

# SELFRIDGE'S

**Smokes and Sports Goods  
for the Man in Khaki.**

Oxydised Metal **CIGARETTE-CASE** to hold 30 cigarettes. No. 965/M. Each 3/6.

**BRIAR PIPES**, carved with any regimental badge, bent or straight. Each 4/6.

The **S.S. CIGARETTES**, finest value obtainable. Russian, Egyptian, Turkish and Virginia blends. All one price—100 for 3/6.

**CIGARS. Jacinda Lanceros**, a thin, choice cigar, 4 1/2 in. in length. 100 for 23/-; carton of five, 1/2.

**Romeo and Julieta S.S. No. 2**, length 4 1/2 in. 100 for 50/-.

## WE SPECIALISE IN BICYCLES.

Best quality leather only used all hand-sewn **FOOTBALLS**. The **Allies**, 10/3 each; the **League Champion**, 12/3 each; the **League Match**, 13/3 each; the **Special Arlington**, 14/3 each. Complete with best rubber bladders.

**DOUBLE QUOITS**. Complete with five-tarred rope Quoits. Price 13/6 a double set.

**CLOCK GOLF**. Complete with 12 numerals, flag chain. Complete 3/9 a set.

SELFRIDGE & CO., LTD.

OXFORD STREET, W.

# Maximum Protection

Comfort and Distinction are the outstanding characteristics of The

## TIELOCKEN BURBERRY

which doubly protects every vulnerable part of the body, providing, from neck to knees, a light, dry and healthful safeguard against wet or cold.

Another valuable feature of The Tielocken is the avoidance of buttons. Except for the adjustment of the upright collar, the coat is securely held by a belt.

The collar can be worn (1) open as sketch; (2) closed up like The Burberry; (3) stand with fall points; or (4) buttoned right up.

**SELF-VENTILATING "BURBERRYS"** give satisfying protection without need of heat-condensing linings.

Oiled-silk condenses heat as quickly as rubber—both are equally air-proof.

The body needs air as much as the lungs. To ignore this simple fact brings immediate discomfort and creates bodily fatigue.

Then the cumbersome weight of an oiled-silk interlined coat! Well, the less said about it the better!

Naval and Military Weatherproofs  
During the War **BURBERRYS**  
**CLEAN AND RE-PROOF** Officers'  
"Burberrys," Tielocken Coats and  
Burberry Trench-Warms

**FREE OF CHARGE.**

Illustrated  
Military  
Catalogue  
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Officers' Complete Kits in 2  
to 4 Days or Ready for Use.

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