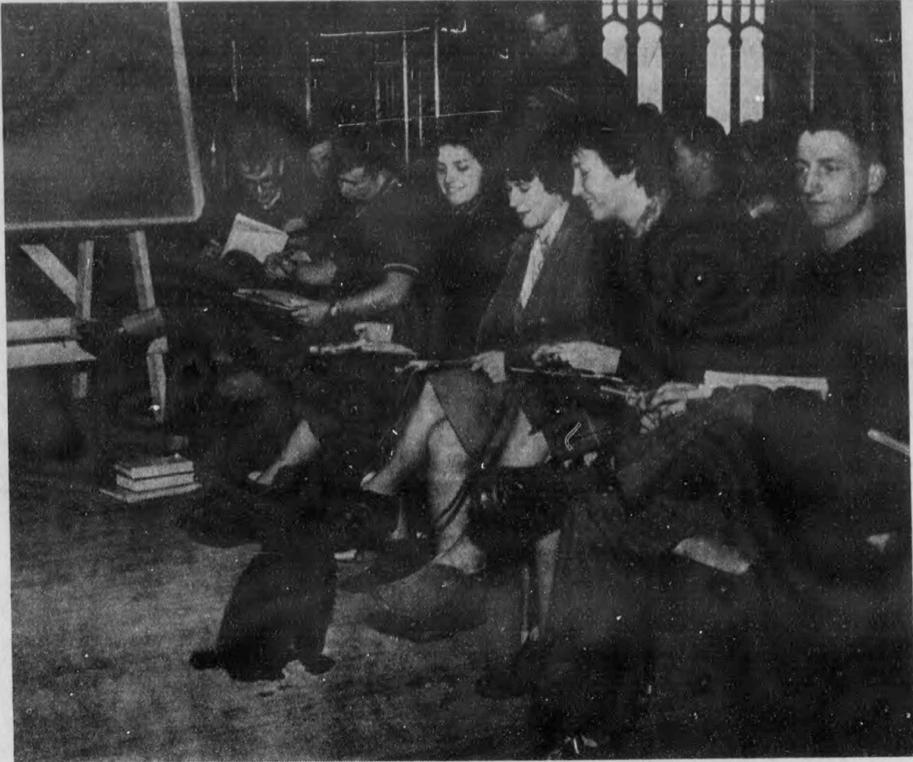


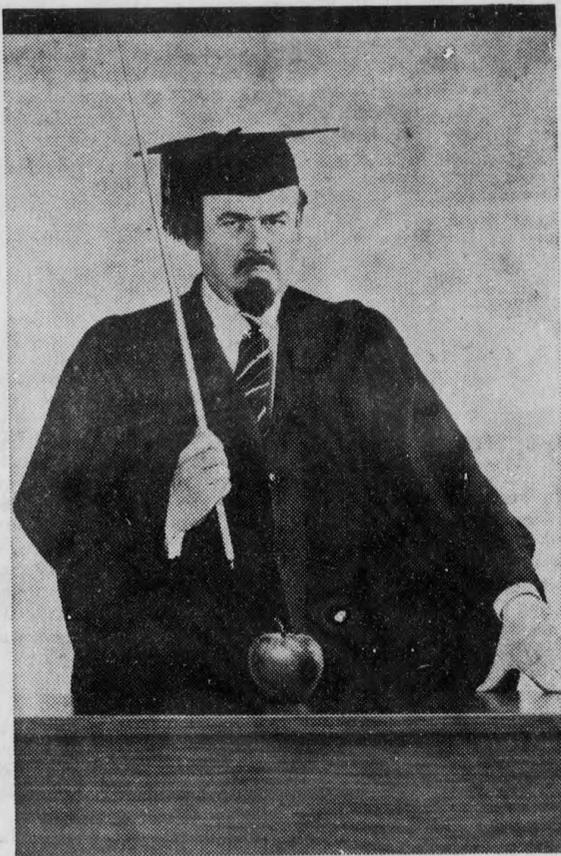
Timely Coaching Tips

A.N. ONYMOUS

1. When a player is doing his job well, pull him out of the game. This has two effects: it delights the fans and strengthens team spirit.
2. Ridicule and humble those players who lack confidence.
3. When you're behind in a close basketball game see that your top scorer gets plenty of rest on the bench—you may need him for next week's contest.
4. Don't listen to the players; remember you are the chief and they are the indians.
5. Instruct your players never to heckle the referees; you can do it much more effectively from the bench.
6. Practice new offences and defenses and never use them in a game.
7. Always remember—team spirit can be best developed by showing favoritism.
8. Never go into a game with more than two defenses—you may confuse your opponents.
9. If you have talented players with undeveloped potential—jump on them. They'll soon become discouraged and drop out and this will prove that your team is not made up of individuals.
10. Get emotionally excited during a game and transfer this confusion to your ingoing substitutes. This makes them feel that they are in the game.
11. When on road trips see to it that your coaches and managers have the most comfortable accommodations. Short beds and unheated rooms are trivialities to hardy athletes.



"We are no longer just a cow college", said Dr. Colin Mackay, in his prophetic fall term address to returning students. That daring prophesy, it appears, has now come startlingly true. In fact one hardly sees a cow anywhere about the campus these days. The change-over has come much more easily than anticipated by those far sighted individuals of great genius who administrate this university. For example one can see the great delight in the eyes of the homoSAP freshmen as they regard their novel classmate; who, it is rumoured really "sucks up" those bone labs.



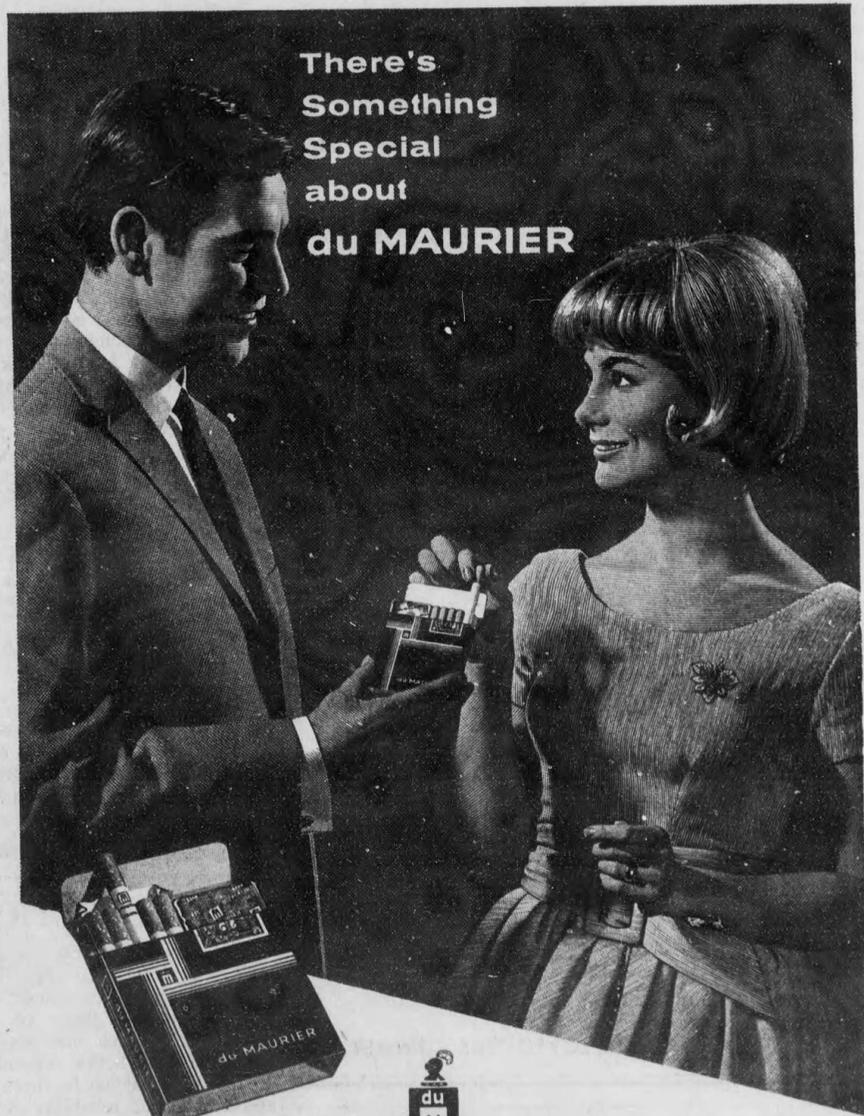
Saturday Night is no apple polisher. It takes a critical stick to those who are. Especially when it looks at Canada's educational system.

Arnold Edinborough, Saturday Night's stern editor, sees to it. That's why it's so provocative to read. Get a copy at your newsstand today. Better yet, subscribe.

Send a postcard to 55 York Street, Toronto 1. Pay later.



SATURDAY NIGHT



du MAURIER

Symbol of Quality

a product of Peter Jackson Tobacco Limited — makers of fine cigarettes