

## A WORD BEFORE—

It might be broadly stated—so great has been the tide of immigration and the flow of people into the Province of Saskatchewan—so rapidly are its vast areas of fertile prairie being torn up by the plough and turned into wealth through the production of huge crops of golden grain—so wonderful has been the increase in its urban population and development—that a man could almost shut his eyes and place his pencil's point upon any town dotted upon the railway lines on Saskatchewan's map, and even so blind a search for a field of investment would be rewarded by the almost certainty of finding a town where his money would at least be as safely placed as in a bank. There is not a town in Saskatchewan that has not, to some extent, partaken of the prosperity and progress which are now and for the past few years have been spreading over Western Canada in all directions and arresting the amazed attention of the entire world.

But safety is not the sole consideration of the investor. Safety alone often means three per cent. on your money. With the splendid opportunities that are today opening in towns situated at strategic points—commercial, agricultural and railway centres—teeming with every element of great growth and development, the investor who, for lack of a little study and investigation, would overlook these "points of vantage", where in a few years his money may be doubled, trebled or quadrupled, could only excuse himself by pleading guilty to industrial lassitude or financial incapability.

With conditions as they are at present—with the splendid future prospects that are clear to the eyes of the seeing—the world has never before presented such opportunities for making money rapidly in real estate as is presented to-day in some of the rapidly growing towns of Western Canada.

Big cities do not grow by chance. There are laws that govern their growth. There are reasons why they grow to be big cities—inflexible, inexorable rules and reasons. City growth proceeds along absolutely fixed scientific lines. To make a town a possible future commercial, railway or distributing centre, the conditions necessary to such a result must pre-exist in the situation and character of the town itself, and its relation to the districts tributary to it.

THE INTERNATIONAL SECURITIES COMPANY, LTD., keeps its finger upon the pulse of Western Canadian progress. Its official records contain the most minute and authentic data obtainable about the enterprise, development, present situation and future prospects of the towns and cities of Western Canada. When it selects a certain town or city as a field of investment, its clients may be assured that such town or city is chosen because it has proved to be a live town, and one with the most essential elements of great future growth in its favor, and that these facts have been definitely determined by the Company, after a thorough and systematic investigation from every point of view, having any relation to it as an investment prospect.

In this circular THE INTERNATIONAL SECURITIES CO., LTD., presents authentic data and illustrated views which will show its reasons for selecting WEYBURN as a field for investment.

In the judgment of this Company, WEYBURN is one of the coming great commercial, agricultural, railway and distributing centres of Southeastern Saskatchewan, occupying a peculiarly strategic situation in relation to international traffic, and offers exceptionally attractive inducements to immediate investment. Property values are bound to advance with a rapidity and in a degree that will make BIG PROFITS for those who have the good judgment to seize its present opportunities.

The International Securities Co. Ltd.  
SOMERSET BLOCK      Winnipeg, Man.