# Put Up Your Own

.....IN.....



The way goods are done up has as much to do with the sales as any other part of advertising.

## Lawson & Jones

#### LABEL PRINTERS and BOX MAKERS

London, Ont.





To druggists who are looking for value without sacrifice of quality, we confidently commend our fine brand. There are many cheaper, attractivelooking lines to be had, but they lack a true flavor. "E" brand is unsurpassed in this characteristic. Get our prices and samples, and compare with other recognizedly good extracts.

#### HOLIDAY SUNDRIES

An inspection of our stock is invited. We have some capital values to offer-

PERFUMES

Elliot's Specials; Roger & Gallet's; Pinaud's; Colgate & Co.'s; Lubin's Staples; Atkinson's New Goods.

EBONY GOODS Hair Brushes, Nail Brushes, Hat Brushes, Nail Files and Knives, Nail Polishers, Glove and Shoe Buttoners, Tweezers.

A FINE SELECTION OF BRUSHES AND OTHER SUNDRIES

In these days of very dear rubber, considerable advances must be expected in the prices of its manufacture, if the goods are at all worthy of their name. Our

### **RUBBER GOODS**

are the best selections at their respective prices. We recommend early purchases in this line, and invite an inspection of our stock.

Mulford's Antitoxtine Thialion Jujubes, 4 lbs. for \$1.35 · Menthol Thymol Colgate's La France Rose

B. & S. Cough Drops. Kryofine Eng. Graduates, Metric and English, double lipped Milton Stoves Artificial Carsibad Salts

U.S. DISPENSATORY, '99 soon as issued. "E. & Co," CONFECTIONERY, 5-lb. bottles. CANADIAN CATTLE SPICE.

# ORDER FREEZABLE GOODS NOW

Orders and enquiries receive prompt attention.

The ELLIOT & GO, Limited TORONTO