

Where would you rather room? How much do you care to pay? ROOMS Do you want Board with your room? Find your room on this page.

MUSEMENTS, LECTURES AMUSEMENTS, LECTURES AMUSEMENTS, LECTURES

ONE HOUR AND A HALF ON THE FRENCH FRONT

Six Reels of Genuine Pictures From the Firing Line

FIGHTING IN FRANCE

Taken by Official Operators for the French Government and Brought to London Under the Auspices of The London Advertiser

These motion pictures will go back to the archives of the French Government after being shown. They reveal everything of war that the camera can record. Photographers shed their blood in order to secure them.

A large share of the receipts goes to the London Y. M. C. A., which has installed a new \$350 machine for the presentation of these pictures.

AUDITORIUM

COMMENCING TODAY AND CONTINUING ALL THIS WEEK

Afternoon, 25 Cents :: Evening, 25 and 50 Cents 2:30 and 4:15 8 and 9:30

SEATS RESERVED FOR THE EVENING PERFORMANCES ONLY AT Y. M. C. A. OFFICE.

The WINTER GARDEN

Conclave of Dancers in Fancy Dress



The Most Spectacular and Interesting Dancing Event Ever Held in London ::

Arrangements are being made to accommodate the largest crowd of spectators and dancers ever gathered under one roof in Canada.

Full Ten-Piece Orchestra

FURNISHING THE BEST DANCE MUSIC EVER HEARD IN LONDON.

TUESDAY, JANUARY 18th

THE WINTER GARDEN The Utopian Idea of Real Amusement.

ADMISSION, 10c. DANCING 5c Couple

REFRESHMENTS AND GAMES.

Huron and Erie Mortgage Corporation shares wanted.

London Loan and Savings Company shares wanted. Stocks and bonds bought and sold.

F. B. Clarke 416 RICHMOND STREET, Next to Commerce, London, Ont. CALL, WRITE OR PHONE.

BAND - 7TH REGIMENT AT SIMCOE Street rink, Tuesday, Thursday and Saturday evenings, admission 15 cents. Skating Saturday afternoons, admission 10 cents.

SCHOOL OF MODERN BALLROOM dances now open. Jack Cortese, instructor. Children's classes. Phone 1570.

HBOQUOIS HOTEL POOLROOM - Match game tonight.

GEORGE A. STEER, ELOCUTIONIST and poet. Concert engagements accepted. Care The Purdom Hardware Company, London.

TONY CORTESE & SONS' ORCHESTRA-Original London Harpers, 161 Maple street. Phone 1570.

Hear REV. E. W. PHILPOT of Hamilton and REV. A. T. SOWERBY at

Talbot Street Baptist Church tonight, 7:45 o'clock; tomorrow, 2 and 7:45 p.m.

ALL WELCOME. CENTRAL ICE RINK, ADELAIDE street, between Central and Princess - Skating afternoons and evenings, admission 10 cents.

EAST END RINK-BAND TONIGHT, Skating every afternoon.

WESTMINSTER RINK - HUSSARS Band tonight and every night this week. Admission 15 cents. Skating every afternoon.

ROBERT HANNAH, ELOCUTIONIST and entertainer. For concert engagements, address 367 Princess avenue, London. Telephone 3735.

MUSIC FURNISHED FOR PARTIES, balls, banquets, Phone 1265. Tony Villa's Italian Harpers, 122 Queen's avenue.

PATRONIZE LONDON MINERAL Bath. Beautiful art calendars free. Afternoons, evenings, and Sunday forenoons. Phone 3135.

COLBORNE STREET METHODIST Church - Dr. Barber will tell his experiences and his views of the war, having spent six months in Europe, 1914; Tuesday, Jan. 18, at 8 o'clock. You are invited. Admission 25c.

DANCING - PALACE ACADEMY lessons, any time. All the modern dances. Five expert teachers. Learn now. Social dances Wednesday and Saturday evenings. Everything popular. Our patrons invited. Dayton & McCormick.

BUSINESS CHANCES. GROCERY AND MEAT MARKET IN Detroit, Mich.; corner store in fine northwest location, doing \$100 per day; brick building and everything in stock. Price \$10,000. Must sell on account of sickness; a bargain for anyone with \$2,700 cash. Suitable for man and wife or partners. Address Box 114, London Advertiser.

FOR SALE - GENERAL STORE - Good residence, combined, acre of ground; splendid locality. No opposition; about \$3,000 stock. Apply Lawrence Patch, Adelaide, Ont. 551.

HARDWARE AND CROCKERY BUSINESS, poolroom, grocery store, book stock, tobacco, cigars, stationery, milk route. Sydney Smythe, Talbot street.

CONDENSED ADS.

Amusements-Fifteen cents per line each insertion, or two cents per word if set solid.

Articles for Sale, To Let, Help Wanted, Situations Vacant, Board and Lodging, Lost and Found, Rooms to Let, and all similar condensed advertisements-First insertion, one cent per word; each subsequent insertion, one-half cent per word. No advertisement less than fifteen words.

An extra charge of ten cents is made for all transient advertisements that are charged.

BORN, MARRIED, DIED.

BORN. BONNEY-At 4347 Gladys avenue, Chicago, Ill., on the 14th inst., to Mr. and Mrs. E. N. Bonney, a son (Robert William).

DIED. FERGUSON-At Victoria Hospital, on Monday, Jan. 17, 1916, Christina, widow of the late Peter Ferguson, aged 54 years.

GRAHAM-In Lobo, on Jan. 15, 1916, Peter A. Graham, in his 76th year. Funeral on Monday from the family residence, lot 19, con. S. Lobo, services at the house at 2 p.m. Interment at Ivan Cemetery. Friends and acquaintances please accept this intimation.

McFARLANE-At Dorchester station, Jan. 15, 1916, Hazel Marguerite, aged 14, beloved and only daughter of Mr. and Mrs. Thomas McFarlane.

Funeral Tuesday, Jan. 18, at 2:30 p.m. Interment at Dorchester Union Cemetery. Friends and acquaintances please accept this intimation.

SMITH-A Victoria Hospital, on Monday, Jan. 17, 1916, Charles Russell, dearly beloved son of Arthur and Sarah Smith, aged 11 years.

Funeral (private) from the parents' residence, 452 Victoria street, on Tuesday, Jan. 18, at 2 o'clock, services at 2 o'clock. Interment at Mount Pleasant Cemetery.

MALE HELP WANTED.

WATERS WANTED-APPLY ALPS Cafe, Dundas street. 56c

WANTED - MESSENGER BOY, APPLY Strong's Drug Store. 56c

WANTED - BOLLERMAKERS and bollermakers' helpers, at once, by the Imperial Oil Company, Limited, St. Catharines, Ont. 54m

WANTED - FIRST-CLASS LATHE, boring mill and planer hands, tool-makers; good wages. Apply to Canadian Westinghouse Company, Limited, Hamilton, Ontario, Jan. 22

WANTED-APPRENTICE TO LEARN barbering. Apply J. Frezell, East London. 56c

CYLINDER PRESSMAN WANTED- One accustomed to fine coat work. Apply Somerville Paper Box Company, Limited. 54c

WANTED AT ONCE-EXPERIENCED biscuit and cracker baker. Furnish references. Nostally Biscuits, St. Thomas. 54c

UNUSUAL DEMAND FOR YOUNG men now, in railway stations and commercial work. All the work will guarantee employment. We are now accepting applications from graduates of the telegraph or station agents' course. The largest and best equipped school in Canada. Free plans. Day and night courses. Dominion School Railroading, Dept. O, Toronto. 44tr z

WANTED - STRONG BOY, 12 YEARS old to work in warehouse. Must be well recommended. Apply Sterling Bros., corner York and Clarence, 54c

WANTED - BAKERS - APPLY to J. Johnston Bros., 262 Ottawa avenue. 54m

YOUNG MAN WANTED FOR BAKERY assistant. Apply at Peters, Richmond street. 54c

MESSENGER BOY WITH WHEEL wanted. Apply G. N. W. Telegraph Company. 54tr

MEETINGS.

L. O. O. F. - FOREST CITY, No. 28 - Meets tonight, General business, Victoria Hall, 8 p.m. R. H. Swartz, N. G.

ONTARIO AND MIDDLESEX HISTORICAL Society, Tuesday evening, Jan. 18, in Library Building, at 8 o'clock. Address: Prof. Stevenson on "The Industrial History of the Ontario Village." Public invited. 56a

REAL ESTATE FOR SALE

Five acres, three miles from London market, and only a few rods from electric line; frame 1 1/2-story house, 2 bedrooms, barn and chicken house, soil rich sandy loam, orchard of about 15 apple, 25 plum and 25 cherry trees, grapes, raspberries, etc.; one acre alfalfa. Splendid land for a home. Price \$10,000. C. Knott, 117 Dominion Savings Building, London, Ont.

INVESTIGATE THIS! - WE HAVE a 100-acre property in Huron County for sale. A snap if taken at once. Easy terms: \$1,750 cash will handle. Good buildings, good soil, spring water. A bargain for somebody. James H. O'Neill & Co., Golebich, 117 Dominion Savings Building, London, Ont.

FOR SALE - FOR IMMEDIATE sale will sacrifice modern North End home, Box 229, Advertiser. 39tr

INSURANCE-REAL ESTATE. Agents for Liverpool, London and Lancashire Guarantee and Accident Company, and other reliable companies. J. F. SANGSTER & CO., 202 Dominion Savings Bldg. Phone 2938. 23xyw

A REAL BARGAIN. \$3,800-Two-story brick, parlor, dining-room with grate and mantel, kitchen, 3 bedrooms, basement under electric light, gas city and soft water. Hot water connections. Nice and garage. Near Victoria Park. Terms. ANDERSON & CO., 12 Market Lane. 23xyw

NOT ONE CENT OF PURCHASE money required to secure a truck or chicken farm site, driving distance from Jacksonville, Fla.; good fertile soil, and title guaranteed; possession whenever you like, and pay for land whenever you like, 25 years or more if desired; not more than 40 nor less than 100 acres allotted to one person; any bank, city official, Chamber of Commerce or commercial agency in Jacksonville, Fla., can refer you to particulars. Jacksonville Heights Improvement Company, Jacksonville, Fla. 23xyw

FOR SALE - NEW, MODERN RED brick residence, up-to-date in every way, \$8,000 buys it. Currie, 418 Talbot street. 55u

REAL ESTATE.

Two new solid pressed brick cottages on Langarth street for sale on easy terms. C. A. Smith, 20 E. Green, No. 4 Gerrard street, bungalow, all modern, hardwood floors, \$2,800. 119 Elmwood avenue, two-story modern, fine location. Will exchange for vacant lot or smaller property. Apply R. H. SMITH, 191 Wharncliffe Road. Phone 2998. 55n

WEDDING STATIONERY IN ALL the latest styles. See our samples. The Advertiser Job Department.

DELIVERY WAGONS BUILT TO ORDER. See our second-hand wagons. Abbott's Carriage Factory.

BLANCHARD'S FISH MARKET, 525 Dundas street, Phone 1510. Fresh fish every day.

TRY THE LONDON GARMENT CARE Pressing and repairing and cleaning by experienced tailors, 241 Dundas street, Phone 4390.

FEATHER PILLOWS, MATTRESSES renovated. Hunt & Sons, 242 Richmond street. Phone 377.

IF YOU WANT HELP, SITUATIONS, want to buy or sell real estate, etc., insert an advertisement in the Hamilton Herald, the recognized want medium of the city. Rate, 1c a word, three consecutive insertions for 2c a word with cash order. Subscriptions: Daily, 25c a month, \$2 yearly. Saturday edition, 5c yearly. Sample copy sent on application.

YOUNG FARMER, WITH TWO CHILDREN, would like to seek lady as housekeeper. Forest Harris, Leamington, Ont., R. R. No. 1. 54c

GENERAL WANTED-APPLY MRS. W. E. Green, 192 Chesapeake street. 54c

KITCHEN GIRL WANTED - APPLY to H. Reid, Buckingham Hotel, Woodstock. 54c

YOUNG WOMAN, WITH SOME knowledge of cooking, all day work. Apply at Peters, Richmond street. 54c

YOUNG WOMAN FOR CONFECTIONERY store. Apply at Peters. 54c

Female Help Wanted

In large hosiery, underwear, and sweater factories. Vacancies in all departments, with openings for experienced or inexperienced help. Highest wages and moderate-priced board. Apply immediately.

PENMAN'S, LIMITED

PARIS ONTARIO. 52a 12x

Girls Wanted

To work on sewing machines. Experienced operators preferred, but learners will be taught and guaranteed wages while learning.

APPLY Williams, Greene & Rome Co. Limited, BERLIN, CANADA. 53n

DINING-ROOM GIRL WANTED at once. Apply Talbot street. 5in

ARTICLES FOR SALE.

Say you saw it in The Advertiser.

FOR SALE-WATER MOTOR WASHING machine, wringer, cutter and bug-87. Apply 401 Horton. 56c

FIFTEEN HEAD REGISTERED HOLSTEIN cattle, bred to one of the Kings of the Pontiacs, Wm. Fifield, Putnam, 56n

FOR SALE-WICKER BABY CARRIAGE in good condition, price, \$9. Apply 377 Wellington street. 54c

FOR SALE-SINGER SEWING MACHINE in excellent condition. 47 Wortley road. Phone 4163. 54c

HANDSOME CROCHETED MAHOOGANY cabinet, talking machine. Rose's Antique Store, 342 Talbot street. 54c

AT McKIM'S AUCTION ROOMS-Two good cornets, one automatic 750, double-barreled gun, good base-burners with ovens, walnut hall table, round walnut table, etc. Phone 4820.

FIFTY VARIETIES OF FLOWERING shrubs, many sizes. Princess St. Callahan, 1250 Dundas street, to mix with bedding, 15 cents; 50 per 100. Peony and rhubarb roots, 25 cents. Ornamental shade and fruit trees, vines. Charles Baker, nurseryman, Phone 2222.

BUY NOW - FIVE, TEN OR TWENTY pounds of tea at wholesale prices. Rate prices, Jan. 13 Parliament will impose war tax of 10c per pound. Alfred Eyer, 253 1/2 Clarence street. 54c

10,000 LOADS OF GRAVEL FOR SALE. \$1.20 per load, delivered. William B. Davidson, 57 Daykin street.

THE JOY-FUL SMOKE - SMITH'S "Joy" 10-cent cigar. S. Smith, manufacturer, London. 54c

RUBBER-TIRED SURREY, IN GOOD condition. 511 Pall Mall street. 29tr

GO TO ROBERTSON'S, RICHMOND and Kent streets, for school books and school supplies.

FOR SALE-ONE RUBBER-TIRED surrey and one rubber-tired trap, both in good condition. Apply at Purdom Hardware Store, 124 Dundas street. 76 tr

BILLIARD AND POOL TABLES - Large sizes; also home tables. War-time prices. Write for catalogue. Canadian Billiard Table Company, 153 King west, Toronto.

B. LAWTON UPHOLSTERER, MANUFACTURER-Lawton bed, sofa and lounge. Oxford and Wharncliffe, Phone 234.

BEST FLOUR, FEED, HAY, SALT (barrel or bag), Hookways, 103 King street. Phone 1335.

C. LEWIS, DEALER IN NEW AND second-hand goods, house furnishings, etc. 103 1/2 King street.

GET THE CHAMBERLAIN WEATHER-STRIP. C. A. Smith, 20 E. Green, Phone 1504.

ONN'S FISH MARKET-FISH, OYSTERS, poultry, twice daily, 143 King, opposite market. Phone 1265.

WEDDING STATIONERY IN ALL the latest styles. See our samples. The Advertiser Job Department.

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YOUNG WOMAN, WITH SOME knowledge of cooking, all day work. Apply at Peters, Richmond street. 54c

YOUNG WOMAN FOR CONFECTIONERY store. Apply at Peters. 54c

Electric Table Lamps

Beautiful Hand-Painted Shades, in numerous designs, at moderate prices. SUMMER, THE JEWELER, 380 Richmond Street. 23xy

WEGNER CLOTHING CO.

Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats. 415 Dundas Street. London's Largest High-Class Workingman's Outfitters. Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Coats, 371 TALBOT ST., OPP. MARKET. Open evenings Phone 1649.

"LOOK HERE" We have a few bargains in second-hand stoves. One Souvenir range, \$15. One range, \$12. One baseburner, almost new, \$25. One heater, coal or wood, \$8. One love heater, coal or wood, \$7. THE LOVE HARDWARE COMPANY, Phone 388, 111 Dundas Street.

Furniture, Stoves

Our prices and terms are the most reasonable in town. Collett Furniture Company, 55, 97 King St., Next to Morkin House. 23xy

ARTICLES FOR SALE.

Say you saw it in The Advertiser.

FOR SALE - GOOD SIDERBOARD, \$8.75. Apply 52 Oxford street west.

TUESDAY, THE GREAT BIG BARGAIN DAY OF EACH WEEK. 3-pound pails Pure Lard..... 45c 5-pound pails Pure Lard..... 75c 20-pound pails Pure Lard..... \$2.80 Sliced Breakfast Bacon..... 25c Sliced Back Bacon..... 25c Shoulder Pork Chops..... 15c Pickled Shoulders, for boiling..... 15c

ANDERSON'S SHOPS, 3 TO 5, MARKET HOUSE. Phone 500, 455.

ALUMINUMWARE

Of all descriptions. Stoves, Tinware and Enamelledware cheap. O'Dell & Mitchell Hardware, Talbot Street, Opposite Market.

STORE YOUR BICYCLE

For the winter, and have it thoroughly overhauled by experienced men for \$1. Phone 3449, and let us send for yours. F. BENSON & CO., 260 Dundas Street.

Extra Special!

Twenty-five dozen Military Khaki Sweater Coats, without collar; specially made for the Imperial Government; reinforced seams; worth \$3.50. Special price..... \$1.19

The Giant Clothing House

WEGNER CLOTHING COMPANY, 120 DUNDAS STREET. 49tr

STOVE SALE - ALL KINDS OF Furnace, E. C. Depoie, 179 King street.

HOT WATER BAGS REPAIRED

GUARANTEED NOT TO LEAK. GURD'S, 185 DUNDAS ST. 23xy

REUPHOLSTERING

Expert Workmanship. Estimates Furnished Free. TRAFFORD FURNITURE CO., 129 Dundas Street. 23xy Phone 364.

AUTOMOBILES AND TRUCKS

repaired and overhauled at reasonable prices. Reliance Machine Works, 655 Dundas Street. 23xy Phone 3168.

WE RE-MAKE MATTRESSES, CHAIRS, quick upholstery, 725 Richmond street, Phone 412.

FRAMES WHEN YOU WANT TINSMITHING or sheet metal work. W. G. Ainslie, 717 Richmond street. 23xy

WANTED.

FAT CATTLE AND DRESSED BEEF. Also Lambs, Sheep and Pork. Write, phone or wire. F. J. JACKSON, LONDON, ONT. Phone 1057. 23xy

WANTED - DEAD HORSES AND cattle. Phone 638. Will go twelve miles. No animal removed without its hide on. London Fertilizer Company.

CREAM WANTED

Our requirements of cream for butter-making purposes are unlimited. We can use one or one hundred cans, as many as you can ship us. Write for particulars. SILVERWOODS, Limited, Bathurst Street, London, Ont. 23xy

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Bathurst Street, London, Ont. 23xy

BOARD AND ROOM IN PRIVATE home for elderly woman; state price. Apply Box 124, Advertiser. 54c

We Pay Highest Prices For Horse hides, beef hides, calf and sheep skin, wool and furs. T. W. WRIGHTON & SONS, York and Talbot St. Phone 4008.

WANTED - WARM ROOM, with board; good locality; for lady. Box 123, Advertiser.

WANTED TO BUY. We have a client who wishes to purchase a small country store. Must be in good locality and show good returns. Has \$2,000 cash. Wants to buy at once. Let us hear what you have. The Western Real Estate Exchange, 78 Dundas St., London, Ont. 23xy

WANTED-GOOD OPENING FOR hardware store. Southern Ontario preferred; send particulars to Box 103, Advertiser. 50ba

LOST-A GOLD LINK BRACELET. Finder kindly communicate with 440 Queen's avenue. Reward. 54c

LOST-DROPPED OUT OF AUTOMOBILE, on Broad Street, child on reverse side. Reward if returned to Beltz & Co. store. 55u

LOST-SASKATCHEWAN ROBE, BETWEEN Brunswick House and Hamilton road. Reward Brunswick House. 54c

LOST-PAIR OF GLASSES, KINDLY return to Huron and Erie. 54c

MONEY TO LOAN.

PRIVATE FUNDS TO LOAN-LOWEST rates. U. A. Buchner, corner Talbot and Carling.

PRIVATE FUNDS TO LOAN ON REAL estate at lowest current rates. Jarvis & Young, 211 Dundas street. 23xy

MONEY TO LOAN AT LOWEST rates-Thomson C. Knott, real estate broker, 211 Dominion Savings building, first floor up.

PRIVATE AND TRUST MONEY TO loan on farm and city property; lowest rates; terms to suit. T. W. Scandrett, 38 Dundas street.

AY TO LOAN ON REAL ESTATE - Lowest rates private funds. Gibbons, Harper & Gibbons.

BOARD AND LODGING

GIRLS WHO APPRECIATE HOME privileges may obtain board, private home. Phone 142.

BARTER AND EXCHANGE

CLIENT HAS NICE BRICK HOUSE - Clear title, good value, at \$2,900. Will take farm, hay, difference in cash. Patterson, Imperial Bank Bldg.

SKATES SHARPENED

While you wait, if necessary. QUICK SERVICE, GOOD WORK. Bicycle and motor sales Co., 425 Wellington St. Next Y. M. C. A.

HOUSES, ROOMS TO LET.

SOBER FIRST-CLASS RESIDENCE newly fitted; also motor office and residence; very central. George H. Hoxox. 55c