

## We Expect You Here This Week LOW PRICES RULE

**HALF PRICE**—Dainty White Underwear, all nicely embroidered and lace trimmed. You can have your choice at half actual retail value.

### Remnants

Special sale of remnants of Towellings.

### Great Values

Do you know that we are selling at retail linen and Cotton Goods at lower prices than the manufacturers are charging for the same-class of goods today.

### Sensational Clearance of Wash Fabrics

Little Girls' Gingham Dresses, 98c and \$1.08. A wonderful lot of Blouses for \$1.

The Ready-to-wear Department is full of Economies

A Big End-of-the-Season Silk Sale

We can save you money on all lines of Groceries

**E. MAYHEW & SON**

41c Trade and 39c Cash for Eggs

### Wonderful Shoe Bargains

Men's Patent Oxfords ..... \$2.95  
Men's Gun Metal Oxfords ..... \$2.85  
Women's Slippers and Pumps ..... \$1.68  
Women's \$6 High White Shoes ..... \$3.29

### CLASS IN CLOTHES

Men have recognized this as the Classy Clothing Store. Special values this week.



### Kilmartin.

Duncan McBain of Yarmouth is visiting his brother-in-law, Hugh McLachlan.

Lachlan Leitch, Geo. F. Munroe and Wm. Walker were appointed representatives of Burns' church to attend a meeting of Presbytery at London on Thursday in connection with the call from Blenheim to Rev. Dr. J. Fraser Smith.

Mrs. Mitchell (nee Sarah Robertson) of Detroit is renewing old acquaintance here after an absence of about 25 years.

Mrs. Neil McLachlan and two daughters of Sarnia are visiting friends here.

Rev. Dr. J. Fraser Smith, who has been holidaying in Muskoka for three weeks, will occupy his pulpit here on Sunday next.

Donald W. Leitch, who had his house burned recently, is making preparations to build another one as soon as possible.

Corporal Geo. M. Secord returned this week after spending a few weeks in the West.

Peter McNeil and Norman McLennan of Dawn spent over Sunday with friends here.

Dan McDougall of Sarnia is renewing old acquaintance here.

Masters Hugh and Albert Root of Walkerville returned home last week after spending several weeks with friends here.

Peter McNeil of Brooke and his sister, Mrs. John McVicar of Detroit, visited at D. McGregor's last Friday.

Dan and George Secord of Detroit are visiting at John Secord's. The first named has been drafted for the American army.

Sadie and Florence Riddell of Detroit, who spent a number of weeks visiting their grandfather, Alexander McLachlan, returned home on Saturday last.

Miss Mary McAlpine of Mosa returned home recently after visiting her uncle, Christopher McCallum, Elfrid.

Like to "the shadow of a rock in a weary land" is Dr. Thomas' Electric Oil to all those who suffer pain. It holds out hope to everyone and realizes it by stilling suffering everywhere. It is a liniment that has the blessings of half a continent. It is on sale everywhere and can be found wherever enquired for.

### OAKDALE.

Miss Ethel Murphy of Highgate is the guest of Mrs. Joseph Hartwick.

Mrs. E. Dawson and family left for their home in Saskatchewan last week.

Misses Flossie and Lilly Willis are spending their summer vacation with their aunt, Mrs. John Summers.

Miss Reta Tyler of Toronto renewed old acquaintances by spending a week with her many friends here.

Miss Lydia Edwards of London is the guest of Misses Stenna and Della Lecson.

Miss Lulu Dykeman of St. Thomas spent a week with her father, Joseph Dykeman.

Roy Wright, son of Herb Wright, spent a week in London with his uncle, Russell Wright.

Miller's Worm Powders do not need the after-help of castor oil or any purgative to complete their thoroughness, because they are thorough in themselves. One dose of them, and they will be found palatable by all children. Will end the worm trouble by making the stomach and bowels untenable to the parasites. And not only this, but the powders will be certain to exert most beneficial influences in the digestive organs.

### MOSA.

Miss Isabel McAlpine visited her sister, Mrs. A. B. McLachlan, last week.

Pearl Mitchell of Chatham is visiting her sister, Mrs. M. C. McLean.

Miss Esther Mitchell of Chatham is visiting her cousin, Mrs. Neil L. Leitch.

Mrs. A. B. McLachlan and Miss I. McAlpine visited their aunt, Mrs. Mary McAlpine on Thursday last.

Wm. Munroe lost a valuable horse last week.

H. D. Johnston, I. P. S., of Strathroy was a visitor at M. C. McLean's on Monday.

### CASTORIA

For Infants and Children  
In Use For Over 30 Years

Always bears  
Signature of *Chas. H. Littleton*

### Kilmartin.

Miss Mary McCallum of Detroit is visiting her mother, Mrs. Z. McCallum.

Rev. Mr. Ford of Glencoe occupied the pulpit of Burns' church on Sunday. Dr. Smith is expected home for next Sunday.

Misses Margaret and Christena Little and Master Emerson Little are visiting at Thamesville this week.

Misses Marion and Lillian Campbell are visiting their uncle, Peter Campbell, Bethel.

### Rip's Awakening.

Rip Van Winkle kept a store, A country store.  
"Twas nothing more.  
He fell asleep for twenty years  
As it appears.  
Just 20 years.

He woke up then; in short, got wise, Began to everyone's surprise  
To advertise.

A mammoth business soon was done. He now doth run  
A great emporium, my son.

The Canadian National Exhibition grounds cover 264 acres and have upwards of a mile of water front.

When You Come to Detroit  
Be Sure to See the

## New Fall Dresses

at **\$15.00**

OF SILK AND SERGE

Dress sketched is of navy blue Taffeta. Collar and straps in front embroidered in Chenille Silk and gold thread in fancy scroll designs. Tight sleeves, self-button trimmed. New side draped skirt, button trimmed and embroidered to match collar and bodice. Women's and misses' sizes. The most exceptional value at \$15.



MAIL  
INQUIRIES  
SOLICITED

**B. SIEGEL & CO.**

CORNER WOODWARD & STATE  
IN CONNECTION WITH ANY OTHER STORE  
DETROIT

## CASH FURNITURE SALE

DON'T ASK FOR CREDIT. WE CAN'T GIVE IT AT THESE LOW PRICES.

One Week Only---Sept. 1 to Sept. 8 inclusive

If you need Furniture you will save money by buying now. We have too much. We need the room for our new fall shipments. We also need the money. Consequently these big Furniture values:

### BEDROOM FURNITURE

Black Walnut Bedroom Suite, reg. \$60.00, for 47.50  
Gum Wood Bedroom Suite - reg. 53.00, for 41.75  
Mahogany Dresser and Stand, reg. 40.50, for 32.75  
" " " " reg. 31.50, for 24.75  
Oak Dresser and Stand - reg. 24.50, for 19.75  
Imitation Oak Dresser and Stand, reg. 15.80, for 12.65  
Iron and Wood Beds and Springs and Mattresses - all reduced accordingly.

### DINING-ROOM FURNITURE

Quartered Oak Extension Tables, golden or fumed - reg. 26.00, for 21.75  
Elm Extension Table - reg. 15.00, for 12.25  
Square Extension Table - reg. 10.50, for 8.50  
6 Fumed Oak Diners, slip seats, reg. 27.00, for 21.75  
6 Golden " " reg. 30.00, for 24.75  
6 Oak Diners, padded seats - reg. 20.50, for 16.50  
Fumed Oak Buffet - reg. 32.25, for 25.75  
Combination China Cabinet and Buffet-- reg. 33.00, for 26.50; reg. 40.00, for 31.75

### PARLOR & LIVING-ROOM FURNITURE

1 Parlor Suite, mahogany finish, reg. 27.25, for 22.25  
Parlor Tables - from 2.45 to 7.75  
Jardiniere Stands, Easy Chairs, Couches, China Cabinets, Book Cases, Writing Desks, Hall Racks, Hall Seats and Mirrors, Paper Racks, Hat Racks, Clothes Horses, Framed Pictures, Bevelled and Plain Mirrors.

Everything reduced from 15 to 25 per cent. Come September 1st and make your choice. We deliver any article, large or small.

1 Black Collapsible  
Baby Buggy, only  
\$7.25

### SPECIALS

1 Ribbon-finish Brass  
Bed, reg. \$29.00, for  
\$23.50

# J. B. Gough & Son

### The Transcript.

THURSDAY, AUGUST 30, 1917

### Newbury

The regular monthly meeting of the Women's Institute will be held at the home of Mrs. Frank Robinson on Wednesday, Sept. 5th, at 2.30 p. m. Roll call, "Ideas on economies." The president, Mrs. Hammett, will give a paper on "The analysis and food value of milk." The institute recently rendered a unique service to the community in the distribution of forty baskets of fruit at cost price. All women welcomed at the meeting.

Frank Robinson spent the week-end at Thorndale. His daughter Marjorie, who was visiting at Walkerton, returned home with him.

J. G. Bayne is visiting in Detroit.

Mrs. Frank Foster of Detroit visited her mother, Mrs. Patterson, this week.

Mrs. Alex. Gray of Windsor is visiting in town.

Miss Graydon is visiting in Detroit.

Frank Wood of Windsor visited in town last week.

Mrs. Seabrooke and daughter of Prince Albert are visiting her brother, Wm. Glennie.

Pte. Alex. Humphries of London spent the week-end with S. McCallum.

Pte. Jim Brennan and Pte. Fred. Connelly are home from Ottawa for a short leave. On Friday evening the Unity Bible Class, of which the boys were members, had a social evening and presented each with a signet ring.

David Wilson of Wallaceburg is visiting his niece, Mrs. Matt. Armstrong. Dr. B. Wilson of London spent Wednesday with his uncle.

Misses Bessie and Verna Dobbyn of London are visiting their grandmother, Mrs. Lamb.

A. J. Walker and family returned to London last week.

Miss Lillian Owens gave a porch party for a few girl friends on Thursday evening.

Misses Helen and Isabel Cameron returned home to Glencoe last week after visiting their aunt, Mrs. J. G. Bayne.

David Congreve, wife and daughter of Welland are visiting his mother, Mrs. Brown.

Miss Jones of London visited her sister, Mrs. Owens, last week.

### Cairo.

Miss Ila Smith, accompanied by her nephew and niece, Meryl and Jean McKeown, returned last week after an extended visit in Walkerville, Detroit and Sarnia.

Mrs. Fred Melow and little son Gordon of Detroit are visitors at the home of Mr. and Mrs. Ed. Arnold.

Mr. and Mrs. Cummings of Dresden, accompanied by the latter's mother, Mrs. Kunes of Glencoe, and sister, Mrs. Leila Smith of London, called while passing on their way to London.

C. P. Smith of Detroit is visiting friends here.

Mr. and Mrs. John Macaulay and little son of Sarnia are visitors at the home of his brother, W. R. Macaulay.

Mr. and Mrs. Les. Sullivan motored to Highgate on Saturday.

Yesterday being "mission day" in our Sunday School, part of the time was allotted to the president, Mrs. Margaret Johnson, who addressed the school on the subject of missions.

Readings and recitations were then in order. A short hymn by little Jean McKeown, rendered in a clear and sweet manner, was a feature much appreciated.

At the conclusion of the Sunday school it was decided to hold a picnic in some near-by grove on Labor Day, Sept. 3, in connection with the Presbyterian congregation.

This morning C. J. Watson received a telegram that his youngest son, Oliver, had been wounded in both legs and sent to the hospital, somewhere in France.

### Wardsville

Roy C. Minna of the Molsons Bank, Montreal, is visiting his parents.

Rev. J. Hale and daughter Carlotta are visiting at Guelph.

Miss Helen Bell of London is visiting Miss Laura McCrimmon.

Mr. and Mrs. Nicols of Detroit, are visiting his parents here.

Mr. and Mrs. E. Clark and daughter Vera spent a few days in London this week.

Mr. and Mrs. O. Heath and baby of Nelles' Corners are visiting his sisters.

Howard York of Ingersoll is visiting his mother.

Mrs. P. King spent last week at Alvinston.

A woman's favorite novel is the one in which she thinks the heroine resembles her.

### Melbourne.

Did you hear the wedding bells? No, we heard the guns, tin pans, horns, etc.

An item in last week's issue should have read: Miss Eva Showers of Canachie is spending her vacation with her father, James Showers of this village, (not James Richards).

The Young People's Society of the Presbyterian church met on Wednesday evening. Rev. P. Jamieson addressed the meeting which was well attended.

Mrs. Robert Parr, who has been ill for some time and is now in Sarnia taking treatments, is very much improved in health and strength.

Mr. and Mrs. Stevenson, who have spent the summer in this vicinity, have returned to their home in the West.

Robert Carruthers left a few days ago for the Canadian West where he will visit friends and relatives.

Mr. and Mrs. Will Cady of St. Thomas spent a few days in our village last week.

We are pleased to learn that Wm. Graham, who met with an accident a short time ago while attending to a horse's foot, is able to be about again.

John Macfie of Appin occupied the pulpit in the Methodist church on Sunday morning.

Mrs. Wm. Grigg disposed of her household effects a few days ago by having an auction sale.

Mrs. (Rev.) D. C. Stephens, who has been away for some weeks, has returned to her home here.

Mr. Robertson, our public school teacher, occupied the pulpit at the Sutherland appointment on Sunday last.

### Strathburn

Rev. and Mrs. Weir and family of Ridgeway spent Friday night here on their way home from holidaying at Muskoka Lakes.

John A. McRae of Detroit visited friends here this week.

Oil men were here last week looking up land for leasing.

Mrs. Lorenzo Siddall's sister and her husband from Toronto spent a week with her last week and returned home on Monday.

Every man who says that marriage is a success praises both his wife and himself.

## Many Thousand Farm Laborers Wanted for Harvesting in Western Canada

"Going Trip West"—\$12.00 to WINNIPEG "Return Trip East"—\$18.00 from WINNIPEG

### GOING DATES

August 31st All stations in Ontario West of Smith's Falls up to and including Toronto on Lake Ontario Shore Line and Havlock-Peterboro Line; also from stations between Kingston and Kanawha Junction, inclusive, and from stations on the main line from stations on the main line to Port McNicoll and Burlington-McCoy's.

August 23rd From stations West and South of Toronto up to and including Hamilton and Windsor, Ont., on Owen Sound, Walkerton, Teeswater, Wingham, Elm, Listowel, Goderich, St. Mary's, Port Burwell and St. Thomas branches, and stations Toronto and North to Bolton, inclusive.

### SPECIAL THROUGH TRAINS

Further particulars from Canadian Pacific Ticket Agents. W. B. HOWARD, District Passenger Agent, Toronto.