



FARMING

ILLUSTRATED MONTHLY MAGAZINE DEVOTED TO FARMING
IN ALL ITS BRANCHES.

Succeeding *The Canadian Live Stock and Farm Journal*.

Published on the first of each month by

THE BRYANT PRESS,

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EDITOR-IN-CHIEF, . . . G. W. GREEN.
BUSINESS MANAGER, . . . S. S. BOND.

Subscription Price—

Canada and the United States, \$1.00 per annum in advance.
Great Britain and other foreign countries in the Postal
Zone, \$1.50 per annum in advance.
Single copies 10 cents.

All subscriptions are received on the understanding that we
will discontinue when the subscriber wishes to discontinue. FARM-
ING will be sent to all subscribers until a notice to discontinue
is received and all arrears are paid up.

The date opposite the name on the Address Label indicates
the date to which a subscription is paid, and the changing of
the date is sufficient acknowledgment of payment of subscription.
It should be notified when this change is not made promptly.

Remittances—

Remittances should be made by post office money order
or money order, or registered letter. All postmasters are
required to register letters when requested to do so.
Money should never be sent through the mail. It is almost
certain to wear a hole through the envelope and be lost, or
be stolen.

Discontinuances—

Returning a paper is not a notice to discontinue. A sub-
scriber wishing to discontinue must notify us by postal card.
When changing of address, be sure to give the old address
as well as the new. We cannot find a name on our books
unless the post-office address is given.
All arrears must be paid up before a name can be taken
from our list.

Renewals—

Money for renewals should not be paid to strangers, and
subscribers do this at their own risk.
It should be sent by each subscriber direct to this office.
We do not request agents to collect money for renewals.

Communications—

All business communications should be addressed to
FARMING, 20 Bay Street, Toronto, Canada.

Communications for the Editor-in-Chief should be ad-
dressed to "The Editorial Department," FARMING, 20 Bay
Street, Toronto, Canada.

Communications for any particular editorial department
should be sent to the Editor of that department.

Letters of any kind for publication must reach us before the
first of the month preceding date of publication.

W. CHAPMAN, Representative for Great Britain and
Ireland,
Fitzalan House, Arundel St., Strand, LONDON, ENG.

We are fully aware of the injustice and annoyance caused
readers by the publishing of unreliable advertisements.
We are also aware that good advertisers do not keep company
with those of the "fake" class. Therefore, for the pro-
tection of our subscribers, we will take pains to exclude
advertisements of a doubtful nature. Any cases of fraud
or deception on the part of advertisers that are reported to
us will be promptly investigated. Subscribers will confer a
favor when writing to an advertiser, they will state that
the advertisement is in FARMING.

DURING February, our agents and friends of the
magazine have taken hold of the work of getting new
subscribers in real earnest, and we have sent out many
bushels of oats, many copies of the excellent agricul-
tural text-books offered in the January issue, and
many free subscriptions to the magazine.

For March we repeat all these offers; we have still
left lots of good seed oats which will now soon be
disposed of. The agricultural text-books that are
invaluable to every farmer can still be obtained by
securing one new subscriber, and you can still pay for
your own subscription by sending us two new yearly
subscribers and \$2 in payment of them. We have
not space in this issue to repeat these offers in de-
tail, and so must ask you to look up the January and
February issues. If you have not the copies for
those months, drop us a post card and we will send
them. We know of no easier way for anyone to pay
for a year's subscription than by securing two NEW
subscribers to the magazine. Our friends, too, seem
to have recognized this truth, for we receive many
letters like the following:

Enclosed please find \$2, being the amount for two new sub-
scribers which I have received for FARMING. In accordance
with your offer in January issue, you will please advance the
date opposite my name to December, 1896. You will also send
FARMING to G. B. Campbell, Appin, Ont., and Angus Mc-
Taggart, jr., Appin, Ont., these being the new subscribers I
have secured. I am much pleased with the recent change in
FARMING, the form being much more convenient and more
suitable for presentation, and I will endeavor to extend its cir-
culation by obtaining new subscribers. The division of its con-
tents under their respective heads is a very desirable arrange-
ment. In all, I think it promises to lead the agriculture press
of Canada.

C. M. MACFIE,
Appin, Ont.

It is possible that some of our readers living at a
great distance from our headquarters may think
that FARMING cannot be quite as useful to them as a
local paper. In order that any doubt in the minds of
these readers may be dispelled, we publish the fol-
lowing letter from a subscriber in British Columbia:

I have not received the February number of FARMING yet.
Do not stop sending the journal, as I will not go without it if
it cost \$5 a year.

JAMES TODD,
Cedar Hill, Mount Tolmie, B.C.

We Want Good Agents

everywhere, and we are willing to pay the very
highest commission. Anyone who canvass can
make good money in working for FARMING. If you
are interested in seeing FARMING circulated more
thoroughly in your district, send us the name of some-
one whom you think will act as agent.