

TWELVE.

TAYLORS BEEF, IRON AND WINE

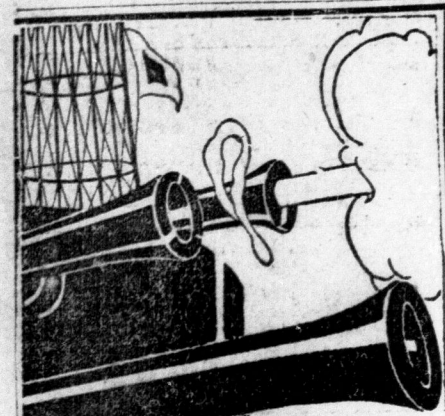
Is far superior to most preparations of its kind. It is absolutely pure, and the iron is in a form that does not affect the teeth. We sell the regular \$1.00 size for 45 cents.

TAYLOR'S CUT-RATE DRUG STORES

SENSIBLE MOTOR GOGGLES

So many goggles are made for just appearance. We have the kind that are both stylish and useful. Shell Goggles are very comfortable.

John S. Barnard
Optician and Jeweler,
194 Dundas Street.



Wegner's Quick-Fire Price-Breakers' Sale in Full Swing

350 Doz. Shirts
Bought from the Dufferin Shirt Company, of Toronto. This lot includes many travelers' samples, and worth up to \$1.50. We will sell them at **\$1.00**

Another lot worth up to \$1 we sell them for **69c**

Wegner Clothing Co.
Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

LONDON'S LARGEST WORKMEN'S OUTFITTERS
Exclusive manufacturers' agents for the best Canadian and American makes of Overalls.

371 TALBOT, OPP. MARKET.
Open Evenings, Phone 1849.

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W.J. Wray & Co.

Prices are the same for the month of July as those of June. Buy your jewelry from the One-Price Jewelry Store. Our prices do not need discounting.

W.J. Wray & Co.
234 Dundas Street, London.

USE CONNELL'S COAL

Best results can be obtained by using egg size in the large furnace. Egg and stove coal for the hot water furnace. Price, delivered, \$6.50. Chestnut size, \$6.75 per ton. Large pea coal, suitable for the range, \$5.50 per ton.

OFFICES:
Dundas and Richmond Sts. Phone 770.
Colborne Street and C.P.R. Phone 1096.

Palace Livery

ROSS & BOSS,
Carriages for funerals and all other occasions. Automobile service.

619 DUNDAS STREET. / PHONE 858.

Low Prices in Wall Papers

is what we offer you. In order to reduce stock and close out odd and broken lines we offer thousands of rolls at bargain prices. Many at one-quarter their regular selling price.

Come in and let us show you.
Bring sizes of your rooms.

Colerick Bros.
212 DUNDAS ST.

ZWICKER'S

ONE WEEK MORE to buy jewelry at COST PRICES. Don't miss this chance.

Phone 1742 650 Dundas Street.

The London Loan & Savings Company of Canada

Allow **4% on Deposits**
5% on Debentures

Corner Clarence and Dundas Streets.
J. J. KENT, manager.

WILL BE D-lighted TO RECEIVE YOUR ORDER FOR COAL

CEMENT FIREBRICK, BEAVER BOARD, ETC.
JOHN MANN & SONS
Phone 470.
425 York Street.

HAMILTON'S Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

DIAMOND HALL Removal Sale

The extensive alterations on our new store will prevent us from moving for a few weeks. In this short time we will sacrifice our entire stock.

SPECIAL SALE OF DIAMONDS

Ladies' Rings, \$5.00, \$7.50, \$9.00, \$10.00 up to \$100.00.
Gent's Rings, \$10.00, \$12.00, \$15.00 up to \$400.00. Wonderful values.

WATCHES

Ladies' Hunting Waltham Watches. Sale price...\$10.00
Gent's High-Grade 15-Jewel Watches. Sale price...\$10.00
Gent's High-Grade 17-Jewel Watches. Sale price...\$12.00
Buy Now and Save Money.

W. G. Young
Official Watch Inspectors,
C.P.R. and G.T.R.

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Open Evenings, Phone 1849.

JOHNSTON BROS. XXXBREAD

You'll always find it good. In taste, quality and purity it has no equal.

At your grocer's, or from the driver. Call us today.

JOHNSTON BROS.,
Phone 944.

FRENCH OFFICIALS DISCUSSING DEFENCE

Prepare for Investigation if Necessary—Excitement in Paris.

Palace Livery

ROSS & BOSS,
Carriages for funerals and all other occasions. Automobile service.

619 DUNDAS STREET. / PHONE 858.

Low Prices in Wall Papers

is what we offer you. In order to reduce stock and close out odd and broken lines we offer thousands of rolls at bargain prices. Many at one-quarter their regular selling price.

Come in and let us show you.
Bring sizes of your rooms.

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ZWICKER'S

ONE WEEK MORE to buy jewelry at COST PRICES. Don't miss this chance.

Phone 1742 650 Dundas Street.

C. H. WARD & CO.
Diamond Merchants and Jewelers

NEW ADDRESS
386 RICHMOND
Phone 1084

TORONTO CENTRE OF NEW MEXICAN REVOLUTION PLOT

Huerta and Diaz To Join Hands, Says Ex-Member of Peace Delegation, Who Is Making Plans.

CHARGES AGAINST LONDON BATTERY ARE UNDER PROBE

Proceedings at Canadian Military Headquarters Conducted Very Secretly.

NEW YORK SENDING MUCH GOLD TO EUROPE

About Twenty Million Dollars On Move Since Friday Last.

SETTLERS' EXCURSION TO POINTS ON T. & N. O. RY. HAILEYBURY AND NORTH JULY 30

The Grand Trunk Railway System will sell round trip second class tickets at reduced fares from all stations in Canada, points on the Ontario and Northern Ontario Railway, Haileybury and North, good going Thursday, July 30th, and valid for return until Sunday, August 9th, 1914.

People Who Wear ASTORIA Shoes

Once, never try any other. That is why thousands of pairs are worn daily throughout the world. Sold in London by the

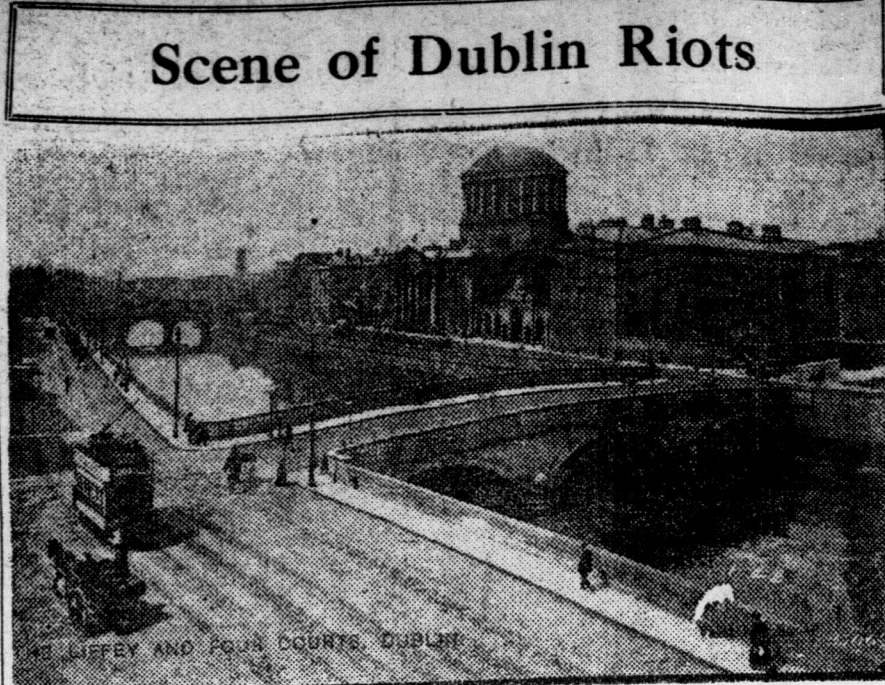
J.P. COOK CO LIMITED
THE STORE THAT SERVES YOU BEST

KODAKS

Vacation Time and Picture Making, go hand in hand. Try the Kodak System for the best results. No dark room required for any of the work. See our complete stock and ask to see the New Kodak Junior, the best value of any camera on the market today. Developing and printing a specialty.

J. H. BACK & CO.,
210 DUNDAS STREET.

THE LONDON ADVERTISER, TUESDAY, JULY 28, 1914.



Scene of Dublin Riots

RIOTS IN DUBLIN FOLLOW SHOOTING

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OWES HER LIFE TO "FRUIT-A-TIVES"

Cured Both Stomach Trouble and Headaches

Cured Both Stomach Trouble and Headaches

Cured Both Stomach Trouble and Headaches

Cured Both Stomach Trouble and Headaches

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COSSACKS FIRE OVER THE GERMAN FRONTIER

Intense Feeling Aroused Over Act—Army Officers in Group.

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Rowat's Coffee.
T. A. ROWAT
250 Dundas St.—Phone 3051-3052.

ICE CREAM BRICKS, 20c PINT

Bricks cut and wrapped ready to serve, 25c. Bulk Ice Cream, 20c a pint; 35c a quart.

Ice Cool Butter, 5c a Glass

J. M. CHIVAS
117 DUNDAS STREET. PHONE 443

Nice Scranton Coal

daily, and can save you money by burning our coal.

HEAMAN & SON
YORK AND BURWELL STS. Phone 312

HEAMAN & SON

Your troublesome timekeepers are easy for us to fix up. We are experts.

S. K. MILROY & CO
Maker-to-Wearer Jewelry Shop,
260 DUNDAS STREET.

B. A. MITCHELL'S DRUG STORE

TOILET REQUISITES.

Form an important department in our store. Now is the time to attend to your skin; do not let it get burnt.

We have a full line of face creams, face lotions and skin soaps.

114 DUNDAS STREET.
Phone 623.

B. A. MITCHELL'S DRUG STORE

OUR STRENGTH IS YOUR PROTECTION. The Canada Trust Company

IS THE MOST ECONOMICAL EXECUTOR.

Its compensations, fixed by court, are the same as those of the individual trustee—but in the handling of an estate by this company the services of men of ability and experience are employed at small cost to the individual estate.

Personal element is entirely eliminated when we divide an estate.

This means much in fair and economical administration.

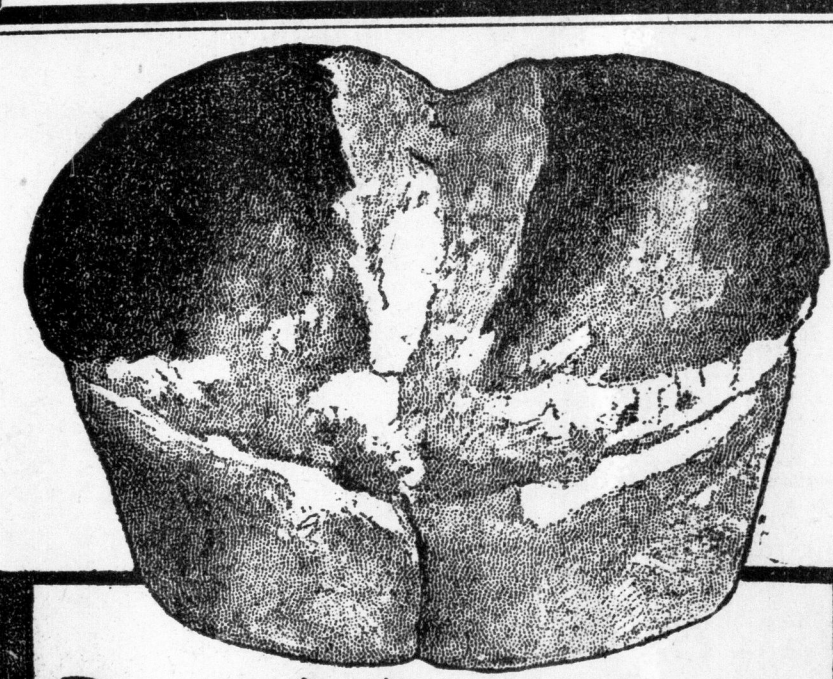
Our facilities for obtaining secure and profitable investments for estate moneys result in a much larger income for beneficiaries than if the estate were handled by a private party.

We invite consultations regarding financial matters.

Main Office—444 Richmond Street, London.

Branches also at Market Square, London; St. Thomas, Winnipeg, Regina, Edmonton and Montreal.

T. G. MEREDITH, K. C. HUME CRONYN,
President General Manager.



Fresh Wholesome HOME MADE BREAD

DAILY FROM PARNELL'S

Sunlit, Sanitary Bakery, will make you healthy. It is made of the purest and best ingredients that money can buy and by the most skillful bakers in the country.

Phone us today for a sample loaf.

PARNELL THE BREAD MAN

Phones - - - - 929-1390

How to Beautify the Hair.

A Simple and Inexpensive Home Treatment.

How to Beautify the Hair.

ICE ! ICE !

Ice is water in solid form. Filtered water frozen is Pure Ice.

PHONE 141.

ARTIFICIAL ICE

ICE ! ICE !

19 YORK STREET.

YOU NEED NOT BE SICK. OXYGEN

Nature's Greatest Curative Agent. Administered by the Oxyphor.

Will Expel Disease

FIFTEEN COAL MINERS KILLED IN GERMAN PIT

TRYING TO AVOID RAILWAYMEN'S STRIKE

COAL

Jas. H. Herrick, Agent