

# Make every day a Borden day in your store



The Original and Leading Brand since 1857.

The demand for Borden's is not limited to any particular day or confined to any particular season.

Every day everywhere people are buying **BORDEN MILK PRODUCTS** and grocers are benefiting accordingly.

A daily Borden display means big sales—repeat sales—customer satisfaction and a good, wide profit margin.

Remind your customers that you sell and recommend Borden's—the milk products of unbeatable quality.



*Keep your stock out in front.  
If it needs replenishing call  
up your wholesaler*



## Borden Milk Co., Ltd.

*"Leaders of Quality"*

MONTREAL

*Branch Office: No. 2 Arcade Building, Vancouver, B.C.*