

# Comparative Values in Footwear!

With the majority of people, price is the chief consideration in purchasing footwear. That's why there are so many uncomfortable feet in Newfoundland to-day and so many dissatisfied shoe purchasers.

For low-priced shoes cannot be good shoes—the high cost of good materials and skilled labour won't permit. Then why experiment—at the expense of your comfort—with low-priced shoes? Why not wear

## INVICTUS SHOES

and be thoroughly satisfied?

### Distinctive & Pleasing in Appearance.

they possess that style individuality that is the hallmark of fine footwear.

INVICTUS SHOES will outwear ordinary low-priced shoes—yet they cost little more.

INVICTUS SHOES are still made from the finest grade of imported and selected leather by men expert in the art of shoemaking.

If you have not worn INVICTUS SHOES you do not know what comfort is. Let your next shoes be INVICTUS and you will be satisfied.

We are Sole Agents for Men's INVICTUS Shoes.



# Marshall Bros

### When the Loan is Called.

By RUTH CAMERON.



"I don't know how I can ever thank you. If there's anything I can do for you—"

So I heard my neighbor say, one day, the other day, to a friend who had just done her a service, which, though not intrinsically very large, had loomed large to her because it came at a most opportune moment. To be specific, the neighbor was moving and the friend had invited her and her little girl to take their last three meals with her—thus saving the horrible confusion which inevitably results when one tries to get meals in a house and move out of it at the same time. I am sure those who have moved will understand that, and those who have not will perhaps think back to it some day.

Naturally I didn't wonder that my neighbor was grateful. And yet when I heard these words I could not help wondering if there were trouble ahead for her.

An Expensive Straw Hat.

Of all dangerous words, by tongue or pen, I think there are none more dangerous than those, "If there's ever anything I can do for you—"

I once knew a man who had a straw hat with another man and lost. Being a gentleman, he gave the winner his signed check with the amount left blank. The winner promptly filled in the check for seven dollars. (That does not sound so alarming to-day, but that was in the days before one expected to pay the price of luxuries for all the necessities of life.)

When One's Exchequer is Empty.

The person who says: "If there is ever anything I can do—" is really handing out such a blank check. And while most people are not mean enough to fill it out for double the normal amount, it does seem as if they always selected the time when one's exchequer were most empty to cash the check.

I speak feelingly, myself, because I have just passed through such an experience. I owed a small debt of gratitude. My debtor called the loan by asking me to do a very difficult errand on a day when I had almost

every moment crammed with engagements involving other people. To refuse seemed impossible, to accede equally so. I inconvenienced two other people in my attempts to comply, and I have not even the satisfaction of being sure I did the right thing.

The Fear of Living.

The older I grow, the more I shy away from incurring obligations. I am inclined to suffer much inconvenience rather than incur them. They are too dangerous, too uncertain. And yet I am not sure that this is the right attitude. Isn't it an unbecomingly thing to live among people and not be able to give and take small kindly services? Perhaps, to dread them, is to fall into that greatest of all mistakes—"the fear of living."

Minard's Liniment Co., Limited.  
Gentlemen—I have used MINARD'S LINIMENT on my vessel and in my family for years, and for the every-day ills and accidents of life I consider it has no equal. I would not start on a voyage without it, if it cost a dollar a bottle.

CAPT. F. R. DESJARDIN,  
Schr. Storke, St. Andre, Kamouraska.

### Another Bond Broken.

Among the chemical products which have been imported in considerable quantities from Germany for consumption here, tartar emetic has always held a place. It is used, pharmaceutically, as an expectorant in bronchial diseases, and commercially as the fixing agent for basic aniline dyes, for fastening the colors to textile fabrics, leathers, and the like.

Now tartar emetic is, chemically speaking, potassium tartrate of antimony; so for its manufacture potassium salts of some sort are required. That is why Germany has always supplied it; that is why we cannot supply ourselves, now that German trade is cut off. The extent to which we normally require this material is indicated by the import figures, which show, for 1913, 120,000 pounds; for 1914, 185,000 and for 1915, 250,000.

Granting that we cannot find the potassium for the manufacture of sufficient of this material along accepted lines, we have the alternatives of developing a substitute calling for no potassium at all, or one calling for notably less of the difficult element.

### EGG POWDERS

Owing to the high price of Eggs we have bought a FULL STOCK OF HIGH GRADE EGG POWDERS.

One package equal to one doz. Eggs for Baking Purposes. Packed 3 doz. to Box. We can fill your order at once.

Soper & Moore  
Wholesale Importers and Jobbers.

In other words, we may hope to displace potassium entirely or partly by other compounds in the making of a tartar emetic substitute.

A New York chemist has attacked the problem along these lines with success. As might be expected, he has replaced most of the potassium by sodium, giving a lacto-tartrate of sodium and calcium combined, with antimony. It then turns out that the percentage of available antimony is double what it is in tartar emetic, so that the new product is superior to the old, alike on theoretical grounds and in the practical trials of many cotton dyers and print works using it. So German tartar emetic will hardly be able to regain its lost position.—Scientific American.



Defeat and victory are kin. And one must know them both to win.

He has not proved his worth at all who has not suffered from a fall. The victor's part man cannot choose; who seeks to win, must learn to lose.

Man in his failures looks the best. 'Tis there he meets life's real test. In every form of strife there lies a victor's treasure than the prize. And he who places victory first Has set his standard with the worst.

Who will not rather choose defeat Than stoop to conquer by deceit—Who counts an honest effort less Than victory obtained by guile—Has failed in life's supremest test. Whatever medals deck his breast.

The brighter glories sometimes fall To him that men a failure call. The goal he misses is his pride; For when his soul was being tried He chose to lose the victor's fame Than win by any trick of shame.

Better it is to miss the goal Than stain the splendor of the soul; And when at last the race is done And known are all we've lost and won.

Our failures then may brighter glow Than all the victories we show.

### Milady's Boudoir.

THE MOUTH THAT SMILES.

You can keep father time at bay a long time with a smiling mouth, and you can add necessary years with a drooping mouth.

The expression of whole face is old, unhappy and ugly. Then smile without showing the teeth. Don't you look years younger and far more attractive?

Some people possess this capacity naturally, but anyone can make an attempt to cultivate it.

The aging lines about your mouth are purely habit. You allow the muscles around your mouth to sag through indulging in discontent and ill temper.

Everyone can feel without consulting the mirror, when the mouth is drooping, and then is the time to correct the downward curve of the muscles. Curve the lips upward in a smile. Then damp and fix a piece of plaster cut the shape of a half moon, on either side of the mouth.

Leave them in this position for several hours, if worn during the day, or they can be applied at night and left on till morning whichever is most convenient.

### Mustard Gas is Deadly.

The most dangerous kind of poison gas used by the Germans is "mustard gas," or dichlorodithiophosphorus. Mustard gas has a distinctive but not altogether unpleasant smell, more like garlic than mustard. It is a heavily oily liquid. It boils at 217 degrees centigrade, and thus has properties whereby it can be distributed in the form of a spray on the impact of a shell.

Mustard gas is a powerful producer of tears. After several hours the eyes begin to swell and blister, causing intense pain. The nose discharges freely and severe coughing and vomiting ensue.

Direct contact with the spray causes blistering of the skin, and the vapor penetrates through the clothing. Gas masks, of course, do not protect against this. The symptoms are similar to pneumonia—high fever, heavy breathing and often stupor.

The damage done by the mustard is a slow and insidious development. The breaking down of the affected tissues is slow, the height being reached from five to ten days after the burn is received. The painlessness of the lesion is also a marked characteristic. Healing is slow.

Mustard gas is employed in shells of all calibres up to 8 inches. In one recent attack, lasting 48 hours, the Germans used 7,000 tons of it. At Armentieres the gutters ran with the horrible reddish-brown liquid. It has killed men as far back as 12 miles from the front.

The American mask to fight mustard gas is of the box respirator type. The hood is of rubber. Breathing is through the mouth, pinners shutting the nostrils. The gas charged enters through the bottom of the canisters, where by means of neutralizing chemicals it is purified. From the top of the canister the air is drawn into the lungs. There is a one-way shutter in the valve in the hood, through which the air comes out. This mask is designed to last 10 hours. For artillerymen the U. S. War Department has made an oil suit which encloses the soldier bodily.—Acadian Recorder.

When you want something in a hurry for tea, go to ELLIS—Head Cheese, Ox Tongue, Baked Ham, Cooked Corned Beef, Bologna Sausage.

### FOOLED AGAIN.



Said the kaiser to his men, "Go and wade in gore again, at this pinch; for the French, we've bled them white, and Americans won't fight—it's a cinch. You have heard those Yankee chaps are just suffering for scraps with the Teut? I am Wilhelm, always right, and I say they will not fight, worth a hoot. There is but a handful here, and 'twill cost that handful dear, bet your boots; just a handful his boys brought here to scrap with me and Gott, and my Teuts. They are money grubbing gent; they can't fight for eighteen cents, take my word; do not fear that bunch of jays, with their awkward backwoods ways—it's absurd. I will stand upon this hill, I your kaiser, Unser Bill, on its brow; and I'll watch your mighty ranks going through the yielding Yanks, like a plow. Here I take my kingly stand with my sceptre in my hand—go ahead! I will keep you in my view while the crimson folds you strew, with your dead." Then the kaiser from his hill saw his mighty legions drill to the fray; and he saw the Yankees come, to the stirring beat of drum, making hay. And he saw his soldiers chased, punished, rattled and disgraced, shot and spiked; oh, they struck their hardest trots, hitting but the higher spots, as they hiked. Who can tell the kaiser's woe as he watched the scene below, red and wet? But the Yankees, full of vim, didn't make a hit with him, we may bet.

MANY EXCURSIONISTS—Over 100 persons went out by yesterday afternoon's excursion train to points as far as Kelligrewa.

Always ask for Stafford's Liniment when you require a good strong penetrating liniment.—aug6,18

### Choice Dairy BUTTER

Put up in one pound blocks, 25 and 50 pounds to the case.

50c. a Pound. F.O.B.—Antigonish.

This Butter is strictly fresh, it is wrapped in waxed paper and shipped in wax lined cases.

Try a Sample Case or Two.

Chisholm, Sweet & Co., Antigonish, Nova Scotia.

Price may change without notice. JVS:pt.11

### Parlor Suites and Odd Pieces!

We have in stock some extremely fine Parlor Suites in Mahogany (3 and 5 pieces), beautifully upholstered in Tapestries, Brocades and Silks of elegant designs and beautiful colorings. These are Genuine Mahogany, and are being offered at very moderate prices.

Also a large assortment of "Odd" Parlor Pieces, "Odd" Chairs, "Odd" Tables and lots of pretty "Odd" pieces, any one of which would be a nice addition to the Parlor. Come in and inspect them, you're sure to select from them.

U. S. Picture & Portrait Co.  
St. John's.

### SLATTERY'S

#### Wholesale Dry Goods

Are now showing the following goods:—

American Millinery Hats, Boys' Cotton Suits, Ladies' White Skirts, Ladies' Hosiery, Misses' & Children's Hosiery, White Curtain Scrims, White Dress Crepe, 38 ins. wide; Colored Dress Goods; and a splendid assortment of Smallwares. Wholesale only.

SLATTERY BLDG., Duckworth & George Sts.

### OATS, BRAN, HAY!

Just arrived, Large Shipment Oats, Bran, Hay.

GEO. NEAL

Advertise in the "Telegraph"

### Ladies' Seal

Just as comfortable as elastic waistband; soft age; no dust, no germ.

### Ladies' Jew

Low neck, short trimmed.

### 'Phone, No

### Port Westward

S. S. Portia, Capt. Parsons, arrived from western ports at 1.30 p.m. yesterday, after a quick round trip, the weather being experienced practically the whole voyage. She brought quantity of freight and the following passengers:—Messrs. R. Mahar, Mullins, P. Duett, A. H. Salter, Drakes, S. Brake, W. Salter, Drakes, G. Grant, E. Harvey, A. P. man, G. Kelly, P. Moakler, S. Whalley, W. Keefe, M. Marshall, S. Whalley, Dober, A. J. Allen, J. Critchell, J. Kelly, H. Rose, Pte. Mitchell, J. Doher, G. Gulliver, M. Kepling, Thomas, J. Farcey, T. Snook, J. Spies, Pte. Inghen, G. Bungay, F. Payne, W. Foote, J. Levitz, M. Herritt, T. Stapleton, P. Toben, D. Clarke, Brake, M. Boland, A. Stokland, Purchase, Pte. Lee, L. J. Porter, V. Barry, Pte. Hayward, B. Harris, T. Brakes, Jas. Pagan, C. Lerner, Kelly, S. Camp, V. J. Walsh, W. Rossell, B. Dober, W. Cooper, E. J. Kelly, J. Garland, J. Brushett, T. Bishop, Dober, G. Tibbo, F. Wiscombe, Walsh, M. Coody, Messames Crossman, Anderson, Colback, Russell, Tulk, Dicks, Noel, Withers, Power, Misses Stickland, Holmes, Matheson, Pike, Vigus in saloon and 15 second class.

A number of the passengers were round trippers, and all thoroughly enjoyed their trip around the coast.

Always ask for Stafford's Cough Mixture when you require a good Cough Mixture. aug6,18

Big value Because