## A FEW FACTS FROM THE REPORT OF

# CANADA LIFE'S RECORD YEAR

Business Increased in 1909 while Expenses Decreased

ASSETS \$39.686.000.

BUSINESS IN FORCE \$125,000,000.

INCOME for the year was over \$5,697,000.

NEW PAID FOR BUSINESS issued in 1909, \$10,139,000.

SURPLUS earned in 1909, surpassing all records, \$1,159,000.

EXPENSES reduced as in the previous year in percentage and actual amount. PAYMENTS to Policyholders in 1909 for Death Claims, Endowments, Profits, etc., \$2,032,000.

\$2,000,000.00 IN PROFITS will be allotted to Policyholders this year by the CANADA LIFE

For Assurances or Agency Contracts apply:

# Canada Life Assurance Co.

### THE NEW REVISED EDITION OF

## THE LIFE AGENTS' MANUAL.

The Thirteenth Edition, new and revised, of the well-known LIFE AGENT'S HANUAL is now ready.

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Of Portland Maine.

FRED. E. RICHARDS, President.

Accepted value of Canadian Securities held by Federal Government for protection of policyholders \$1,206,576.

All policies issued with Annual Dividends on payment of second year's annual premium.

**Exceptional opening for Agents, Province of** Quebec and Eastern Ontario.

WALTER I. JOSEPH, Manager,

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(Federal Charter) CAPITAL \$500,000 GENERAL HORSE AND CATTLE INSURANCE

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\$18,920,603.84 CASH ASSETS, 5,261,450.45 Surplus to Policy-Holders, -

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