Large Fat Canso Herring $2.90 per half Barrel,
1000 Bushels White Oats .40c per Bushel,
20 tons Upland Pressed Hay $10 to $11 per ton,
Kent Mills and Beaver High Grade Ontario Flour,
Ogilvie's Hungarian Flour to Arrive

—AT—

W. S. LOGGIE CO'Y, LIMITED.

N. B. We are booking spring orders for imported Seed Wheat; also New Brunswick grown; the latter is a fine sample.

N. B. Special values in teas in packets and in bulk. Call and see for yourself.

Miramichi and the North Shore, etc.

METALLETTE suitable for mantle and dress lining 22c. per yard at Creaghan's.

FRILLED Curtain Muslin 25c. per yard at Creaghan's.

NEW SATEENS in elegant designs for cushions 20c. per yard at Creaghan's.

$400.00 IN CASH is to be distributed as prizes to purchasers of Union Blend Tea; a key and a card of explanation in every pound package.

ST. JOHN'S CHURCH is not to be removed from its site at present, a decision to that effect being reached by the congregation yesterday.

SEED WHEAT:—Members of Northumberland Agricultural Society for the present year may obtain seed wheat at cost by booking their orders early with the Secretary, D. G. Smith Chatham.

ALD. ROBINSON requests the ADVANCE to state that he will not be a candidate for re-election to the Town Council for the ensuing year as the duties of the position demand more time and attention than he can afford to give to them.

SALVATION ARMY:—Captain and Mrs. Knight have just received orders to farewell and proceed to Woodstock; they are to take charge of the Corps there. Farewell meetings at the barracks next Sunday and Monday.

B. Sc.:—We are glad to notice that the Rev. D. Henderson has received the degree of B. Sc. Mr. Henderson is not "Dr. McKay's successor," as the press states, but is minister of St. Andrew's church. Dr. McKay was minister of St. John's church.

PUBLIC MEETING:—The date of the public meeting, called by Mayor Winslow for the purpose of discussing the proposed water and sewerage system, has been changed from Wednesday, April 5th, to Thursday, April 6th. It will be held in the Masonic Hall and will open at 7.30 o'clock p.m.

POLITICS AND RELIGION:—The Federal politics of the members of the legislature is put down by the Globe as Liberals, 29; Conservatives, 15; Independents, 2. Their religious beliefs are: Methodist, 13; Presbyterians, 11; Roman Catholics, 10; Episcopalians, 5; Baptists 6; Universalist, 1.

A PLUMBER FOR CHATHAM:—Mr. L. E. Dryden, plumber and tinsmith, of Sussex, is now in the employ of Mr. G. R. Marquis, and will attend to plumbing work in any part of the county. He comes highly recommended. Mr. Marquis is the only man in the county who has a plumber in his employ. 3.30.99.

EARLY MORNING wheeling is being practiced by some of the leading members of the local cycling club. The nightly frosts harden the snowy surface of the river ice and makes splendid wheeling anywhere on it. Mr. Joseph Araeneau takes a 12 mile run some mornings while other members of the club are asleep.

THROUGH THE ICE:—Mr. Samuel Cable, while driving a load of sawdust from Newcastle over the river ice lost his load and other loose articles that were on his sled, by breaking through just off French Fort Cove, and but for the aid of persons who were fishing for smelts near by would have probably lost his horse, which was rescued with considerable difficulty.

DEATH OF J. D. NOBLE:—A Halifax despatch of 3rd inst. says:—"J. D. Noble, of Escuminac, N. B., a student at Pinehill College, who was taken suddenly ill with appendicitis, died at the hospital this morning. No operation was performed. A funeral service will be held at Fort Massey Presbyterian church to-morrow, and the body will be forwarded to Escuminac for interment."

MIRAMICHI MARBLE WORKS:—Now is the time to place your orders for cemetery work and avoid the spring rush. We have now on hand and coming one of the largest stocks of marble and granite monuments, headstones and tablets ever shown on the north shore, all from the latest designs and worked from the best material the market can produce. Call and get our prices. They are right.

JOHN H. LAWLOR & CO.

UNRIVALLED TOURIST SLEEPING cars for the accommodation of passengers holding second class tickets, are run by the Canadian Pacific Railway on Trans-continental Express train, leaving Windsor Station, Montreal, at 11 a.m. every Thursday and running through to Seattle. Passengers for Canadian Northwest and Pacific Coast points will be accommodated in these cars, on payment of a small additional berth charge. Each berth will accommodate two passengers.

DIED IN ROXBURY:—The Boston correspondent of the St. John Sun says:—Mrs. Agnes R. Dunne, a native of Northumberland county, died at the residence of her son, James H. Dunne, in Roslindale, West Roxbury district of this city, Friday last. She was born in 1820. Her husband was John Dunne, well known on the Miramichi, and among the children who survive her are George C. Dunne, of Newton, Samuel C. Dunne, of Denver, and Mary E. Heins, of Moncton, N. B.

THE FARM JOURNAL has nearly two million readers each issue; it is putting in a new press that will print 200 copies a minute; it is the best farm paper in America, and it pleases the women folks all to pieces. We have made a special arrangement by which we are able to send the Farm Journal five years to every subscriber of the ADVANCE who immediately pays all arrearages and a year in advance; also to all new subscribers who pay a year ahead.

LAST WEDNESDAY'S STORM was one of the worst March storms ever experienced on the Northern counties of the I. C. R. Conductor Heine, who was for a few days on the Dalhousie to that Junction. The distance is only seven miles and it took his train from 6 o'clock on Wednesday evening until 5.30 Thursday morning—11½ hours—to make that short distance. The snow would form ice and pack seven or eight inches under the wheels in the backing and going forward, and the locomotive simply mounted the obstacles, leaving the rails. Conductor Irving's special was snowed in at Charlo station, so completely, that the snow actually reached the figures on the cars.

MISS MCCOY'S CONCERT:—Referring to a concert arranged by Miss Queenie McCoy and given in Toronto a short time since under the patronage of Sir Oliver Mowat, the Saturday Night of that city says Miss McCoy is "the young and promising Toronto soprano" and that "for a *debutante* Miss McCoy made a very satisfying impression and was much applauded in her rendering of Liddell's, I Love Thee. Her voice is of bright and pleasing quality and promises increased sympathy in the future."

HE'S A NORTH SHORE MAN:—Mr. A. A. Willis, who figures prominently in the stirring events now taking place in Samoa, is a New Brunswicker, a native of Bathurst, and brother-in-law of Mr. George H. Waring, of St. John. Mr. Willis was one of the two men who recently pounded in the door of the Supreme Court to enable the Chief Justice to take his seat. He has been for more than thirty years a resident of Samoa and holds the position of Superintendent of the German South Sea Cotton Company. Mr. Willis married well in his Pacific home, his wife being a sister of old King Malietoa.

SHOCKING RAILWAY FATALITY:—While Mrs. Wm. Parker and two daughters of J. P. Mowat of Campbellton were driving last Friday evening and endeavoring to cross the I. C. R. track in that town as the accommodation was coming in, the horse took fright and backed into the cars, killing Mrs. Parker and horribly mangling the body beyond recognition. The young ladies escaped by jumping from the front seat. This was impossible for the deceased as she occupied the back one. The town was thrown into a state of excitement as the sad news became known.

EASTER MEETING:—At the Easter meeting of St. Paul's (and St. Mary's) Chatham, held on Monday at the parish church, the Rector, Rev. Canon Forsyth in the chair, the following were elected for the current year:—

Wardens: Messrs. Geo. Burchill and F. E. Winslow.

Vestrymen: Hon. Judge Wilkinson, J. P. Burchill and Messrs. F. E. Danville, Wm. Cherry, F. E. Neale, M. S. Hocken, Angus Ullock, Isaac Jackson, Dr. J. B. Benson, Geo. P. Searle, Chas. Sargeant, D. G. Smith.

Vestry Clerk: D. G. Smith.

Treasurer: M. S. Hocken.

Auditors: F. E. Neale, J. R. Goggin.

The Challenger.

Sir Thomas Lipton has decided that the flag of the America's cup challenger Shamrock is to be a green sprig of shamrock on a gold ground with a green border.

A Good Offer.

The Farm Journal advertised (together with the Biggle Books) in another column, is offered free for five years to all new subscribers to the ADVANCE who send their subscriptions within one month. The Biggle Books may also be obtained through this office at the advertised price.

Evangeliatic Services at St. Luke's Methodist Church.

Very deep interest is being manifested in the special meetings now in progress at St. Luke's Methodist church. The pastor is being assisted by Evangelist J. Ritchie Bell, of Montreal, who has had a large experience in this special department of Christian work. Mr. Bell was, for some time, associated with Mr. D. L. Moody and has had the advantage of studying the methods of that prince of evangelists. He is the possessor of a well trained baritone voice, and the singing of the Gospel is proving a very attractive feature of the meetings. Bible readings are held every afternoon at 3 30 with the exception of Saturday. The evening services begin at 8.

Dinner to Hon. John Costigan.

The dinner at the Hotel Dufferin, St. John, on Tuesday evening in honor of Hon. John Costigan was largely attended, about 80 guests being present, among them Hon. Mr. Blair, Mayor Sears, U.S. Consul Myers, W. T. Whitehead, M.P.P., Hons. Richard, Tweedie, Ritchie, Emmerson, White, Hon. Mr. Fitzpatrick, Dr. Pugsley, P. J. Veniot, M.P.P., W. F. Humphrey, M.P.P., P. J. Burns and Rev. Father Dollard. Count deBury occupied the chair with George Robertson, M.P.P., in the vice chair. The guest of the evening was supported on his right by the Hon. Mr. Blair and on his left by Mayor Sears. After full justice had been done to the excellent bill of fare the usual toasts were proposed.

Tibbits-Dickson.

The marriage of Miss May Snowball, daughter of Dr. L. Dickson, of Brooklyn, New York, to Mr. Archibald R. Tibbits of Fredericton, took place at high noon on Tuesday of last week at the home of the bride's parents. The bride was gowned in cream brocaded satin with duchess lace trimmings and carried a white prayer book. She was attended by her sister, Miss Saidie S. Dickson. Little Miss Florence Clarke, of Philadelphia, led the bridal party and carried a white satin cushion on which the ring rested. After a wedding breakfast for the bridal party, a wedding reception followed from one to three. Mr. and Mrs. Tibbits left for a short trip to Washington before returning to their future home in Fredericton N. B.

The Best Seeds Absolutely Necessary.

We cannot too strongly nor too often urge the supreme importance of planting seeds that are perfectly pure and fresh. Seeds that are offered at cheap prices are almost invariably of doubtful origin and uncertain age, sure to cause the planter disappointment and loss. The thoughtful planter's only surety lies in buying seeds sent out by a conscientious and trustworthy house. A vast number of gardeners have (and have had for years) the utmost confidence in seeds that bear the name D. M. Ferry & Co., Windsor, Ont. The present generation of planters, can hardly remember the time when Ferry's Seeds were not on sale everywhere each year and as regularly planted by thousands,—with the greatest faith in the unvarying quality of the seeds and in the integrity of the firm that grew them. Every planter, whether already a buyer of Ferry's Seeds or not, should send for Ferry's Seed Annual for 1899. It is mailed free to any one who writes for it.

The Vote on Water Works and Sewerage System.

At a meeting of the Town Council in committee of the whole, Monday evening, the following was adopted:—

Whereas, the Mayor was authorized by vote of the Town Council on the 6th day of March last to convene a public meeting of the ratepayers for the purpose of taking a vote on the question of the proposed system of water works and sewerage, the vote to be taken by the Town Clerk and a record thereof kept by him for and against, said meeting to be held on Tuesday the 11th day of April instant at 7 o'clock p.m. at Masonic Hall; and

Whereas it is considered desirable that the said vote shall be taken between certain hours in the daytime on the date named, and that the Council should prescribe the manner in which the said vote shall be taken, as provided by law:

Therefore Resolved, that the poll shall be held in the Town Hall and shall be opened on the date named at 10 o'clock in the forenoon and remain open till 8.30 o'clock in the evening, and that all ratepayers, including corporations rated and assessed on assessment list last filed by its or their representatives or agents, shall be entitled to vote on the question submitted.

Convention at Napan.

The seventh quarterly convention of Miramichi Local Union of C. E. was held at Napan last Monday evening. There was a crowded attendance and Chatham was largely represented. Rev. D. Henderson, President, was in the chair and after a short praise service, led by Miss Morrison, reports of a very encouraging nature were presented by societies in connection with St. John's church, St. Andrew's church and Junior Society of St. Luke's, Chatham, Douglastown, Napan, Loggieville, Black River, etc.

The President urged the societies to do some practical work, cultivate the grace of liberality, be a source of strength to the church with which they were connected, and take some interest in the missionary enterprises of the church. The St. John's church quartette was heard to great advantage and with much pleasure, as was also Mr. and Mrs. Dickson in a duet and Mr. A. Burr in a solo. Rev. D. Henderson gave a timely, if short address on "Power in C. E. Work." Altogether the meeting was one of the best ever held in connection with this Local Union, and every one thoroughly enjoyed it. The Union meets in convention again, at Black River, in July. Miss McLeod, Millbank school is secretary of the Union.

Easter in S Paul's and S. Mary's Churches.

The Easter Services in S. Paul's and S. Mary's Churches were largely attended and appropriate to the Great Festival. There was a large increase in the number of communicants—the total number being 110, or 45 more than last year. 32 were at the early celebration at S. Paul's. The total offerings amounted to $132.63, viz: $20 93 for the sick and needy, $58.85 for Parochial Fund and $52.85 for Repairs Fund.

A handsome memorial window has been placed in S. Mary's choir in loving memory of the late organist Miss Helena C. Goggin. The memorial, which is a token of appreciation from friends of the departed, was executed by Messrs. J. C. Spence & Sons, of Montreal, and reflects credit in their skill as artists in ecclesiastical window manufacture. The window is filled with two angelic figures bearing a scroll with the text "Holy, Holy, Holy, Lord God of Sabbaoth", with another text beneath, "To Thee all Angels Cry Aloud." The tracery above is a cherub holding a scroll with the text. "O Rest in the Lord," and there are designs representing a crown and palms in either opening. At the base of the window is the inscription "To the Glory of God and in loving memory of Helena Carlotta Goggin, faithful and well-beloved organist of this Chapel, In Paradise, Jan. 18th 1899, aged 25 years."

Chatham Curling Club.

The Chatham Curling Club held a meeting at their club rooms on Thursday evening last to close up the business of the season. The Treasurer presented a statement of the affairs of the club which were found to be in a very satisfactory condition.

The time of holding the annual meeting was changed to the first Wednesday in November.

President R. A. Lawlor then requested Rev. G. M. Young chaplain of the club, to present the Hutchison rink medal to the winner, Skip, D. Chesman. The Rev. gentleman in a few choice words made the presentation to Mr. Chesman who accepted the same in a neat speech.

Ex-President Hutchison then presented to Skip. Chesman and his rink the Tweedie medals.

These medals were presented by the Hon. Prov. Secy. to the club this winter for the best rink and will be competed for annually. This year's winners are D. Chesman Howard McKendy, Stanley Morrison and Ed. Ruddock.

The president then presented to skip. Hocken the Lawlor medal, and to skip. D. M. Loggie the Bruce points medal won by him, the recipients making appreciative speeches in reply.

The club elected Hon. L. J. Tweedie and C. A. C. Bruce, Esq., honorary members of the club.

The total membership—sixty two—is the largest the club has ever had, and the season just closed has been one of the most successful and enjoyable in the club's history.

To Rescue the Gaspesia.

A Halifax despatch of Monday last says:—"Manager Yates of the Canadian S. S. Co. made a contract to night by wire with Captain Farquhar of the sealing steamer Newfoundland, at St. Johns, Nfld., to rescue the imprisoned steamer Gaspesia from the prison she has been in in the ice off Magdalen Islands all winter. At last reports the Gaspesia was off Etang du Nord, Magdalen Islands, and the shore people had succeeded in sending on board over the ice fresh provisions, of which the ship was running short. The steamer's rudder head is damaged, and she is therefore rendered helpless. The Newfoundland will tow the Gaspesia to Halifax for repairs. Including passengers and crew there are seventy-five people on board. Their experience is as novel as it is dangerous.

After Moose-Slayers.

Albert Alward was arranged before Magistrate Ritchie this morning on a charge brought by chief game commissioner, L. B. Knight for hunting and killing a cow moose in March, and at the same time a bull calf moose. Alward, who was arrested Wednesday by Detective Ring at Canaan, Queens County, acknowledged his guilt and threw himself on the mercy of the court.

Special Warden S. B. McDonald who accompanied the detective and his prisoner to this city was present in the court and in conversation told a Gazette reporter that Alward was not the worst violator of the N. B. game laws in that section of the country, but he was the only one caught thus far though other arrests would follow.

Alfred Alward and Dalton Humphrey, the latter a notorious poacher and game law violator, went into the woods north of Canaan and killed the cow and calf.

Two days later they went into the woods to cart the meat out. They were detected in the act by Warden McDonald, who seized and confiscated the carcases and hides of both animals and reported the violation to the chief game commissioner, who caused the warrants to be issued. The maximum fine for Alward's offences, aggregate $600 while the minimum is $200. As he pleaded guilty to the offences he will probably be let off with a fine of $200.

The clauses in the New Brunswick Game Laws under which Alward is charged are sections one and four. Alward was remanded for sentence. Mr. G. G. Ruel appeared for the Chief Game commissioner. The close season for moose in New Brunswick is from Dec. 31st to Sept. 1st and close season for cow moose at all times.—St. John Gazette, March 30.

Chief Game Commissioner Knight yesterday laid an information before Police Magistrate Marsh, against A. E. Hanson, a deputy land surveyor and deputy game warden, charging him with killing a moose during March in North Esk, Northumberland Co. Mr. Hanson is not here at present, but as soon as he returns to the city and the necessary witnesses can be procured, the case against him will be presented by Mr. Knight as his information is that it was a most flagrant breach of the laws.—Fton Herald 29th.

BATHURST, N. B., April 3—Game warden Bishop is hustling in the way of prosecutions for infraction of the game laws.

On Saturday last John Glasier, James Aube, Thomas Lavigne Joseph Melanson Thomas Glasier, and Ambrose Doucet were before Stipendiary Magistrate McLauchlan charged with hunting and killing moose. They pleaded guilty and the minimum fine of $50.00 was imposed in each case, this being the first offence of each of the parties.

A. E. Hanson and surveying party arrived here from the head waters of the Nepisiquit on Saturday evening and this morning Game Warden Bishop on information arrested him and took him before the stipendiary where a complaint was laid for having hunted and killed a bull moose during the past month. J. J. Harrington appeared for the warden. Mr. Hanson pleaded guilty and was also fined $50.00.

He made a statement before the magistrate that his party were short of provisions, particularly meat, and that the killing of the moose was an absolute necessity for this reason and also that on account of the unusually severe weather, the hide was needed upon which to lie down at night. This statement is borne out by the men who were in his party. The fine was promptly paid and handed to the game warden.

In view of the facts it is generally felt that the fine imposed might have been allowed to stand against the accused, but the magistrate insisted on payment at once.

Fines of $50 in each case were also this morning imposed on Joseph Couture, jr., and Frank Huart. All the violators except Hansen were given two months in which to pay their fines. Other names have been handed in by the guardians and Mr. Bishop will proceed against them immediately.

[We understand that there is a sharp lookout being kept upon certain poachers who have been killing moose at places along and near the Canada Eastern Railway.]

Farmers' and Dairymen's Association.

The annual session of the Farmers' and Dairymen's Association was held at Fredericton on the 28th 29th and 30th ult. and was one of the most interesting and instructive in the history of the organization. There were 193 members installed. All counties in the province were well represented. The following were present from Northumberland:—

Alex. G. Dickson, Geo. J. Dickson, Thos. Fitzpatrick, Cliff. Galloway, Wm. Grey, Alex. Dickson, sr. Geo. P. Searle, Geo. E. Fisher and Wm. Soucy (of Millerton.)

The officers elected for the ensuing year were:—

Jno. McLaughlin, Prest.
Geo. J. Dickson, Vice-Prest.
Jos. R. Taylor, Secy.
W. W. Hubbard, Cor.-Secy.
Bliss Fawcett, Treas.

Clifford Galloway was elected County Vice.-Pres. for Northumberland.

The members of the legislature for Northumberland royally entertained the delegates from this county at an impromptu dinner at the Queen Hotel.

The Massey-Harris Company of Toronto, through their representative, Mr. Alex. Robinson, donated 250 very handsome badges to the association, each member wearing one as a souvenir of the 1899 annual session. The badges were very prettily designed. A resolution of thanks, moved by Mr. Geo. E. Fisher of Chatham and seconded by Mr. John M. Tompkins was unanimously passed for the Massey-Harris company's very handsome donation.

The Cross-Creek Gold Field.

[St. John Gazette.]

The York county Klondike and the excitement surrounding its discovery will become noteworthy in the history of the province. The boom is increasing daily and much profit is accruing therefrom to the provincial treasury. Amounts paid for areas already aggregate $1500 and there is more to come.

Major T. G. Loggie of the Crown Lands Department was in the city on Saturday and in conversation with a Gazette reporter said he was not at all surprised at the boom. Dr. Bailey had many years ago called attention to the fact that the soil in the Nashwaak was of such a character as to warrant the belief that it might be gold-bearing.

"The strip of rock" Major Loggie said "is the Cambro-Silurian formation and commencing at the River St. John, runs through York, Carleton and Northumberland counties into Restigouche. It is just such a rock as would indicate the presence of gold. I have seen some samples of the ore taken from the Cross-Creek district and they are very promising, though no essays have as yet been made to test their richness.

"The first 2000 areas taken were on Cross Creek, but now prospectors are striking through to other localities. It is generally believed that the whole country is rich. In all about between 4000 and 5000 areas have been taken up. The areas are 150 by 250 feet and must run north, south, east and west by the magnet. They comprise about three-quarters of an acre each. An area must be in the form of a rectangle. Only 100 areas are granted on one application and these are charged for at the rate of fifty cents apiece for the first ten and 25 cents each for the others. The applicant must file a bond for the payment of land damages and an especial order is necessary to enter upon improved lands.

"Some of the property now being taken up is part of what was originally granted to the old New Brunswick and Nova Scotia Land Company. Some of the areas are on Mr. Gibson's farms at Cross Creek and through the parish of Stanley. Most of these have been taken by private parties but there has also been formed a syndicate headed by Mr. Wesley Vanwart which has taken some 500 areas. This syndicate I believe, intends to actively prospect and develop their property. Very many Fredericton people are interested and nearly all the residents of Stanley have caught the mining craze.

"As I said before all these areas are in the Cambro-Silurian formation of which there is a belt of good width extending in a northeasterly direction across the province. It is a hard quartz rock, some of it of a slightly grayish color, but mostly nearly white and should not be a hard rock to work if it is rich enough to pay for so doing. All the talk is of quartz mining. I have not heard of any attempts at placer mining.

"The royalty payable to the government is two and one-half per cent. There is also a provision for granting leases for so long a term as 20 years at the annual rent of $2 per area. The areas only give the right to prospect and leases must be taken out before the work of mining can be commenced."

Major Loggie declined to express an opinion as to the outcome of the boom. It might die a sudden death, but on the other hand may prove a veritable Klondike. There was however, no doubt about the substantial cash benefit to the provincial treasury. This, he said was a great year in mining in New Brunswick. The operations in Charlotte county in copper mining promised to be more successful than was ever anticipated. Then, there were the operations already started in Westmorland county in oil-boring where it is proposed to go down 2000 feet. All of this work meant valuable additions to the industries of the province.

The New Woman

now enters upon the pursuits formerly monopolized by men. But the feminine nerves are still hers and she suffers from toothache. To her we recommend Nerviline—nerve-pain cure—cures toothache in a moment. Nerviline, the most marvellous pain remedy known to science. Nerviline may be used efficaciously for all nerve pain.

A Large and Successful New York House.

The New York Dry Goods Chronicle of 4th ult. has a very appreciative notice of the business of Messrs. Adams & Co., which is illustrated by a remarkably good portrait of Hon. Samuel Adams, the head of the firm and engravings of the premises they started in as well as those they now occupy. Amongst other things the Chronicle says:—

"Adams & Co., now occupying an entire block on Sixth avenue, between Twenty-first and Twenty second streets, this city, is comparatively a young house; operated on the modern plan of popular merchandizing; drawing its trade from the great middle class of Americans, and catering to that great popular demand which forms the major portion of American consumption.

The story of this concern may not be told in a bare page of this paper. It's rise has been remarkable, its success great; it has flourished when others failed; it is one of New York's substantial institutions, and, although known as a "ten-day house," has credit unlimited should it choose to draw upon it.

BRAINS AND EXPERIENCE.

"Adams & Co. made its first appearance on sixth avenue in 1886, in a small store of 20 feet frontage—a remodeled dwelling house—a makeshift, such as has been the beginning of many another great concern. Back of this humble beginning was brains, courage, experience and determination, without which abstract capital is weak, In a short time Adams & Co. began to grow, that natural accretion by which successful firms develop set in; less successful contemporaries were absorbed. Those peculiar paradoxes developed, wherein with apparently equal opportunities, side by side, one store waxes strong, another grows weak and the sturdy one takes in the other.

"As this house grew neighboring firms were forced to knuckle under to the force of its strong competition. One by one they succumbed. Bluxome & Bro. and S. Batton & Co. deserted the struggle and Adams & Co. took their stores, stocks, leases and good will and still grew on, until last year they absorbed the Riker drug store and came into possession of the entire block fronting on Sixth avenue, which they now occupy.

THE STRONG FLOURISH WHERE THE WEAK FAIL.

"Upon what did this store feed that it grew stout, while others fell away? Why is it that with an even start the history of several stores show such astonishing contracts? Side by side they start, side by side, for a time, they struggle together; one grows, branches out, spreads and, ultimately, the weaker yields, is swallowed and makes scarcely a mouthful for its sturdy rival. The man behind the gun adds another victory to his laurels.

"The members of the firm of Adams & Co. are both young men in the relative sense of the term; active, energetic, they devote their entire energies to their business—Samuel Adams to the financial management, John Flanigan to the general management and active supervision of the store proper. The store is organized with one of the most efficient corps of buyers to be found anywhere. Each is an independent agent in his own department, left to the exercise of his own judgment in buying, unhampered by vexatious restrictions that too often tie buyers' hands, and each is held accountable for results.

FREE HAND TO BUYERS.

"It is the buyer's own fault if his department's returns are not satisfactory. He is given a free hand in buying and receiving goods into his department. But one general condition is enforced religiously in every department, and an important one it is in the conduct of every house. All the goods bought must be sold out during the season for which it is bought. No left-overs are allowed. No goods may be carried over from year to year. Buyers must balance their mistakes the same season they may be made; there is no such thing as covering them up.

ADVERTISING.

Adams & Co. are vigorous and persistent advertisers. They believe in advertising, and demonstrate their faith by good works. An article of their faith is, if you have a good thing don't hide it, put it in the middle of the market. Their method of advertising differs very materially from most others. The chatty or conversational element has no place in it. The seductive, as presented in the Wanamaker style, and other various-named peculiarities as found in other styles, establish no precedent for them to follow. They talk plain, to the point, in as few words as suffice to tell a plain straight story of prices and quality, with no frills.

KNOW HOW TO ADVERTISE.

"Adams & Co. believe that a clear, terse description of what they offer will engage the attention of women who are at all interested in dry goods, and do it more effectually than any other manner of advertising. Certainly the success of the house furnishes incontrovertible evidence that their plan of advertising has been the right kind for them. They illustrate their advertising. They believe in illustrations as a valuable assistant, to be used as finger-posts to point the way. Typographical dress is another feature they heed, believing that a handsome advertisement will be noticed, and, when it is properly laid out, departmentized and made easy it will be read more.

"The New York daily papers are, of course, the leading mediums used in their advertising, but they do not stop there. The rural papers for, perhaps, a radius of 50 miles around, are generally used. That great subsidiary population, nominally separated, actually in close communication with New York, is contacted through its local mediums. Adams & Co. spend approximately $80,000 a year for advertising. It is a large amount of money to subtract from the annual profits of any store. The marvel to men of smaller means and fewer opportunities is: How can any store afford it?"

[As most of our readers know, Hon. Samuel Adams is a native of Miramichi and a brother of Mr. T. D. Adams, of Bathurst who is also interested in the New York business.]

MR. WANNAMAKER'S ADVICE.

Tomkins. "Good morning, Mr. Wannamaker, I have called to see if you can give me a position in your establishment. I can turn my hand to almost anything."

Mr. W. "No, we are full in every department, and you are the twentieth man I have refused to-day. Why don't you take up a line in which there is less competition and better pay?"

Tomkins. "I'd only be too thankful if you can put me on the track of such a position."

Mr. W. "When I was twenty years of age, I was a stranger in a strange land, with neither work nor money, when a friend of mine, a lawyer, advised me to take a book agency saying he had educated himself by canvassing; like drowning men grasp at straws, I took his advice, and in five years saved $5,000, and with this sum started my present business. It is just fifty years ago to-day that Mr. Bradley, the founder of the present firm of The Bradley-Garreston Company, Limited of Toronto, sent me my first book prospectus, and to his beautiful letters and good advice, I owe much of my present success. Yes, young man, if you have anything in you, there is just as good a chance for you to-day with this old established House as there was for me. Write them and see what they have to offer."

Tomkins. "I have seen the advertisements of this firm, for agents, for years back, and have often thought of writing them, but have never done so. I will write to-day; and I am very thankful to you, Mr. Wannamaker, for your good advice."

Maritime Provinces Men Command Big Salaries as Bankers and Managers.

A correspondent of the Charlottetown Patriot says:—

"It is not generally known that that brainy, though unassuming Islander, H. C. McLeod, cashier and general manager of the Bank of Nova Scotia, receives in return for the energy of his brains, the respectable salary of $13,000 per annum.

"This is the largest salary paid in the Maritime Provinces and I am told the fourth largest paid in the Dominion of Canada, and nearly double that of a cabinet minister. Of course I do not include the governor-general, whose stipend is $50,000. Thirteen may be an unlucky number, but I rather incline to the opinion that Mr. McLeod is not a bit superstitious. His predecessor, Mr. Fyche, received $10,000.

"After Mr. McLeod was in his new position a short time the directors came to the conclusion that he should be placed beyond the reach of temptation to move, and they clapped $3,000 per year to his salary.

"A former inspector of the Bank of Nova Scotia now enjoys the princely salary of $25,000—almost double that enjoyed by Mr. McLeod. I refer to Mr. James B. Forgan, who is not unknown to Charlottetown's commercial men.

"It is only a few years ago since he resided in Halifax. Then he had a salary of $1,600 per annum. He is a man of keen financial judgment and the fact soon became known. A bank in Chicago wanted a good man. Mr. Forgan came under their notice. They sent a man to Halifax to 'investigate' him. An investigation of that nature is most thorough. It not only covers the business ability of the man, but his private walk and conversation. Mr. Forgan was offered a salary of $16,000. He accepted.

"When the First National Bank of Chicago wanted a manager, Mr. Forgan, among others, was suggested. He was again 'investigated.' Directors of the bank waited upon him and offered him $25,000 per year. He asked a week to make up his mind. To-day he is vice-president of the First National Bank with a salary of $25,000.

"Let me instance another provincialist who is drawing a respectable salary. W. H. Rawley, a Yarmouth boy, is the secretary-treasurer of the Eddy Manufacturing Co., of Hull, Quebec, near Ottawa. He has a salary of $16,000 per annum. He is an example of what Bluenose pluck and brain aided by good luck can do."

News and Notes.

BELLEVILLE, April 1.—The famous Napanee bank robbery case has assumed a remarkable phase. Barney Bougard, one of the jury which convicted Mackie and disagreed on Ponton's guilt, in his affidavit in regard to a motion for a change of venue for Ponton's trial, makes a statement that John Hanlon, one of the jurors, was crazy during the latter part of the trial. He thought they were trying him and that the judge was sentencing him. Hanlon in his affidavit says: "My head got confused in the long sittings of the case." Mackie's friends will take advantage of these statements and apply for a new trial.

CHARLESTON, S. C., April 1.—Fifteen prominent citizens of Lake City, S. C., will be put on trial here in the United States circuit court next week to answer the charge of having lynched Postmaster Baker more than a year ago. Besides killing the postmaster, who was a negro, the alleged lynchers will have to answer to the killing of Baker's infant child and the burning of the Lake City post office with all its effects.

This is the first time on record that the Federal government has come into the South to take up a lynching trial. The murder of Baker was probably the most brutal crime known in the history of the state. Baker was appointed postmaster at Lake City, and before he took charge of the office he was warned to keep away. He refused and an attempt was made to kill him soon after his commission was received. This failed and then a regular band was organized to put him out of the way.

NIAGARA FALLS, March 31.—An immense quantity of rock fell with a crash from the cliffs on the American side, just north of the railway steel arch, about 4 o'clock this morning that startled the residents on both sides of the river. The rock that fell was a ledge that projected about 30 feet over the cliff, and weighed several hundred thousand tons. The slide carried with it a portion of the new elevator and completely demolished the old Butlery elevator. The rock completely covers the Gorge road, and in its fall tore the tracks up for some distance. It will take a great deal of blasting to remove the pile of rock that completely covers both tracks.

It is supposed the slide was caused by blasting for an outlet for the American sewer system. Luckily the slide occurred at an early hour before the men got to their employment on the works.

TOWN OF CHATHAM.

Notice of Meeting.

Public notice is hereby given that a public meeting of the ratepayers of the Town of Chatham will be held in the Masonic Hall, Chatham, on

Thursday, April 6th inst., at 7.30 o'clock p.m.,

for the purpose of discussing the question of adopting the proposed Water and Sewerage System for the said Town.

Dated this 1st day of April, 1899.

WARREN C WINSLOW.
Mayor Town of Chatham.

PUBLIC NOTICE.

Notice is hereby given that a vote of the ratepayers of the Town of Chatham will be taken in the Town Hall, on Tuesday, the 11th day of April instant, to decide for or against the construction of the proposed system of water works and sewerage for the Town.

The System proposed is that recommended by Freeman C. Coffin, Esq., Hydraulic Engineer.

Plans, specifications and estimate of cost of the proposed works, and the report of the said engineer may be examined at the office of the undersigned.

The poll will be opened at 10 a. m. and remain open till 8.30 p.m.

All ratepayers, including corporations, rated and assessed on the assessment list last filed by its or their representatives or agents, shall be entitled to vote.

Dated at Chatham N. B, 3rd April, A. D. 1899.

WARREN C. WINSLOW
Mayor Town of Chatham.

NOTICE OF ELECTION!

Notice is hereby given that on

Tuesday, the 18th day of April instant,

I will hold a poll for

THE ELECTION OF A MAYOR AND EIGHT ALDERMEN FOR THE TOWN OF CHATHAM.

Queen's, King's Wellington and Duke's Wards having been joined together for polling purposes, polling shall take place at or near the Town Hall (so called), in the Town of Chatham, and will open at 10 o'clock in the forenoon and close at 4 o'clock in the afternoon.

Nominations will be received by me up to 9 o'clock p.m. on Friday, the 14th day of April instant, and I will be at my office, in the Town Hall aforesaid, from 4 o'clock to 6 o'clock p.m., on the said 14th day of April instant, to receive the nominations of candidates for the offices of Mayor and Aldermen for said Town. No person who is not regularly nominated as the law directs shall be a candidate.

Polling will take place only in the event of more than one candidate being duly nominated for the office of Mayor, or more than eight candidates being duly nominated for Aldermen. Should polling take place I will be at the Council Chamber, in the Town Hall aforesaid, on Tuesday, the 18th day of April instant, at 9 o'clock p.m., for the purpose of declaring the different candidates chosen, duly elected.

Dated at the Town of Chatham, N. B., this 4th day of April, A. D. 1899.

T. M. GAYNOR, Town Clerk.

THE ARRIVAL OF SPRING.

Creaghan's Store

Is abloom with bright-hued merchandise of Spring—a transformation at one bound from the sober tints of winter.

Men's and Boys' Hats and Caps

We are doing more and more business every day in this hat section of ours. Why? Because the very latest and the most stylish shapes and best qualities are here at a substantial saving. Prices run like this:—Caps 15., 25c., 35., 40c., 50c; Boys' Hats—40c., 50c., 75c., 95c; Men's black and brown Fedoras—75c., 95c., $1.25, $1.75, $2.25 to $2.75.

Men's and Boys' Clothing Department.

We look for some stirring times in this section, devoted to Men's, Youths' and Boys' Clothing. The worthiness of all the clothing we sell is known to hundreds of practical mothers hereabouts. It is the kind to withstand the wear and tear, no matter how low the price—a point which makes this offering especially noteworthy.

Our prices for Boys' suits—$1.95, $2.25, $2.50, $2.75 to $5.50.
Men's Suits—$3.95, $5.00, $5 50, $6.75, $7.50, $10 to $15.50.

Carpets. Carpets.

Our Carpets are now on show on second floor. These carpets are the products of the best factories of England and the United States. They include all the new designs and color. Housekeepers and those furnishing new homes will do well to examine our lines.

15 patterns of Hemp Carpet at 15., 18c., 20c., 22c. to 38c. per yard.

29 patterns Tapestry Carpets at 35c., 45c., 60c., 75c., to 85c. per yard.

47 patterns of Moquette and Brussels at 95c., $1 25, $1.35, $1.45, $1.50 per yard.

Straw Matting.

35 Rolls of choice, cool Mattings direct from China and Japan. The rich colorings, the nice weaves and dependable qualities will make you want to buy. Just a few prices:

Straw color, blue stripe, 15c. per yard.
Red, white, blue and brown, 20c. per yard.
Brown, blue, yellow and white, 25c. per yard.
Linen Warp in fancy colors, 35c.

Rugs and Mats. Rugs and Mats.

The assortment far exceeds in variety any previous showing. Included are the Tapestry Rugs, Moquette Rugs, Smyrna Rugs, Velvet Rugs, Klondyke Rugs, Bulawayo Rugs, Saxonine Rugs, etc. Now for the prices: 45c, 95c., $1.25, $1.50, $1.95, $2 50, $3.25, $4 25 to $7.50. We have endeavored to surpass all our previous efforts, for the coming season, and would invite an inspection before you look elsewhere.

J. D. CREAGHAN, DIRECT IMPORTER, CHATHAM.