

Long service at low cost—

MANY buildings have just "roofs." The contractor says, "I'll build you a pitch-and-felt roof," and he does so.

It may be a good roof or it may be a poor one, yet a pitch-and-felt roof is the best and most economical roof for any building, provided it is built right.

There is one sure way to eliminate all guess-work and chance—incorporate The Barrett Specification in full in your building plans and employ a responsible roofing contractor to do the work.

The result will be a roof which will give

satisfactory service for twenty years and upwards. The unit cost (the cost per square foot per year of service) of a Barrett Specification Roof is lower than that of any other permanent roofing.

No other roof covering known can even approximate this figure.

Remember that a Barrett Specification koof is not a ready-made roofing. It is constructed on the building and is recognized as *standard* by technical men generally.

These roofs take the base rate of fire insurance.

Our 20-Year Guaranty Bond

We are now prepared to give without charge a twenty-year surety Bond Guaranty on every Barrett Specification Roof of fifty squares and over in all towns of 25,000 population and more, and in smaller places where our Inspection Service is available.

Our only requirements are that the roofing contractor shall be approved by us, and that The Barrett Specification, dated May 1, 1916, shall be strictly followed.

Write to our rearest office if you wish any further information regarding this Guaranty.

Barrett Specification
Roofs on the

ARMSTRONG- WHITWORTH
COMPANY'S

NEW TOOL STEEL PLANT
LONGUEULL, QUBBEC
Engineer—M. J. Butler,
& Montreal, Quebec
General Contractors—
E. G. M. Cape & Co.,
Limited Montreal;
John Quinlan & Co.
Westmount, Quebec
Roofers—Metal Shingle
& Siding Co., Limited,
Montreal
Douglas Bros., Montreal

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A copy of The Barrett 20-Year Specification, with roofing diagrams, free on request. Address our nearest office.

THE PATERSON MANUFACTURING COMPANY, LIMITED MONTREAL TORONTO WINNIPEG VANCOUVER

THE CARRITTE-PATERSON MANUFACTURING CO., LIMITED ST. JOHN, N.B. HALIFAX, N.S. SYDNEY, N.S.