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**PICTURES** 

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the Christmas ipping cream. to insure de-

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Co., Ltd.

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Street ACHINE 46

O CATTLE MARKET. ffalo, Dec. 20 .- Cattle-25; strong-Receipts 700; 50c high-

receipts 6,800; steady; ted and yorkers, \$17.70 rs and pigs, \$17; roughs, 80; stags, \$10 to \$12.50.

### What'll I Give? --- What Am I Going to Get?

Will it be the same old answer this year? Are you going to give what you don't want to get—the same old hackneyed gifts that "everybody gives and gets?"

Gifts this year must be practical. They must echo the greater efficiency of our nationof the home. What's the sense of conserving food and then undoing your good work by giving useless or unappropriate presents. This year's token must be given for utility.

Electrical gifts are most practical. They gain 100 cents worth of appreciation for every dollar. They save time, trouble and labor. They ornament any home. And, surely, such gifts convey the true Christmas spirit. Your *Elec-trical* gift will still be appreciated, and the giver gratefully remembered for many a Christmas to come. Be practical—Give something *Elec-*

# Here's Our Suggestions

If you purchase your gifts from the Six Dealers whose names appear below, you are assured the most practical, economical and dependable Electrical Goods in the city. Our Expert Electrical Staffs are always at your disposal for service.

SHRISTMAS



is made with an Electric Percolator, as well as ornamental gift. \$10.00 UP



Cleaner does not just move the dust and dirtit removes it. Simple to operate and works from
any lamp socket. Priced
at only

\$32.50 UP





A new way to spell "Practical Gift"

"Electric

A Gift which is going to give

IT WILL BE TO YOUR ADVANTAGE TO CONSULT THE ELECTRICAL DEALERS WHOSE NAMES ARE AT THE FOOT OF THIS ADV. REGARDING YOUR CHRISTMAS BUY-ING. WE WILL BE PLEASED TO SHOW YOU OUR STOCKS WHICH CONTAIN SOME VERY USEFUL AND PRACTICAL ITEMS. WE ARE IN A POSITION TO GIVE YOU EXPERT ADVICE IN REGARD TO OPERATION, AND NOT BEING PRODUCERS OR DISTRIBUTORS OF POWER, CAN ADVISE YOU OF THE MOST ECONOMICAL APPLIANCES FOR

BUY ELECTRIC GIFTS, BUT BUY THEM FROM RE-LIABLE DEALERS.

WE GUARANTEE ALL APPLIANCES SOLD BY US TO WORK EQUALLY WELL ON EPTHER POWER.

## Telephone City Electric Club:

T. J. Minnes & Co. Webster Electric Co 9 King Street. 211 Colborne Street.

Lyons Electric Co.
72 Colborne Street.

81 Colborne Street

Wire That Home for Xmas!

For the convenience of the Buyin Public we are going to remain open during the evenings from December 16 until

-But make your selections early, as this year will show a greater demand than ever for Electrical Gifts.



Make the Housewife's Gift an Electric Iron. Only the very best standard, makes carried. Takes the place of 6 sad irons. Saves time, labor and expense. Makes ironing a real pleasure. Priced at \$4.50, \$6.00 and



Do you like toast? So do they. One of the Prices, \$3.75, \$5.00 and ......

