

The British Slogan:

Business As Usual

Gets Enthusiastic Support at the Royal Stores.
Despite War conditions we continue to offer High Grade Seasonable Merchandise

AS USUAL

AT UNMATCHABLE LOW PRICES AS USUAL.
Every succeeding Friday and Saturday Sale emphasises anew the absolute supremacy of this store in Value-giving.
Read carefully this List of Bargains.

HAIR Ornaments.

TANGO HAIRPINS.

Smooth finished Shell Pins assorted styles, inset with Brilliants. Special Friday & Saturday 12c

BACK COMBS.

Plain Tortoise Shell Combs, rounded edges, smooth points. Special, each 8c

HAIR NETS.

The Tyrolean Hair Net, large sizes, with elastic; Light, Medium and Dark Brown. Special, 2 for 6c

HAIR ROLLS.

In all shades, hygienic and self-adjusting; also a lot of Fritettes in assorted shades. Special, each 12c

GOOD HOSIERY.

LADIES' CASHMERE HOSE.

300 pairs high grade Stockings in assorted ribs; colors are guaranteed fast, well spliced heels and toes, no seams; in assorted sizes. Reg. 60c. pair. Friday & Saturday 52c

WOOL BOOTS.

For infants, dainty little Boots, knitted in good Berlin wool, plain and fancy. Reg. 18c. pair. Friday & Saturday 14c

FALL DRESS GOODS.

VELOUR SERGES.

43 inches wide, shades of Tan, Wine, Navy, Cerise, Scarlet, Saxe and Mole. Reg. 75c. yard. Friday & Saturday 63c

REVERSIBLE COATINGS.

A wonderful assortment of Checks, &c., all new Fall and Winter colors; 56 inch wide. Reg. \$2.00 yard. Friday & Saturday 1.65

RIBBONS.

35c. to 65c. value for

17c. per yard

BULGARIAN RIBBONS.

Voile grounds, silk embroidered in beautiful colors for military purposes. Value 65c. yard. Friday & Saturday 17c

MARQUESE RIBBONS.

5 1/2 inches wide, all silk; colors: Hello, Pink, Prune, Yellow, Rose, Brown, Tan, Friday & Saturday 17c

PROCEADE RIBBON.

6 inches wide, in a large variety of shades. Value 35c. yard. Friday & Saturday 17c

Blankets, Wadded Quilts, &c.

Blanket weather will soon be here—good heavy Blanket weather too. We probably carry the largest stock of Blankets in the city. Buy your needs now while these low prices prevail.

WOOL BLANKETS.

Blue bordered, made of hard twisted wool; hard wearing qualities are guaranteed.

LOT 1—Size 56 x 72 inches, weight 4 1/2 lbs. Reg. \$3.00 pair. Friday and Saturday 2.55

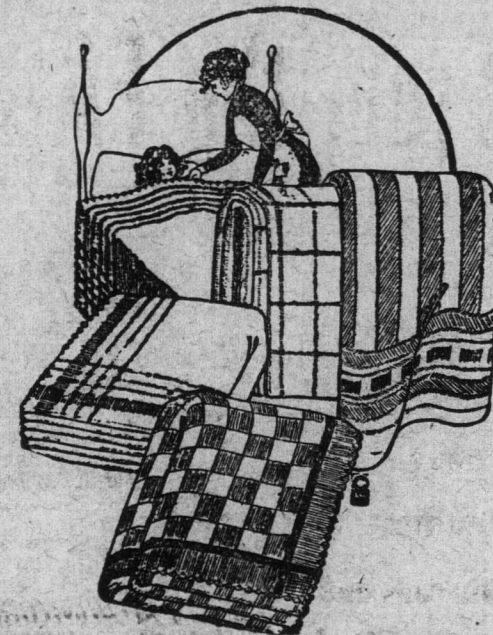
LOT 2—Size 64 x 82 inches, weight 7 1/2 lbs. Reg. \$5.40 pair. Friday and Saturday 4.90

WADDED QUILTS.

Artistic Sateen Coverings filled with Sanitary Combed Cotton; full sizes. Reg. \$2.50 each. Friday & Saturday 2.25

COTTON BLANKETS.

Pink and Blue borders, heavy fleeced cotton; one of our best values—larger than the ordinary Blanket; size 60 x 78. Special Friday & Saturday, pair 1.30



Cushion Covers 40c

White Muslin Cushion Covers, size 20 x 20. Daintily embroidered patterns in White and colored Silk. Reg. 50c. each. Friday & Saturday 40c

Brown Holland Table Mats 18c

Artistic embroidery designs; used on tables principally under stand lamps and flower pots; values 30c. each. Friday and Saturday 18c

White Linen Tea Cloths 28c

Plain White Linen Hemstitched. Size 36 x 36. Reg. 35c. each. Friday & Saturday 28c

GLOVES.

LADIES' and Children's.

LADIES' KID GLOVES.

A splendid new line of popular priced Gloves in Black and Tan only; 2 dome fasteners; extra good quality. Reg. 70c. pair. Friday and Saturday 65c

CHILDREN'S GLOVES.

A good assortment of serviceable Gloves in Wool Silk-ette, etc., plain and fancy patterns. Reg. 25c. pair. Friday & Saturday 18c

Blouse Materials 18c

Pretty Flannelettes for Blouses, 31 inches wide, assorted patterns, Paisley, Stripes, etc. Special per yard 18c

Job White Shirting 10c

Stout quality; all white soft finish; no dressing; 36 inches wide. Special per yard 10c

Tapestry Hearth Rugs 82c

Light and Dark colors; size 50 x 27; fringed ends. Reg. 95c. each. Friday and Saturday 82c

GENTS' FURNISHINGS.

MEN'S SWEATER COATS.

Special values, all wool knit, all colors, well finished. Indispensable for cool weather. Special, Friday and Saturday 1.30

MEN'S FINE BOOTS.

127 pairs Black Vici Kid and Gun Metal, English welt, Blucher styles only; in sizes to fit every kind of foot. Reg. \$3.00 pair. Friday and Saturday 2.74

MEN'S LINED GLOVES.

A new line of Tan Kid Gloves for Men, soft finished Kid lined with Cotton Fleece; well sewn; good shapes. Regular \$1.00 pair. Friday & Saturday 88c

GENT'S SHIRTS.

6 dozen only fine Cambric Shirts, open at back, neat striped effects. Reg. \$1.75 each. Friday and Saturday 1.40

MEN'S CAPS.

45 dozen Tweed Caps, American and Canadian styles, light and dark colors, wool knit inside bands; all sizes. Special for Friday and Saturday 82c

MEN'S FELT HATS.

Easy fitting Soft Felt Hats in Greens, Browns and Greys, silk ribbon Bands; very smart styles; in assorted sizes. Reg. \$2.00 each. Friday and Saturday 1.65

GENT'S TIES.

Plain and Fancy Silk Poplin Ties, long four-in-hand styles, in a large variety of pretty colorings. Special for Friday and Saturday, each 21c

HANDKERCHIEFS.

40 dozen Cream Jap Silk Handkerchiefs with colored hemstitched borders, various new colors. Reg. 55c. each. Friday and Saturday 45c

MEN'S SHIRTS.

Real good value, fine colored Cambric Shirts, short built bosoms; full range of sizes. Reg. \$1.50 each. Friday and Saturday 1.10

FOOTWEAR SPECIALS.

LADIES' BOOTS.

75 pairs Black Dongola Kid Boots, Blucher and Buttoned styles, medium weight soles, Cuban heels; sizes from 2 1/2 to 7. Reg. \$2.35 pair. Friday and Saturday 2.15

INFANTS' BOOTS.

Fall Boots for the little ones, sizes 3 to 6; Dongola Kid, Buttoned and Lace styles, spring heels, patent tips. Special for Friday and Saturday, per pair 73c

RUBBER HEELS.

Dunlop's Solid Comfort Rubber Heels. Don't take any old kind, insist on getting Dunlop's. We sell them on Friday and Saturday, Special per pair 30c

INFANTEES.

A big collection of Mitts and Infantees for youngsters, Fleece, Astrachan and Wool knit; colors Cream, Fawn, Red, Brown and Navy. Reg. 25c. pair. Friday and Saturday 19c

Bargains on Smallware Tables.

COLLAR SUPPORTS—Shell

Cool and clean, 4 in. set; assorted sizes. Special 12 sets for 8c

WORK BOXES—Hardwood

boxes, nicely painted, fitted with lock and key. Reg. 25c. each. Special 20c

BOOT LACES—Black Mohair

Laces with brass tags. Special per dozen 6c

FRAMED MIRROR—White

Enamel frames; sacred mottoes and pictures. Reg. 25c. each. Special 20c

ASBESTOS IRON HOLDERS

—Always useful. Special 2 for 9c

BRIC-A-BRAC—China vessels

filled with delightful perfume. Reg. 20c. each for 16c

LUCKY KAFFIR BANGLE—

Special 2 for 5c

TOILET SOAP—Velvet Skin

scented soap, 5 cakes in a box. Special per box 20c

PATRIOTIC HANDKERCHIEFS—Assorted

patterns. Special 2 for 6c

MEN'S TOILET POWDERS—In oval tins

assorted perfumes. Special each 21c

HARDWARE

Tin Graters At

Cake Turners At

Wire Soap Rackets At

Cotton Dish Mops At

Wire Strainers At

Stove Lifters At

Egg Beaters At

Basting Spoons At

Nail Brushes At

Tooth Brushes At

Apple Corers At

Wire Coat Hangers At

Tin Pie Tins At

Can Openers At

Tack Pullers At

Tin Funnels At

SPECIALS.

Apple Corers At

Soap Savers At

Scrub Brushes At

Toilet Paper At

Kitchen Knives At

Jackson's Wad Polish At

Imp. Spot Destroyers At

Cork Screws At

Screw Drivers At

Spring Balance At

Pocket Knives At

Steel Rules At

Pocket Tapes At

Trousers Hangers At

Wire Hat Racks At

Potato Mashers At

Axminster

Hearth Rugs.

A good assortment of High Grade Rugs in a variety of beautiful color combinations, large sizes, fringed ends. Reg. \$2.75 each. Friday and Saturday 2.25

Values Were Never Better Than Right Now in Our SHOWROOM.

SATEEN UNDERSKIRTS 85c

Colors of Navy, Crimson, Grey, Black, Emerald, Saxe and Brown, pleated flounces. Reg. \$1.00 each. Friday and Saturday 85c

BLACK LUSTRE and SATEEN BLOUSES 1.65

A clearing line, High and Low Neck Silk Embroidered Fronts, long sleeves, assorted styles; values \$2.20. Friday & Saturday 1.65

LADIES' WOOL RINKING CAPS 55c

Heavy Wool Knit Caps in shades of Cream, Reseda, Scarlet, Navy and Saxe. Reg. 65c. each. Friday and Saturday 55c

STYLISH CORSETS for Fall 2.05

3 new models for fall and winter, Medium and Low Busts, 6 garters; sizes 20 to 36. Regular \$2.20 each. Friday and Saturday 2.05

JERSEY KNIT DIVIDED SKIRTS 85c

Directoire Styles, Fleece Lined. In a variety of useful colors; all sizes. Reg. \$1.00 pair. Friday and Saturday 85c

GIRLS' FLETTE NIGHTDRESSES 12c

In Cream only, Silk Embroidered Collars, Cuffs and Fronts; to fit girls of 10 to 14 years. Reg. 90 cts. each. Friday and Saturday 72c

INFANTS' BONNETS 57c

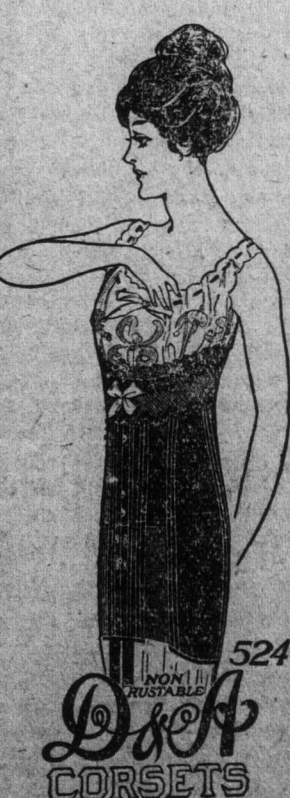
A nice selection in Cream, Flush and Swandown, trimmed with Cream Jap Silk. Regular 70c. each. Friday and Saturday 57c

GALLOON TRIMMING 27c

The newest in trimming for Dresses, Costumes and Millinery. Reg. 35c. yard. Friday and Saturday 27c

CHILDREN'S KNICKERS 14c

Made of Stout Twilled Cotton. Fleece Lined and Lace trimmed, for children of 2 to 6 years. Special, Friday and Saturday 14c



Cocoanut Door Mats.

Size 18 x 32, colored designs woven into mats, made of good Cocoanut fibre. Reg. \$1.25 each. Friday and Saturday 1.00

The Royal Stores Ltd.

War News

Messages Received Previous to 9 A.M.

SOUTH AFRICA REBELLION.

LONDON, Oct. 28.

To the Governor, Newfoundland:

The following is from the Press Bureau: The Government of the Union of South Africa have for some days been aware that a number of burghers in the north of the Orange Free State and the Western Transvaal were preparing rebellion, and as military requirements are being commandeered under authority of Generals Christian de Wet and Beyers, the town of Heilbron, being seized and a train stopped at Reitz (a railway station) and citizens of the Defence Force taken therefrom and detained.

The Union Government are taking the necessary steps to deal firmly with the matter. The majority of the citizens in every province of the Union are thoroughly loyal. The treaty between Maritz and the Germans has been captured by the Union, (1) promising help to rebels, and (2) the cession of Walvis Bay to Germany.

The rebels and Germans of Maritz' commando have been engaged twice recently. On the first occasion four officers and nineteen men were taken prisoners. Two Maxims also were taken. On the second occasion a large number surrendered voluntarily, and a number of wounded fell into our hands. Maritz himself is wounded, and has retired with his whole force towards German Southwest Africa.

HARCOURT.

BERLIN REPORT.

BERLIN, Oct. 28.

Fighting near Nieupoort and Dixmude is continuing. The Belgians received reinforcements, but our attacks are being pushed. Sixteen British warships joined in the attack on our right wing.

BERLIN SAYS SITUATION UNCHANGED.

BERLIN, Oct. 28.

Near Ypres the situation, as announced yesterday, remains unchanged. West of Lille our attacks are being continued with success. Some French trenches in Argonne wood have been carried and the defenders captured. To sum up, there has been no material change on the western front.

ROYAL CADET KILLED.

LONDON, Oct. 28.

Prince Maurice of Battenberg, cousin of King George, and son of Princess Henry of Battenberg, has been killed on the battlefield in France. He was an officer of the King's Royal Rifles.

THE ACTION OF GREECE.

PPARIS, Oct. 28.

The action of Greece in occupying the southern end of Albania, is regarded here as news of great moment, and as a movement which may cause Italy also to occupy part of Albania.

KITCHENER'S APPEAL.

LONDON, Oct. 28.

Earl Kitchener has issued an appeal for another hundred thousand men. Even if these men are raised within the next three months it will be well into the summer of 1915 before they can be put upon the battlefield.

Painful Swellings Reduced. Muscular Strains Ended.

Such Troubles Now Quickly Rubbed Away by Powerful Remedy.

If you have any muscles that are strained and weak, that are frequently subject to rheumatic pains; if you have any painful swellings that refuse to go away—get busy with

Nerviline. This is the very sort of trouble that Nerviline is noted for curing quickly. "I have proved Nerviline simply a wonder in reducing a hard, painful swelling. It followed an injury I received in my left leg and caused me great pain and discomfort. The muscles were strained and sore, and no other remedy gave the ease and comfort I got from rubbing on Nerviline. There is a soothing, pain-relieving power about Nerviline that touched the root of my trouble. Nerviline reduced the swelling, it destroyed the pain, it brought my limb back to perfect condition." The experience of Mr. Bowen, whose home is in Middlesex, is not unusual. Thousands are proving every day that muscular pains of every kind, chronic rheumatism, lumbago, neuralgia and sciatica will yield to Nerviline when nothing else can possibly cure. Nerviline is an old-time family pain remedy, used nearly forty years with great success. The large family also bottle costs 50c., trial size 25c. at all dealers.

Marine Disasters' Fund

Already acknowledged . . . \$394,646.23

Halifax City Council, N.S., per W. L. Brown, City Treasurer, and the Colonial Secretary . . . 1,000.00

\$395,646.23

R. WATSON, Hon. Treasurer.

Oct. 28th.

AUSTRIANS DEFEATED.

PETROGRAD, Oct. 28.

An Austrian attempt to envelop the left flank of General Brusiloff, the Russian Commander, according to a semi-official announcement, finished badly for the Austrians. The Russians surrounded an entire cavalry division, with some of the Landstrum, fourteen miles south of Sambor, and with a few exceptions, annihilated them, capturing twenty guns and a train load of ammunition.

A FRENCH VICTORY.

LONDON, Oct. 28.

The Duke of Wurtemberg's Army has lost heavily in the north of France, according to a despatch from Paris. The Germans, adds the message, lost 2,000 killed and wounded in a night attack on Croonne, and the

