

SINGAPORE

New Commercial Counsellor for Singapore



Otch von Finckenstein, the new Commercial Counsellor at the Canadian High Commission in Singapore, recently arrived with his family from his previous posting in Colombia where he was also Commercial Counsellor.

Born in Bad Godesberg, Germany, Mr. von Finckenstein made his home in Canada in 1962 where he received a B.A. Honours and M.A. in Political Science at Carleton University.

He began working with the Canadian Government office of Tourism in 1965. He acted as Manager of Tourism's office in Frankfurt. He later was Manager for Marketing in the Eastern United States and Acting Director for its Market Development branch in Ottawa. Prior to his posting in Colombia, Mr. von Finckenstein acted as Consul and Trade Commissioner at the Canadian Consulate General in Hamburg Germany.

Mr. von Finckenstein regards Singapore as an acknowledged leader in areas of finance and commerce in Southeast Asia, pioneering developments in areas of urban planning, traffic control, and industrial development. He looks forward to having the opportunity of working jointly with Singaporeans in this exciting environment.

Livestock Mission Visits

A Canadian swine breeding mission consisting of 3 breeders and two government officials recently visited Singapore under the auspices of the Canadian government. The mission headed by Hans Grieger of Agriculture Canada finalized arrangements with Singapore's Primary Production Department to provide breeding stock to Singapore.

While they were in Singapore the members of the mission visited various swine raising operations.

Ontario's Deputy Premier Leads Trade Mission

Ontario's Deputy Premier, the Hon. Robert Welch, led a 10-member delegation to Singapore from September 12 to 15 for talks with senior Singaporean officials and businessmen to increase business opportunities between Ontario and Singapore, particularly in areas of high technology and advanced hardware.

The Deputy Premier met with the Minister of State for Trade and Industry, Dr. Wong Kwei Cheong, officials of the Economic Development Board and representatives from a major private trading house.

Mr. Welch also hosted a reception for senior members of Singapore's Business Community and was a feature speaker at a luncheon hosted by the Canadian Business Association which was attended by some 180 resident Canadian businessmen and media representatives.

Mr. Welch was clearly impressed by the vibrant commercial activity in Singapore, marked by a no-nonsense approach to doing business.

He showed his own enthusiasm about what Canada and more particularly Ontario had to offer by demonstrating the operation of an innovative Ontario weed harvester at the Kranji Reservoir.

Members of his delegation, representing various industrial and commercial sectors, met with Singaporean distributors and agents to discuss joint-venture opportunities. The Canadian firms netted some 80,000 dollars worth of samples and trial orders and are hoping for 1.6

B.C. Education Minister Visits

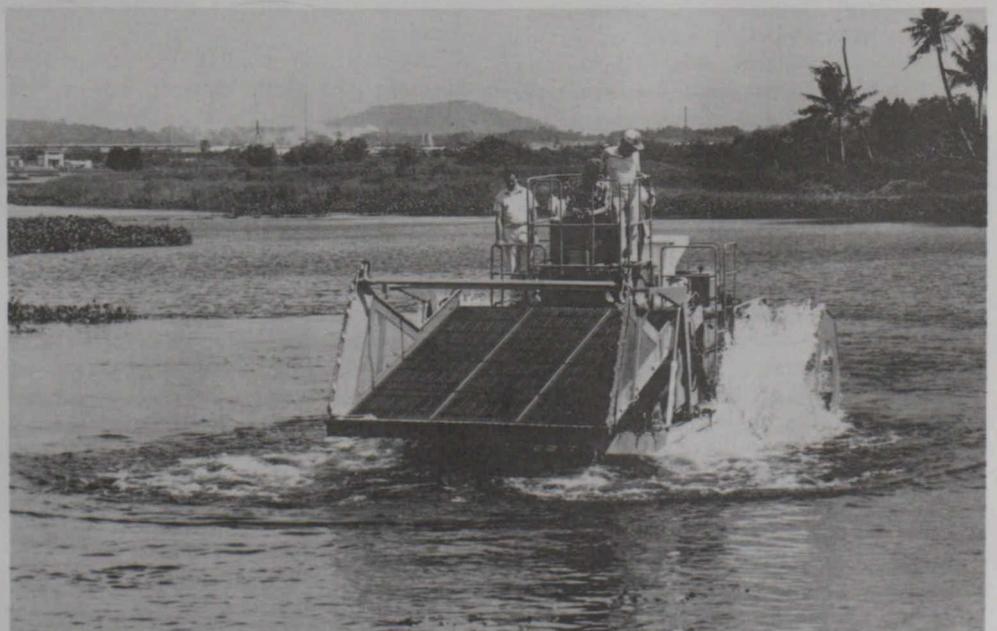
The Honourable Jack Heinrich, Minister of Education for the province of British Columbia visited Singapore October 30 and 31. Mr. Heinrich accompanied by the Deputy Minister of Education, Mr. James Carter was travelling in Southeast Asia to meet with education and manpower officials in Indonesia, Singapore and Thailand.

As a member of the government of Canada's western most province which borders the Pacific Ocean, Mr. Heinrich expressed a particular interest in the educational and manpower training experiences of the countries along the Pacific Rim.

While in Singapore, Mr. Heinrich met with Dr. Tay Eng Soon, Minister of State, on education systems and teacher training programs. He also conferred with senior officials of various institutions including the National University of Singapore and the Vocational and Industrial Training Board to explore shared interests and to discuss potential areas for cooperation in the transfer of training programs and educational technology between British Columbia and Singapore.

million dollars of sales in the next 6 months.

Singapore has been the focus of a number of visits by senior Canadian trade officials as a result of growing awareness of opportunities in the area for Canadian businesses.



Deputy Premier Welch demonstrating Weed Harvester at Kranji Reservoir. Reproduced courtesy of the Straits Times.