

To Be UP-TO-DATE in Your Novel Reading Buy Your BOOKS From
GARLAND, The Leading Bookseller.

The Neer-do-Well, by Rex Beach, \$1.30.
The Secret Garden, by Mrs. F. H. Burnett, \$1.40.
Vera of the Strong Heart, by M. Mole, 90c.
Down to the Sea, by W. T. Grenfell, \$1.10.
A Marriage Under the Terror, the 250 Guinea Prize Novel, by Patricia Wentworth, 90c.
A Little More than Kull, by Patricia Wentworth, 90c.
Whirligigs, by O. Henry, \$1.20.
The Story Girl, by L. M. Montgomery, author of The Famous Anne of Avonlea, etc., \$1.35.
Glamour, by W. S. Johnson, \$1.30.
The Priest's Marriage, by N. Wynne, 60c.
Brumfingham Hall, by J. Blyth, 50c.
Gift of the Gods, by T. A. Steele, 60c.
Victoria Victor, by W. E. Norris, 50c.

S. E. GARLAND, LEADING BOOKSELLER, St. John's.

2 LEADER!

"VICTORIA"
For Women.



The "VICTORIA" leads in Women's Footwear, it has the style and wearing qualities of a \$3.00 Boot.
PRICE—\$2.00.

"RAMBLER"
For Men.



A Big Crowd of Men prefer this Boot to any \$3.00 or \$3.50 Imported Boot.
PRICE—\$2.50.

PARKER & MONROE, LTD.

North Sydney Coal

IN STORE,

And to arrive per Schooners "Evelyn" and "Water-Witch,"
1,500 Tons North Sydney Screened Coal

\$6.50 per ton, sent Home.

Pit Certificate produced.

Newfoundland Produce Co. Limited.
Late Duder's Premises.

TRUEFIT

Means what it says if you buy one of our

REGISTERED BRAND SUITS.

THIS BRAND is designed with vent in back seam, S. B. Vest and peg top Pants, and is very popular with all classes.

OUR SUCCESS with these new models, packed in stock boxes, is so great that we are compelled to build a new Factory so as to increase our output.

Ask your Dealer for

**TRUEFIT, AMERICUS,
FITREFORM, PROGRESS,
STILENFIT, THE MODE,
S. 11. ETC.**

Wholesale only.

**THE NFD. CLOTHING FACTORY,
Limited,
225 and 227 Duckworth Street.**



Breech Loading GUNS.

Double Barrel, Top Lever, Snap fore end, left barrel choke, 12G. 30 bl., \$10.50, 18.00, 13.50, 15.50, 16.00, 22.50, 25.00, 27.50, 30.00, 32.50, 37.50.

10G. 30 bl., \$12.50, 15.00, 16.50, 24.00.
10G. 36 bl., \$35.00.
10G. 40 bl., \$37.50.
12G. Single Barrel, 32 in., \$5.00, 6.00 & 8.00.
10G. Single Barrel, 36 in., \$19.50.
Eley's, Kynoch's and Winchester Cartridges, loaded with Black and Smokeless Powder.

Selling at Lowest Prices.

MARTIN HARDWARE Comp'y.

The Evening Chit-Chat

By ROSE CANNON

"The people, people work with, are often very queer. The people, people work with, are often very queer. The people, people work with, are often very queer."

"Why on earth couldn't she have married some other man? I'm sure she's attractive enough to have had some chance to pick a husband."

So, in querulous tones, my neighbor attacked our mutual friend's matrimonial taste.

Our mutual friend left college some years ago to marry the man of her choice. Her husband is deeply devoted to her and is an excellent provider. She adores him. They have three charming children. In every way, their seems an exceptionally happy marriage.

But, unfortunately for him—no, I won't say that, for I don't believe he minds it at all—unfortunately rather for some people's peace of mind, our mutual friend's husband has committed the mistake of being a silent and reserved, and perhaps rather peculiar man, in whom some people can see nothing pleasing.

Among these, needless to say, is my neighbor. Of course, you know my neighbor—his type, I mean.

And isn't she absurd? She chooses her own husband, or intends to if she hasn't already, but she simply will get accord that privilege to other people.

She is always querulously wondering why so-and-so married such-and-such, and fretting because Mr. Someone Else will not fall in love with Miss Sweet Girl, who is so manifestly the right woman for him.

For me the wide divergence and the complete unaccountability of folk's matrimonial tastes, is a thing of delight and a joy forever.

Why, just think, suppose all the men in town refused to love any one else but Miss—your know whom. I mean—that girl who stands head and shoulders above all the others in the neighborhood for prettiness, sweetness and loveliness. What would become of the other girls?

But, thank Providence, things aren't arranged that way. And I seldom see a very homely and unattractive pair gazing into each other's eyes and evidently each thinking the other the nicest person in the world, without thanking Providence that tastes are queer, since their being so produces such happiness.

As the old lady said when she kissed the cow, "There's no accounting for tastes."

But on the whole I think that is a condition which should make us rejoice rather than complain.

Don't you?

Strong Healthy Women

If a woman is strong and healthy in a womanly way, motherhood means to her but little suffering. The trouble lies in the fact that the many women suffer from weakness and disease of the distinctly feminine organs and are unfitted for motherhood. This can be remedied.

Dr. Pierce's Favorite Prescription

Cures the weaknesses and disorders of women. It acts directly on the delicate and important organs concerned in motherhood, making them healthy, strong, vigorous, and clear.

"Favorite Prescription" banishes the indispositions of the period of expectancy and makes baby's advent easy and almost painless. It quickens and vitalizes the feminine organs, and insures a healthy and robust baby. Thousands of women have testified to its marvelous merits.

It Makes Weak Women Strong. It Makes Sick Women Well. Honest druggists do not offer substitutes, and urge them upon you as "just as good." Accept no secret nostrum in place of this well-known remedy. It contains not a drop of alcohol and not a grain of habit-forming or injurious drugs. It is a pure glyceric extract of healing, native American roots.

It is a pure glyceric extract of healing, native American roots.

Fads and Fashions.

Stripes will be retained.

Satin is to have a great popularity.

Roman stripes have been added to the novelty list, and auto scarfings with double borders are used to some extent for separate blouses.

Men's fall and winter fashions contemplate padless shoulders, narrow trousers and a general slender effect in so far as it can be accomplished.

Trimming in one-sided, effects is much seen in every direction, in fact there is a general fashion tendency toward a chic one-sidedness.

Semi-tailored waists are made in both three-quarter and full lengths and these waists show a preference for a finish half way from the elbow to the wrist.

The skirt model attracting most attention just now is a high-waisted

model with rich, red brocade.

The brain is one of the most patient and industrious organs of the body. It can be induced, by good treatment, to perform prodigies of work. But it is sensitive and will not brook abuse. It responds to the lash at first, but if the lash is laid on too hard it balks.

Nervous trouble is generally brain trouble, and no suffering is to be compared to mental suffering, with the accompanying dread, suspicion and melancholy.

One-fifth of the blood in the human body is contained in the brain, so make the blood rich and red by using Dr. Chase's Nerve Food, and you will overcome diseases of the nerves. Headaches will disappear, irritability will go, digestion will improve, and weakness and despondency will give place to new hope and courage, new vigor and energy.

Dr. A. W. Chase's Nerve Food will enable you to avoid such extreme nervous troubles as paralysis and palsy, \$50 cents a box, 6 boxes for \$2.50; at all dealers, or Edmansons, Bates & Co., Toronto.

THE PATIENT BRAIN

A tireless worker so long as supplied with rich, red blood.

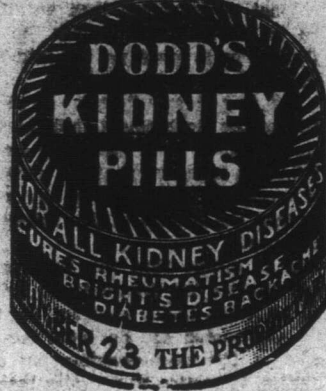
The brain is one of the most patient and industrious organs of the body. It can be induced, by good treatment, to perform prodigies of work. But it is sensitive and will not brook abuse. It responds to the lash at first, but if the lash is laid on too hard it balks.

Nervous trouble is generally brain trouble, and no suffering is to be compared to mental suffering, with the accompanying dread, suspicion and melancholy.

One-fifth of the blood in the human body is contained in the brain, so make the blood rich and red by using Dr. Chase's Nerve Food, and you will overcome diseases of the nerves. Headaches will disappear, irritability will go, digestion will improve, and weakness and despondency will give place to new hope and courage, new vigor and energy.

Dr. A. W. Chase's Nerve Food will enable you to avoid such extreme nervous troubles as paralysis and palsy, \$50 cents a box, 6 boxes for \$2.50; at all dealers, or Edmansons, Bates & Co., Toronto.

Many new waists are finished at the waist line with wide crushed kidies. Trimmings are applied to some, such



as small buttons, lace motifs and metallic braid. They are usually made to overlap at the back with a fancy ornament finish.

Some of the latest suits have wool embroidery applied to the skirt as well as the coats. The broad velvet collars have elaborate wool embroidery which nearly covers the velvet, this elaboration also being introduced on the revers and cuffs in more simple designs, representing braided patterns.

Notwithstanding the long reign of black-and-white and white-and-black, these combinations will undoubtedly remain unchanged and it is even predicted that they will survive the fashion of autumn and winter and triumph in the spring. This information comes from leading manufacturers.

What We Owe to Insects.

In Mexico a tiny insect of brilliant scarlet feasts on the cactus. This is the cochineal bug, and it requires seventy thousand of these atoms to make a pound. The males are of little account. To be sure, each cochineal gentleman has a pair of wings, while his wife goes through life minus this handy means of locomotion. Madam Cochineal is twice as large as her husband, and the females outnumber the males two hundred to one.

The life of the tiny red bug is brief, and may be counted by hours. Her last act is always the laying of many dozens of eggs, which she covers with her dead body to protect them from the fierce rays of the tropical sun.

The cochineal industry is a thousand years old. For a long time after it was introduced into Europe everyone supposed that the red mite was a bud or seed of the cactus on which it lived. At the time the Spaniards discovered Mexico the industry was in its palmiest days, the gold. Indeed, a pound of the wondrous dye produced by them was worth many times its weight in yellow metal. The cochineal bug and the nopal plant (a species of cactus which it feeds) were introduced into southern Spain and Algiers, where they were successfully propagated for three hundred years.

One day a German chemist, of an investigating mind discovered that he could produce a dye quite as brilliant as cochineal much cheaper and in unlimited quantities from coal-tar. This was a deathblow to the industry, which for hundreds of years had made men rich in both the New World and the Old.

Villainous-Looking "Indians."

An amusing incident occurred at the last Naval and Military Tournament. A German visitor, indicating some black-faced troops in Indian uniforms, said to one of the British officers: "Can you really trust these fellows?" "Implicitly," replied the officer. "Well, I should hardly have thought so," replied the German. "They're about the most villainous-looking lot of fellows I ever saw."

Just then one of the "Indian" troopers turned to a companion and said: "Say, cully, got a chew on yer? I'm skun out."

Then did the German visitor realize the truth. The villainous-looking fellows with the dark, shiny skins and black beards were real English "Tomnies" in disguise.

Handicapped.

A gentleman who had the misfortune to lose his nose, and who was in the habit of giving alms to an old Dublin beggarwoman, was always saluted with the devout wish, "May the Lord preserve yer bonner's eyesight."

Unable to fathom the meaning of this oft-repeated wish, as there was nothing wrong with his eyesight, he one day inquired of the woman as to its significance.

"Well, yer bonner," the old crone replied, "it will be a bad thing for ye if ever gets wack, for ye'll have nothing to rest your spectacles on."

Electric Restorer for Men

Phosphonal restores every nerve in this body and vitality. Premature decay and all nervous weakness averted at once. Phosphonal will make you a new man. Price \$2 a box, or five for \$9. Mailed to any address. The Scott's Drug Co., St. Catharines, Ont.

T. J. EDENS.

By S.S. "Durango,"
30 cases Harley's New Jamme.
10 sides Irish Bacon.
10 Irish Hams, 20 cases Onions.
20 kegs Grapes, 10 cases Lemons.

By S.S. Kappahauok.
50 bags Patna Rice.
50 half chests Building Tea.
10 cases Java Rice, 7 lb. tins.
5 cases Java Rice, 10 lb. tins.
20 cases French Peas, 10 lb. tins.

Cheap Spices—7-lb. Boxes.
Pepper, 7-lb. box, 12c. lb.
Allspice, 7-lb. box, 11c. lb.
Ginger, 7-lb. box, 12c. lb.
Cloves, 7-lb. box, 12c. lb.
Cinnamon, 7-lb. box, 13c. lb.
Cream of Tartar, 7-lb. box, 20c. lb.

T. J. EDENS. Duckworth St & Military Rd.

We can show you
THE GOODS, can give
you **THE CUT** and
STYLE and **THE EXPERT**
WORKMANSHIP. The
largest stock of
TAILORING
GOODS
in the city. All
goods **UP-TO-DATE.**
Mail orders given
prompt attention.
Samples and self-
measuring cards
sent to any address.
JOHN MAUNDER,
Tailor and Clothier, 251-253
Duckworth Street. aug22,ed

The Secret of Wealth Lies in Four Letters!
S-A-V-E
To be saving deal with the Reliable Tailoring, Cleaning and Pressing House.
Have your Clothes Cleaned, Repaired and Pressed by us. Have your Overcoat Cleaned, Repaired and a new Collar put on it, and when finished by us it will look as good as new.
OR BETTER STILL! Have your Overcoat Turned Re-lined and a New Collar put on it, and when finished by us, we assure you it will be as good as a new one. This is the time to have those things done. Note the address:
WM. SPURRELL, 174 Duckworth Street.
On the Beach. PHONE-727.

WIDE AWAKE PEOPLE
Always protect their property in every way possible, and most certainly by insuring against fire. These good folk come to me for many reasons. Rates Low. Companies Good, etc.
PERCIE JOHNSON, Insurance Agt.
Office: Corner Duckworth and Prescott Streets

PER S.S. "FLORIZEL,"
20 barrels Gravenstein Apples,
10 baskets Ripe Tomatoes,
50 barrels Granulated Sugar,
10 cases Sweet Oranges,
Potatoes, Beet, Cabbage,
New York Corned Beef.
Try Our ECLIPSE TEA, at **40c. lb.**
People say it's worth 60 cents.
Buy here every time and get your Coupons.
J. J. ST. JOHN, Duckworth-st.

Advertise in the TELEGRAM