

THE REINDEER

is an inhabitant of the Arctic Region, and it is possibly the most useful of all the animals which dwell in this part of the world. Unlike the Reindeer, SUNLIGHT SOAP is to be found in all parts of the civilised world, and its great utility is vouched for by millions of contented housewives who would not be without it.

SUNLIGHT SOAP

enjoys a well-merited reputation, it is absolutely pure, and will not harm the most delicate fabric. A piece of Sunlight Soap used in your next wash will convince you of its excellence.



Mr. Horse.



The good old horse, of sterling worth, has not yet fallen off the earth. I notice by the public prints that steeds of all the standard tints, strawberry, roan, clay-bank and bay, buff cochin, black and dappled gray, bring just as much as horses bring before your motor cars were sprung. When something new has come to pass, some engine-driven thing of brass, some car that eats up gasoline instead of browsing on the green, the prophets say, "This spells the end of Dobbin, man's old trusty friend! This gives the last, the final jolt to every gelding, mare and colt!"

The equine tribe might just as well sit quiet while we toll its knell. For travelling, the motor car, than any horse is better far; and when it comes to heavy freight the motor truck can hit the gait; so there's no place on earth, indeed, for any bald-faced sorrel steed. And yet the steeds refuse to creep, heart-broken, to the rubbish heap. Their heads and tails are high in air, and they are wanted everywhere. They raper, beautiful and nice, commanding such a gorgeous price holocene makers can't afford to purchase samples from the horde.

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Municipal Council.

RESOLUTIONS OF CONDOLENCE.

Councillors Martin, Coaker, Mullaly, Ryan and Myrick were present at yesterday's meeting.

Permission was given to Patrick Murphy to repair houses on Prince's Street and Plank Road.

Approval was given of plans of houses of Messrs. Pike and Sweetapple, and Mr. H. D. Reid was given permission to make an addition to his garage.

The Engineer reported on the condition of the streets. To relieve Queen's Road, he had requisitioned men of the Water Department to clear the streets. The Engineer was directed to continue work.

Communications were received about the tax on the Sunday Concert, and about Mr. Carnell's property.

Councillor Myrick made reference to the great disaster at the ice, and of the sorrow which was afflicting many homes.

On motion of Councillor Mullaly and seconded by Councillor Myrick and supported by the other Councillors, the following resolutions were passed:

"THAT this meeting of the City Council record its sorrow and deep regret over the sad calamity that has befallen so many of our countrymen in the pursuit of their avocations whilst engaged as forming the crew of the s.s. Newfoundland at the ice-fields.

"FURTHER RESOLVED that the meeting tender its profound sympathy to the relatives of the deceased and other afflicted ones and express the hope they will be given the grace and fortitude to bear their sufferings and loss with resignation."

Benefit Nights at the Crescent.

The "Flying Circus" the great three-reel drama, 3,000 feet long, will be presented at the Crescent Picture Palace on Monday and Tuesday nights by the request of hundreds who on account of the weather conditions failed to see it. Another, exceptionally good picture and song will make up a bill that will be hard to beat. The entire receipts of Monday and Tuesday nights will be added to the fund in aid of the relatives of the crew of the sealing steamer Newfoundland. Mr. Laracy, the manager, is to be complimented for his kind act which should be responded to by large houses. Attend the Crescent on Monday and Tuesday; it is all for Sweet Charity. Note: There will be no afternoon performances on these days.

A Word In Season.

"I think this eczema will drive me crazy some day; always itching, burning, pinching, relief, not speak of cure, seems impossible. It will set me off one of these days."

"It will not, if you follow my advice. Go to your druggist and buy a box of Zylex, and use it according to directions. Eczema cannot long remain when it is used. I've tried it myself, and you should wash with Zylex Soap. That will prevent its coming back again."

Zylex Ointment (50c.) and Soap 25c. can be bought at your druggist's. —ap3,edtf

SCOTCH POTATOES, Etc.

Now Landing ex EAGLE POINT.

Irish Butter

- 50 lb. Boxes,
- 1 lb. Blocks,
- 25 Cases Valencia Oranges,
- 25 Cases Valencia Onions,
- 10 Cases Lemons,
- 150 Sacks Scotch Potatoes,

Due to arrive to-morrow night ex Tallman
FLORIDA CABBAGE,
BAYANAS,
SWEET POTATOES,
FRESH TOMATOES,
CALIFORNIA NAVEL
ORANGES.
Just received a few cases
Freshly Canned Partridge
(one whole bird in each tin.)

C. P. EAGAN,

Duckworth Street and Queen's Road.

LONDON GOSSIP.

LONDON, March 17th, 1914.
PRINCE ALBERT.

Prince Albert, the King's second son, has now rejoined H.M.S. Collingwood, and is leaving during the next few days for a cruise that is expected to extend over some months, the vessel being attached to the First Battle Squadron as flagship of Vice-Admiral Sir Stanley Colville. This will probably be the last occasion upon which the Prince will serve with the fleet until he has undergone a two years' course at Cambridge, where, it is understood, he will be entered at Trinity College after the summer vacation. It is expected that when he severs his connection with the Collingwood, the Prince will be specially advanced to the rank of sub-lieutenant, as a recognition of the amount of hard work he has done since he entered upon his sea-going experience.

HOW THE KING AND QUEEN ENTERTAIN.

Both before and after Easter, parties at Buckingham Palace have always been a fixed feature of their Majesties' entertainments during the season. Hitherto, however, they have not been so numerous as in the time of King Edward, but in future their Majesties intend to multiply these pleasant intimate functions. Dinner in the royal household lasts just up to an hour. After dinner a move is made to the Blue Drawing Room, which is one of the Queen's favorite apartments, and here a little music is given, invariably by a member of the household, no guest ever being invited to perform. A new feature in royal entertaining is that of inviting quite young people, a change due to the appearance in society of the Prince of Wales and the approaching debut of Princess Mary. Some of the young people invited are naturally nervous at their first appearance in Court circles, but a lady-in-waiting or squerry is always told off to help newcomers over their first difficulties.

At royal house parties, for instance, guests are informed every morning of the programme for the day and are told, moreover, that it is not absolutely binding. That is, if anyone should feel unable to join in a walk or expedition they are held excused. But at tea-time the Queen likes to see all her guests, and at dinner it goes without saying that all must appear in full, but not necessarily Court, dress. The shades of distinction in this matter are explained to men visitors by an squerry. It is not obligatory, though of course usual, to take a maid or valet. Where there is a deficiency in this respect, it is supplied from the royal household.

RUSSIA IN THE FIGHTING SPIRIT.

The perturbed of Europe has been greatly perturbed by the warlike one of the Russian press lately. One article in the "St. Petersburg Bourgeois Gazette" was specially truculent. I hear that this article has a curious history. For several days past General Sukhomlinoff, the Russian Minister for War, has been breathing fire and slaughter against Germany and Austria in the most public manner. His words have been carried from mouth to mouth, and have seriously perturbed financiers and politicians in St. Petersburg, who in their turn have infected Berlin and Vienna with their anxiety. Clearly the minister wanted his words to be taken down and published, but no newspaper would take the responsibility. For a moment it seemed as if the "Russkoe Slovo" was going to take the plunge, but at the last moment it drew back afraid of the sensation that it would cause. If now the "Bourse Gazette," the great Liberal and commercial daily of St. Petersburg, has dared to throw the bombshell it can hardly have done so without the knowledge of the powers that be. Close students of international affairs admit that Russia is at present in a dangerous mood. The reports of a secret mobilization along the western frontier—the alarm is raised again to-day by the Berlin "Germania," a very sober paper—seem to have some foundation. The real purpose of this brandishing of arms is to be found at home. The unrest among the South Russians and the bloody riots at Kieff show that underground Russia is stirring again. Reaction is now in power, and is accredited with the intention of abolishing the Duma and restoring the situation before the Tsar's famous rescript of 1904.

MANNING THE BRITISH FLEET.

Talking with naval men generally here, I find that they are agreed that the Government's decision announced in the Navy estimates to add a further 5,000 men to the personnel of the fleet is an excellent idea. Considerable doubt is, however, expressed as to the probability of all these being obtained within the next twelve months. Though recruiting for the

British navy is, on the whole, at present satisfactory, the complement required last year was not quite reached, so that a special effort will now have to be made to attract further recruits, particularly as the British army, thanks to its present advertising and other schemes, is drawing many young men who might otherwise have turned their attention to the Senior service; and what form the new recruiting efforts for the navy shall take remains undetermined. It is understood that the bulk of the additional personnel now required is for stokers and trained artificers, and a special effort is to be made to obtain as many of these as possible during the next few months. Since the pay of these ratings has recently been improved the authorities are sanguine that the needed recruits will be forthcoming in satisfactory numbers.

A ROYAL CINEMATOGRAPHER.

As the British journalists climbed into the Cap Trafalgar from the tender at Boulogne, a Royal cinematographer, an elderly gentleman on one of the upper decks was turning the handle of a cinematograph camera, obviously taking them. He was Prince Henry of Prussia, the Kaiser's brother, who is making a trip to South America. Prince Henry, like many rich people nowadays, has a private cinematograph theatre of his own. He and his family occupy one of the lordly suites in the ship, which is like an extremely well designed and tastefully decorated German Hotel. He is making a lightning tour of South America, in the course of which his cinematograph camera will have more exciting things to record than journalists more or less suffering from the sea. From Buenos Ayres he will cross the continent to Valparaiso on the Trans-Andean Railway, and will doubtless see something of life on the ranches and in the grain-raising districts. He will be back at Buenos Ayres about a fortnight later in time to return to Hamburg on the Cap Trafalgar. The victors who saw him moving without ceremony among the passengers noted a certain likeness to King George in the shape of the head and the large observant eyes.

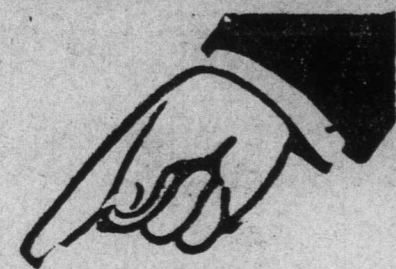
WHAT LONDON SOCIETY GIRLS DO.

So far from being merely frivolous many are the serious occupations of the daughters of the so-called idle rich of London's society crowd. It is a matter of public knowledge that Her Majesty the Queen, for instance, insists most on the education of her daughter in kindness and efficient help to the needy. Princess Mary not only sets aside a good deal of her pocket money "for the poor" but works with her needle for their benefit and not long ago she made a number of bead necklaces to be sold at bazaars and other places. During the London season scarcely a day passes without its "charity" organized by the young girls of society. Many girls have their own proteges at orphanages and homes for cripples, and for whose maintenance they pay out of their own personal allowance. At one well-known home for crippled children each rich girl who subscribes for a little cripple is expected likewise to take the child under her care by writing to it, remembering its birthday, and encouraging it generally by a real personal interest. The only daughter of titled parents well known in London actually spends most of her time in research work at a big London hospital, eager to help, however little, in some discovery for the alleviation of suffering. There is a creche for little children which is entirely organized and run by a well-known girl who might be taken for a "society butterfly" and nothing else. The frivolity of the modern girl indeed seems to be more apparent than real.

Had Itching Piles For 27 Years

Often Laid Up for Days at a Time—A Wonderful Tribute to Dr. Chase's Ointment.

Few people were ever more enthusiastic in praising Dr. Chase's Ointment than the writer of this letter. When you read the description of his case you will not wonder why Mr. John Johnson, Coleman, Alta., writes: "Three years ago I was cured of blind, itching piles of 27 years' standing by using Dr. Chase's Ointment. I used to think that death would be the only relief I would ever get from the terrible misery of piles. Often I was laid up for three days at a time, and at other times worked when I should have been in bed. "Dr. Chase's Ointment is worth sixty dollars a box instead of sixty cents. I am a different man since using it. I am farming all the time, and never miss a day. Words fail to express my gratitude for the cure this ointment made for me. I cannot tell half as much about it as it deserves. Anyone doubting this can write direct to me." Dr. Chase's Ointment, 50 cents a box, all dealers, or Edmanston, Bates & Co., Limited, Toronto.

A PRETTY RANGE OF
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FOR GIRLS,

In RECEDA, BROWN, PINK, SKY and CEBISE.

—AT—

75 cents.

Come along Girls you must have a NEW HAT for Easter.

SEE OUR WINDOW.

S. MILLEY.

St. John's Meat Company

OX TRIPE, 20c. lb.; OX LIVER, 15c. lb.

FINEST SELECTION OF BEEF IN TOWN AT KEENEST PRICES OBTAINABLE.

Finest Beef, Pork, Oxford and Cambridge Sausages . . . 18, 20, 22, 25c. lb.
Bologna Saus., 18c.; Luncheon Saus., 20c. lb.; New England Ham, 25c. lb.

Potted Head, 10c. lb.

Black Puddings, 10c. lb.; Ham, Chicken and Tongue, 15c. each

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