

Always remember this fact about your hair:

If there is any condition of your hair you want to improve, if it hasn't enough life and gloss, if there is dandruff or too much oil, never forget that *the condition of your hair depends on the condition of your scalp.*

How to keep the scalp healthy

To keep the scalp healthy and active, shampoo your head regularly in the following way: Rub your scalp fully five minutes with the tips of your fingers to loosen the dandruff and dead skin. Then apply a hot lather of Woodbury's Facial Soap and *rub it in, rub it in, rub it in.* Rinse thoroughly in gradually cooler water, having the final water really cold. Dry perfectly, then brush gently for some time.

The formula for Woodbury's Facial Soap is the work of an authority on the skin and hair. Try one shampoo with it. See what a delightful feeling it gives your scalp.

Woodbury's Facial Soap costs 25c a cake. No one hesitates at the price *after their first cake.*



*Only by keeping
the scalp in perfect
health can you keep
your hair like you
want it.*

Woodbury's Facial Soap

For sale by Canadian dealers from coast to coast, including Newfoundland

Write today to the Woodbury Canadian factory for samples

For 4c we will send a sample cake. For 10c samples of Woodbury's Facial Soap, Facial Cream and Facial Powder. For 50c. a copy of the Woodbury Book and samples of the Woodbury preparations. Write today to the Andrew Jergens Co., Ltd., 109B Sherbrooke Street, Perth, Ontario.

