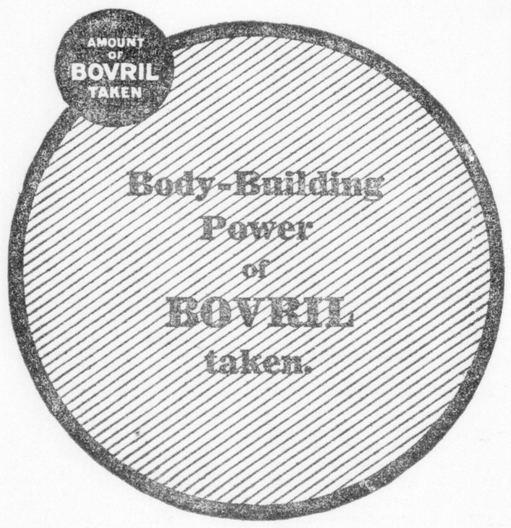
You can be sure of being nourished

if you take BOVRIL

Bovril has the peculiar power of enabling people to get from their food nourishment which they cannot obtain in any other way. Unless your system crushes the gold of nourishment out of the ore of food you cannot get strong or keep strong, however much you eat.

Until your food has become part of your muscle, flesh and bone, it cannot assist in that process of rebuilding the body which is essential to good health. If your food does not nourish, however you vary your diet; if you are not strong enough to resist illness, or if you cannot get strong after illness, you will find a magical change if you add Bovril to your diet.

this is the Reason



In the remarkable experiments on human subjects an amount of Bovril proportionate to the small dark diagram section has been proved to produce an increase in muscle, flesh and bone proportionate to the large shaded circle.

it must be Bovril

S.W.B.

GUARANTEED LESS THAN 2½% P.S.

CARLING LONDON LIGHT "RED RIBBON" BEER

CARLING B. & M. CO. LTD.

The Old Name---The Old Fame and "The New Quality"

TRY IT—ABSOLUTELY NON-INTOXICATING.

77tyw-tf

BILLY SUNDAY DECLARES HIMSELF AS PRO-ALLY

Tells Reporter He Is for Cause of Great Britain.

"I'm pro-Ally, if anybody ever was pro-Ally," is what Billy Sunday told The Advertiser representative who attended the evangelistic meetings in the Detroit tabernacle on Tuesday.

"You know, British Columbia sent for me to help out in the prohibition campaign there. As soon as they heard I was coming, the liquor interests got busy with all their might and main to keep me out. They wired the Dominion Government. They said I was an enemy, an undesirable alien and pro-German.

"Pro-German? Me? Why, I'm for the Allies with all my heart and soul and might.

"But they didn't keep me out, and I arrived, and along comes prohibition."

Evidences of the prohibition campaign are to be seen in Detroit. People talk about it to the visitors.

One of the first "unusual" sights which attracted the attention of the people who took in the Billy Sunday excursion from London Tuesday was passed on the way from the station to the special cars. Over the doorway of a big German saloon bearing a name of most pronounced German flavor was a huge banner, which had the inscription:

"If this town goes dry,
This place will be to let;
There will be work for people here,
If this town stays wet."

VICTORIAN NURSES GET PRAISES FROM INSPECTOR

Local Members of Order Commonded For Work.

A meeting of the board of the Victorian Order of Nurses was held in the Y. W. C. A. rooms, Park avenue, at which reports of the summer months were read.

Miss Hall, assistant inspector, of Ottawa, reported that on her visit to London she found the work done by the nurses excellent.

The report of the nurses for the summer months gave the number of visits, 1,164; cases nursed, 265. Miss Ashe, one of the staff, has been called to the west by the serious illness of a member of her family, but is expected back on duty in November. Miss McEacheran, a new nurse, joined the staff here in August, making the fourth nurse in this district. The work here requires at least a staff of four nurses, as it is increasing in every way. The board gratefully acknowledges the following contributions, reported by the collector, Miss Martin:

Contributions.

Mr. J. K. McDermid, $5; Mr. V. Cronyn, $5; Col. W. M. Gartshore, $5; Sterling Bros., Limited, $5; Mr. R. W. Travers, $5; Mr. John Pringle, $5; D. S. Perrin & Co., Limited, $5; National Drug Company, $3; Mr. R. A. Bailey, $1; McMahen, Granger & Co., $5; Mr. J. E. Magee, $2; Mrs. Coffey, $2; Mrs. Burns, $1; Mr. F. A. Andrews, $1; Mr. H. V. Nicholl, 50c; Mr. J. K. Redden, 50c; Mr. J. S. Sutherland, 50c; Mr. T. G. Elliott, 50c; Mr. A. Wright, 50c; Mr. G. R. Rowat, 50c; Mr. J. H. Hiscocks, 50c; Mrs. J. Whitwam, $5; McCormick & Co., Limited, $5; Mr. W. J. Jarvis, $2; Battle Creek Corn Flake Company, $2; Miss H. Kingsmill, $5; Mrs. J. K. Pope, $5; Mr. Rowland Hill, $2; Mrs. J. W. W., $2; Dr. P. McDonald, $1; Mrs. H. H. Boomer, $10; Mr. A. M. Smart, $10; Mr. A. Tillman, $5; Mrs. J. H. A. Beattie, $5; Dr. Kingsmill, surgical supplies and dressings.

WESTERN "U" STUDENTS PASS SUPPLEMENTALS

List of Those Who Successfully Tried Here Announced.

The following students have been successful in completing their junior matriculation standing, writing at the Western University on the supplemental examination conducted by the university matriculation board from September 5 to 15th: E. Morrell Blackie, London; Harold H. Childs, London; John E. Marr, Southwold Station; Harold W. Moore, Thorndale.

The supplemental examination was also conducted at other university centres of the province, University of Toronto, McMaster University, and Queen's University, Kingston.

In compiling above results the junior matriculation and middle school normal entrance examinations in June, 1916, have been considered. The results of previous years have not been considered. To the remaining candidates whose names are not given above statements of marks obtained have been mailed. The standing, if any, to which these statements may entitle the candidates will be ascertained by submitting them to the registrars of the universities or colleges concerned. The candidates whose marks entitle them to standing under the regulations relating to persons engaged in mercantile or industrial occupations should forward their statements, together with their certificates of employment, to the secretary of the university matriculation board, Parliament Buildings, Toronto.

LONDON MOTORISTS IN ACCIDENT AT MELROSE

Snapping Off of Wheel Throws Car Into Ditch Where It Overturns.

While motoring near Melrose Wednesday afternoon, Dr. C. E. Jarvis, 715 Dundas street, and A. J. Watson, 728 Dundas street, were painfully injured when the motor Dr. Jarvis was driving skidded into the ditch, and overturned. Dr. Jarvis suffered a badly wrenched arm and other injuries. Mr. Watson was painfully bruised.

The car was traveling at a fair rate of speed when one of the wheels snapped off, throwing the car into the ditch. It overturned, pinning both men under the wreckage. They lay there for some time when a motor party came along and rescued them. They were revived and brought to London at once, where Dr. John C. Lindsay dressed their injuries.

Grand Trunk Railway System.—Special Train Service, Account Thanksgiving Day.

Special trains will be operated from Toronto, account the above, as follows:

Leave Toronto, 4:40 p.m., Oct. 7, Sunnyside 4:50 p.m., for Brantford, Paris, Woodstock, Ingersoll, London, Glencoe, Chatham, Windsor and Detroit; also for Strathroy, Komoka, Watford, Wyoming and Sarnia. This train wil carry cafe car to London, and parlor car to Detroit.

1:30 p.m., Oct. 7, Riverdale 1:40 p.m., for Cobourg and intermediate stations.

5:35 p.m., Oct. 7, Parkdale 5:43 p.m., for Allandale, and intermediate stations. 81c

VOICE OF THE PEOPLE

Cause for Thanksgiving.

To the Editor of The Advertiser:

We do not think there was ever a thanksgiving season before in the history of our country when we as a people had greater reason to be thankful than in this season of 1916, which we are about to celebrate. True there are those who may find it hard to be thankful as they think of their losses and bereavements, yet with the vast majority at least the blessings and benefits far out-balance the hardships and disappointments. Our land is free from invasion, our crops on the whole have been good, while every man and woman that wills to work may find something for their hands to do at a fair remuneration. There is something radically wrong with the person who at this season of the year has no spirit of thankfulness in his or her heart, yet there are those we know who take all the bounties of this favored land as a matter of course and never think of giving thanks to Him "from whom all blessings flow."

We should be thankful indeed for the oportunities in the fields of labor and for willingness to do the work that our hands find to do. 'Twas only a few years ago that thousands of men in Canada could not find steady work though they honestly sought it. Hundreds of deserving men in our cities, especially our western cities, were forced to the humiliating necessity of receiving civic aid, for the simple reason that work was not to be had. Only those who have passed through this ordeal know what a trying experience it is. Today, except for the slackers and the physically incapable there are no idle men in Canada. In fact the demand for men far exceeds the supply. There are many of both sexes who are working overtime and doing two people's work instead of one, yet we hear but few complaints, for we all recognize the fact that it is better to have too much to do than not enough. What if we do sacrifice some hours of sleep and pleasure, if by so doing we aid production or in any way help our Empire in the great struggle, is it not worth while? Though hand and brain grow weary let us persevere in our work in the great field of labor, for every faithful worker in this hour of crisis is directly or indirectly helping the fight for liberty and justice. For the inclination and ability to work, for the opportunityy to do our bit if not in a military, in a commercial sense, let us be thankful at this thanksgiving time.

We should be thankful indeed for the spirit of sacrifice which characterizes today the Canadian people. What true man today is not proud and thankful that he is a Canadian when he thinks of the thousands of our boys who for a great cause have given the last full measure of devotion. Through separation and the loss of loved ones, by giving up the dearest things of life, yea by giving up of life itself, we are learning as never before the meaning of the word "sacrifice." We are learning again the old lesson, too often forgotten in days of pride and prosperity that we only attain to the highest levels through self-denial or the crucifying of self, that we only reach the greatest good "through our sacrifice of body, mind and soul." Are we, I wonder, as thankful as we should be for the noble men who in such large numbers have given themselves for our defence and to preserve the liberties of the human race? Are we as thankful as we should be for the services of such statesmen as Asquith, who in spite of a great personal sorrow, and the cares and responsibilities incidental to his high office, still steers the ship of state. Let us in this thanksgiving season thank God for giving us such men as Asquith and Lloyd George and Kitchener.

We should be supremely thankful for the enacting of prohibitory laws in such a large part of the Dominion, as well as in other countries. When the writer was in British Columbia a few years ago the bars did not close till 1 a.m., and opened again at 6. In the more remote part of the province there was little or no restriction on the traffic. I well remember coming down from my room in the hotel at Port Harvey in the early morning and stumbling over the bodies of men who all night long had been drinking and carousing. But now what a change. Thank God, over nearly all our fair Dominion the reign of rum is ended, and when once routed and outlawed John Barleycorn will never return.

Then we should be thankful for the opportunities for service that present themselves everywhere. What opportunities to relieve distress the present occasion offers. The cry of stricken Belgium and Poland and Armenia comes to us from across the sea. A few dollars matters but little to us, but it will keep a family from starving for a month. By doing what we can we shall have the thanks of an approving conscience and earn the Master's approval. "Inasmuch as ye did it to the least of these, my brethren, ye did it unto Me." In the church and the community, among the foreigners in towns and cities are great opportunities for social service, and if we enter into it in the right spirit we shall be thankful beyond measure for the way in which we have been led and for the good we may be the instruments in doing.

For the common everyday blessings, health and strength, the love of kindred, the fellowship of friends, the starry firmament that speaks of God's wisdom and faithfulness, for these and other things so common that we fail to appreciate them as we should, let us give thanks on this glad Thanksgiving Day. Yours truly,

MORLEY L. SWART.

BANK BARN BURNED; PIGS AND GRAIN LOST

[Special to The Advertiser.]

Hyde Park, Ont., Oct. 5.—The bank barn of George Morris, on the second concession was destroyed by fire on Wednesday afternoon. Eight hundred bushels of grain and some pigs were lost. The blaze was caused by children playing with fire near the barn.

ACTRESS TELLS SECRET

A Well-Known Actress Tells How She Darkened Her Grey Hair With a Simple Home-Made Mixture.

Miss Blanche Rose, a well-known actress, who darkened her grey hair with a simple preparation which she mixed at home, in a recent interview at Chicago, Ill., made the following statement: "Any lady or gentleman can darken their grey hair and make it soft and glossy with this simple recipe, which they can mix at home. To a half-pint of water add 1 oz. of bay rum, a small box of Orlex Compound, and ¼ oz. of glycerine. These ingredients can be bought at any drug store at very little cost. Apply to the hair twice a week until it becomes the required shade. This will make a grey-haired person look 20 years younger. It is also fine to promote the growth of hair, and relieves itching and dandruff." —Advt.

DONNYBROOK FAIR BETTER THAN EVER

Larger Attendance and More Exhibits Than in 1915.

STOCK ENTRIES ARE GOOD

Speed Contests Furnish Good Sport—Convalescent Soldiers Are Present.

[By Staff Reporter.]

DORCHESTER, Oct. 4.—Although with each succeeding year much of the glamor which at one time surrounded the Donnybrook (Dorchester) fair has departed, the exhibition this year surpassed the records of the past many seasons. The attendance was close to three thousand, hundreds coming from London by auto and train. The surrounding district also sent its quota, and by opening time the grounds were completely filled. The gate receipts this year amounted to $714.95. Last year they totalled only $567.90. No disturbances marred the day, and the weather was ideal.

The band of the First Hussars from London was present, and supplied a splendid program for the afternoon performance.

Spill in Speed Events.

The majority of the races came off in good order, but a slight smashup occurred during the second heat of the township race. The five entries made a clean getaway, but as they rounded the first turn, some of the sulkies locked wheels. Only Nora Hart, driven by Dell Woods of Dorchester, and Billy B., driven by Lewis Johnston of Mossley, finished, the others being unable to extricate themselves in time. No one was injured, but both shafts of one sulky were broken.

Entry List Large.

There was a large number of entries for nearly every exhibit, agricultural ones being good in spite of the season. Horses and sheep were particularly good exhibits.

"Fair" taggers, representing the Red Cross Society of Dorchester, collected a large amount for the patriotic work of the society. Soldiers were much in evidence amongst the crowd, many of the 142nd Battalion being there.

Lieut. J. W. McVean, who is in command of the Cycle Corps, being raised in this district, carried on a brisk campaign for men, with the aid of three of his cyclists, who were themselves recruited from that part of the country. Ptes. Alan and Welborn of the 241st Scottish Borderers also campaigned for men.

Returned Soldiers Present.

Forty returned soldiers who came out from the Central Military Convalescent Hospital at London, added much to the success of the afternoon. The party was brought out in autos loaned by Fred Lawrason, McLaughlin Motor Car Company; Robert Anderson, J. E. McConnell, A. R. Boug, Gordon Drake, Cecil Johns, A. T. McMahen, Fred Mitchell, Lieut. Dilion, A. E. Silverwood, Joe Scandrett. Cigars and cigarettes were provided by F. P. Riddell of the collegiate. Candy was contributed by the McCormick Manufacturing Company. To add a little joy to the occasion Major Ingram supplied the party with kazoos and other musical (?) instruments. On the way out the party met Gordon Drake, grocer, who contributed a basket of peaches to each of the autos.

The Race Results.

The race results were as follows:

Best lady driver—Miss Nina O'Neil, Mrs. Charles Hunt.

Township race—Pace or trot, for horses owned in the township of North Dorchester that never started for public money, before the day of the fair, $15, $10, $5.

Mona Hart, Dell Woods, Dorchester 4 2 3 2 2
Otto Fred, G. W. Rawling, London .....6 dr
Billy B., L. Johnston Mossley 2 1 2 1 1
Mollie O., G. Patterson, Thamesford 1 3 1 3 3
Alaida, V. Connor, Dorchester 5 5 5 4 5
Tony Jiggs, S. Crocket, Dorchester .....3 4 4 dr

Open Race, Pace or Trot, Mile Heats, 3 in 5, Purse $75.

Phebe Lloyd, C. W. Charlton, Springfield 2 3 3 2
Lady Bell, J. H. Sinclair, Ailsa Craig 1 2 2 2
Big Rose, M. Ashton, Aylmer 3 1 1 1

2:50 Pace or Trot, Best 3 in 5, Purse $35.

Del J. C. W. Charlton, Springfield 2 3 1 1 1
Minnie B. A. Belore, Mt. Elgin 1 1 3 2 2
Nancy, E. J. Henderson, Belton 3 2 2 3 3

The Winning Exhibitors.

The principal winners were: G. R. Thompson, R. R. Hussey, A. L. Abbott, A. E. Jackson, W. L. Boogard, J. Thompson, J. Anderson.

Sheep—W. F. Malpass, G. F. Neely, W. H. Beattie, Hardy Shore & Son, W. E. Wright & Sons, W. Anderson.

Swine—Logan Bros., J. Weir, I. N. Howe.

Painting—Francis Jenning, Mrs. Kennedy, Mrs. Kester, Mrs. H. Hymmen, Mrs. G. Mills, Miss L. Shaw.

Ladies' Work—Francis Jennings, Elsa Dorman, Miss E. McEwen, Mrs. Kennedy, R. R. Hussey, Mrs. H. Hymen, Mrs. Mills.

Grain—R. R. Hussey, Logan Bros., W. D. Dale, J. Thompson, J. Anderson.

Grade Cattle—A. Irwin, Charles Hunt, J. Weir, W. Moore, A. Armour, J. Woods.

Fowl—W. Bent, Logan Bros., W. Chittick, W. Thompson, Ionson & Franks, J. Anderson, Thompson & Smith, J. Barker.

Cattle—C. Rogers, T. Wilcox, C. Campbell, W. Grigg, E. Kilbourn.

Roots and Fruit—D. R. Palmer, G. R. Thompson, Logan Bros., Ionson & Franks, J. Anderson, A. Irwin, W. H. Gregg, W. H. Dale.

Horses—D. R. Palmer, Wm. Morrison, W. H. Clifford, A. Downham, R. Hagg, W. Anderson, W. J. Henderson, H. McDermott, E. Knotty, Miss L. Shaw, J. Archer, E. Kilbourn, J. Woods, W. D. Dale, C. A. Campbell, Hardy Shore & Son, W. R. Thompson, George Matheson, D. McLean, Robert Woods, B. Johnston.

CAMLACHIE NOTES.

CAMLACHIE, Oct. 4. — Arthur Wallace met with a painful accident Monday, when handling ties on the G. T. R. section at Aberarder. He got the third finger of his left hand caught between two ties, taking the end completely off it.

The harvest home service held in Christ Church Sunday morning was well attended. Rev. Mr. Stone conducted the service. The church was prettily decorated.

Anniversary services held in Aberarder Presbyterian Church Sunday morning and evening were both well attended. Rev. Mr. Moore of Parkhill was the preacher.

Penmans

Sweater-coats

THE STANDARD OF EXCELLENCE

THERE'S a jauntiness about a Penman Sweater Coat that suggests country lanes, cross country walks and country air. The very feel of one perks your head up, and seems to put a spring in your heel. Put one on, turn your face to the open, tuck your hair securely under last year's hat, whistle up Towser ——— you're off.

Penmans Limited
Paris

also makers of Underwear & Hosiery
Made in Canada.

REV. W. D. TURNER PREACHES FAREWELL

Blyth Methodists Join in Presbyterian Service.

[Special to The Advertiser.]

BLYTH, Oct. 4. — Rev. W. D. Turner, B.A., preached his farewell sermon in St. Andrew's Church, Sunday evening, to a large congregation. The Methodists closed their church for the evening service, and joined the Presbyterian congregation. In the morning sacrament was dispensed, and in the afternoon Mr. Turner preached the anniversary services in Westfield Methodist Church. On Monday evening the elders of St. Andrew's Church and the managing board met at the manse and presented Mr. Turner with a well-worded address and a beautiful gold-headed cane as a mark of appreciation. The minister thanked all for their kindness during the time he has been here, and for the splendid remembrance they had given him.

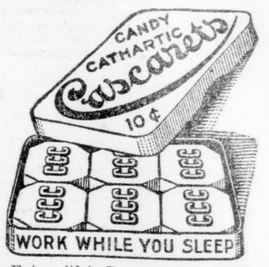
Rev. Rural Dean Fotheringham of Goderich took the services in the three parishes of Auburn on Sunday morning, Belgrave in the afternoon, and Blyth in the evening. At each service he preached powerful sermons to large congregations. The collection in each church was large, Auburn contributing $75, Belgrave $112, and Blyth $75.

DODD'S KIDNEY PILLS
FOR ALL KIDNEY DISEASES
CURES RHEUMATISM BRIGHT'S DISEASE BACKACHE DIABETES
NUMBER 23 THE PI[illegible]

YOU'RE BILIOUS! CLEAN LIVER AND BOWELS TONIGHT

Don't stay headachy, sick or have bad breath and sour stomach.

Wake up feeling fine! Best laxative for men, women and children.



Enjoy life! Remove the liver and bowel poison which is keeping your head dizzy, your tongue coated, breath offensive, and stomach sour. Don't stay bilious, sick, headachy, constipated and full of cold. Why don't you get a box of Cascarets from the drug store and eat one or two tonight and enjoy the nicest, gentlest liver and bowel cleansing you ever experienced. You will wake up feeling fit and fine. Cascarets never gripe or sicken like salts, pills and calomel. They act so gently that you hardly realize you have taken a cathartic. Mothers should give cross, sick, bilious or feverish children a whole Cascaret any time—they act thoroughly and are harmless.

LADIES' HOLIDAY WEARING APAREL---AT PRICES WITHIN THE REACH OF ALL

This Store Stands Between You and High Prices

We are the manufacturers. You save the middleman's profit. Come tomorrow and let us show you how we are SAVING THE WOMEN OF LONDON ALMOST A HALF ON ALL THEIR WEARING APPAREL.

Coat Offerings

TWEED AND CHINCHILLA COATS—
Cozy and comfy, latest styles, all sizes and many colors, dainty trimming. From .....$10.90 to $25.00

PLUSH COATS—
Worth $22.00, the last word in style, all sizes $15.75

SALTS ESQUIMETTES PLUSHCOATS
Worth $30.00, charming styles, beautifully lined, fancy collar, all sizes. On sale for $22.75

Thanksgiving Suit Bargains

ALL-WOOL SERGE SUIT—
Worth $16.00, all the popular colors and styles, trimmed with buttons and braid. Tomorrow $12.49

ALL-WOOL SERGE SUITS—
Worth $20.00, all the leading shades, four styles, satin lined, all sizes. Extra special $14.95

ALL-WOOL SERGE SUITS—
Worth $27.50, handsome New York models, in six different styles. Satin lined, trimmed with buttons and velvet. Tomorrow $18.45

Beautiful Waists and Skirts are cut to ridiculously low prices for tomorrow only.

MILLINERY REDUCED

Think of it! The latest style Hats, reduced in price during this holiday sale. Many of the styles are faithful reproductions of New York and Paris models and they are so very original. Come today.

Metropolitan Suit Manufacturing Company

232 DUNDAS STREET.

FINE WEATHER GRACES TIVERTON FALL FAIR

First Occasion in Three Years With Good Weather.

[Special to The Advertiser.]

KINCARDINE, Oct. 4.—Ideal weather greeted the Tiverton Agricultural Society yesterday for the annual fall fair. There was an exceedingly large crowd on the grounds.

The exhibit in horses and cattle was one of the best seen at any of the local fairs. Sheep, hogs and poultry were excellent, but the display was not large.

The races did not fill which detracted a good deal from the afternoon's entertainment.

The Kincardine Highland Pipe Band was the centre of an admiring crowd all afternoon. Tiverton had been unfortunate for two previous years of her show in having bad weather, but today Old Sol shone from start to finish. The concert in the evening was largely attended, and also proved a success.

FRENCH-ARGENTINE TREATY.

BUENOS AIRES, Oct. 4.—The Argentine foreign minister, Jose Luis Murature, and the French minister, M. Jullemier, today ratified the treaty of arbitration between France and Argentina.