

REPORT 4
89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :603-CLEVELAND

016-INDUSTRIAL MACHIN, PLANTS, SERV.
UNITED STATES OF AMERICA

<p>PLANNING: ACTIVITIES PROPOSED IN POST PLAN:</p> <p>DEVELOP MARKET INFORMATION ON STEEL SECTOR CAPITAL EQUIPMENT REQUIREMENTS.</p> <p>MARKETING STUDY ON THE BUYING PATTERNS OF SELECTED LOCAL COMPANIES FOR INDUSTRIAL MACHINERY.</p>	<p>ANTICIPATED RESULTS:</p> <p>SELECTION OF COMPANIES FOR AISE SHOW.</p> <p>WILL ALLOW POST TO RECOMMEND APPROPRIATE ACTIONS & PROMOTION TO CANADIAN COMPANIES WISHING TO EXPAND INTO TERRITORY</p>
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<p>TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:</p> <p>QUARTER: 1 INFORMATION BOOTH AT TRI STATE INDUSTRIAL SHOW. RECRUITED EXHIBITORS FOR NATIONAL INDUSTRIAL FASTENER SHOW. SME TOOL & MFG. CONFERENCE & EXPO-INFO BOOTH</p> <p>QUARTER: 2 Hazardous Technology Expo - HAZTECH</p> <p>QUARTER: 3 A. Great lakes Industrial Show B. pittsburgh Industrial Show</p>	<p>QUARTERLY RESULTS REPORTED:</p> <p>QUEBEC GOVT. AND 1 COMPANY EXHIBITED AT POST'S BOOTH. FOUR CANADIAN EXHIBITORS RECRUITED. PROJECT CANCELLED.</p> <p>Two Canadian companies exhibited at event</p> <p>A. 1 Cdn coy exhibited at this show. Consulate had info booth-125 inquiries received. B. Consulate had info booth-50 inquiries recvd.</p>
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