

Readers of THE CANADIAN BEE JOURNAL will have to bear with us in this issue. The number has been issued under great disadvantage, and owing to the short time allowed for preparing the August number there is not the amount of original matter it is our intention to have in the future.

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As has been a wise custom in the past, we publish a copy of the prizes offered for honey and bee-keepers supplies. We think that exhibits of honey properly made may be one of the many instruments used to increase the demand for this wholesome sweet.

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No fixed rules can be laid down for beekeepers in reference to the disposal of the

HOME MARKETS.

honey crop. The various conditions to be found make a difference as to the best methods to be adopted. It is, however, safe to say cultivate your home market; dispose of all you can in your own vicinity without lowering the retail price. Rather lower the wholesale than the retail price. In the past the margin given to the retailer has not been sufficient to allow him more than a very bare living profit. The retailer is the man who can reach many customers, and an inducement should be offered him to handle your goods. Many argue thus: I would sooner cut the retail price from 12½ to 10 cents per pound than wholesale at 9 cents. This argument is wrong. No man can afford to retail honey through the county for 1 cent per pound, and you will at the above prices be finally forced to fall back on the wholesale man, and in the meantime you have yourself lowered the price in the market.

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THE CANADIAN BEE JOURNAL would not be fulfilling its mission did it not give its readers an idea of what the market prospects are. Reports sent in are far from complete, and in the next number we shall deal more fully with this question. We may, how-

PRICE OF HONEY

ever, go so far as to say the yield throughout Ontario has been from clover exceedingly heavy, from linden light, from thistle, nothing. As a crop, a good one has been harvested, better than last year and of the very finest quality. The crop in Quebec has not been nearly so large, but of good quality. Up to going to press we have no reports from other provinces. It is a delicate matter to advise as to prices. We will defer this until the next number. Meanwhile, we see no reason why prices should differ very much from last year. Sugar is not honey, and enters into competition with honey in a very indirect way. At the same time, the prices of sugar being higher than last year, if it influences the honey market at all, must affect it favorably.

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A good exhibition is a means of rapidly educating the people as to the advancement we make from time to time. The Toronto Industrial has a well-earned reputation for good management and great success. We are in a position to say the present has greater promise than ever. There are a greater number of applicants for space and better grounds. The Western at London is a successful exhibition in the West, and under good management. Our own exhibitions have reason to congratulate themselves alongside of the great Chicago World's exposition when good management and general satisfaction is considered.

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Bulletin XLVI., crops in Ontario, published by the Ontario Department of Agri-

CROPS IN ONTARIO.

culture, is to hand. We regret that no mention should have been made of the honey crop. All the sources of keeping honey before the public should be carefully looked after. It will eventually assist in increasing the demand for honey. Such information is also of value in enabling the bee-keeper to decide upon the best method of disposing of his crop.