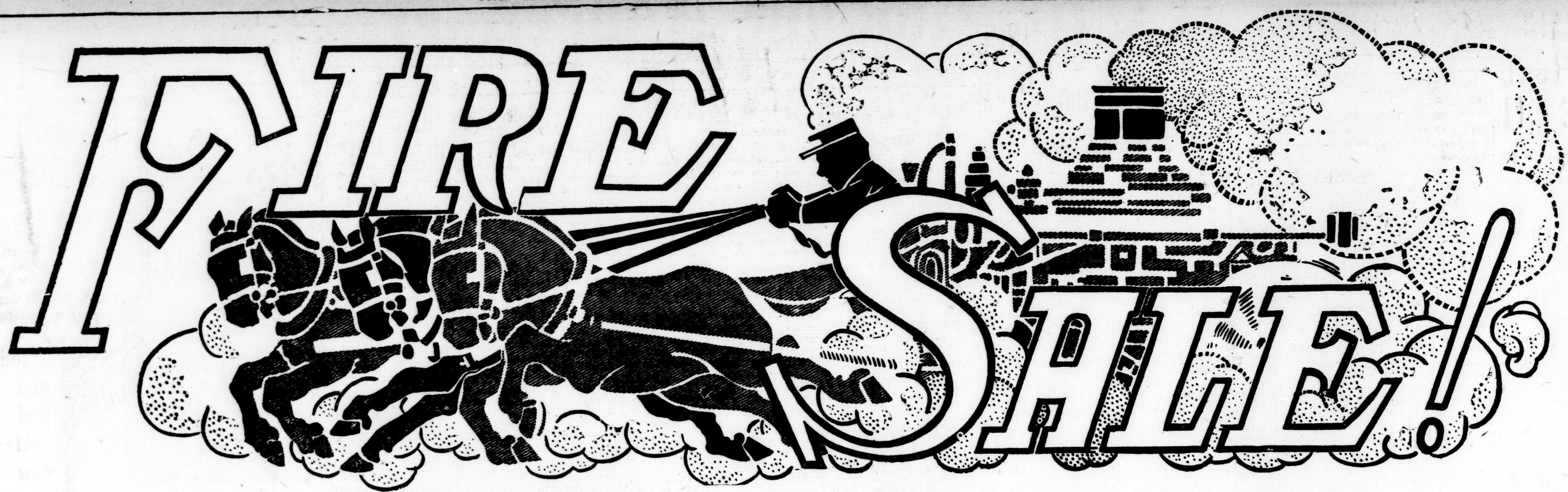




FRIDAY, 9 A.M.

GREATEST OPPORTUNITY

HIGH-GRADE

1026

HIGH-GRADE

PHONOGRAPHS

To be sold regardless of cost. All styles, sizes and finishes.
All to go at Undreamed-of Prices



20,000---Records---20,000

Records that sell at \$1, \$1.25, \$1.50 and \$1.75, will be sold during this sale at 25 cents and up. You will find your favorites among them—dance records, instrumentals, orchestra selections, band pieces and all the latest hits. It's a chance to add good records to your collection at a mere fraction of the regular cost.

Millions of
Needles

Take this opportunity to get a supply of needles. Our stock of millions is going at 400 for 25 cents during the sale only. Don't be sorry that you kept your money in your pocket and left the needles in the store. Get yours while you have the chance.

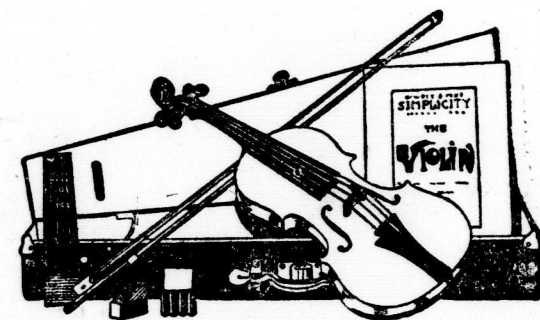


Here is the greatest opportunity ever given you to get a high-class instrument at such a ridiculously low price. Such a chance comes only once in a lifetime. There was never a sale like this in London before—1026 Phonographs from which to choose. Some are as good as new—some only slightly damaged with smoke. Machines sold regularly at prices ranging from \$100 to \$397.50. All must be closed out to clear the factory, and they will be sold from

\$10.00 UP

QUALITY AT THE LOWEST PRICE

Come in and see these Phonographs for yourself. Look them over carefully—hear them play. You cannot afford to miss this opportunity. You may never get another. Those who come first will get the best selection. Sale commences Friday morning at 9 o'clock.



Rare Bargains In Small
Musical Instruments

Violins, Violin Bows and Cases, Guitars and Cases, Ukuleles and Mandolins and Cases. Metronomes and Mouth Organs, all sizes, at such bargains as never offered before.

This Is Your
Chance

to get that musical instrument you have longed for at a real bargain price.

You cannot afford to miss this chance, as you can save a lot of money if you take advantage of this sale.

OPEN EVENINGS

195 Dundas Street