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**One (1)
Carriage
Mare**

About 9 Years Old
A Splendid Driver

J. J. ROSSITER.

Our Motto: "SUUM CUIQUE."



(To Every Man His Own.)

The Mail and Advocate

Issued every day from the office of publication, 167 Water Street, St. John's, Newfoundland, Union Publishing Co. Ltd., Proprietors.

ST. JOHN'S, N.F.L.D., NOV. 2, 1914.

OUR POINT OF VIEW

A Serious Matter

THE following notification to shippers have been issued by Bowring Bros.:

October 30th, 1914.

Dear Sir.—In view of the Laborers' Union not working after 6 p.m., freight for our Coastal Steamers from this date will not be accepted after 4 p.m. of the evening previous to the day of sailing.

It is desirable that these steamers maintain their schedule, and we ask the co-operation of the shippers with this end in view.

BOWRING BROTHERS LIMITED.
Coastal Boat Service.

Surely some arrangement can be made between the Longshoremen and the trade respecting the deadlock regarding overtime hours. The public will very soon have to become interested in this matter, for the whole trade of the Colony is suffering from the trouble.

We will back the Longshoremen always in the matter of a fair wage, but we ask their Union to protect the trade as much as possible and thereby protect themselves. We can assure our laboring friends that the public resented the action of the employers in refusing to meet their delegates to discuss the wage schedule the past spring, but we also assure them that the cost of labor is now becoming a serious matter to fish exporters.

One large firm that handled 90,000 qts. of fish two years ago withdrew from St. John's this year because of having to shoulder a loss of \$30,000, and we are informed that the firm in question attributes the largest portion of the loss to the excessive cost of handling fish. We would like to see the laborer receive 20c. per hour but the responsible men of the Union should see that protection is afforded the employer.

The trade of the whole country is involved in this dispute between the Longshoremen and the employers and it is essential that a supreme effort be made at once to fix matters up. Surely both parties would be willing to submit their differences to arbitration.

To the shippers of goods by the Coastal boats, this dispute means great inconvenience, and to the export people it means longer delays in receiving their freight. If the Union cannot see its way to work at fish after 6 p.m. they might draw the line in the case of Coastal and Foreign going steamers.

It is unfair to make the public suffer inconvenience and loss of money because of this dispute, and the employers should be ready to meet the men half way and take the kinks out of this annoying dispute.

During the fall the Coastal boats are compelled to utilize every hour while in port, in handling cargo, and getting away as speedily as possible in order to comply with public necessities, and we trust an effort will be made to adjust matters at least in the case of discharging and loading steamers after the regular working hours.

It is not a matter of kicking in order to afford employment to more men, for that object cannot be attained in the case of Coastal boats. The

NOTICE TO FISHERMEN

All Union fishermen are requested to call at the President's office to learn prices of Shore and Labrador fish immediately upon arrival here. No Union member should sell a quintal of fish from now to the close of the fall, except through the Union.

Government should make a move to bring the parties concerned together and insist upon having matters adjusted for the whole trade of the Colony is suffering because of the deadlock.

People's Champions

It is about time that the manhood of this country aroused itself to the condition of things, and voluntarily enlist themselves in the cause of patriotism.

We are not speaking of the Imperial call to arms just now, we mean to speak of our own affairs. The other sections of the local press are doing all possible in the cause of Empire, but they are neglecting entirely the cause of Terra Nova. Local interests are submerged, as if of no account, and if it were not for The Mail and Advocate the band of discredited politicians who are running our country, would have no check whatever put upon them, and no one to criticize their doings.

This ignoring by the press of Terra Nova's cause goes far to show how callous and indifferent are the editors and proprietors of the local papers to our needs, and how vain and shallow their pretended zeal for the country's welfare. A zeal (?) which blooms particularly about election times.

If they really meant the interest of this country and had her advancement at heart, they would not be silent now. They would not have left her to drift to ruin whither she has been drifting for months past, in a commercial sense, and a ruin that would most assuredly have overtaken her if it had not been for the heroic efforts of one single individual—Mr. Coaker.

When the war broke out our merchants seemed to have lost their heads and panic overtook them. They were afraid to buy fish at any price, and as Mr. Coaker might express it, the whole bottom threatened to drop out of commerce.

The Government of flabby misfits stood pat, stultified and impotent, not even willing to do something when the right course was pointed out to them, by "the man who kept his head," and his feet too, when all about him seemed tumbling and drifting.

Like incoherent sands upon the shore the waves and storms of political and commercial adversity found our leading men. The sands may be shifted at the will of the wave and wind, but the rock remains.

Indeed the storm but emphasizes the presence of the unshifting rock, that peaceful times may hide under a cloak of sand.

Like that rock amid the driving and incoherent sand stood—Coaker.

The leading forces of the country Government, Opposition, Mercantile and Press drifted in the storm. Amidst the weak-kneed throng stood the Rock—Coaker, entreating, coaxing, advising, scolding. Finally his masterful presence made itself felt.

Behind the strong character, in the eddy formed by his domineering presence, the driving and puny found a halting place and those that brought up in Coaker's lee have him to thank that they have not committed themselves to utter rout. The country is the better for the strength of this one clear-headed man, to the tune of at least a million dollars. This million dollars is in the pockets of the fishermen, as a result of Mr. Coaker's determined fight and clear-headedness.

Mr. Coaker has a multitude of pressing duties to attend in connection with the gigantic F.P.U. and all its departments. It is to be deplored that he is left almost single handed to fight the political and commercial battles of the country.

Morris is entrenched and sulky, and will not move in any direction.

The Opposition, apart from the F. P. U., is not exerting any pressure on him, they seem to have relinquished all efforts against entrenched cupidity.

It is time that the fishermen take things in their own hands, and who can blame them if they do. The Government stands pat and sulky, too stupid or too indifferent to do anything, and the Opposition seems to be dazed.

FREE TO BOYS AND GIRLS

Watches, Printing Outfits, Cameras, Footballs, Fountain Pens, etc., etc., for selling 25 of our Beautiful Art Pictures, size 16x20 at 25c. each. Write for some today. Address: GOLD MEDAL ART CO., P.O. Box 68, St. John's.

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AN ALL-FEATURE PROGRAMME TO-DAY:—

"TWO LITTLE DROMIOS."

(A social drama with many unusual situations.)

"KID AUTO RACES AT VENICE, CAL."

(A Keystone comedy.)

"The Portrait of Anita."

A pretty, pathetic story with love followed by after-marriage coldness on the part of an artist husband, and then contrition when it is too late. Beautiful settings, produced in two parts.

"THE MUTUAL WEEKLY."

(News Items.)

"LOVE AND DYNAMITE."

(Keystone with Ford Sterling.)

"OLIVES AND THEIR OIL."

(Educational.)

ARTHUR C. HUSKINS, Tenor.

PROF. P. J. McCARTHY, Pianist.

JOE ROSS, Effects.

It's Always a Good Show at The Nickel. Open 'till 10.45 Every Night.

WORLD'S PRESS ON THE BIG WAR

THE WAR AND NEWS.

London, Times:—The war has had at least one result for which we, as a nation and as individuals, have reason to be thankful. It has compelled us to revise our notions of the relative importance of things.

KAISER COVETS BELGIUM.

The Kokumin Shimbun (Tokio):—If peace negotiations were opened at the present stage of the war Germany would be certain to insist upon the annexation of Belgium. The position of England would then become precarious indeed. It is, therefore, of vital necessity for England to strain every nerve to drive the Germans out of Belgium.

BRITAIN'S LONG PURSE

London Daily Mail:—Mr. Lloyd George was right in saying that the last few hundred millions would win this war. He was right again in thinking that they would be found in the British purse. . . . We can face the outlook with far greater equanimity than Germany, and the longer the war lasts the more clearly will our superiority of resources be demonstrated.

GERMANY'S ONE FRIEND.

London Express:—The support of Turkey cannot be of any great moment, but Germany is so utterly friendless among the nations that she is eager, by any means, to enrol Turkey as an ally. Great Britain, France and Russia have nothing to fear from a hostile Turkey, but since by extension of the war is to be deplored, they would regret that Turkey should be mad enough to play a hopeless part in a hopeless struggle.

THE NATIONAL IDEAL.

Westminster Gazette:—We believe with all our hearts that all is well with the Nation whose instantaneous instinct was passionate and unanimous resentment against the infamous proposal to tear up that historic scrap of paper. The angry scorn with which the bare suggestion was flung back by every section of the people showed all the world that the high ideal of honor and integrity was yet the National Ideal to be held to and striven for to the last man and the last shilling of the National resources.

An Appeal

To the Former Members of the Newfoundland Royal Naval Reserve

Five hundred men are required for Active Service in European Waters.

Former members of the Newfoundland Royal Naval Reserve are eligible, provided they are under the age of 35 and medically fit. They will be entered for a period of one year only, which will count from the time of joining "Calypso."

Former Reservists wishing to join under these conditions (namely, for one year) are requested to communicate with the Commanding Officer of H.M.S. "Calypso" (Sgd.) A. MacDERMOTT, Lieutenant-Commander.

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All is well, we say, with both the present and future of a people whose ideas of honor in international treaty relations are so obviously based on unwavering integrity and a sound conception of Duty towards its neighbors.

MOBILISATION OF OPINION.

London Times:—No Government has striven so sedulously as that of Germany to obtain control of the means of disseminating "information." None perceived so quickly as Germany the suggestive value of being first in the field with well-trimmed statements of "fact" and opinion. She was the first country in the world to organise

an efficient Press Bureau. She had brought the whole apparatus of telegraph agencies, cable companies, wire less stations, subsidised agents, and writers to a higher pitch of perfection than any other state. She had organized the mobilisation of "opinion" as carefully and as skillfully as that of her Army and Navy.

AT COST PRICE—Our entire stock of Child's, Misses' and Ladies' Coats and Costumes. HENDERSON'S, Theatre Hill, 'The Best Value House.'—oct30,4i,f,s

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We are now offering balance of stock of Fur Goods, comprising:

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All will be sold at 25 per cent. below Wholesale Prices.

SHOWROOM OPEN FROM 2 TO 6 P.M.
EACH EVENING AFTER THIS DATE.

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oct23,24,28,30,31

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Subject to our Guarantee you Can't Lose.



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Get an oil stove and use our oil, gives most heat and goes furthest.

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Gives best results, does not carbonize, get more power.

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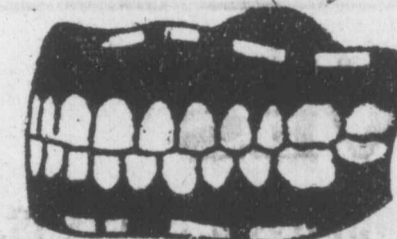
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