

BRUSER'S

The Store of Plenty! The Store of Quality Merchandise, Fair Prices, and Honest Dealing

is sending out this call to its thousands of customers in Humboldt and District to come and share in these wonderful values listed in this page. Goods may be high just now, but **NO MATTER WHAT THE PRICE** you get 100 Cents on the Dollar at Bruser's. And always remember, if our goods fail to make good, **WE WILL MAKE IT GOOD.** You risk nothing in dealing with Bruser's. We stake our future success on our new enterprise not on the **BIG** profit of any sale but on the **SMALL** profit of **MANY** sales. Our Prices are the lowest for the quality of goods we handle.

Let **HUMBOLDT** be your town and **BRUSER** your store!

Ladies' Coats

Buy your Coat NOW!

Our showing of Ladies' Coats at the present moment is considered to be the finest in this district. Do not wait till the best values are gone. You will be imposed with the beautiful styles and superior quality. Every Coat is of an exclusive style, no two coats alike, and the prices are lower than the quality would warrant. For this campaign we are offering Extra Prices on all coats.

Our biggest value! Fine Women's Tweed Coats, very newest styles, worth from \$6.00 to 10.00 more, Bruser's Price **22.50**

Extra fine quality Tweed Coats and all wool Cheviots, big collars, fancy pocket and belt, our regular \$27.50 Bruser's Special Price **23.95**

Highest grade coats of all wool Tweeds, fine Canadian Velour, Whitney Chinchilla, in most attractive and exclusive styles and best finish. Regular 29.50, Bruser's Special Price **25.95**

All our Best Canadian Velour Coats, regular 32.75, 34.00 and 35.00, all at Special Price of **29.85**

Fine Salt Silk Plush Coats, regular 49.50, Special Price **44.50**

Fine Salt Silk Plush Coat, Fur trimmed, Silk lined, Regular 69.50, at **62.75**

Serge Dresses

Beautiful Garments, \$20.00, \$25.00

It will be wise to make the selection now! They are values which can not be duplicated this season, for nearly every week we get word of the growing scarcity of materials. The quality of the serge in these garments is of the finest. The dresses are smart, up-to-date in panel, pleated and belt effects, and the saving is quite considerable. Shades of navy, copenhagen, green and brown.

Bruser's Very Special **20.00** and **25.00**

250 Stunning New Fall Blouses

A really marvellous selection of Fine Blouses! They are so dainty and new! Fine Voiles, Crepe de Chenes, Georgettes, Habutai silks all contribute their share to make this selection the finest in Humboldt. And the price is equally attractive.

Fine Voiles, **2.25** and **2.75**

Habutai Silk Waists in all shades **3.50**

Raba Crepes, Crepe de Chenes, Georgettes, @ **4.50 4.95 5.50 6.50**

A Stock of Furs

that would do credit to any town

Every garment guaranteed No. 1

as to quality of fur, lining and workmanship.

Best quality Imported Marmot Coat, 50" long, big shawl collar, skimmers satin lining, worth anywhere \$110.00, Bruser's Price only **97.50**

Best quality Imported Marmot Coat, Silver Coon collar and cuffs, flowered silk poplin lining, A wonderful value, **120.00**

No. 1 Northern Muskrat Coat of dark choice skins, beautifully lined with brocated silk poplin. You will save \$10.00 by buying this coat at Bruser's price of **165.00**

A beautiful Hudson Seal Coat of finest quality, richly trimmed, with a sable collar and cuffs. Most City Stores demand \$350.00 for the same coat, Bruser's Price **300.00**

A fine selection of FUR SETS, STOLEES, MUFFS, in mink marmots, astrachans, wolf, opposum etc., at very reasonable prices.

Women's Marmot Fur lined Coats, Muskrat lined Coats, Fur collared Coats, of all descriptions, at greatly reduced Prices.

Ladies' Fine Wool Sweaters

48 Fine Sweaters have just arrived! Just one month later than expected! They were all bought for our Opening but the manufacturer could not make delivery in time.

They are all made of good quality winter weight yarn, all have big sailor collars and are made in belted style. Shades are rose, saxe, apple, canary.

Regular bought to sell at 7.50 and 8.50, out they go at **5.95**

Men's Wool Underwear 1.50

It goes without saying that this is an exceptionally good bargain. Knitted from a good domestic yarn that will not shrink. Shirts are double breasted. Would be very good value at 1.75, but is a real bargain at Bruser's Price of **1.50**

Men's Wool Socks 50c or 3 Pair 1.40

100 Dozen of these heavy ribbed Wool Socks to dispose of. One of the biggest values in the store. Bruser's Price **50c** 3 Pair **1.40**

Men's All wool extra heavy socks, easy worth 1.00 a pair, Bruser's Price **85c** 3 Pair **2.40**

A Clean-up of Men's Sweaters at 3.95

Over 50 Men's Sweaters to clear out at only a part of original cost! These are all left from our 4.95 and 5.50 line.

All must go at one Price **3.95**

Another Bargain

Boys' Heavy Sweaters, in gray only. Made of good heavy yarn in coat style with shawl collar. Worth 2.00, to clear at **1.25**

Men's Fur Gauntlets

Made of choice Sitka Beaver Fur. The cuff is big enough to pull over the sleeves of a fur coat, the mitt is fully fur lined.

A splendid value at Bruser's Price **5.95**

Men's Caps

The "Eastern" and "Cooper" Caps! They are the best and give the utmost value for your money. Bruser's Price from **1.50** to **2.75**

Men's Clothing

We earnestly urge all our customers to buy all their clothes now! They will get better clothes for much less money. The cloth market is very much disorganized and for next spring good clothes will be hard to get and any kind of clothes will cost a lot of money. Our assortment now is complete. We have all kinds of tweed suits, worsteds, and a big line of blue and gray serges.

For this Campaign we have selected 40 suits in different cloths and pattern, such as tweeds and worsteds in gray or brown mixtures, and have them all marked for quick sale @ **22.50** They are easily worth 10.00 more.

Navy blue and gray Serge Suits, a big line to choose from. Prices: **\$25 30 32.50 40 42.50 45**

MADE-TO-MEASURE SUITS! For those men who prefer a tailored made-to-measure suit we have the largest and finest range of samples to choose from. We guarantee every suit to fit or you need not take it. As we have no expense in connection with this department we can afford to make you a suit to your own measure at a saving from 6.00 to 10.00 on a suit. **TRY US!**

2 Stupendous Values in Men's Fur Coats

Men's Black Dog Coat, made of selected skin, heavy quilted lined, deep shawl collar, leather arm shields. Is 52" long, sells all over at about 40.00, Bruser's Price **33.95**

Brown Manchurian Goat skin Fur Coat of excellent value, will keep you warm in coldest of weather. Is 50" long, and cut on very generous lines. A regular 40.00 value, Bruser's Special **33.95**

2 Outstanding Values in Men's Coats

A Dressy looking Coat made of good quality black melton cloth, lined with No. 1 whole marmot skins, soft and pliable. Collar is of French Otter in shawl style. Reg. Price 65.00, Bruser's Special Offer **59.95**

Men's Black Melton Coat of exceptional good make, lined with large, heavily furred skins. A splendid Coat for long drives. Bruser's Price **45.00**

Coat Special!

The Biggest Bargain in this Big Store! 25 Men's Coats of ALL WOOL Beaver Cloth, quilted lined, with a pieced Persian Lamb collar. Worth to-day 30.00, Our reg. Price 25.00, EXTRA SPECIAL for 2 weeks only **19.95**

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