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AND REVIEW OF CIVIC IMPROVEMENT

Governments use Internationals

Governments use International Time Recorders - Why not Municipalities too? Efficiency is needed.

Civil servants, like all other employees, fall into two classes — those who kill time and those who use time.

The latter class, fortunately, is on the increase — the other on the decrease.

It seems to us that no class of workers ought to be more sensitive about coming to work on time and putting in full working time than civic employees. They are public servants — they ought to be above reproach.

What will the International Time Recorder do for the Municipality? It will ensure that proper working hours are kept. It is a cold-blooded machine that can't think and doesn't play favorites. Every user's working time is recorded faithfully and indelibly.

What will the International Time Recorder do for the Employee. It will record his punctuality unfailingly. It will record the overtime he puts in and doesn't



like to say anything about. It will mark out the faithful, punctual, full-time employee for promotion from amongst the tardy and the indifferent.

We gladly send literature and prices to anyone interested.

International Business Machines Co., Limited

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