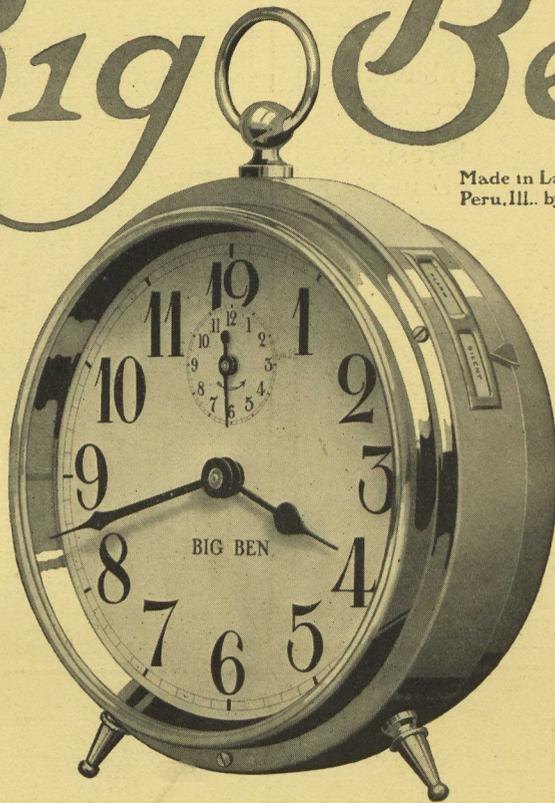


Big Ben

Made in LaSalle and
Peru, Ill. by Westclox



You and Big Ben

FROM that very first happy morning greeting, Big Ben will be a new inspiration—to speed you on through those busy early morning *rush* hours.

He will start you on the “straight - ahead” track with extra steam and capacity for that *big* job in sight, and you’ll look forward to the wind-up time with a feeling of *security*.

Big Ben will share your room like a bully-good companion—shoulder your “get-up” troubles, and regulate your habits. He will make the morning call any way you say—with a straight five minute ring or with ten gentle taps at half-minute intervals.

Big Ben stands seven inches high—has a clear white dial with black numerals and bold hands. His price is \$2.50 in the States, \$3.00 in Canada. If your jeweler hasn’t him, a money order addressed to his makers, *Westclox, La Salle, Ill.*, will bring him to your door with all charges paid.