Fry's Cocoa

has the unequalled strength of absolute purity. All cocoa, through and through. The cocoa of highest quality. It will influence trade for progressive grocers.

Upwards of 200 medals and diplomas attest its superiority.



Stephens' Pickles

Hermetically sealed in Simon-pure Malt Vinegar—hence the original crisp, piquant, delicate flavor remains unchanged.

Pickles of highest quality for your most particular customers. Quality counts—if you're after more business.

"Hand in Hand" Brand Bi-Carb. Soda

 $98\frac{50}{100}$

Pure

Made by the United Alkali Company of Great Britain.

Lazenby's Soup Squares

sellers—sure profit-makers. Matchless, as customer-keepers for the store. They draw trade. Economical—delicious. 13 varieties—each one absolutely unvarying in point of highest quality. Nothing but absolutely pure flavoring extracts used.

All of the above sold by leading wholesalers throughout the Dominion.

Agents:

A. P. Tippet & Co.

Montreal and Toronto

F. H. Tippet & Co.
Ottawa.