



FARMERS

Consider Purity in Paint
in Preference to Price.

You wouldn't pay the regular price for Sugar that analyzed 10% of sand. You wouldn't pay "all wool" prices for cotton-and-wool clothing. Why should you pay your good money for impure Paint, when you can get

MARTIN-SENOUR "100% PURE" PAINT

We guarantee Martin-Senour "100% Pure" Paint (except a few dark shades that cannot be prepared from pure Lead and Zinc alone) to be 100% pure White Lead, pure Oxide of Zinc, pure Linseed Oil, pure Colors and Turpentine Dryer; and to be entirely free from adulteration or substitution; and sold subject to chemical analysis.

Every experienced Painter knows that the above formula is right. It is the standard of the paint world.

You get absolute purity—extreme fineness—uniform quality—when you insist on "100% Pure" Paint.

SENOUR'S FLOOR PAINT The old reliable. **RED SCHOOL HOUSE PAINT** for the barn and shed. **MARTIN-SENOUR WAGON AND IMPLEMENT PAINT** for wagons, tools, etc.

Write direct to the Martin-Senour Co., Limited, Montreal, for their 1916 Booklet, "Town and Country Homes", showing many new color schemes and giving valuable paint information. 75R

J. McKercher, Watford, Ont.



RELIANCE MACHINE WORKS

THIS is the time—RIGHT NOW—that you require to have your auto renovated to insure the coming summer's pleasure. Have it made as good as new—both inside and out—by bringing it here.

WE REPAIR CARS
WE PAINT CARS
WE WASH CARS

LAWN MOWERS—Get down your last year's lawn mower and send it around to be repaired or sharpened. Saws ground; knives, axes, plow points, etc., etc., sharpened. (This department is in charge of a first-class machinist.)

ESTABLISHED 1870. G. CHAMBERS, Proprietor.

HANDSOME, LUXURIOUS FURNITURE

- | | | | |
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| Buffets | Extension Tables | Brass Beds | Iron Beds |
| Sideboard | Parlor Tables | Walnut Beds | Oak Beds |
| China Cabinet | Card Tables | Pedestals | Dresser |
| Chiffonier | Magazine Stands | Child's Rockers | Book Cases |
| Dressing Table | Jardiniere Stands | Bed-Room Chair | Secretaries |
| Hall Seats | Umbrella Stands | Rocking Chairs | Desks |
| Morris Chairs | Hall Mirrors | Kitchen Cabinets | Hall Racks |
| Music Cabinets | Living Room Chairs | Felt Mattresses | Dining Chairs |
| Parlor Sets | Library tables | Couches | Pictures |
- Davenport, and anything kept in a first-class furniture store.

MASON & RISCH PIANOS

Agents for Mason & Risch Pianos, Gramophones, String Instruments, Sheet Music, Edison Records, &c., and all kinds of repairs. New and second hand sewing machines and all supplies.

HARPER BROS.

PHONE 31.

FINE FURNITURE MUSICAL INSTRUMENTS UNDERPAKERS

TAKAKE

11750 Mark Register 500 AT ALL DRUGGISTS, or by mail from GEORGIAN MFG. CO., COLLINGWOOD, ONT.

The Harmless but Efficient remedy for Headache, Neuralgia, Anaemia, Sleeplessness, Nervous Exhaustion, &c.

WARTIME NURSES

The Great Battle of Mercy Won by Florence Nightingale.

WORK OF THE GREAT PIONEER.

She Changed the Military Hospital From a Shambles into a Life Saving Station and Became the Mother of Modern Nursing Methods.

Florence Nightingale, whose death occurred in 1911 at the advanced age of ninety, was a revolutionist in the most splendid sense of that term. She it was who revolutionized nursing to that extent that she may be considered as the mother of that profession. Previous to her entrance into the field the sick were the victims of callous ignorance and grasping indifference, but Florence Nightingale introduced the trained, skilled and gentle hospital nurse, district nurse and military nurse of today.

Certainly to few women—and to few men—has it been given to serve their fellows so splendidly and so effectively. Florence Nightingale found chaos in military hospitals; she created order and all that order implies. After the battle of Alma, in the Crimean war, the military hospital at Scutari was like a dirty shambles. Wounded men died in hundreds in the midst of squalor and vermin. Crowds of poisonous flies buzzed ceaselessly above the sick; medical supplies were inadequate; proper food could not be had; there were no arrangements for washing or sanitation.

The plight of the wounded soldiers, herded together in this hotbed of pestilence, was worse than if they had been left upon the battlefield. "Are there no devoted women among you?" wrote Russell, the famous war correspondent of the London Times, "able and willing to go forth and administer to the sick and suffering soldiers in the east in the hospitals at Scutari? Are none of the daughters of England at this hour of need ready for such a work of mercy?"

This appeal was answered almost instantly. Sidney Herbert was then at the head of the war office, and when the authorities began to be inundated by letters from women of all classes anxious to respond to the call Mr. Herbert's thoughts at once turned to the

lady who was in his opinion the one woman capable of organizing and taking out to the Crimea a staff of nurses. The woman was Florence Nightingale. Miss Nightingale was thirty-four at the time, and from her childhood she had devoted herself to the study of hospital nursing and hospital management. In 1840 she had enrolled herself as a volunteer nurse at the first training school for sick nurses established in modern times—the Deaconess institution at Kaiserswerth, on the Rhine. When the war broke out there was no woman in all England better fitted than Florence Nightingale to give to England's soldiers comfort and relief.

Mr. Herbert wrote to Miss Nightingale and asked her if she would go out and supervise the whole thing. His letter crossed one from her, for on the same day Florence Nightingale had written to the war office offering her services in the hospital at Scutari. The offer showed splendid courage.

Within a week of making her resolve, Miss Nightingale had her first contingent of nurses in marching order. She had selected thirty-eight nurses to accompany her, and they arrived at Scutari on the day before the battle of Inkerman. And without a moment's loss of time that lady in chief and her staff set to work to cleanse the Augean stable which they found waiting for them at the great barrack hospital.

In a short time the place was entirely renovated. Everything was scrubbed, old clothes were burned, a kitchen and laundry were established, and the place became a comfortable, well organized hospital. Florence Nightingale superintended everything. She worked as hard at the routine and organizing as at the nursing itself. At all hours of the day and night she would walk silently, lamp in hand, through the wards, giving a word of comfort here or instruction there. She saved the lives literally of hundreds.

Wounded men, so horribly mangled that doctors gave them no hope, and other nurses could not bring themselves to touch them, were saved from death by the tireless care of this one wonderful woman. The men worshiped the very shadow of this "lady with the lamp."

The supreme womanliness of the work of Miss Nightingale made her the idol of the English people. Three monarchs paid their tribute to her. Remembered by royalty she was not forgotten by the people. On her return, shattered in health, from Scutari, \$250,000 was presented to her by a grateful nation. She used it all for the founding of the Nightingale Training Home for Nurses at St. Thomas' hospital, England, which is practically the parent of modern training homes throughout the world, just as Florence Nightingale was the mother of all present day nurses.

Spiritual Victory.

If after victory on the field of battle we fail to win spiritual victory and to place ideals where they truly should be the heroism of our soldiers will have done no more than postpone our own catastrophe for a few years.—M. Paul Sabatier.

Duty makes us do things well, but love makes us do them beautifully.—Phillips Brooks.

Certain morbid conditions must exist in the stomach and intestines to encourage worms, and they will exist as long as these morbid conditions permit them to. To be rid of them and spare the child suffering, use Miller's Worm Powders. They will correct the digestive irregularities by destroying the worms, conditions favorable to worms will disappear, and the child will have no more suffering from that cause.

Jumping Letters.

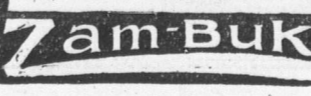
Jump the first letter backward to the end of the word and change the meaning completely.

1. Jump that by which you are known and finish your prayer.
2. Jump a monkey and find a vegetable.
3. Jump an implement of hardware and find homes for chickens.
4. Jump to make a victor effort and find locomotives and giant effort and answers: 1, Name-amen; 2, ape-ape; 3, scoop-coops; 4, strain-trains.

How to Iron an Narrow Sleeve. When a sleeve is too narrow to insert a sleeve board, fold a towel just the right width, turn the sleeve inside out, slip in the towel, and iron on both sides of the sleeve.

PILES.

You will find relief in Zam-Buk! It eases the burning, stinging pain, stops bleeding and brings ease. Perseverance, with Zam-Buk, means cure. Why not prove this? All Druggists and Stores—No dose.



LAME BACK Spells Kidney Trouble

There's no use putting on liniments and plasters to cure that ache in your hips or back—the trouble is inside. Your kidneys are out of order. GIN PILLS go right to the cause of the backache and heal and regulate the kidney and bladder action. Then you get relief, permanent relief!

Many a man and woman who has been doubled up with shooting pains in the back, having to stop work and lie down to get a little relief, has found new health and comfort in

GinPills FOR THE KIDNEYS

Two boxes completely cured Arnold McAskill, of Lower Selma, N.S. "I have never had any trouble with my back since," he says.

If you have a lame back—or any sign of kidney trouble—get GIN PILLS to-day and start the cure working. 50c. a box, six boxes for \$2.50—and every box guaranteed to give satisfaction or your money back. Trial treatment free if you write

National Drug & Chemical Co. of Canada, Limited
Toronto - Ont. 15



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Watford, Ont.

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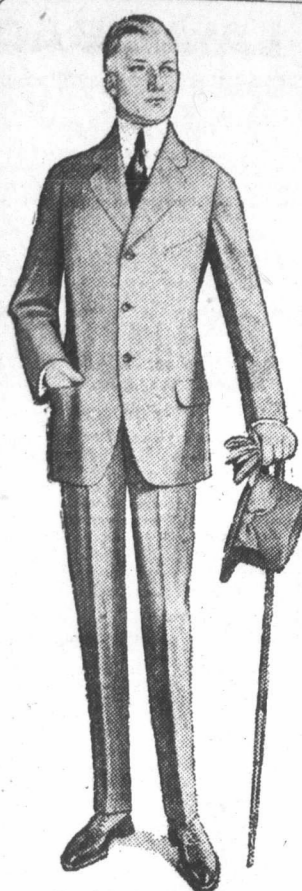
GRAND TRUNK RAILWAY SYSTEM

TIME TABLE as follows:

GOING WEST
Accommodation, 75 8 44 a.m.
Chicago Express, 3 12 13 p.m.
Accommodation, 83 6 44 p.m.

GOING EAST
Accommodation, 80 7 43 a.m.
New York Express, 6 11 16 a.m.
New York Express, 2 3 05 p.m.
Accommodation, 112 5 16 p.m.
C. Vail, Agent Watford

FOR ADVANCE NOTICES in the Guide-Advocate of concerts, meetings, socials, church entertainments or notices of any gathering where an admission fee is charged, a collection taken up, or where the object of the notice is financial gain to some person or organization, five cents per line will be charged for each insertion. Minimum charge 25 cents. Sixty words make a line.



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YOUTH

Demands Smartness in Clothes and is entitled to demand it. Have you, young man, seen as smart a style as this shown elsewhere? Our range of blues, blacks, fancy tweeds and worsteds is among the largest in Western Ontario. Our values are the equal of any shown in the province.

A. Brown & Co.

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A Ford Car bought costs only \$40 more than the price of the complete \$940 more for the average car priced and less.

\$940—cost, over and above itself, for enough spare age touring car priced

\$40—cost, over and above itself, for enough spare touring car complete.

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And remember, both by labor service tests, the parts of a Ford selves superior, part by part, to

Don't these figures drive home low upkeep cost of the Ford?

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Ford Touring - 530
Ford Complete - 730
Ford Sedan - 880
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