

## Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights  
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 347 RIYADH

Market: 322 SAUDI ARABIA

Sector: 012 PETROCHEM &amp; CHEM PROD, EGP, SERV

Subsector: 122 EQUIPMENT &amp; MACHINERY

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	200.00M	\$ 160.00M	\$ 201.00M	\$ 490.00M
Canadian Exports \$	0.25M	\$ 0.21M	\$ 0.41M	\$ 1.08M
Canadian Share of Import Market	0.13%	0.10%	0.20%	0.22%

## Major Competing Countries

## Market Share

i) 265 JAPAN	033 %
ii) 577 UNITED STATES OF AMERICA	027 %
iii) 237 ITALY	010 %
iv) 128 GERMANY WEST	007 %
v) 112 FRANCE	007 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 1-3 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are good market prospects

## Current Total Imports

In Canadian \$

i) MAINTENANCE SERVICES	\$ 60.00 M
ii) CORROSION PROTECTION	\$ 25.00 M
iii) CONTROL SYSTEMS	\$ 50.00 M

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

i) Project Name: ARABIAN CHEMICAL TERMINAL (YANBU)  
Approximate Value: \$ 8.4 M  
Financing Source: 012 DOM  
For further info. please contact:  
A. GRIFFITH, TLX: 404893 DOMCAN SJ

ii) Project Name: AMMONIA MANUFACTURING PLANT  
Approximate Value: \$ 100 M  
Financing Source: 012 DOM  
For further info. please contact:  
A. GRIFFITH, TLX: 404893 DOMCAN SJ