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All Imported British Manufactured Goods, coming direct to us from manufacturers. Every price we quote for either Linoleums or Carpets is at least 10 per cent. less than would be if we bought today. While our present stock is large and well assorted, the big demand and large sales will soon clear them out. We advise an early purchase more so this season than ever before on account of war conditions.

Very Choice Designs in Wilton Rugs,
\$21 to 38.50.

Luxurious Velvet Squares in new small pattern and medallion. Prices, \$16.50 to 32.50.

Chatsworth's Balmoral Squares in Oriental and medallion designs. Prices from \$5.50 to 26.50.

Velvet Rugs and Runners for Halls in all sizes, \$1.50 to 12.50.

Stencilled Japanese Mats and Squares These new things are in great demand on account of the very low prices. Large bedroom sizes, 3 x 3 yds., for \$2.50; 3 x 4 yds., \$3.50; 3 x 3 size, \$2.50. 30 x 72 inch Mats at 20c to 38c. Medicated Mothproof Floor Paper for under carpets.

Dainty Curtains and Draperies.—Irish Point Swiss Curtains, Point Arabe Marie Antoinette and Cluny Lace Curtains, Swiss Curtains, Bungalow Nets, Scrims. Splendid values at 15c to 50c yd.

New Chintz for Coverings and Curtains 18c to 35c. Brass and Wood Poles. Extension Rods, Brackets, Sockets, etc. Window Shades in small, medium and large sizes, with Hartshorn Guaranteed Rollers.

Big Stock of Linoleums, priced for quick selling. All guaranteed Nairn's Scotch manufacture. Big range of new designs that are different from ordinary. Prices, 50c, 55c, 60c, 65c. Canadian-made Linoleums at 38c to 45c yd.

Floor Oil Cloths in All Widths. Some dainty designs suitable for bedrooms.

The Clothing End of This Store's Business is Growing

Wideawake shrewd buyers know the reason. To be well served means invariably to come again. Another lot of Sample Suits just added at values 25 per cent. below regular. Drop in and see our cabinets of Fine Matchless Clothing for men, young men, youths and boys.

Dress Goods and Dressmaking Accessories

A special showing of Rich Silks in Duchess, Paillette, Messaline and Taffeta; yard-wide goods; specially priced, 85c to \$1.35.

Rich Silk and Wool Mixtures in black and colors, 65c to \$1.25.

Fancy Silks and Rich Laces for Trimmings.

When You Think of Shoes Come to This Store and See the Best Stock and the Best Values Shown

J. N. CURRIE & CO.
CASH OR TRADE FOR BUTTER AND EGGS

There are persistent rumors at Rome that a general peace may be concluded at no distant date. Various reasons are given for the prevalence of this rumour, the principal being the fact that spring operations are not on the scale expected.

It pays to ground the wire fence to protect stock from lightning, according to Frank M. White of the University of Wisconsin. These ground wires should be placed about 100 feet apart, closely stapled to the post, so as to form a contact with every one of the fence wires. They should also extend slightly above the fence post and reach well into the soil.

Just by way of showing what can be done by persistent application and good use of time, we quote the following:—"Charles Roman, who for some years has been a dining-car porter running on the fast G. T. R. train from Port Huron to Toronto, has passed medical examinations, and is now a full-fledged doctor. While an employee of the G. T. R. he spent his spare moments well, and at each run's end would take himself away in seclusion and there pore over medical works, whose knowledge he eventually imbibed, with the result that he is Doctor Roman. It was through hard work he achieved success."

DISTRICT NEWS.

Strathroy lawn bowlers have organized for the season.

In turning into a gateway to avoid two autos, late on Sunday night, the buggy in which were Miss Sarah Bearss and her two sisters, living near St. Thomas, collided with the gatepost and the women were thrown out. Sarah Bearss was so badly injured that she will die and the other two were seriously hurt.

The house and outbuildings of A. A. Cook, lot 15, con. 10, of Dawn, were destroyed by fire on Monday, together with clothing, household furniture, some stock and implements and \$1,000 in bills and gold. Mr. Cook and son John and wife were seriously burned, and were rushed to a doctor in automobiles. The fire was caused by a defective chimney.

Roy Alexander, of Strathroy, and Clarence Evans, of Detroit, while passing along the main road, Adelaide, in a car about 9 o'clock at night discovered fire in the loft of the barns of Charles Giffin. They aroused neighbors, with the result that all the stock and implements were saved, though the buildings were destroyed. The loss will be \$3,000, partly covered by insurance.

J. Lewis McInnis, B. A., of Thamesville, has won signal honors at the Presbyterian College, Montreal. He is the winner of a gold medal and \$50 in prizes, as well as the travelling fellowship. The latter is a substantial \$800 a year scholarship for two years to enable the winning graduate to continue his post-graduate studies in the universities of Great Britain and the United States.

Seeds!

Seed Oats, Barley, Peas, Spring Wheat, Clover, Timothy, Alsike, Hungarian and Millet Seed, Fresh Mangel and Sugar Beet Seed, Kenna's, Steele-Briggs and Perry's Garden Seeds.

Blended and Pure Manitoba Flour, Wheat taken in exchange, satisfaction guaranteed: Feed Flour, Corn Chop, Shorts, Bran, Shelled Corn, Fertilizer in stock, Cornsine for grain, Pedlar People's Galvanized and Rubber Roofing in stock, Bibby's Cream Equivalent and other Calf Meals, Linseed Meal, Oil Cake, Molasses Meal, Coal, Cement, Wood.

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The Bell Telephone Co.
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R. CLANAHAN, Agent, Glencoe

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Let's All Join Forces on the "Paint Up" Idea

Let's interest the man next door and the man across the street in this "Clean Up and Paint Up" Movement.

If they will do their share and go after their neighbors, you can all make a glorious success of this practical, helpful, sensible plan of civic improvement.

Whole-hearted co-operation is what is needed for



Do your part carefully and loyally. If the House looks dull, or the Porch is worn, or the Fence is scarred, a coat of "100% Pure" Paint will put your place in the Spic and Span class.

If there is any freshening or brightening to be done inside the house, we have the Paints, Stains, Varnishes and Enamels to do the work easily, satisfactorily and economically.

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Mitchell & Hagerty, Glencoe, Ont.



The Transcript

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THURSDAY, APRIL 22, 1915.

If every business man could do business on a strictly cash system, it would be a blessing to us all. If we all had to pay cash we would learn to live within our means. It would save business men the loss of bad debts, for which some one has to pay. If we could gradually work into this strictly-cash system, how much better it would be for the public in general.

The more pleasing and pleasant any government can make farm life the better it is for the country. Our cities are overcrowded with worthless loafers that might be honorable and respectable farmers. The rural route is one of the things that has been provided to make farm life more desirable and attractive, and as we all have to live from the patronage of the farmers, nothing should be left undone to make the farm attractive.

The farmer is getting too much advice just now. He is being told that he is to grow more grain and stock without any effort being made to show how he can work any more hours than he is doing. "Send your boys to the front for the defense of the Empire," he is advised on the one side. "Set your boys to work producing more wheat that the Empire may be fed," he is advised on the other side. "What the Empire needs is men to fight," says one. "What the Empire needs is food," says the other. The farmer listens to the advice on one side, and then he listens to the advice on the other. And to both advisers he replies with the same question, "Where are the boys?"