

Positively the Greatest Bargain
OF THE SEASON.
All Summer Goods at Cost Price.

Children's Rompers 30 cents per pair.
Boys' Two Piece Suits, washable, 57 cents each.
Ladies' American Dresses and Shirt Waists, at Cost Price.
Children's Silk Dresses, former prices up to \$2.50; now all one price, \$1.30.
Children's Linen Dresses, assorted colors and makes, 83 cents and \$1.28 each.
Fancy Summer Underskirts, 34 cents each.

Any Lady missing the remarkable Low Priced and Rare offerings we are making, will regret the fact for the next 12 months.

NO APPROBATION

S. MILLEY

New Cabbage,
Green, Fresh, Crisp, 200 barrels due Wednesday.

NEW VALENCIA ONIONS—The Favorite Sixes—80 cases now in. To arrive:

50 bunches **BANANAS**, 20 barrels **ORANGES**—All at Lowest Prices. Book your orders now.

Edwin Murray,
The Wholesale Fruit and Produce Warehouse.

GREAT SUMMER SALE!
We are clearing the balance of our Summer stock of

Dress Makers and Ladies' Blouses,
At Greatly Reduced Prices—BARGAINS while they last.

WILLIAM FREW, Water Street.

Cheaper than the Cheapest.
NORTH Sydney COAL
Now Landing, ex Schr. "Jean."
\$6.40 per Ton Sent Home.
Book your orders early.

NEWFOUNDLAND PRODUCE CO., Ltd.

A CLEARING LINE
OF LADIES' AMERICAN

White Lawn Blouses.
Some of these Blouses sold at \$1.50 and \$1.70 each. In order to clear them out we now offer them all at the same price, **80 cents each.**
Also, Colored Muslin, White, Cream and Black Silk Blouses, at Reduced Prices.

R. TEMPLETON, 333 Water St.

Now is the time for travelling.
Before starting see our

Portmanteaux, Gladstone, Kit and Brief Bags, Carryalls and Trunks,
in all sizes & at prices to suit everyone.

Bowring Brothers,
Limited, Drapery Department.

Laundry Re Open—John Leo
begs to inform his customers and the public that he has removed from 41 Prescott St. to 79 Gower St., where all orders for Laundry work will be received in future. The shop at 79 Gower Street has been thoroughly renovated and is now in first class condition. All Laundry work done in a stylish and with despatch. July 28, 1914.

Hazell's Annual, for 1914,
is of all Year Books reference books certainly the most reliable and complete. This new volume contains a full record of the New House of Commons, and from its literary and biographical aspect surpasses all former editions; its 630 pages is full of information for men of all professions and occupations. Price \$1.00 post paid.

S. E. GARLAND, Leading Bookseller.

The Standard Recipe for Home-made Self-Raising Flour. To every pound of ordinary flour add 2 ozs. (one 5 cent tin) of

"Paisley Flour"
The SURE raising powder.

and mix dry. Mix it fresh every time—it only takes a minute. Stir round till the lighter, coloured Paisley Flour disappears and sink through a dredger.

In this way you have a self-raising flour superior to anything you can buy—one in which the raising powder has lost none of its virtue by waiting, exposure to air or damp in shops, etc. And it will cost you no more, if not less, than ready-made self-raising flour.

Paisley Flour is sold in 2oz. 7oz. and 5c. tins. The 2oz. tin will raise 7 pounds of flour.

Nova Scotia Cabbage, Bananas, Spare Ribs.

Arriving tomorrow, July 27th, ex S.S. "Florizel,"

50 Tierces Nova Scotia Cabbage—good profitable stock.
100 barrels New Potatoes.
50 bunches Choice Bananas.
25 Tierces Sinclair's Spare Ribs.
Our Prices will be Right. 15 barrels Bologna Sausages.

July 26, 1914. **GEORGE NEAL.**

"MOLASSINE" MEAL
For Horses, Cows, Oxen, Sheep, Pigs and Poultry.

"MOLASSINE" FEEDING CAKES, WHOLE,
For Oxen and Cows.

"MOLASSINE" FEEDING CAKES,
broken in Nuggets.

"MOLASSINE" FEEDING CAKES,
in Meal form.

"MOLASSINE" POULTRY MEAL.
"MOLASSINE" POULTRY FOOD.
"MOLASSINE" DOG AND PUPPY CAKES.

May be obtained from Ayre & Sons, Ltd., W. E. Bearn, M. P. Cash, C. P. Egan, J. Edgar, M. Kent, E. McNamee, G. O'Connell, M. O'Brien, A. D. Rankin & Co., Royal Stores, Ltd., J. D. Ryan, J. St. John, Steer Bros., R. Templeton, J. F. Wiseman, A. E. Worth, etc., etc. St. John's: J. B. Martin, Bell Island: S. E. Parsons, Harbor Grace: W. H. Jerrett, Clarke's Beach: J. W. Hiscock, Brigus: A. N. D. Co., Ltd., Grand Falls: N. H. Piac & Pulp Co., Ltd., Badger: H. J. Barrie, Pogo.

WHOLESALE ONLY FROM

HARVEY & Co.

"EDGEHILL"
CHURCH SCHOOL FOR GIRLS,
Windsor, N.S.

The Bishops of Nova Scotia and New Brunswick, Patrons.
Miss Gena Smith, Lady Principal.
Gold Medal, 1908-1910, from the Royal Academy and Royal College of Music, London, Eng.
3 Pupils matriculated 3rd, 5th and 9th, McGill 1910 exams.

Domestic Science Dept.
Perfect Sanitary Conditions.
Re-opens Sept. 13th, 1914.
For Calendar apply to

Rev. H. A. Harley, M.A.,
June 28, 1914. Secretary.

THE GREEN MOUSE!
The new novel by Robert W. Chambers who continues to today the most popular American writer of fiction, his striking pictures of imaginable life are presented only as his able pen can do them. The London Daily Telegraph says: "Mr. Chambers keeps up a flood of merit all the time." Paper, 50c. Other books by this writer are: "Alma Page," \$1.35; "The Chamber," paper, 50c; "The Hunt of the Deer," paper, 50c; "The Model Man," 50c; "Lorraine," 75c; "The Fighting Chance," 75c; "The Firm Line," 50c and 75c; "The Tracer of Lost Persons," 50c.

S. E. GARLAND, Leading Bookseller.

DR. WILSON'S
Pulmonary Cherry Balsam
For Coughs and Colds.

CUT PRICES for Regatta Week!
During This Week we are Offering all Summer Goods at Cut Prices.

Lawn Blouses, 60c. up. Children's Dresses, in Blue, Pink & Cream, 60c.
Gingham, 8c. and 10c. Lawn Remnants, 12 cts.; worth 20c. to 30c.
Ladies' Vests, 10c. up. Boys' Rompers, 48c. up.
Children's Black Stockings, all sizes, 10c.

The above are a few of the many Bargains this week at

HENDERSON'S, Theatre Hill.
Open Till 9 O'Clock. July 26, 1914.

From Parlor to Kitchen!
Complete Furnishing—We Do It.

If you have any Home-Furnishing to do, we can certainly interest you. It is the people that want to furnish a home economically who will do well to come to us.

We have in stock everything to furnish a home, and we are prepared to offer buying inducements that cannot be duplicated elsewhere. Our stock is very comprehensive in every department.

If you cannot come to see our stock, write us, giving a memo of your requirements, and we will mail promptly prices and full information. We have the stock and value in prices here, and you should not purchase without seeing the great money saving opportunities to be obtained from us.

U. S. PICTURE & PORTRAIT Co.
Complete House Furnishers.

REID NEWFOUNDLAND COMPANY

Wednesday Excursion Trains
Special Excursion Train will leave St. John's every Wednesday, at 2.30 p.m., going as far as Kelligrews, stopping at intermediate Stations.

Returning will leave Kelligrews at 9.07 p.m.

RATE—ONE WAY FIRST-CLASS FARE.

Reid Newfoundland Company

BANANAS, Etc.
To Arrive, ex S.S. "Florizel" Thursday.
40 bunches Choice Bananas, to barrels Jamaica Oranges.

IN STOCK—We have just received a few boxes of Choice Canadian Butter—28 lb. boxes, extra good.

Booking orders for Bananas and Oranges.

BURT & LAWRENCE,
P. O. Box 245. Telephone 750. 14 New Gower St.

WEATHER FORECAST.
TORONTO—Moderate W. to S. W. winds; fine and warm to-day and on Friday.

RED CROSS LINE
The S.S. TAFF will leave St. John's for direct Mediterranean ports about the last week in August.
For Freight apply to
HARVEY & Co.
July 27, 1914.

Fresh Fruit, Fresh Poultry, New Vegetables.

Ellis & Co.,
Limited.
203 Water Street.
Fresh New York Turkey, Fresh New York Chicken.

New Cauliflower
New Potatoes, New Green Peas, New String Beans.

New Celery.
Fresh Cucumbers, Fresh Lettuce, Fresh Tomatoes, New Cauliflowers, Green Corn.

Fresh Strawberries.
Fresh Bartlett Pears, Fresh L. C. Peaches, Grape Fruit, Dessert Apples, California Oranges, Palermo Lemons.

Water Melons.
Cantaloupes, Red and Black Cherries, Red and Black Apples, Fresh Pineapples.

Fresh Irish Hams, Fresh Irish Bacon.

ELLIS & CO., LTD.,
203 Water Street.

LARACY'S
Specials for Saturday.

Madapolain for Ladies' and Children's fine underwear, 10 cts. a yard on Saturday.
Boys' and Girls' Linen Hats, 15 cts. on Saturday.
Summer Corset Girdles, 18 to 24 inch, 19 cts. a pair.
Boy's White and Blue Striped Blouses, 36 cts. each on Saturday.

—AT—
LARACY'S
345 & 347 Water St., opp. Post Office.

HERE! HERE! HERE!
AT LAST.
SCOTCH
Ice-Cream Parlor.

Chötee Ice-Cream
Served with all flavours is the Real McCoy.
Made in large quantities for Garden Parties, Picnics, Outings, etc.
GIVE US A TRIAL.

P. TOGNETTI,
Corner Barter's Hill and New Gower Street.
Taste and Try Before You Buy.
July 25, 1914.

The Marvellous Detective Stories
of Maurice LeBlanc: Arsene Lupin is said to even surpass the ingenuity even of Dr. A. Conan Doyle. To read one is simply to read them all. We have just received:—Arsene Lupin, Gentleman Burglar, 25c.; Arsene Lupin vs. Sherlock Holmes, 25c.; The Blonde Lady—A Duel of Wits, \$1.35; Exploits of Arsene Lupin, 25c.

S. E. GARLAND, Leading Bookseller.