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IMPERIAL EMBROIDERY  
PATTERN OUTFIT  
PRESENTED BY  
**THE LONDON ADVERTISER**

To indicate you are a regular reader you must present Six Coupons like this one.

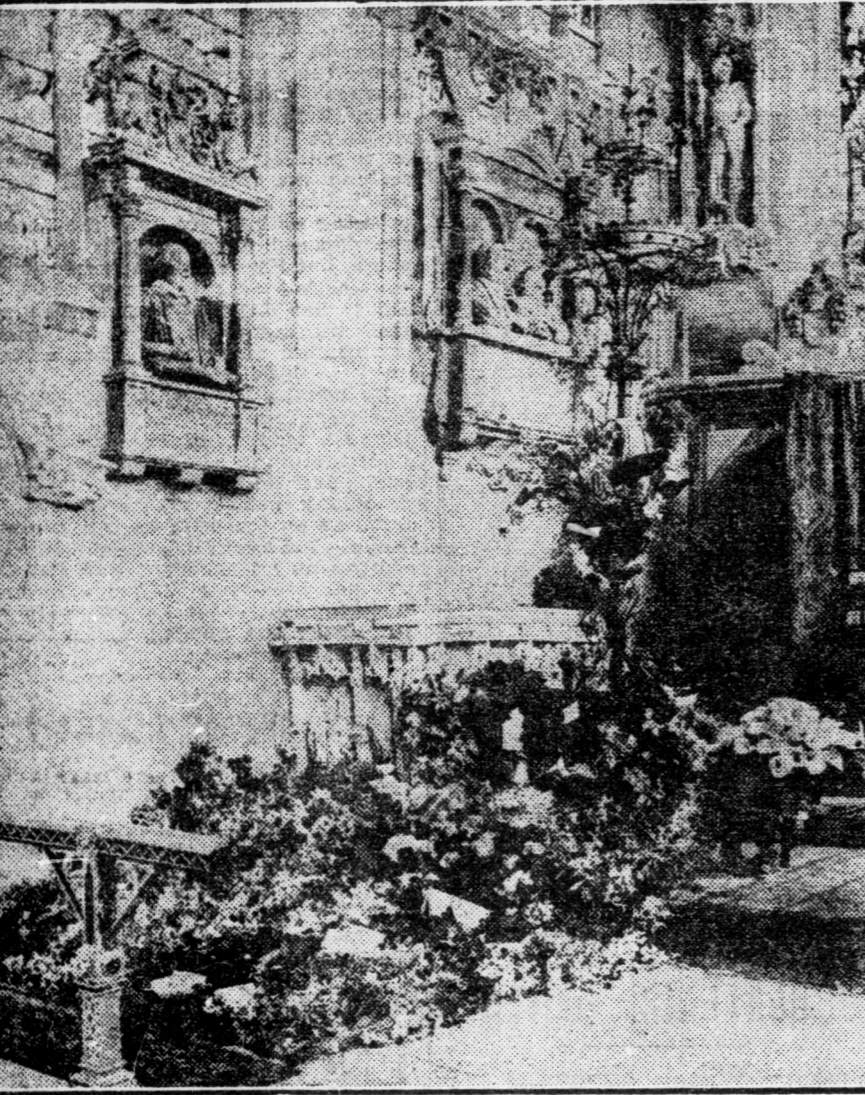
**THE IMPERIAL EMBROIDERY OUTFIT** is guaranteed to be the greatest collection and biggest bargain in patterns ever offered. The 160 patterns have a retail value of 10 cents each, or more than \$10.00 in all. Bring SIX Coupons and 68 cents to this office and you will be presented with One Complete Outfit, including Book of Instructions and one All Metal Hoop. The 68 cents is to cover duty, express, handling and the numerous overhead expenses of getting the package from factory to you.

**N.B.—Out-of-Town Readers will add 10 Cents Extra for Postage and Expense of Mailing.**

**AMUSEMENTS**

**The Stratford-Upon-Avon Players, Opening Tomorrow Evening.**

Tomorrow evening opens the engagement of the Stratford-Upon-Avon Players, with Mr. F. R. Benson, the famous actor-manager, at the Grand, with Shakespeare's brilliant comedy of "The Taming of the Shrew." The opening play is one that gives rich opportunity to the swing and dash of the company's work. There is a re-



Shakespeare's Tomb at Stratford-Upon-Avon, England.

markable quality in the work of these players, which can't be duplicated by organizations which lack their associations and experience. This is so well recognized in England that Sir Sidney Lee, the foremost Shakespearean authority of the world, made the statement in the presence of the leading actors of the English stage at a farewell luncheon given to Mr. Benson on his departure for Canada: "Mr. Benson has done more to arouse interest in Shakespeare and to develop sound actors than anyone ever connected with the English stage." Mr. Benson's Petruchio in "The Taming of the Shrew" is one of the most fascinating roles. "King Henry the Fourth," in which the immortal Falstaff figures, will be given on Friday night. The rollicking farce of "Twelfth Night" will be presented at the Saturday matinee. The engagement closes on Saturday night with Mr. Benson's interpretation of "Hamlet."

**Thurston, the Magician.**

Mystery, deeper and more perplexing than the feats of Rudyard Kipling's sorceress of the Indian plain, will be presented at the Grand for three days, and Wednesday matinee, starting Monday, by Thurston, the magician. He is not content to go along year after year with the same stereotyped performance, as was the custom

**Had Itching Piles for 27 Years**

OFTEN LAID UP FOR DAYS AT A TIME—A WONDERFUL TRI-BUTE TO DR. CHASE'S OINTMENT.

Few people were ever more enthusiastic in praising Dr. Chase's Ointment than the writer of this letter. When you read the description of his case you will not wonder why Mr. John Johnson, Colman, Alta., writes: "Three years ago I was cured of blind, itching piles of 27 years' standing by using Dr. Chase's Ointment. I used to think that death would be the only relief I would ever get from the terrible misery of piles. Often I was laid up for three days at a time, and at other times worked when I should have been in bed. "Dr. Chase's Ointment is worth sixty dollars a box instead of sixty cents. I am a different man since using it. I am farming all the time, and never miss a day. Words fail to express my gratitude for the cure this ointment made for me. I cannot tell half as much about it as it deserves. Anyone doubting this can write direct to me." Dr. Chase's Ointment, 50 cents a box, all dealers, or Edmanson, Bates & Co., Limited, Toronto.

**SUNDAY SCHOOL SHOWS LOSS OF MEMBERSHIP**

In Last Three Years About 16,000 Names Have Fallen From Roll.

New York, Oct. 21.—A loss of more than 16,000 pupils within the last three years from the Sunday schools of the Protestant Episcopal church in the United States, was reported to the general conference of the church today by the committee on the state of the church. The report asserted that the Sunday schools throughout the country had on their rolls today fewer names than they had in 1910.

"Apparently there is a loss of 926 in the number confirmed since 1910," the report continued. "There are also fewer children in parochial schools. We must check this wasting of the body of Christ. We must foster up and hope these members. We must conserve our resources."

The new church policy of confirmation as advocated by the committee urged the trading of members who leave the city for another so that they may be brought into the church again in their new home. Making the Sunday schools more attractive was another recommendation.

**Five Drowned by Skiff Capsizing**

[Canadian Press.]

Middleton, Ont., Oct. 21.—Five men were drowned near here in the big Miami River, when a skiff capsized last night. They were foreigners employed in a construction camp near the Big Four bridge, between Middleton and Franklin.

Their bodies were recovered. Ten men had finished work and were returning to camp in a boat when it capsized. Five men were rescued, but an equal number were drowned.

**WILL SEND BOATS**

Britain Agrees to Celebrate Completion of Panama Canal.

[Canadian Press.]

London, Oct. 21.—Great Britain today accepted the invitation from the United States Government to send representative vessels of the British navy to the gathering of the international fleet in Hampton Roads early in 1915 to celebrate the completion of the Panama Canal by making a voyage to the Pacific through the new waterway.

The acceptance by the British foreign office has been forwarded to the secretary of the United States navy at Washington.

**\$6,000,000 DAM TO AID IN IRRIGATING**

Will Be Used by C. P. R. in District Around Bassano.

[Canadian Press.]

Bassano Alta., Oct. 21.—Quietly without preliminary announcement of ceremony of the laying of the cornerstone of the six million dollar dam of the Canadian Pacific Railway, which is intended to divert the waters of the Bow River for irrigating 350,000 acres around Bassano, closed at 3 o'clock Thanksgiving Day. A tidal wave swept back up the river, the western river began to rise perceptibly, and the eastern river to fall.

The operation of this dam will back up the river for eight miles, and the process of filling to the height of the dam, 45 feet, is expected to take four weeks.

**SENT TO JAIL**

John Lee Was Accommodated By the Walkerton Magistrate.

[Special to The Advertiser.]

Walkerton, Oct. 21.—John Lee, an active-looking young man, who arrived from the States, and got work with W. J. McTally, a prominent farmer just outside the town limits, apparently simply wanted a ride and would not work. He came here and was taken to jail with five months for vagrancy.

**FIRE AT NEW LISKEARD**

Hardware Store of W. Magladery Was Badly Damaged.

Cobalt, Oct. 21.—Fire today destroyed the hardware store belonging to W. Magladery, in New Liskeard. The fire started in the roof at the back of the building, and the flames spread rapidly. A considerable portion of stock in the building was saved, but the galvanized iron goods and machinery were destroyed. The owner will lose heavily, since only a partial insurance on the store and stock was carried.

**HENSALL.**

Hensall, Oct. 21.—Mrs. Mary Everett, of Angels, was visiting her relatives and friends. She finds many changes after an absence of 25 years. Mrs. Colin Smith, who fell and broke her arm in Exeter, and also injured her face, is doing as well as can be expected.

Mrs. William Fulton, of Toronto, has been spending some time with her parents here.

Rev. Mr. Smith was called by telegram to attend the funeral of his sister, Mrs. Stewart, of Hensavary, Que. She died very suddenly, and the news was a great shock to Mr. Smith.

Mrs. Andrew Moir returned from Toronto recently greatly improved in health.

The McGregor Home Mission Circle held a thanksgiving meeting in Carmel Church on Monday night. There was a fair attendance despite the rainy weather. The young people put on a missionary drama entitled "Jean Wilkins' Influence," which was much enjoyed. The other numbers of the program were very interesting.

**Hood's Pills**

Cure Constipation  
Biliousness  
Liver Ills

Store Opens 8:30 a.m. | Smallman & Ingram, Limited | Store Closes at 6 p.m.

# Shrewd Shoppers Will Be Down Early Tomorrow

**\$1.25 and \$1.50 Tweed Suitings, 69c Yard**

Thursday morning our dress goods counters will give space for the clearing of about 800 yards of Tweed Suitings in the very newest patterns and colorings. Mostly all are this season's importing—Scotch and Donegal makes. A variety of different weights, suitable for ladies' and misses' suits, odd skirts and a few heavier lines suitable for girls' coats. This is an unexpected opportunity, but we are nearing the beginning of Christmas shopping, which necessitates rearranging and condensing of stocks in certain sections to make room for holiday displays.

Much room is now taken up with heavy stocks of Tweed Suitings, which we anticipate will soon be needed, hence this sacrifice. \$1.25 and \$1.50 qualities for, yard.....**69c**

**SPECIAL**

**100 Yards All-Wool Black Serge 33c Yard**

Thursday morning we will clear one line of imported English All-Wool Black Serge, fine smooth finish twill, suitable for ladies' or misses' dress or skirt. This will go quickly. Get yours early, 42-inch. Special, yard.....**33c**

**Black Cheviots, \$1 to \$2 Yard**

These rough-finished Suitings are very popular and fashionable this season for ladies' tailoring, and we have them now in all weights in good qualities suitable for tailored suits or odd skirts to wear with your fur coat. Good weight for winter wear, and very serviceable, French or English makes. 52-inch, at yard \$1.00, \$1.25, \$1.50, \$1.75 and \$2.00.

**Black French Serges and Whipcords**

A beautiful range of all-sized twills in both serge and whipcord, fine French makes. Soft Botany yarns that will give long wear and not gloss quickly, in fine, medium and heavy twills and diagonal cords, suitable for one-piece dress, skirt or suit, 48 to 52 inch, \$1.00, \$1.25, \$1.50, \$1.75 and \$2.00 yard.

**ROAST CHICKEN DINNER TOMORROW, 35c.**

Restaurant—Fourth Floor.

**INWOOD.**

Inwood, Oct. 22.—Mrs. Thos. Armstrong spent the holiday in London.

Miss Alice, of London, is visiting at her home here.

James Campbell, of London, spent Thanksgiving week with his parents, Mr. and Mrs. P. Blufford.

Miss L. Begley and Miss Iva Lorrain visited in Geneva recently.

Mrs. and Mrs. A. Swan, of London, are visiting at the home of Joe Bishop.

Miss Hilda Anderson, of London, is visiting at her home here.

Mrs. J. Vance and daughter Vera are spending a week in Forest.

Miss Mina Begley, of Comber, is visiting her sister, Miss Lella Begley.

J. Vance and Mr. Bishop visited in Thamesville recently.

Jack Lindsay and Harry Bindner, of Alvington, were here recently.

Gordon Riley, of London, is spending a few days at his home here.

L. Aylesworth spent Thanksgiving in London.

Miss Gladys Warren, of Bothwell, is visiting at her home here.

**SEAFORTH.**

Seaforth, Oct. 22.—Mr. J. C. Kelly, of the Telephone Company, spent the holiday at home with his mother, Mrs. R. Kelly.

Mrs. J. H. Broadfoot and Miss Mae are spending a few weeks with friends in Hamilton.

Mr. B. Gunn, of Lucan, is spending a few days in town with Mrs. W. D. Bright.

Mrs. J. Kelly, of Peckskill, N. Y., is the guest of her sister, Mrs. W. C. T. Morrison, James street.

Messrs. Davy and Dor Reid and Wm. Morrow, of London; Alex. Muir, of Preston; Earl Bell, Pierson Grieve, Glenn Holmes, W. C. Mackay and Frank Eberhart, of Toronto, were home for the holiday.

The funeral of Mrs. Henry Aughton took place yesterday at the Millland Bank Cemetery. She suffered a stroke of paralysis, which involved one side and deprived her of speech, and gradually grew worse, her death occurring on Saturday evening. She had reached the age of 70. She leaves a husband, one daughter,

**\$1.50 Scotch Tweed Suiting, 69c**

6 pieces genuine Scotch Tweed Suiting, in dark color mixtures. Extraordinary good value at \$1.50, and every piece in good color effect. Good weight for girls' ulsters, ladies' coat or suit for winter wear, 54-inch width. \$1.50 quality. Sale price, yard.....**69c**

Also 6 pieces in lighter colorings, new designs, all this season's importing and new color mixtures. The biggest value you will likely see this season, 52-inch. All new this season. Regular \$1.25. Sale price, yard.....**69c**

2 pieces Diagonal Tweed in new color combinations, also extra value. None more durable. Made to stand hard wear, 50-inch, and good value at \$1.25. Sale price, yard.....**69c**

Also 6 pieces, an odd lot, at various prices, which include some extra good lines, and we advise our customers that such opportunities will not be available again this season. Come early tomorrow. All one price, yard.....**69c**

See Window Display Today.

**Linen and Cotton Specials This Week**

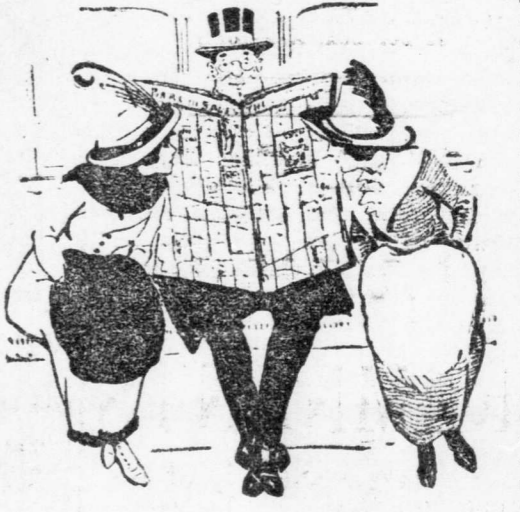
A few specially good items are listed today from Linen Section. Extra good values in Ready-to-Use Sheets, Fine Cotton Apron Cloth, Table Linen and Towels.

**Hemmed Sheets, \$1.58 Pair**

Large size, 72x90, made from full bleached English sheeting, extra quality, free from dressing, with 2 1/2-inch hem at top and 1/2-inch hem at bottom. A limited quantity on sale this week, at pair.....**\$1.58**

**Red Cross Apron Cloth, 35c Yard**

2 yards wide, specially made and finished for hospital use. A hard, smooth butted linen finish that will not raise when laundered and used, and therefore does not soil as quickly as the soft finished cotton. Made and finished by special process, and resembles pure linen. Two yards wide for uniform use, yard...**35c**



**Special Price on Fine Cotton**

One of the best 12 1/2c bleached cottons in the trade. English make, dependable quality, fine even weave, cambric finish. Specially for ladies' and children's wear. 36-inch.....**12 1/2c** yard, 30-yard piece, **\$3.50**

**Colored Table Cloths, \$1.50**

4 dozen only, Turkey red or green, worked in most attractive designs, fringed all round, fast colors, size 70x88. Special, each.....**\$1.50**

**Choice Assortment Bedroom Towels**

New designs in pure Irish huckaback, beautifully finished with damask border and space for initialing, hemstitched ends, size 27x45. Price.....**\$1.00** each, **\$11.00** dozen

**SMALLMAN & INGRAM LIMITED**

At Stationery Counter—Paper Lace Doilies for Afternoon Lunches, 20c and 40c for 3 Dozen Packages.

**SAVE YOUR HAIR! IF FALLING OUT OR DANDRUFF--25-CENT DANDERINE**

Ladies! Men! Here's the Quick-est, Surest Dandruff Cure Known.

Thin, brittle, colorless and scraggy hair is mute evidence of a neglected scalp; of dandruff—that awful scurf. There is nothing so destructive to the hair as dandruff. It robs the hair of its lustre, its strength and its very life; eventually producing a feverishness and itching of the scalp, which if not remedied causes the hair roots to shrink, loosen and die—then the hair falls out fast. A little Danderine tonight—now—any time—will surely save your hair.

Get a 25-cent bottle of Knowlton's Danderine from any drug store or toilet counter, and after the first application your hair will take on that life, lustre and luxuriance which is so beautiful. It will become wavy and fluffy and have the appearance of abundance; an incomparable gloss and softness, but what will please you most will be after just a few weeks' use, when you will actually see a lot of fine, downy hair—new hair—growing all over the scalp.

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**THE HOME BANK OF CANADA**

ORIGINAL CHARTER 1864

One dollar a week deposited with the Home Bank will amount to Fifty-two dollars at the end of the year, with full compound interest to be added. How many wage-earners can say that they have not wasted, or lost, fifty-two dollars during the past year from the habit of carrying money carelessly in their pockets?

HEAD OFFICE AND BRANCHES IN TORONTO JAMES MASON GENERAL MANAGER

BRANCHES AND CONNECTIONS THROUGHOUT CANADA

394 RICHMOND STREET. W. J. HILL, MANAGER, LONDON. Branches also at Ilderton, Thorncliffe, Kamoka, Delaware, Melbourn, Lawrence Station.

**DODD'S KIDNEY PILLS**

ALL KIDNEY DISEASES  
GOUT  
RHEUMATISM  
BRIGHT'S DISEASE  
DIABETES