

COLGATE'S

BORIC

TALC POWDER

*Makes them
Happy —
because it
makes them
Comfortable*

DELIGHTFULLY soothing, healing and refreshing. A boudoir luxury, a nursery necessity. Safest for you and your children.

Three delicate perfumes and unscented to choose from; and the perfumes as antiseptic as the powder itself.

All talcums are not alike. Colgate's is

The Real Boric Powder

as proved by the analysis of an eminent chemist.

On request we will send a copy of this report showing that Colgate's Talc contains eight times more of that mild yet efficient antiseptic, boric acid, than the best of five other well-known talcums examined. Besides this, Colgate's contains two other soothing and relieving ingredients not found in the other powders.

The new octagon easy-turn top is an added convenience. The flow of the powder is concentrated by the six-hole sifter.

Three perfumes—Cashmere Bouquet,
Violet and Dactylis and Unscented.

THE SAFETY POWDER IN THE SAVING BOX

Trial Box sent for 4c

COLGATE & CO.

Dept. H. J., Coristine Bldg., Montreal

*Makers of the famous Cashmere Bouquet
Toilet Soap.*

W. G. M. SHEPHERD, MONTREAL
Sole Agent for Canada.

