

The New Fall Merchandise is Here in Abundance for Your Approval

Smart Coats for Women and Misses, Fur-trimmed

Now is the time to purchase your Coat. Beautiful Coats full-lined with deep Beaverine Collar and Cuff, at such low prices as \$25.00, \$35.00 and \$45.00.

New Fall Gloves

Various popular makes, Chamo Suedes, suitable for Fall wear, slip on and gauntlet styles, per pair, \$1.00.

A Bargain in "Ibex" Flannelette Blankets, large size, per pair, \$2.95.

Shoes

New Fall Shoes for Women, Men and Children at tempting prices.

Boys' Wool Jerseys

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Sizes 4 to 14 years,

Ladies' Silk and Wool

Stockings

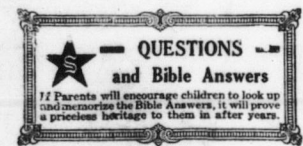
Extra good in quality, for

\$1.49

Merino Shirts and Drawers for Men, special, 79c garment, Penman's make, excellent Fall weight.

Young Men's New Overcoats and Suits. The best value you can buy.

E. A. MAYHEW & CO.



What does the Bible say about weights and measures?—Deut. 25: 13-15.

NEWBURY

Allan M. Bayne left on Saturday for Toronto to take up his final year's work at the Dental College.

Wm. Glennie and wife and Mrs. Bancroft spent a few days last week in Detroit.

W. Boland, Mrs. C. W. Vanduser and Dr. A. P. Owens and his mother motored to Windsor for the week-end.

R. Adair Bayne left on Monday for Toronto to enter on his second year at Knox College.

Mrs. A. B. Dobbins, of London, spent last week with her mother, Mrs. Lamb.

Mrs. Ben Clements, of Wilmet, Wis., and Mrs. Nixon, of Glencoe, visited friends in town last week.

Harvest thanksgiving services were held in Christ church on Sunday at 11 a.m. and 7:30 p.m. Rev. Mark Turnbull, of London, was the speaker, while Rev. R. J. Murphy took the services.

At the evening service Miss Esther Ford, of Toronto, sang two solos, which were much enjoyed. The church was prettily decorated with fruits, grains and flowers.

Mr. and Mrs. Bruce, of Detroit, are visiting Mrs. Margaret Crim.

Hugh Boyle attended the fair in Chatham last week.

On Monday evening the Anglicans had a supper in the town hall, and a lecture was given by Rev. M. Turnbull, of London, on his experiences in South America, Mexico and Florida.

A very interesting meeting of the Newbury-Mosa W. I. was held at the home of Miss Jennie Reycraft, about twenty ladies being present. The district president, Mrs. DeGex, in the course of a very excellent address spoke upon the advisability of having a course in domestic science and also a course in home dressmaking for the benefit of the members and the young girls of the vicinity. Mrs. Ted Haggitt gave an interesting paper on "Home Makers." Little Miss Evelyn Chesham, although under 4 years of age, rendered a pretty song in quite a charming manner. The ladies are making a collection of feathers to be made into pillows for Strathroy Hospital. Gifts of feathers will be appreciated. At the close of the meeting the hostess served an excellent lunch, to which full justice was done.

STRATHBURN

The September meeting of the Battle Hill U.F.W.O. was held at the home of Mrs. Wm. Gould. Twenty members and visitors were present. After the business had been disposed of, the babies of the Club Cradle Roll were each presented with a silver cup. A splendid solo by Mrs. Wm. Gould and an interesting paper on "The Influence of Environment" by Mrs. Waterworth completed the program, after which the hostess served lunch. The next meeting will be held at the home of Mrs. George the first.

WARDSVILLE

Miss Joan Randles, of Detroit, spent the week-end at her home here.

Miss Hilda Blott, of Windsor, spent the week-end with her mother here.

Ford Murphy was a visitor at his home here for a few days.

Elmore Snarey, of Detroit, was a week-end visitor in the village.

Mr. and Mrs. Lawrence Harvey and children, of St. Thomas, spent Sunday with Mr. and Mrs. Charles Minna.

Miss Anthistle spent Sunday at her home in London.

Ethridge Purdy, of Windsor, spent the week-end at his home here.

Miss Esther Ford, of Toronto, visited Rev. and Mrs. R. J. Murphy last week.

Miss Florence Blain and Cliff Davis were quietly married in London on Monday, after which they went to Niagara Falls for a short visit, returning home Saturday night.

The young couple intend making their home in the village.

Miss Maud Murphy left Monday to enter Toronto University for her third year's work.

Misses Jean McRae and Cora McMaster entered London Normal on Tuesday morning.

Mr. and Mrs. Langford and children, of London, visited Mr. and Mrs. Charles Willis last week.

Mr. and Mrs. Albert Storey spent Sunday with friends near Cairo.

In spite of the inclement weather, the high school held their field day on Friday. The highest numbers of points were won as follows:—Junior girls, Bessie Saylor; senior girls, Frances Murphy; junior boys, Roy Whitfield; senior boys, Malcolm Elliott.

A meeting of the Women's Guild of St. James' Anglican church was held on Thursday afternoon at the home of Mrs. A. O'Hara. During the business session it was decided to hold a supper on Monday, October 1st, in the basement of the church.

Miss Doris Hughes and Lawrence Babcock were quietly married in Chatham on Tuesday. The young couple intend making their home in Windsor.

Mr. and Mrs. Owens motored from Calgary for a visit with Mr. and Mrs. McDowell.

Mrs. Potter had as week-end visitors the following: Mr. and Mrs. Ron. McRae, and Mr. and Mrs. Will McRae, of Toronto; Mr. and Mrs. Croft, of Chatham; and Mr. and Mrs. J. McRae and Mr. and Mrs. Ellwood, of Bothwell.

Rev. Mr. Godfrey, of Dutton, was the minister at the special Rally Day service in the Methodist church on Sunday morning and also preached at the evening service.

Carlyle Bliton left on Monday for Detroit.

At the close of the special services held in Knox church, Newbury, last spring the Presbyterians of Wardsville decided to ask Rev. Dr. McTavish, who had conducted them so successfully, to hold a similar series of meetings in Wardsville. On his consenting to do so, the Methodist church was approached with the idea of joining together in union services. The proposition was heartily agreed to and the official board with the session and managers formed a union committee to make all necessary arrangements. These have now been completed, and Dr. McTavish, assisted by Reginald Hudson, of London, as soloist and choir leader, will be in Wardsville on Sunday, September 30, and will remain until the evening of Thursday, October 11. Services will begin at 11 a.m. and 7:30 p.m. Sundays and at 8 p.m. every week night except Saturday, in the Methodist church. The plain and simple presentation of Gospel truths by Dr. McTavish at Newbury had very happy results, and the Christian people of Wardsville are looking for like results to follow his work here.

While out shooting squirrels, Wm. Randles, who lives one mile west of the village, was accidentally shot at six o'clock Monday morning. Mr. Randles was crawling through a fence when the gun was discharged, killing him immediately. He was 61 years of age and leaves a wife, four daughters and two sons: Minnie, at home; Florence and Jean, of Detroit; Mrs. Mabey, of Bothwell, and William and Gerald, at home.

KILMARTIN

The Ladies' Aid met at the home of Mrs. Joseph Moore on September 20, with an attendance of 20 members and 10 visitors. A quilt and part of another quilt were quilted. Items of business were discussed after the minutes and roll call. Lunch was served. The meeting closed by singing the Doxology. Collection amounted to \$6, fees 25c, total \$6.25. The October meeting will be held at the home of Mrs. Dan Galbraith.

MODEL CENTRE

On Friday evening, September 14, the "Heart-breakers Club" met at the home of Misses Tena and Elda Campbell. The president, Steve Eddie, occupied the chair. The meeting was opened by singing one of the club songs. The secretary's report was then read by Miss Catherine Eddie. Archie McFarlane favored the club with violin music. The "Journal" was read by Miss Elda Campbell. The rest of the evening was spent in games, after which lunch was served, by the hostess. The next meeting will be held at the home of Dugald Clarke on Friday evening, Sept. 28.

APPIN

The Women's Institute meeting which was postponed last week will be held at the home of Mrs. James Lotan, sr., on Thursday, October 4th. All ladies are welcome.

By a vote of the congregation taken last Sunday in the Presbyterian church, it was decided to dispense with the usual service next Sunday on account of the anniversary services in the Methodist church.

An interesting meeting of the Y. P. S. was held on Sunday evening when the new Alexander Hymn Books were installed. Dr. McDonald was appointed to organize a young people's choir to assist in the music in future. The topic, "The Grace of Humility," was well handled by the committee in charge. A duet by the Misses Stevenson and a solo by Miss Leith were enjoyed by all.

The community was shocked to hear of the sudden death of Mrs. E. Ash, and the sympathy of all goes to the bereaved family.

About 22 of the children of the Presbyterian Sunday School formed a choir to assist in the Rally Day services, which were held last Sunday here, when the program which was supplied was followed out, including a very interesting address by Rev. Mr. Stevenson.

The funeral of the late Geo. Scates took place on Saturday afternoon from the C. N. R. station on the arrival of the afternoon train from Detroit. Interment was made in the Baptist cemetery at Macfar. The late Mr. Scates was at one time a prominent citizen of this community. He served as a member of the Ekfrid township council for several years and held the office of reeve in 1893, 1894 and 1895.

NORTH EKFRID

Silo-filling is the order of the day around this neighborhood.

Quite a number from here attended Strathroy Fair last week.

Mrs. Roy Brothers spent Sunday with Mr. Brothers at Strathroy.

Owing to anniversary in Appin on September 30, Rally Day was observed here last Sunday. The day being an ideal one, there was a good attendance. A children's choir in the afternoon rendered splendid music.

Mr. and Mrs. Calvert Reycraft spent Sunday at Fred Perry's.

Chas. Mills is erecting a silo.

Mrs. A. Pettit, of Appin, has returned after spending a week in this vicinity.

Quite a change around our burg. Mr. Musgrave has painted his house.

Mrs. Stein, of Detroit, is visiting her mother, Mrs. Ewey.

We are sorry to hear that William Pierce is under the doctor's care.

Mrs. A. Perry has returned to Windsor.

Mr. and Mrs. Geo. Laughton and family spent Sunday here.

WOODGREEN

Silo-filling is the order of the day here.

Mr. and Mrs. Alf. Nethercott spent Sunday with friends at Newbury.

Miss Ila Quigley, of Wardsville, spent Sunday with Mr. and Mrs. Isaac Watterworth.

Elliot Whitlock, of Detroit, spent the week-end at his home here.

Miss Ethel Moore, of Wardsville, spent Sunday at S. Whitfield's.

Miss Iva Squire has returned home after spending some time near North Glencoe.

Mr. and Mrs. Daum spent Sunday with friends at Crinan.

A meeting was held Monday evening to form a literary club for the winter. The following officers were elected:—President, Bruce Dobson; vice-president, Mrs. Geo. Harvey; secretary-treasurer, Florence Simpson.

The first meeting will be held on Wednesday evening, October 3rd, at Thos. Simpson's.

EKFRID STATION

The club meeting to be held at the home of Mrs. Wm. McCallum has been postponed until Friday, Oct. 5.

Mr. and Mrs. Clare Eaton and baby, of Toledo, are visiting Mr. and Mrs. Lorne Eaton.

Rally Day services will be held in S. S. No. 4 next Sunday morning at 10:30 and in the evening at 7:30, conducted by Rev. Mr. Stevenson, of Appin, assisted by the Sunday School.

Miss Anna Eaton is visiting at the home of her aunt, Mrs. Campbell, of Cowal.

Miss Sadie Switzer left on Monday to attend Normal School in London.

School is closed for a few days owing to illness of the teacher, Mrs. Duncan McTavish.

CAMERON

Sympathy is extended to Mr. and Mrs. Mac McAlpine (nee Gertrude Morrison) in their bereavement—the death of their little daughter, Helen.

Mr. and Mrs. Neil Campbell spent Sunday with Crinan friends.

Miss Violet Plaine returned home on Friday after a three weeks' visit in Michigan, Watford and Mount Brydges.

We are sorry to learn of the illness of Hugh McCallum, but hope for his recovery soon.

Mr. and Mrs. Shirk (nee Ann Braithwaite) have gone to their home at Kitchener.

Mr. Grainger and children spent Sunday with Mr. and Mrs. Geo.

IT PAYS TO

ADVERTISE

One of the most persistent advertisers in the history of success was Robinson Crusoe. He knew what he wanted—a ship—and he put up an ad. for one. He flung a shirt on a pole, at the top of his island; that, in the language of the sea, was plain to every sea-faring man.

Crusoe's circulation was small—but he kept at it, despite the fact that he got no enquiries for a long time. He changed his copy—as one garment after another was frayed out—and in the end got what he wanted.

Mr. Merchant, if you want more customers and your present customers to come oftener, put up your signal—Advertise. The good ship "Better Business" will assuredly come and tie up 'longside your pier. You can attract trade from hundreds of homes in this district by advertising in The Home Paper.

The Glencoe Transcript

Mr. and Mrs. Robert Plaine are visiting their daughter in Windsor.

Miss Margaret McDonald has returned home after spending a few days with her sister in Mossa.

A number of young people of this community enjoyed a box social at Cairo on Monday night.

Miss Eleanor McVicar, of Adrian, Mich., is spending a few days with friends here.

Mr. and Mrs. Alfred Morrison and Robert attended the funeral at Dutton on Monday of their little granddaughter, Helen McAlpine.

A Household Medicine—They that are acquainted with the sterling properties of Dr. Thomas' Electric Oil in the treatment of many ailments would not be without it in the house. It is truly a household medicine and as it is effective in dealing with many ordinary complaints it is an inexpensive medicine. So keep it at hand, as the call for it may come most unexpectedly.

THE HUNTING SEASON

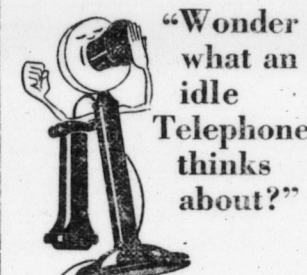
That vast territory known as Northern Ontario, reaching from the Eastern boundary of the Province of Manitoba to the Western limits of Quebec, is probably the finest hunting region in America. Almost in every district of this vast area game animals of some kind may be found.

From Georgian Bay east to Algonquin Park, and from the Kewartha Lakes north is a veritable hunter's paradise for red deer, while farther north, including the territory north of Georgian Bay and Lake Superior, up to and along the line of the Canadian National Railways for hundreds of miles, moose are plentiful, and red deer are found in some sections. Caribou are found in the Lake Nipigon country and in the more northern districts between the line of the Canadian National and James Bay. Bears are plentiful in all this country.

Write for copy of "Where to Fish, Hunt and Paddle in the New North." Any agent of the Canadian National Railways will obtain full information for interested hunters.

Externally or Internally, it is Good. When applied externally by brisk rubbing, Dr. Thomas' Electric Oil opens the pores and penetrates the tissue, touching the seat of the trouble and immediately affording relief. Administered internally, it will still the irritation in the throat which induces coughing and will relieve affections of the bronchial tubes and respiratory organs. Try it and be convinced.

In the days before motor cars the bull was considered the most dangerous thing with horns.



"WHY, oh, why do my people send out 'Special Offer' letters broadcast to a lot of dealers, when I could do so much better for them?"

"Think of the time lost before they will have replies enough to know if the sale is a success!—of the letters that won't receive proper attention!—of the unnecessary expense in that big list!"

"They'd do better to put me in charge of their 'Special Offer Campaigns.' I'm the boy that gets an immediate decision."

"In two hours, by Long Distance I've often sold 60% of a Special Sale stock to a few merchants—and a letter to a small list telling of that fact soon disposed of the remainder."

"I can prove that getting quick decisions on important policies by Long Distance is the most economical in the long run."



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Unexcelled Dining-car Service. Sleeping Cars on night trains and Parlor Cars on principal day trains.

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C. O. Smith, Station Agent, Glencoe; telephone No. 5. P. E. Lumley, Town Agent, Glencoe.

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