

GLAD TIDINGS TO SHOPPERS.

TIDINGS of this Stores price-making for the WEEK-END, TIDINGS of our Special Effort to provide Extra Special Values.

Best Table Damask Value in Town

80 yards of half bleach Table Damask, 64 inches wide. It's one of the strongest and certainly the very best value we have ever handled; good value at \$1.99 yard. Friday, Saturday & Monday **\$1.19**

WHITE DAMASKS—94 yds. of Pure White Table Damask, 53 inches wide, soft undressed finish and one that will give you honest wear. Reg. \$1.70 yard. Friday, Saturday & Monday **\$1.32**



The Instantaneous Response

To our announcement of last week—the Special Cut Prices on Staple Lines, proves conclusively that the buying public possesses absolute confidence in our statements always.

We never forget the fact that Misrepresentation inflicts its own punishment. Consequently when you see values out of the ordinary here, you can rest assured that they are genuine—honest—and true.

The following values should interest you.



Double Width Navy Serge

NAVY BLUE SERGE—Double width fast Navy Wool Serge. This is a beauty for boys' wear, girls' costume or street skirt. See this value; see this quality Serge. Reg. \$5.00 yard. Friday, Saturday & Monday **\$4.48**

DOUBLE WIDTH TWEEDS—English Wool Tweeds in Greys and Browns, plain, striped and mottled, suitable for suits or top coats. Regular values up to \$8.00 yard. Friday, Saturday & Monday **\$6.75**

FRIDAY, SATURDAY and MONDAY

25 PER CENT. DISCOUNT

off all our Ladies', Misses' and Children's

Trimmed, Untrimmed, Ready-to-Wear and Millinery **HATS**



RUBBERS

For the Entire Family

with interesting re-markings for Friday, Saturday and Monday.

LADIES' LOW CUT RUBBERS—Neat fitting, high or low heel fitting. Regular \$1.25 for **\$1.12**

LADIES' STORM RUBBERS—Dependable grades in high cut Storm Rubbers, to fit high or low heel boots. Reg. 95c. \$1.10 for **95c.**

MISSIE'S STORM RUBBERS—All sizes from 11 to 2. In sensible high cut Storm Rubbers. Reg. 95c. for **85c.**

CHILDREN'S STORM RUBBERS—Sizes 6 to 10 in high cut Storm Overs. Regular 80c. 69c. for

MEN'S LOW CUT RUBBERS—The ideal Rubber for present wear; low cut, neat and lightweight; sizes 6 to 10. Special **\$1.65**

MEN'S STORM RUBBERS—A tidy good-fitting soft Black Storm Rubber. Friday, Saturday and Monday . . . **\$1.30**

Household Fancy Linens

With Their Prices Revised Downwards

BATTENBURG TABLE COVERS—With soft white linen centre and deep border of heavy Battenburg lace; 48 inches in diameter. Reg. \$3.50. Friday, Saturday & Monday **\$2.85**

DUCHESS SETS—A dozen or so of White Linen Duchess Sets; 4 pieces in each set, hemstitched and embroidered. Regular 60c. Friday, Saturday and Monday **48c.**

DAMASK TEA CLOTHS—18 only of good quality White Damask Tea Cloths; hemstitched, very strong; size 29 x 29; a convenient cloth for every day use. Reg. 80c. Friday, Saturday and Monday **67c.**

TEA CLOTHS—Large White Embroidered Linen Tea Cloths, with pretty examples of open work centre border, hemstitched edge. Reg. \$2.00. Friday, Saturday and Monday **\$1.75**

SIDEBOARD CLOTHS—Lace and insertion trimmed Sideboard Runner, extra long and very strong. Reg. 90c. Friday, Saturday and Monday **78c.**

MANTEL DRAPE—These are mostly in remnant lengths; any required size will be found here, in fancy Blue or Crimson. Prices from **65c.** up to **89c.**

Dent's Motor Gloves

and other items in Men's Wear

MEN'S MOTOR GLOVES—Soft Brazil Kid Driving Gloves, with wool topped Jersey lining; a very excellent glove, soft, supple and warm. Motor Drivers are delighted with these; value for \$5.00 pair. Friday, Saturday and Monday **\$4.35**

YOUNG MEN'S OVERCOATS—To fit from 15 to 20 years, warm Tweeds and Cloths mostly, single and double breasted styles, some belted, others plain; values to \$23.00. Friday, Saturday and Monday **\$14.25**

BRIAR PIPES—Best and straight stems, in selected Briar Wood with best black stems. Special Friday, Saturday & Monday **55c.**

MEN'S NATURAL WOOL UNDERWEAR—This line offers excellent value to buyers of good English Wool Underwear in full sizes; Vests and Pants. Reg. to \$4.50 garment. Friday, Saturday and Monday **\$3.90**

BIGGER BOYS' SUITS—Warm Wool Tweed Suits—Coat, Pants and Vest style, well tailored and finished. This style is intended for wearing Eton collar with; to fit 8 to 12 years. Reg. to \$14.00. Friday, Saturday and Monday **\$12.75**



MEN'S WOOL GLOVES—Knitted Woolen Gloves, in a nice fine make shades of Grey, Khaki and Brown. Special Friday, Saturday & Monday **\$1.05**

SCOTCH LAMBS WOOL UNDERWEAR—Genuine quality Underwear to suit the coldest Winter weather; Shirt and Pants in all sizes. Reg. to \$6.00 a garment. Friday, Saturday and Monday **\$4.95**

BOYS' TWEED SUITS—A nice assortment of smart looking little Tweed Suits, to fit 3 to 8 years; belted, turn-over collar, 2 mock pockets. Reg. to \$9.00. Friday, Saturday & Monday **\$7.55**

TOBACCO POUCHES—Black or Tan, in a convenient size, oblong shape, round corners. These are superior value. Special Friday, Saturday & Monday **75c.**

Numerous OPPORTUNITIES for the Fashion-Fond and Saving Wise Shopper IN THE SHOWROOM

CHILDREN'S COMBINATIONS—Fleeced Jersey make, to fit 7 to 14 years; high neck, long sleeves, ankle length. Reg. \$1.70 suit. Friday, Saturday & Monday **\$1.39**

BARRETTES—A nice assortment of Hair Barrettes in Shell and Amber, with firm bone clasp. Reg. to 40c. each. Friday, Saturday & Monday **32c.**

LADIES' KNICKERS—Silk and Wool Knickers, draw string at waist; others banded; open; ankle length; sizes 36 to 42; Seasonable underwear. Reg. \$3.00. Friday, Saturday and Monday **\$2.69**

LADIES' WAISTS—Pretty White brilliant Waists with collars of Rose or Saxe; others in colored, Winceyette, showing pretty striped and floral patterns, roll collar and revers, long sleeves; sizes 36 to 42. You should see these. Reg. to \$2.70. Friday, Saturday & Monday **\$2.19**

BEAD ORNAMENTS—A nice display of suitable pieces for Dressing, Millinery or hand bags; lots of pretty colors. Reg. 45c. Friday, Saturday and Monday **38c.**

INFANTS' CASHMERE DRESSES—Cream Cashmere Dresses, and others in Poplin, with embroidered yoke and collar. Reg. \$1.90. Friday, Saturday and Monday **\$1.67**

LADIES' NIGHTGOWNS—Cream Flannel-ette Nightgowns, high or low neck, embroidered and galon trimmed; long sleeves; full sizes. Reg. \$3.30. Friday, Saturday & Monday **\$2.79**

ANGORA SCARVES—Angora Wool Scarves, all the rage this season, and such pretty shades to select from, Tan, Olive, Emerald, Myrtle, Rose, Grey and Black with fringed ends. Reg. \$2.50. Friday, Saturday and Monday **\$2.23**

ELDER DRESSING GOWNS—Ladies' heavy Elder Dressing Gowns, in fancy shades of Rose, Lavender, Saxe, Grey and Crimson, etc., with roll collar, silk facings and waist girdle; all sizes. Reg. to \$10.50. Friday, Saturday and Monday **\$9.45**

JERSEY UNDERSKIRTS—Ladies' heavy Grey Jersey Underskirts, button-hole edged, large sizes. These are particularly warm and comfortable. Reg. \$3.00. Friday, Saturday and Monday **\$2.68**

If You are needing Cotton BLANKETS You Should be Heeding These Values

BABY'S OWN BLANKET—Some very good looking warm cozy colored Blankets for baby's bed, soft, fluffy topped finish in Pale Blue or Pink, fancy figured designs. Friday, Saturday and Monday **1.48**

AUSTRALIAN BLANKETS—Extra good quality Blankets, strong twill foundation and a heavy wool-like topping; Pink or Pale Blue striped borders, worked edge. Regular value for \$8.00 pair. Friday, Saturday and Monday **\$6.95**

LACE CURTAINS—48 pairs of White Lace Curtains, 3 yards long, strongly made, extra heavy thread. Reg. \$3.90. Friday, Saturday & Monday **\$3.45**

COTTON BLANKETS—Grey Cotton Blankets, single bed size, very serviceable for top Blankets. Reg. \$2.40 pair. Friday, Saturday & Monday **\$2.10**

WHITE CURTAIN MUSLINS—A couple of pieces of Pure White Muslins, a pretty imitation large mesh pattern, and another showing wave pattern; 36 inches wide. Reg. 75c. yard. Friday, Saturday and Monday **65c.**

COTTON BATTING—Large pound packages of soft Cotton Batching for cushion filling, etc. Reg. 75c. Friday, Saturday and Monday **68c.**

10 only Sealette Muffs Near Half Price

10 ONLY SEALETTE MUFFS—Beautiful melon shaped Muffs with bone rings, silk and crepe-de-chene linings; modish muffs in best grade Sealette, shades of Mole, Brown and Black. Reg. \$11.00. Friday, Saturday & Monday **\$5.95**

TWO LEADERS in Men's Fall Boots

Leading lines with special prices attached to them for Friday, Saturday and Monday.

Heavy Black Horse Hide Blucher, thick rubber heel, heavy leather sole. Regular \$11.00. Friday, Saturday and Monday **\$9.80**

Heavy Soft Calf in that preferred Dark Tan shade, Blucher cut; real comfort shape. Regular \$13.00. Friday, Saturday and Monday **\$11.15**

6 Specials in Boys' Wear

BOYS' WOOL GLOVES—Assorted Heather Wool Gloves, real Scotch knit; best of wearing. Reg. 90c. Friday, Saturday and Monday **79c.**

BOYS' COAT SWEATERS—Brown Wool Coat Sweaters with Green facings, storm collar; sizes 32 and 34. Reg. \$3.50 value. Friday, Saturday and Monday **\$3.10**

BOYS' "PULLMAN" CAPS—The kind of Caps that chaps chat about; they stand hard usage, always warm and comfortable; ideal for our winters. Reg. \$1.50. Friday, Saturday and Monday **\$1.29**

BOYS' FLANNELLETT SHIRTS—Cream Flannel-ette Shirts with collar attached; good wearing and sensible for school wear; assorted sizes. Reg. \$1.60. Friday, Saturday and Monday **\$1.32**

LITTLE GENTS' BOOTS—Sizes from 9 to 13; Gun Metal Stock, Blucher cut; heavy sole and heel. Reg. \$2.50. Friday, Saturday and Monday **\$2.45**

BOYS' WOOL JERSEYS—All Wool English made Jerseys, with buttoned shoulder; pretty shades of Brown, Navy and Maroon. Regular up to \$3.50. Friday, Saturday and Monday **\$2.85**

SPECIAL!

White Flannelettes 49c.

Pink Flannelettes 42c.

We have about 330 yards only of this line, Pure White. Reg. 65c. yard. Special Friday, Saturday and Monday.

James Baird LIMITED

MAIL YOUR ORDER TO-DAY

Buff or Green Window Blindings 31c.

Navy Nap \$5.10

Opaque Window Blindings widths from 28 to 36 inch, full, all at one Special Sale Price. Friday, Saturday and Monday, the yard

Navy Blue Nap for girls' or boys' Reefers or top coats. 54 inches wide. Reg. \$5.70 yard. Friday, Saturday and Monday.

Are the Seals Decreasing

It would appear that our sealing masters differ in their opinion as to the gradual decrease in the number of seals on our coast during the past twenty-five or thirty springs. Some maintain that they are as plentiful as ever if they could get at them. This is a question that should occupy the minds of our sealing masters, as well as the Government. For our part we firmly believe that they have very considerably decreased, and further that this decrease was foreseen by many of our old seal-killers as far back as half a century ago. It is a regrettable fact that very few of our famous seal-killers in the old days left any records as to the movements of the seals at different seasons of the year. For instance, where do they go in summer time? Do they have more than one young one, and do they pup twice a year? We distinctly remember one of the most famous, experienced and educated of our old sealing masters who stoutly maintained that he had known two seals to be whelped by the mother seal, and further that he was convinced that they had their young twice a year—first on our coast and later further North, perhaps, in the vicinity of Spitzbergen. He maintained that they did not carry their young for eleven months, and all sealers were aware that they coupled in April, when returning North. This famous veteran kept a most interesting account of his experience for many years, but when he passed away, those left after him did not value his knowledge, and the books were lost, which we consider a national calamity.

What gives strength to our belief that all the seals do not deposit their young on the ice at, or near the same time, is, in speaking to the late Hon. Dr. Skelton, some years ago, he informed us that a man named Pond, saw young harp seals on the ice, at Labrador, in June. And further we have been informed on reliable authority that the Esquimaux on Northern Labrador stated to our informant that they killed young harp seals about the 25th and last of March, at the same time our sealers were getting their trips in the neighborhood of Cape John. This goes to show that the young seals are not confined to one patch, but that there are several such, in addition to the elusive "main patch" of the past few years.

For several years we have had steamers going to the far North, such as Hudson's Bay, Greenland, etc., but, as far as we know, it never occurred to any person to make enquiries as to the movements of the seals in that direction, or if any knowledge had been received there from whalers and others who frequented these waters.

Perhaps it may not be too late to seek such information now, although if the prophecy of one of our most experienced and successful seal-killers and master mariners had anything in it, we fear that all attempts will fail.

Anyhow the following letter, written forty-eight years ago, will prove that even at that date there were some of our old sealers who had their doubts as to the seals "holding out" in great numbers for any number of years. The letter we refer to was written by the famous Capt. Frank Ash of Trinity, for many years a successful master of sailing vessels and steamers at the sealfishery, and is as follows:—

"Greenock, Scotland, 9th August, 1872.

Our firm got a new steamer building at Ayr, 134 ft. long, 14 ft. deep, 28 ft. beam. She'll be nearly as large as the Lion, but the fastest boat in Newfoundland. She is for the mails, and Diamond will have her; and for the ice Baine Johnston's Bloodhound was launched a few days ago, 168 ft. long, 18 ft. hold, 29 ft. beam, 600 tons, 120 horse power. Job's house got one laid on her blocks, larger still, to be ready for next spring, and Munn's house got a large one built at Aberdeen. I wonder do the merchants think its all seals on our coast? Some of them will suffer before this day 5 years, or I am not right. That's 4 built on this side of the water to go and look for seals, and I expect there will be more on the western side."

We shall return to this important subject later on. In the meantime it would be of the greatest interest if such experienced seal-killers as Capt. A. Kean, Capt. Wm. Winsor, Capt. W. J. Bartlett, would deliver a lecture, giving their opinions upon this important matter, our great industry of former years, and we are certain they would be listened to with greater attention than all the scientists in the Universities on both sides of the water, who never saw a seal in their natural element, but who would have us believe they know all about them. If the old adage "experience teaches" holds good, surely Capt. Kean should know what he is speaking about.—Com.

Stafford's Phoraton for all kinds of Coughs, Colds, Bronchitis, Asthma and various Lung Troubles. Price 35c. btl. Postage 10c. extra.—oct23:it

The combination of velvet and lace is favored for evening gowns. Jockey, a cherry red, will be used for spring sports clothes.

MINARD'S LINIMENT RELIEVES NEURALGIA.