

C. & B. Labels

jars and packages are dainty in appearance and look well on your shelves. Buyers are often influenced by the outside appearance of the packages and it is to your benefit to stock only those goods which are contained in dainty and attractive packages, providing of course you can rely upon the quality of the goods inside. With C. & B. goods the superior appearance of the jars, glasses, etc., is merely an indication of the superior quality of what is inside, and you can rely on every consumer finding that the goods in every way come up to their appearance. C. & B. on our wrappers is a guarantee of the quality of the contents.

A special window display of C. & B. goods is sure to attract attention and custom. Why not put one in your window to-day?

CROSSE and BLACKWELL,
LTD.

SOHO SQUARE, LONDON, ENGLAND.

AGENTS,

C. E. COLSON & SON,
MONTREAL.

SPECIAL LINES WORTH STOCKING :

Chutney, Curry Powder and Paste, Capt. White's
Oriental Pickles, Olives, Chutney Sauce.