

Price Attractions at Every Turn FRIDAY AND SATURDAY

These Bargains Amply Substantiate Our Well Earned Reputation
For Value Given



SLIP-ON SWEATERS—Undoubtedly the most used sweater for Summer and early Fall wear. They are knit from soft pure wool yarn and are just the right kind of garments for cool evenings from now on. Colors: White, Rose, Mauve, Sage, and Hello; also two-tones. Regular \$4.50 each. **Friday and Saturday \$3.90**

WOMEN'S COLORED LEATHER BELTS—A most suitable belt for raglans. Made in three sections with metal ring connections. Colors: Brown, Green and Navy. Reg. 85c. each. **Friday 72c.**

SEATING SILK—A material of unquestionable merit and considered one of the best silk values offered in this or any store in the city. It is 22 inches wide, and can be used for blouses, dresses, men's shirts, pyjama curtains, blinds, etc., etc. Reg. \$1.50 yard. **Friday \$1.30**

BLACK and COLORED VEILINGS—Spotted and fancy designs in a fair assortment of meshes. Reg. 45c. yard. **Friday and Saturday 38c.**

BEADED DRESS NET—In black and black with white beads. Fancy leaf designs. Reg. \$2.25 yard. **Friday and Saturday \$1.50**

WOMEN'S KID GLOVES—A soft English Kid Glove of unquestionable merit, made with heavy silk stitched back, two large pearl buttons and strong close-stitched seams. All sizes from 6 to 7 1/4. Reg. \$2.50 pair. **Friday and Saturday \$2.20**

WOMEN'S FINE SILK BLOUSES—The same flesh pink and Rose color Habutts Silk Blouses we offered last week with Navy added. We repeat this line for the benefit of our enquiring customers who couldn't secure one last week on account of being out of town. They are mostly with convertible collars which can be worn high or low to suit the wearer. The trimmings consist mostly of white pearl buttons. Regular \$4.25 each. **Friday and Saturday \$3.50**

WOMEN'S JAP SILK CAMISOLES—Sleeveless style with wide hemstitched hem at top and ribbon shoulder straps. The elastic waist is self adjusting and will prove very comfortable. Reg. \$1.69. **Friday and Saturday \$1.35**

MERVE SILK CAMISOLES—With top of tucked georgette in panels connected by narrow Valenciennes insertion. The edge is finished with Valenciennes lace to match. Regular \$2.25 each. **Friday and Saturday \$1.95**

WOMEN'S STRIPED AND PLAIN COTTON OVERALLS—Trimmed at neck and sleeves with cotton in blending or contrasting colors. Just the apron for women wishing to look neat and trim at all times. Regular \$1.75 each. **Friday and Saturday \$1.45**

CHILDREN'S COTTON ROMPERS—In stripes, checks and fancy patterns. Trim looking little garments for girls and boys from 4 to 7 years of age. Regular \$1.25 each. **Friday & Sat. \$1.05**

CHILDREN'S COTTON DRESSES—The neatest little dresses imaginable, made with belted waist and piped edging. Reg. \$1.90 each. **Friday and Saturday \$1.70**

SILK CREPE DRESSING GOWNS—The latest New York models, all produced this season; smart looking sailor collars; half sleeves; one side pocket. The trimming of shirred silk ribbon adds greatly to their appearance. Regular \$8.50 each. **Friday and Saturday \$7.50**

SILK CREPE DRESSING GOWNS—In Pale Blue, Hello, Sage and Rose. Made with large sailor collar and short sleeves. Edged with merve silk ribbon ruffling. The collars are embroidered with silk in beautiful designs and colors. Elastic waist. Reg. \$9.00 each. **Friday and Saturday \$7.90**

MISSIE'S JERSEY KNICKERS—Karnon knit garments in a mid-season's weight. The legs are made in three quarter length. Regular 75c. each. **Friday and Saturday 65c.**

JAP SILK—One of the most popular materials in our large and varied stock of Dress Silks for the coming season, and extra good value under present conditions. The color range includes new shades of Grey, Navy, Purple, Hello, Green, Y Rose, Pale Blue, Yellow, Red and White. Regular \$2.75 yard. **Friday and Saturday \$2.40**

WOMEN'S NIXON, CREPE DE CHENE, GEORGETTE CREPE AND MUSLIN NECKWEAR—All the new styles are here represented, and at such a low price we expect this lot of Collars will be sold out in quick time. Reg. 75c. each. **Friday and Saturday 60c.**

WOMEN'S HANDKERCHIEFS—Plain white hemstitched, embroidered or with colored borders; all popular sizes. Reg. 16c. each. **Friday and Saturday 14c.**

A List of Golden Opportunities From The Housefurnishing Section.

Our offerings in Household Goods this week include some splendid values. Come, and benefit by the savings.

ARDSLEY AXMINSTER CARPET SQUARES—In richly blended color combinations, with handsome border beautifully worked out in shades to match; will give most satisfactory wear; size 9x12 feet. Reg. \$85.00 ea. **Friday & Sat. \$75.00**

KNITTED FACE CLOTHS—Soft, pure quality with finished edge and loop for hanging. Reg. 12c. each. **Friday and Saturday 10c.**

CUSHION GIRDLES—In all the new shades you can think of. Long length, stout rope cords of silk, tasselled at both ends. Reg. \$1.10 each. **Friday and Saturday 90c.**

WOOL CURTAIN FRINGE—For finishing curtains, draperies and table covers. Regular 25c. yard. **Friday and Saturday 20c.**

TABLE NAPKINS—These are of nice quality, heavy linen with a soft satiny finish; all new woven patterns. Regular 40c. each. **Friday & Sat. 35c.**

WHITE BED SPREADS—A strong serviceable quality, bleached pure white. This is one of our leading sellers, due to its good value and low price. Special for Friday & Saturday. **\$2.50 each**

PALASADE VELVET HEARTH RUGS—A most fascinating assortment of designs and color blendings. The wear they will give will afford you as much pleasure as the beautiful appearance; size 37 x 54 inches. Reg. \$6.10. **Friday & Sat. \$6.10**

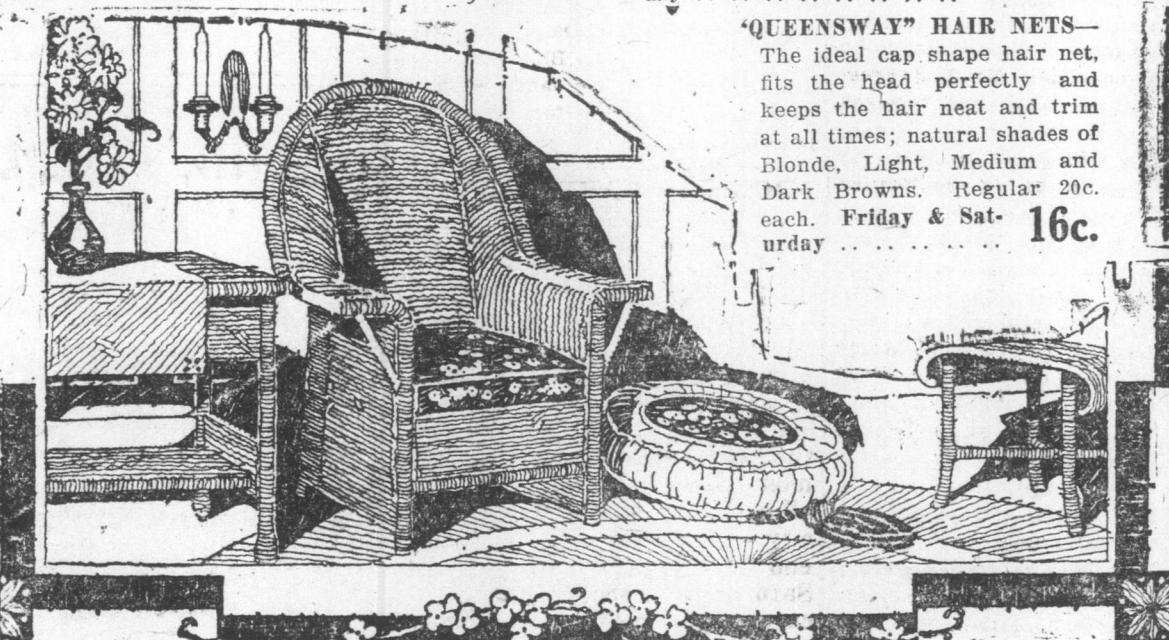
FLOOR CANVAS—Fancy block and dark oak patterns, especially suitable to use in bordering carpet squares; 36 inches wide. Reg. 95c. yard. **Friday 88c. and Saturday 80c.**

CREAM MADRAS CURTAIN MUSLIN—With colored floral borders and scalloped edge. The colors and designs are all new and pretty; 34 inches wide. Reg. 95c. yard. **Friday & Sat. 85c.**

WHITE CURTAIN NET—A heavy open pattern, bordered in scroll and floral effects; 34 inches wide. Reg. 55c. yard. **Friday and Saturday 50c.**

DAMASK TABLE CLOTHS—For small and medium size tables. We advise all who contemplate buying a table cover in the near future to buy now from this line, as this value will be difficult to equal for a long time yet. Regular \$3.00 each. **Friday & Saturday \$2.60**

"QUEENSWAY" HAIR NETS—The ideal cap shape hair net, fits the head perfectly and keeps the hair neat and trim at all times; natural shades of Blonde, Light, Medium and Dark Browns. Regular 20c. each. **Friday & Sat. 16c.**



Interesting Items at Little Prices.

Tooth Brushes. Reg. 40c. each for 34c.
Vaseline. Reg. 10c. bottle for 9c.
Absorbent Cotton. Reg. 8c. roll for 7c.
Hair Pins. Reg. 7c. box for 6c.
Photo Frames. Reg. 40c. each for 32c.
Cloth Balls for Dry Cleaning. Reg. 14c. ea. for 12c.
Carter's Ink, per bottle 9c.
Boot Laces. Reg. 8c. pair for 6c.
Dressing Combs. Reg. 75c. each for 65c.
Photo Frames. Reg. 18c. each for 14c.
Tooth Brushes. Reg. 15c. each for 12c.

Men's Talcum Powder. Reg. 30c. for 27c.
Hair Pins. Reg. 9c. box for 7c.
Rolls Tape. Special 20c.
Camphorated and Carboreted Vaseline. Reg. 25c. bottle for 20c.
White and Grey Dressing Combs. Reg. 45c. for 39c.
Black and White Domes. Reg. 8c. doz. for 6c.
Black Boot Laces. Reg. 8c. pair; 2 for 5c.
Mending Wool. Reg. 6c. card for 5c.
Shaving Soap. Reg. 45c. for 39c.
Brilliantine, for the hair. Reg. 40c. tin for 34c.
Darning Silk. Reg. 8c. reel for 7c.

The Royal Stores Ltd.



MEN'S FLEXIBLE SOLE, VICI KID BOOTS—The sole leather in this boot is treated by a special process, rendering the same soft, pliable and durable. It has an anti-septic felt filler which ensures ease and comfort to the wearer. Reg. \$4.90. **Friday & Saturday \$4.40**

MEN'S STRIPED COTTON SHIRTS—A low priced dressy shirt that is strongly sewn and serviceable. Cut in coat style with roomy sleeves and body. Soft cuffs and starched neck band. Reg. \$1.30 each. **Friday and Saturday \$1.18**

MEN'S BUTTONED GUN METAL BOOTS—Heavy sewn sole and medium heel. A well made boot on a comfortable and popular last. Reg. \$7.25 pair. **Friday and Saturday \$6.55**

MEN'S REVERSIBLE RUBBER COATS—Here is a most serviceable garment, made in belted style with tan rubber on one side and khaki raglan cloth on the other. This is really the most serviceable coat a man could have, as it takes the place of a waterproof in wet weather and can be worn as a raglan at other times. Regular \$30.00 each. **Friday and Saturday \$27.00**

MEN'S NEGLIGE SHIRTS—One of our leaders, made from a good quality cotton shirt material in fancy and neat stripes; starched collar band; soft cuffs. Regular \$2.50 each. **Friday \$2.30 and Saturday 20c.**

MEN'S WOOL SWEATER COATS—Snug-fitting garments of good soft union wool in Brown and Navy, with two side pockets, storm collar and double wrist. Regular \$3.75 each. **Friday \$3.25 and Saturday 20c.**

MEN'S WIDE END TIES—Made from good quality silk in a big assortment of weaves and designs. The best colors are all here, such as Brown, Green, Blue, Grey and Red effects. Reg. 80c. each. **Friday and Saturday 69c.**

BOYS' CELLULOID COLLARS—Strongly made with double corners and well reinforced button holes; medium height. Reg. 25c. each. **Friday and Saturday 22c.**

MEN'S BLACK COTTON HALF HOSE—Strongly knitted from good wearing cotton yarns with spliced heel and toe. Very suitable for present wear and very low priced. Reg. 25c. pair. **Friday and Saturday 22c.**

PRINCE SUSPENDERS—The ideal suspender for summer; light weight, durable and made to correspond to every movement of the body. Regular 60c. pair. **Friday and Saturday 52c.**

REFORM INITIALS—For initialing underwear sheets, garments and all kinds of household goods. They wash like linen and are easy to embroider. The letters are in several different styles. They can be used singly or combined in monograms. Reg. 10c. ea. **Friday and Saturday 8c.**

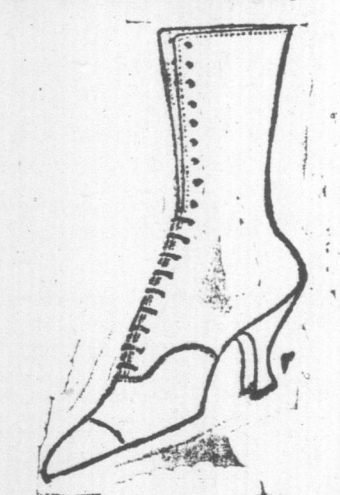
GROCERY BARGAINS

Ibex Grapes. Reg. 40c. tin for 35c.
Silverdale Tomatoes. Reg. 35c. tin for 30c.
Boiled Dinner. Reg. 30c. tin for 25c.
Medallion Pork and Beans. Reg. 35c. tin for 30c.
Libby's Milk. Reg. 20c. tin for 18c.
Bird's Egg Powders. Reg. 4c. pkt.; 3 for 10c.
Gong's Soup Squares. Reg. 5c. for 4c.
Armour's Toilet Soap. Reg. 12c. box for 10c.
Libby's Olives. Reg. 45c. bottle for 40c.
Postum. Reg. 18c. pkt. for 15c.

WOMEN'S FOOTWEAR.

CHOCOLATE VICI KID BOOTS—High cut with shaped ankle, perforated stitching, fancy tops and smart Louis heel. A high grade dressy boot that you will be pleased to wear. Regular \$7.45 pair. **Friday & Sat. \$6.75**

WOMEN'S DONGOLA BOOTS—Balmoral style with medium weight soles, Cuban heel, perforated foxing and self tip. A stout soled boot that will prove most durable for Fall wear. Reg. \$6.25. **Friday & Sat. \$5.70**



Seventy Million New Mouths and the Problem They Make

"Seventy million new mouths have opened to receive the world's available food supply," writes Ernest W. Petter, the well-known engineer and economist, in the Daily Mail. "Most of us, playing on the sands of the seashore, have at some time dammed up a little stream and produced a pool of water; then, breaking down the dam, we have seen our pool rapidly disappear. "That is what is going to happen in food now. For five years the stream of food normally flowing into Germany has been dammed up and we have had the benefit. "Clamorous in the Market Place. "Now the blockade of Germany is raised, the food dam will break down, and seventy million people,

desperately hungry after their five years' privations, will be in the market clamouring to buy the largest possible supply of the world's food. "To buy, mark you, not to beg; they are prepared to buy and pay for it on terms infinitely more favourable than we have hitherto been paying, even at profiteering prices. "How will they pay—this bankrupt, beaten, and degraded nation? They will pay in the only way one nation can pay another for goods it receives—that is, by reciprocal work. "The man who by his toil grows wheat in America for use in England requires in return some article he needs, produced by the equal toil of another man. "If we call the first man A and the second B, A is not going to exchange his eight hours' work at full pressure for eight hours of B at half-pressure—not, at least, if he can help it. "A has a system of money reckoned in dollars, and B, a system reckoned

in pounds, which money is paid out weekly in each country in return for work done—that is to say, the money is simply a medium of calculating work value. "To Calculate Work Value. "A's day's work before the war was worth, say, for the sake of argument, a day's work of B—that is, A would send B a quantity of wheat representing a day's work in return for B's day's work. But now B has reduced his hours and his output, and pretends that his day's work is of the same value as before, and still expects the product of A's day of high pressure in return for the result of his reduced hours at low pressure. "A is much too shrewd a man to swallow this, and consequently he puts up his price and demands two days' work from B for his one. "But now Germany (C) comes along, urgently needing A's production, ready to secure it at any price. Supposing C says to A, 'I will give

you the result of two days' work at high pressure in return for one day of yours—do you think B will have much chance of securing A's goods? And yet that is what is going to happen, and happen immediately. "And there is no remedy for it, except to meet Germany's competition on equal terms. The Government is powerless. It cannot compel America or any other country, not even our own Dominions, to send us goods at half the price they cost in work or below the price Germany is ready to pay. No human power can prevent the system of supply from going to the customer willing to pay the highest effective price, reckoned in terms of work done, in return for the goods received. "The danger is upon us, even at our very door. At the best we have to face a shortage equal to the worst days of the war; at the worst, famine. "All sorts of remedies are being and will be preached, but there is only one remedy, and that is in the

hands of the people themselves. The call to the people of all classes is 'Back to work'—hard work, unrestricted production—or perish. "Back to Work. "The value of a loaf of bread for some years to come is going to be the amount of work a German workman is willing to do to get it. Everyone who knows the German character knows what this means. "Our position has been brought upon us by the necessity of carrying to a successful conclusion the heroic contest which we have waged in the cause of humanity and freedom, out of which we have just emerged. We have added a glorious page to our history. We are proud of our blood and race, and of their achievements. But we have been brought down to the very door or ruin in saving ourselves. "And although we need rest we are faced with a situation as serious to everyone of us as the war itself. We

must either work or die, and the German competition in work which we have to face is the standard we have to work up to, or the ships we are expecting to bring us food will pass our ports and discharge in the ports of our late enemies. "Who can suggest any other remedy? Confiscation of capital will not help us. We cannot send our land, homes, factories, railways, or mines abroad, and even if we could, it would only be a temporary measure and we should be left helpless. We can only send the goods which these produce, which will only be accepted not on the basis of the money value which we put upon them, but on the basis of equal work for value received."

Every Saturday evening after 7 o'clock, Choice Ends of Beef, Mutton, Lamb, Pork will be sold at cost. ELLIS & CO., LTD., 203 Water Street.—nov29.

Household Notes.

There is economy in buying large fish, as there is less waste. A soft paint brush is an excellent duster. Very young squashes are delicious steamed. Beautiful baskets are made from corn shucks. If hair is soft and fine, don't give it much brushing. A cool salad is an excellent appetizer on hot days. Use cup-cake tins when baking lemon pie for lunch-boxes. Corn, tomatoes and rice make a good stuffing for peppers. Lemon rinds are excellent for cleaning nickel ornaments. It is always most important to keep flies out of the cellar. When spicing jam, add spices just before removing from fire. Spots on windowpanes can be removed by using steel wool.