Page: 88

Export and Investment Promotion Planning System

MISSION: 474 BELGRADE COUNTRY: 599 YUGOSLAVIA

Some Canadian exporters to this market in this sector(sub-sector) have enjoyed success previously as a result of a variety of factors which the trade office reports to include:

- No factors reported by mission

The Trade Office has recommended that a comprehensive market study of this sector (sub-sector) would enhance the knowledge of Canadian exporters to this market.

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: CONTINUOUS CONTACT WITH AND PROMOTION OF CANADIAN CAPABILITY WITH YUGOSLAV TV AUTHORITIES.

Results Expected: SALE OF CANADIAN SATELLITE TECHNOLOGY.

Activity: ASSISTANCE TO SPAR IN PREPARATION OF A SEMINAR ON SATELLITE COMMUNICATION IN THE SPRING OF 1988.

Results Expected: