

Ernst's Where the Good Clothes Come From Ernst's



BIG MAY SUIT SELLING CAMPAIGN

Why pay more for no better quality clothes? Or why accept inferior quality clothes at the same price when you can get top-notch quality, top-notch style and top-notch value at Ernst's?

Our record of over twenty-six years unqualified success in supplying the clothing wants of men and boys of Kitchener and vicinity better than any store is an assurance that you too will be satisfied with whatever you buy here.

We're out for a record-breaking day with a whole store brim full of extraordinary values. We have rounded up hundreds of lines that will clear Saturday at unheard of prices.

ABOUT 200 MEN'S, YOUNG MEN'S FIRST LONG SUITS, REGULAR VALUES UP TO \$25.00 TO \$30.00, ON SALE AT PER SUIT

Suits that are styled up to the minute, waist seams, belted and form fitting models, for the young fellow and plenty of selection, best dressers; greens, dark greys, browns and fancy weaves, sizes 32 to 44.

\$19.75

ABOUT 150 MEN'S, YOUNG MEN'S AND FIRST LONG SUITS, REGULAR VALUE \$35.00 TO \$38.50, ON SALE AT PER SUIT

These are Suits that were made to put a sale. They are shop-tailored garments in rich fabric of browns, greens, navy, gray and fancy weaves. They include the young men's favorite waist seams, the all around better form fitters, regular slightly form-fitting for the more conservative, sizes 32 to 44.

28.95

OVER 100 MEN'S AND YOUNG MEN'S HAND TAILORED SUITS, REGULAR VALUE UP TO \$42.00 AND \$45.00, ON SALE AT

Suits for particular dressers, such as are to be had in this city only at Ernst's store, high grade tailoring, beautiful fabrics, with rich shadings, models of the very latest featuring many style ideas not shown before in this city, waist seam models, close fitting rope shoulder effects, plenty of regulars, sizes 32 to 44.

36.95

EXTRA—50 Men's and Young Men's Fancy Tweed Suits, in smart and attractive cut, three button coat style, with plain or cuff pants, regular \$20.00 value..... **\$14.90**

MEN'S TROUSER SPECIALS

At away less than present wholesale prices... **\$1.98, \$2.50, \$3.50, \$4.00, \$4.65, \$5.50, \$6.00, \$6.50, \$7.00, \$8.00**

1919 SPRING SHIRTS

We can't remember ever having had a better showing of new Spring Shirts. They are from the best makers. They are the smartest patterns we have ever shown.

Our Boys' Department



High school student Suits, boys' Suits and Suits for the little kiddies. The popular waist seam styles, the better, the Norfolk, the military back. Mothers and boys will be delighted with the magnificent show of style values. Suits at **\$5.95, \$7.50, \$9.00, \$10.00, \$12.00** Students' big bloomer Suits, **\$9.00 to \$17.00**

BOYS' BLOOMER SPECIALS

We are selling Bloomers at less than most houses have to pay for them to-day; the values show it; shrewd buyers are taking away two and three pairs at a time.

25 dozen assorted cloths and patterns, standard **\$1.50** and **\$1.75**, for **\$1.29** Another big special... **\$1.98**

BOYS' SHIRTS 50c, 75c, **\$1.00, \$1.25**, all the new spring patterns.

BOYS' STOCKINGS

The mother's favorite, untearable, fast black, 1-1 rib stockings, all sizes **50c** Boys' fast color rib Stockings, at **35c, 50c** and **75c**

Spring Styles in Boots and Shoes

SEE OUR WINDOW.

Women's mahogany, high cut lace Boots, high heels and others made on sport last with low heels, **\$7.00** values for **\$4.95** The latest hit in sport shoes for women and growing girls, black or mahogany color, **\$7.50** value for **\$5.95** 200 pairs of ladies' fine kid, patent and gunmetal lace and button shoes, **\$4.00** and **\$2.98** value go at **\$2.98** Girls' vici kid boots, good stylish comfortable shapes, McKay sewn soles, medium broad toes, low heels, sizes 8 to 10, for **\$1.98** Children's shoes, a large and varied assortment in all weights, every style and size to select from, special **\$1.00** and up.

Men's mahogany lace shoes, recede toes, Neolin soles and rubber heels, regular **\$7.50**, Saturday at **\$5.95** 120 pair men's gunmetal and box calf lace boots, good comfortable last, sizes 6 to 10, regular **\$6.00**, Saturday **\$4.95** Men's heavy work boots, made of solid leather with heavy and medium soles, sizes 6 to 10, regular **\$4.00** for **\$2.98** Boys' box calf lace boots, in all substantial solid leather, splendidly made, sizes 1 to 5, regular **\$4.00**, Saturday **\$3.00** Youths' shoes in box calf, in a good stylish shape, solid leather throughout, McKay sewn soles, sizes 11 to 13, regular **\$3.50**, Saturday **\$2.89**

Our Full Fledged Furnishing Department

MEN'S SPRING AND SUMMER UNDERWEAR

Two special lines of Combination, in natural and white, long sleeves, regular **\$2.00** on sale Saturday **\$1.50** Men's Merino Shirts or Drawers, fine quality, all sizes, regular **\$1.00**, Saturday **75c** Two special lines Balbriggan Shirts or Drawers, regular 90c, Saturday **69c**

BLACK, WHITE AND TAN SOCKS

Extra special value for Saturday only **39c**

SILK AND LISLE SOCKS

Very special value, colors black, white, tan and grey **50c** Penman's 35c Merino Socks, Saturday only **25c**

Get your new Straw Hat Tomorrow

We opened the season this week with some brand new shapes that are taking the town. Ask us now what we can do for a man who wants Panama comfort without paying Panama prices—that's where the new shapes shine. This store carries every grade of straw from **\$1.25** to **\$8.00**



SATURDAY SPECIALS at Wm. Metcalfe & Co.

New Queen St. Store.

- Strawberry Pineapples for slicing, each... **15c**
- Fancy Cucumbers, each... **12c and 15c**
- Large Fancy Naval Oranges, doz... **90c**
- Large Fancy Navals, doz... **80c**
- Large Fancy Lemons, doz... **32c**
- Strawberries, large baskets, American, quarts... **45c**
- Hooten's Chocolates, reg. 60c for... **50c**
- Fancy tomatoes, just like hot house, per lb... **35c**
- Teefe's Fancy Tea Cakes, per lb... **35c**
- Ice Water, best quality, per lb... **45c**
- Canned Tomatoes, fancy hand packed, per tin... **17c**
- Canned Early June Peas, per tin... **14c**
- Butter Beans, fancy quality, per lb... **30c**
- Queen Olives, wine quarts, reg. 50c for... **40c**
- French Mustard, McLaren's best, per jar... **15c**

MEAT COUNTER SPECIALS

- Boiled Ham, Roast Pork, Jellied Veal, Macaroni
- Loaf, New England Ham, Summer Sausage, Ox Tongue,
- Pork Sausage, Weiners, Canadian Swiss Cheese, Ingersoll
- Cream Cheddars, Peanut Butter, per lb... **30c**

Economical Fire Insurance Mutual Company

Head Office, 20 Queen street, north, Kitchener.
Total Assets..... **\$800,000**
Government Deposit **\$50,000**
Amount at risk **\$27,000,000**

OFFICERS

President, John Fennell
Vice-President, G. C. H. Lang
Manager, W. H. Schmalz
Inspector, A. H. Devitt
Local Agent, Carl Kranz.

DIRECTORS

John Fennell,
G. C. H. Lang,
L. J. Breithaupt,
P. L. Lautenschlager,
H. L. Janzen
Geo. Pattinson,
H. G. Lackner,
Hartman Krug,
W. H. Schmalz.

PROPOSES AERIAL MAIL AND PASSENGER LINES AND GRANTS CONCESSIONS

ST. JOHNS, Nfld., May 29.—Newfoundland, which has suddenly found itself the center of world aviation, soon may be connected with Canada and the United States by aerial mail and passenger lines, it developed today when the Lower House of the colonial Legislature ratified concessions granted the Imperial Air Craft Manufacturing Company, London. According to a representative of the company, who recently arrived here, service will first be introduced between St. John's and Montreal. He said the distance would be covered in 16 hours. Various expeditions assembled here to attempt a Transatlantic flight today found their preparations halted because of the difficulty in obtaining workmen to assist at their airfields. Newfoundlanders are too intent on welcoming the SS. Cororan from overseas, bearing returning Newfoundland troops, to occupy themselves with other matters. At present the keenest competition for first to "hop off" seems to be between the Handley-Page and Vimy-



JAKE SCHIFFER, alias "The Kid" the clever Buffalo boxer meets Frankie Bull lightweigh champion of Canada this week Toronto in a ten-round bout. Schiffer has a decision over Bull and the latter is going to have tough time to keep from losing another to this hustling Buffalo

Vickers teams. Capt. Jack Alec pilot of the Vickers, has installed two engines which will drive his machine. He said he hoped to make test flight next week and to get away before the Handley-Page is ready to take the air.

SEAPLANE COMMANDER ANXIOUS TO COMPLETE FLIGHT ON MEMORIAL DAY

WASHINGTON, May 29.—A though the navy department had received no word up to a late hour night from Lisbon, where the plane NC-4 is awaiting the start Plymouth, England, on the last leg of the American Transatlantic flight, officials were of the opinion that the ship would "hop off" to-morrow, on Memorial Day.

ON MEMORIAL DAY

BREST, May 29.—The U.S. States naval seaplane NC-4 will probably start from Lisbon to-morrow weather permitting, Lieut.-Comdr. Read, in charge of the craft, will try to reach England on Memorial Day, according to a wireless message picked up here from the United States ship, Rochester, which is lying in roads at Lisbon.

RUTH MASTEN GIVES PROMISE TORONTO, May 30.—Ruth Masten who escaped yesterday from Toronto jail with Vera Lavelle the young woman accused of helping Frank Cullough to escape from that institution was today remanded on promise that she would not attempt to escape from the jail. Miss Lavelle had not been apprehended up to one o'clock this morning.

Read Our Classified Ads

ATTENTION! CHAUTAUQUA WEEK JUNE 23 - 28

Look for the big ANNOUNCEMENT Showing complete program in the Saturday issue of the News Record

FRIDAY AND SATURDAY

Roos' Big Drug Store

DRUG DEPARTMENT.—Let us prove to you that we have a real tonic for all—Rundown, tired out systems respond to it at once—**Rexall Peptonized Iron Tonic.**

KODAK DEPARTMENT.—We are showing the latest models in Kodaks and Cameras. We do superior developing and printing.

CANDY DEPARTMENT.—Everyone knows the delicious sweets made by Metcalfe's. We have a fine big fresh assortment at special Saturday prices.

OUR FOUNTAIN is the coolest spot in town. Neilson's delicious Ice Cream served in many appetizing dishes. Take a quart home with you.

CUT FLOWER DEPARTMENT.—Roses, Snap-Dragns, Tulips, Carnations, Sweet Peas, etc.

We deliver to all parts of the city.