



THE
CONTINENTAL INSURANCE COMPANY
OF NEW YORK
HENRY EVANS President
FIRE. HAIL. TORNADO. MARINE.
ASSETS EXCEED THIRTY-SIX MILLION DOLLARS
NOW WRITING HAIL INSURANCE. AGENTS WANTED
Head Office for Canada and Newfoundland: 17 ST. JOHN ST., MONTREAL

L'UNION
Fire Insurance Company, Limited, of PARIS, FRANCE
Capital fully subscribed, 25% paid up\$ 2,000,000.00
Fire Reserve Funds 5,949,000.00
Available Balance from Profit and Loss Account 113,266.84
Total Losses paid to 31st December, 1917 104,117,000.00
Net premium income in 1917 6,136,055.28
Canadian Branch, 17 St. John Street, Montreal: Manager for Canada,
MAURICE FERRAND, Toronto Office, 18 Wellington St. East
J. H. B. WART, Chief Agent.

Royal Exchange Assurance

FOUNDED A.D. 1720
Losses paid exceed \$235,000,000

HEAD OFFICE FOR CANADA
ROYAL EXCHANGE BUILDING,
MONTREAL
Canadian Directors

H. B. MACKENZIE, Esq. Montreal
SIR LOMER GOVIN, K.C.M.G. Quebec
J. S. HOUGH, Esq., K. C. Winnipeg
B. A. WESTON, Esq. Halifax, N.S.
SIR VINCENT MEREDITH, Bart.,
Chairman Montreal
J. A. JESSUP, Manager Casualty Dept.
ARTHUR BARRY, General Manager



Correspondence invited from responsible gentlemen in unrepresented districts re fire and casualty agencies.

Head Office:
Royal Exchange, London

Guardian Assurance Company Limited, of London, England

Established 1821

Capital Subscribed.....\$10,000,000
Capital Paid-up\$ 5,000,000
Total Investments Exceed.....\$40,000,000

Head Office for Canada, Guardian Building, Montreal
H. M. LAMBERT, Manager. B. E. HARDS, Assistant Manager.

ARMSTRONG & DeWITT, Limited, General Agents
36 TORONTO STREET TORONTO

First British Insurance Company established in Canada, A.D. 1804

Phoenix Assurance Co., Limited

FIRE of London, England **LIFE**
Founded 1792

Total resources over\$ 90,000,000
Fire losses paid 425,000,000
Deposit with Federal Government and Investment in Canada
for security of Canadian policy holders only exceed 2,500,000

Agents wanted in both branches. Apply to
R. MACD. PATERSON, }
J. B. PATERSON, } Managers

100 St. Francois Xavier Street, Montreal, Que.

All with profit policies affected prior to the 31st December will rank for a full year's reversionary bonus at that date.

The Northern Assurance Company, Ltd. of London, Eng.

ACCUMULATED FUNDS, 1916\$39,935,000.00
Including Paid up Capital Amount, \$1,460,000.00
Head Office for Canada, 88 Notre Dame Street West, Montreal
G. E. MOBERLY, Manager

CALEDONIAN INSURANCE COMPANY

The Oldest Scottish Fire Office
Head Office for Canada - MONTREAL
J. G. BORTHWICK, Manager
MUNTZ & BEATTY, Resident Agents
Temple Bldg., Bay St., TORONTO Telephone Main 66 & 67

FIRE THE AUTOMOBILE
BRITISH CROWN ASSURANCE
Corporation, Limited
OF GLASGOW, SCOTLAND
Guaranteed by EAGLE STAR & BRITISH DOMINIONS
INSURANCE COMPANY, LIMITED
Head Office Canadian Branch TORONTO
Liberal Contracts to Agents in Unrepresented Districts

British America Assurance Company
FIRE, MARINE, HAIL AND AUTOMOBILE INSURANCE
INCORPORATED 1833
HEAD OFFICES: TORONTO
W. B. MEIKLE, President and General Manager
JOHN SIME, Asst. Gen. Mgr. E. F. GARROW, Secretary.
Assets, Over \$3,500,000.00
Losses paid since organization over \$43,000,000.00