

SUN LIFE OF CANADA.

The advance figures of the financial statement of the Sun Life Assurance Company of Canada, are exceedingly interesting as showing the marvellous growth of this prosperous and progressive company:

Assets, as of December 31, 1918 .. \$97,620,378.85
 Increase over 1917, of \$ 7,460,204.61
 Income, 1918 \$21,651,099.69
 Increase over 1917 of \$2,362,102.01
 Profits paid to policyholders.....\$ 1,546,607.18
 Total paid policyholders, 1918 \$ 9,768,564.28
 Increase over 1917....\$928,318.86
 Business, and under which the full first year's premium was paid in cash to the Company during 1918.\$51,591,392.04
 Increase over 1917 ...\$3,779,824.56
 Insurance in force December, 1918.\$340,809,656.13
 Increase over 1917 ...\$28,938,710.42

The business of the Montreal City Agency under which the full first year's premium was paid during the year 1918, was \$4,031,361.00
 New premium income \$ 148,607.14

WANTED

Inspector for Manitoba and Saskatchewan — large British Fire Insurance Company, with Branch at Winnipeg, requires capable and energetic Inspector. Answers treated confidentially. Apply, stating experience and salary expected.

M. & S.,

c/o The Chronicle.
 Montreal.

THE LONDON MUTUAL FIRE

INSURANCE COMPANY

ESTABLISHED 1859

Assets - - - - - \$753,417.06
 Surplus to Policyholders - - - - - 411,808.66



DIRECTORS:

A. H. C. CARSON, Toronto - - - - - President
 E. HOME SMITH, Toronto - - - - - Vice-President
 F. D. WILLIAMS - - - - - Managing Director
 A. C. McMASTER, K.C. - - - - - W. T. KERNAHAN
 S. G. M. NESBITT - - - - - H. N. COWAN
 G. H. WILLIAMS

HEAD OFFICE - 33 SCOTT ST., TORONTO

QUEBEC BRANCH OFFICE

LEWIS BUILDING, ST. JOHN STREET MONTREAL
 BRANCH MANAGER, W. J. CLEARY

Canadian Banking Practice

On Sale by The Chronicle, Montreal

THE MONARCH LIFE ASSURANCE COMPANY

HEAD OFFICE - WINNIPEG

SUMMARY OF 1918 RESULTS

	1918	Increase		1918	Increase
Applications Received.....	\$5,604,180	23%	Total Premium Income.....	\$ 442,118	25%
Assurances, New and Revived.....	5,198,888	22%	Policy Reserves.....	944,721	34%
Assurances in Force.....	15,171,309	32%	Total Assets.....	1,118,510	28%

COMPARATIVE GROWTH

Year	New and Revived Business	Business in Force
1908	\$881,500	\$1,334,000
1911	\$1,354,804	\$4,006,145
1914	\$2,301,007	\$7,427,697
1917	\$4,263,908	\$11,507,761
1918	\$5,198,888	\$15,171,309

Interest Earnings 1918, 7.88. Expense Rate reduced 6 points. Terminations decreased one-third.
 Mortality 84% of expected. Ordinary, 11.4%; War, 16.2%. Flu., 56.4%

LICENSED BY THE DOMINION GOVERNMENT



THE FIDELITY-PHENIX

FIRE INSURANCE COMPANY OF NEW YORK

HENRY EVANS, President

"THE OLD PHENIX"

Assets Exceed - \$22,000,000
 FIRE HAIL MARINE TORNADO

Now Writing HAIL Insurance. Agents Wanted.

W. E. BALDWIN, Manager. Canadian Head Office, 17 St. John St. Montreal.