

Timely Topics ON PRINTING

FINE PRINTING IS AN ART

Do you know good printing?
Do you like good printing?
Do you know that it always pays to have the BETTER kind?
Perhaps you have been used to the one class of printing and know no other.
If this is so, it is time for you to have a look around and investigate and see what's what.
Do you know you do not have to go any farther away than Newcastle to obtain the BETTER class of printing.
Perhaps you have not given it a thought, but a great deal depends on the stock used in order to get a BETTER job. Investigate this.
Last, but not the least, do you know that The Advocate Job Department turns out only this BETTER class of work. If you will read on a little further, we will tell you how and why.

1st—We cater to that class of people who use only the best stock, and who know what BETTER printing is.
2nd—In order to give these customers the class of work they want, we have to keep in stock only the best grades of material. We do not handle cheap lines.

3rd—In order, again, to be able to turn out that BETTER class of printing, we employ only experienced and competent printers, who keep abreast of the times and watch the styles.

4th—What is as important as the above is equipment. If The Advocate Job Department was not fitted out as it is, with the most modern machinery and the very latest in type faces, it could not handle the fast growing trade, that has developed in the past year, of turning out that BETTER class of printing. Only the best inks are used, because this is necessary when high grade stock is used.

Now, Mr. Business Man, if you will read the above over carefully, see how your supply stands, then get in touch with this office, we feel sure you will become a customer. Give up that old-fangled notion that first class printing comes only from the large city printing offices. As a matter of fact, the reverse is the case, and prices are invariably lower.

REMEMBER THAT WE DO ALL KINDS OF PRINTING

For commercial use, we have superior grades of Letter, Note and Bill Head Stock, at prices and quality to suit any business and any purse. Our prices range from \$2.50 to \$4.00 per thousand for Letter Heads, and from \$2.50 to \$3.25 per thousand for Envelopes. Our Envelopes are the same material as our papers, and therefore match. We are always pleased to submit samples of stock, and prices, on application.

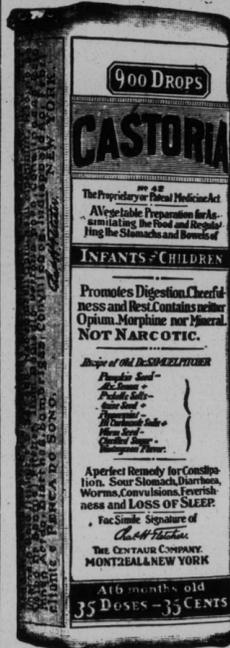
More Business IS WHAT WE WANT

You want the work—we want to do it for you. We have just the grade of paper you want, so why not let us get together in a co-operative way and make a strong pull for increased business—more business than usual.

ADDRESS ALL CORRESPONDENCE TO

THE MIRAMICHI PUB. CO. LIMITED

Phone 23 NEWCASTLE, N. B. Box 359



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For Infants and Children.

The Kind You Have Always Bought Bears the Signature of

Dr. H. H. Fletcher

In Use For Over Thirty Years

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A New Questions and Answers Department of Interest to Shooters

Readers are reminded that this column is open to questions which should be sent to me in care of the Sporting Editor, and to discussions by the readers on anything connected with hunting or target shooting.—A. P. L.

THE "ONE EYE—BOTH EYES" SCRAP

As to whether it is better to trap-shoot with both eyes open or to shut the eye not directly concerned with the sighting, seems to be a source of considerable worry to some shooters, especially beginners.

If a shooter is possessed of a pair of normal eyes, undoubtedly the proper way to sight a shotgun is to keep both eyes wide open and focused on the target in a natural and easy manner. The advantages of sighting in this way are a clear view of the entire field, including that part which would be otherwise cut off by the gun barrels, and freedom from the eye strain which results from any unusual use of the eyes.

I should certainly advise all new shooters to learn to shoot with both eyes open unless some actual optical defect makes it impossible. Older men who have been shooting for a great many years with one eye sighting will find some difficulty in changing, as constant practice will have crystallized into a second nature the habit of closing one eye. A point to be considered, however, is that you have nothing to lose by test, as it is easy enough to go back to the old system again, if necessary.

Remember, this is your column! Send in your questions.

I have a 12 gauge wrap gun and I would like you to give me the reason why the shell which I am using breaks off. When the gun throws the shell out, the paper remains in chamber. Is it that the load is too heavy—3 1/4 dr.—1 1/4 shot, 4c shot?

Ans. The trouble you speak of is sometimes due to a rusty chamber. Occasionally, it is caused by the brooch block not properly supporting the shell. I would suggest that you write to both the maker of the gun and the ammunition.

C. L. C. El Dorado, Ark.

1. Will .22 short cartridges lead the barrel of a .22 rifle?

Ans. .22 short cartridges will have a tendency to lead a barrel which is chambered for the .22 long rifle or .22 long cartridges, owing to the space which the bullet has to jump before it reaches the rifling.

2. Can you tell me how to make some home-made solvent that will remove the lead from the barrel of a .22 rifle?

Ans. There is no solvent which will dissolve lead without also dissolving the barrel. The proper way to remove lead from a .22 calibre barrel is by means of one of the regular nitro solvents on the market and a vigorous scrubbing with a brass

brush.

Ans. Exact Alten, Ill.

4. I heard an old hunter say that he used scrap rods to clean the inside of the barrels of his rifle. Will this hurt the barrel?

Ans. Scrap water is very effective for cleaning the barrel, and will not harm the barrel in any way, providing it is thoroughly cleaned out with clean water and the barrel thoroughly dried and oiled afterwards.

W. O. R., Tyndall, South Dak.

You state in your column that the Springfield rifle can only be bought through the National Rifle Association. Where can I address them?

Ans. Write to Albert S. Jones, Secy. National Rifle Association, 1108 Woodward Bldg., Washington, D. C. J. E. F., Helena Ark.

I am possessor of one of the much advertised R. S. A. air rifles of .22 calibre. While it is true we need not expect the same accuracy from this arm as a cartridge gun, I find that it shoots very uniformly, but have never been able to do close shooting at distances over 35 feet, being able to put 15 to 20 pellets in one inch space at that range, as I find that the recoil from the powerful spring has a tendency to throw your aim off. I would like to have the opinions of others interested to do with it, also how the .17 calibre compares with the .22 in accuracy?

Ans. Owing to the shape of the bullet and the relatively low power of an air rifle compared with the .22 calibre rifle, it would not be reasonable to expect the same results that can be secured with the .22 calibre short cartridges for instance.

Alfred P. Lane

PATRONIZE HOME TRADE

TAKES OFF DANDRUFF, HAIR STOPS FALLING

Save your Hair! Get a 25 cent bottle of Danderine right now—Also stops itching scalp.

Thin, brittle, colorless and scraggy hair is mute evidence of a neglected scalp; of dandruff—that awful scourge. There is nothing so destructive to the hair as dandruff. It robs the hair of its lustre, its strength and its very life; eventually producing a feverishness and itching of the scalp, which if not remedied causes the hair roots to shrink, loosen and die—then the hair falls out fast. A little Danderine tonight—now—any time—will surely save your hair.

Get a 25 cent bottle of Knowlton's Danderine from any drug store. You surely can have beautiful hair and lots of it if you will just try a little Danderine. Save your hair! Try it!

LOYALTY TO CANADA AND HER WORKSHOPS

Women Shoppers Can do Most for "Made-in-Canada" When They Are Making Purchases

The editor of the "Department S. or Magazine," a United States publication, has a strong article on the "Made-in-America" movement, which is a feature of United States commercial life today. Speaking of the place that women occupy in the nation's purchasing, he says:

"Upon the great mass of intelligent American women, who daily stream through the doors of our forty-five hundred department stores, rests a heavy weight of responsibility. It is for them to say whether some of the greatest industries in the country shall suffer or whether they shall come through the crisis stronger and more prosperous than ever.

"America can make anything that is necessary to the life and happiness of any man or woman. The most luxurious and beautiful fabrics can be produced here. Our carpets and rugs imitate the cunning of the Oriental weaver and often surpass as a work of originality of pattern. The furniture made in America is unsurpassed, and our glass and china compare favorably with the finest importations."

The remaining three paragraphs are also taken from Mr. Platt's article, but in each case we have substituted the word "Canada" for "America," as there is no doubt that what Mr. Platt says about the goods made in United States applies equally as well to those made in Canada. In fact there is an even greater reason why Canada should be loyal to the products of her own workpeople and her own workshops. Canada is a young country in the early stages of industrial development. It has a small population spread thinly over a large area. Unless all interests in Canada combine to promote the general welfare, our progress is sure to be much slower than we have been accustomed to during the future years of reconstruction which will inevitably follow the war.

Revised Version

"Made in Canada" should be the motto of every shopper who enters a store. It is more than a mere trade slogan; it is a precept of patriotism.

"Made in Canada" means busy factories in Canada; it means happy working people in Canada; it means fat pay envelopes in thousands of Canadian homes on Saturday night; it means the banishment of the bugaboo of hard times and the return of prosperity for all of us despite the war. And after the war is over it means a greater Canada than ever before, a Canada that will supply the world and reap the reward of a higher patriotism than that which is being voiced by European cannon.

All this can be accomplished if every purchaser who enters a store will choose Canadian-made goods. The great merchants are eager to meet this demand, and it's up to the shopper to see that the good things made in Canada do not lie idle on the shelves.

OUR BUSINESS INSTINCT

It's Good For Canada to Buy Canadian Goods

In a democracy like Canada manufacturers and consumers meet on a common level. Each looks to the other to do his part in this Made-in-Canada campaign. We need no paternal government to advise us. We need no ten commercial commandments as they have in Germany. This is a land of liberty. We think and speak as we like in loyalty to our own commercial interest. If we don't recognize that buying things made in this country is good for our pockets, our homes or our businesses, we naturally buy things made somewhere else. It's because we are finding out for ourselves without any paternal commandments from the supreme bureau, that it pays in every way to buy Canadian goods, that we are entering a campaign to do it. The German catalogue treats German consumers like a pack of children. The business sense of the average liberty-loving Canadian demands to be treated like a full-grown man. We don't need to be told that it's good for Canada that we buy goods made by Canadians. We know that; the same as we know that fresh air and good food are beneficial to the health. We don't even call it patriotism. It's just ordinary everyday, self-interest.

It is practical patriotism to give the preference to goods "Made-in-Canada," and it is practical self-interest as well. Your money stays in Canada—lives up Canadian trade generally—and so helps to create a prosperity in which you share.

Brest, France, June 5—The French steamer Penfeld, bound from Nantes, France to Cardiff, Wales, has been sunk in the English Channel by a German submarine. The crew was saved and brought to this port. The attack was made Thursday. The Penfeld was a vessel of 794 tons and hailed from this port. She was 195 feet long and 30 feet wide, and was built in 1884.



Use Less Shortening with BEAVER FLOUR

THE Pies and Cakes you bake for the Church Supper will meet the critical eye and the expert taste of all the other good cooks in the neighborhood. Naturally, you want your contribution to be up to your standard.

Make sure of having everything your best, by using "Beaver" Flour—the famous blended flour. If you have never tried it, order a bag today.

Ask your grocer—he knows how good "Beaver" Flour is.

DEALERS—write us for prices on The T. H. Taylor Co. Limited Feed, Coarse Grains and Cereals. 179 Chatham, Ont.

SHOP IN YOUR OWN CITY FIRST

This "Made in Canada" movement can be brought a little nearer home to each individual by emphasizing this suggestion: "Patronize the stores of your home town." Each man is entitled to spend his own money where it will buy the most—whether it be in Rome or A— But in fairness— Is it not wisdom before purchasing elsewhere to see what the stores of our own town have to offer? The prosperity of each of us is tied up with the prosperity of his neighbor. Acquaint yourself with what the stores of your own town are offering by reading the advertisements in The Union Advocate.

PROFESSIONAL CHURCH DIRECTORY

R. A. LAWLOR, K. C. J. A. GREAGHAN, LL. B. **Lawlor & Creaghan** Barristers, Solicitors, Notaries Morrison Bldg, Newcastle 21-0

Dr. J. D. McMillan DENTIST Lounsbury Block, Newcastle N. B.—Out of town one week beginning the last Monday of each month. 19-1yr.

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CLEANING & PRESSING EMPORIUM Clothes Cleaned, Pressed, Repaired and Dyed, Prompt Attention BERT STEWART Phone Nos.—Residence 170, Shop, 142 13-1 yr.

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MILDREDINA HAIR REMEDY GROWS HAIR AND WE PROVE IT BY HUNDREDS OF TESTIMONIALS

It never fails to produce the desired results. It enlivens and invigorates the hair glands and tissues of the scalp, resulting in a continuous and increasing growth of the hair. Letters of praise are continually coming in from nearly all parts of the country stating that Mildredina Hair Remedy has renewed the growth of hair in cases that were considered absolutely hopeless. A lady from Chicago writes: "After a short trial my hair stopped falling and I now have a lovely head of hair, very heavy and over one and a half yards long."

Mildredina Hair Remedy stimulates the scalp, makes it healthy and keeps it so. It is the greatest scalp invigorator known. It is a wholesome medicine for both the hair and the scalp. Even a small bottle of it will put more genuine life in your hair than a dozen bottles of any other hair tonic ever made. It shows results from the very start.

Now on sale at every drug store and toilet store in the land. 50c. and \$1.00.

CUT THIS OUT FREE to show how quickly Mildredina Hair Remedy acts, we will send a large sample free by return mail to anyone who sends this Coupon to American Proprietary Co., Boston, Mass., with their name and address and ten cents in silver or stamps to pay postage.

Mirand's Liniment used by Physicians.

United Baptist Church

Rev. M. S. Richardson. Morning service, 11 a. m. Sunday School, 2.30 p. m. Evening service, Newcastle, 7 p. m. Mid-Week Service—Wednesday Prayer and testimony meeting 7.30 p. m. Seats free, all welcome.

St. Andrew's Church (Anglican) Rev. W. J. Bate Holy Communion—Every Sunday at 8.00 a. m., and first Sunday in month at 11.00 a. m. Morning and Evening Prayer—Matsin at 11.00 (except 3rd Sunday in month, no service). Evensong at 7.00. Daily Prayers 7.30 a. m. and 5.30 p. m. Evensong 7.30.

St. Mary's Church (Catholic) (During winter months from November to May.) Early Mass with sermon, etc., 9.00 a. m. Late Mass with sermon, etc., 11.00 a. m. St. Aloysius Society for boys, 1.30. Children baptized, when there are baptisms, 2.00 p. m. Sunday School Classes, 2.30 p. m. Vespers, with Benediction of the Blessed Sacrament, etc., 7.00 p. m.

Methodist Church Rev. Dr. Harrison Sunday Services 11.00 a. m. and 7.00 p. m. Prayer and Praise Service, Wednesday, 7.30 p. m.

The Kirk St. James Presbyterian Church Rev. S. J. MacArthur, M. A., B. D. Worship Sunday, 11.00 a. m. and 7.00 p. m. Sabbath School, 2.30 p. m.

Salvation Army Capt. P. Forbes Holiness Meeting—11 a. m. Praise and Testimony Meeting—3.00 p. m. Salvation Meeting—8 p. m. Public Meetings—Tuesdays, Thursdays and Saturdays—8.00 p. m.

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