



The best selling proprietary in Canada

# ENO'S FRUIT SALT

Can now be had in pre-war quantities



Like other successful products Eno's Fruit Salt pays the price of success by being imitated in would-be substitutes which cost less and do less.

During the last three or four years of war-forced shortage many dealers—in an honest effort to satisfy their customers—were foolish enough to try to sell these substitutes, which hurt their trade and reputation for quality.

Now, those who know the value of Eno's ; regulating the system and keeping it pure, will not accept substitutes.

The wise wholesalers appreciated this fact and when they could get the genuine Eno's they pushed its sale.

We are glad to announce that all live wholesalers and 90 per cent. of the retailers are well stocked to-day.

A word of warning—Keep a large stock on hand, for Eno's Fruit Salt is the best selling proprietary in Canada.

Prepared only by  
J. C. ENO, Ltd., "Fruit Salt" Works, LONDON, England

Sole Agents  
HAROLD F. RITCHIE & CO., Limited  
New York      TORONTO      Sydney

304

