

# WHY BRANDON LOTS ARE GOOD INVESTMENTS!

## FACTS THAT MAKE BRANDON LOTS GOOD INVESTMENT

A city between 15,000 and 16,000 people with an agricultural community of 250,000. BRANDON has a country surrounding it, which cannot be excelled for all agricultural purposes, as is proven by crop reports.

The area under cultivation is 7,132,040 acres, nearly one-half the area cropped in the entire West. The livestock owned in BRANDON territory runs up to more than a million in number with a conservative valuation of One Hundred Millions of Dollars.

### THE FORCES UP-BUILDING BRANDON

The forces upbuilding BRANDON are those without which no city can continue to thrive and prosper. They are—agricultural territory, industries, and distributing facilities. The values of lots in any city or town, present or prospective, lies in the ability of that town to attract more citizens. A city can only attract citizens when it has business or manufacturing opportunities to offer them, and it can only offer these opportunities in proportion as the district which it serves is well settled with tillers of the soil—satisfied tillers of the soil—satisfied and permanent because they are prosperous.

Now, if you could pick out of the three Prairie Provinces, a limited area in one of them producing one-third of all the grain of the entire West and having at the same time an elevator capacity equal to one-third of the elevator capacity of the whole West, would you not consider that such a district, and particularly the city which serves as a centre for that district, was to be reckoned with?

Under these conditions—with new facilities for taking advantage of and developing these vital forces, BRANDON is looking forward to a period of unprecedented growth. The growth will be normal because it will be natural. It is not likely to usher in any wild speculation, nor will the Board of Trade countenance such a tendency, but it will release the weight which has been holding values down and let them rise to their natural levels, when BRANDON will compare favorably with any city in the West.

BRANDON PRICES HAVE NOT BEEN HIGH ENOUGH. They will have more to make them high now than they have had before, and by these conditions the investor in BRANDON lots will profit.

### OUR PROPERTY AT BRANDON

The status of our property which we are offering at BRANDON was aptly summed up in the BRANDON TIMES of May 11th, 1912. We quote from them:—"The land in question was the Shaw Farm (Westholme) which is magnificently situated to the south-west of the city and overlooks the whole city. It is regarded as being one of the best pieces of suburban properties in the Canadian West."

The property is laid out uniform with the remainder of the city in lots 25 x 120 feet. The price of these lots is \$125.00 and \$150.00 with a \$25.00 premium on corners. The lots are sold on terms easy enough to be attractive to any investor. Property of this character is welcomed by those who know Western conditions best, and many such are numbered among our purchasers. As a matter of fact, one of the greatest assets this Company has accumulated is its long list of satisfied purchasers. We have handled properties in twenty different towns in the West, and we would be glad to refer you to the local authorities and Boards of Trade in any of them as to our methods of doing business and merit of the properties we handle.

The first line of street cars will be built to the Exhibition Grounds, and it is intended to have this line in operation by July 22nd.

OUR WESTHOLME property, being close to the Exhibition Grounds, will thus get the full benefit of the first street car service in BRANDON.

### BUILDING PERMITS

1909	\$ 350,120.00
1910	982,385.00
1911	1,245,290.00

### POPULATION

1901	5,620
1906	10,408
1911	15,000

## INTERNATIONAL SECURITIES CO., LTD.

St. John Branch: Dearborn Building, Prince William Street

Telephone Main 2639.

Daniel Wilson, Manager

## BRANDON IN BRIEF

Brandon is an agricultural and trade centre.  
It is situated 132 miles west of Winnipeg.  
Four transcontinental and twenty-three branch railroads make Brandon a central point.  
Three hundred and forty-six passenger trains and 478 freight trains go to and from Brandon each week.  
Out of a total elevator capacity in the west of 54,282,900 bushels, the Brandon district has 19,324,000 bushels.  
Brandon has a population of 15,000.  
The Brandon district carries the heaviest population in Western Canada—250,000, or more than half the people in Manitoba.  
Brandon's trade covers an area of 35,000 square miles.  
The Brandon district specializes in wheat and livestock. The livestock runs up to a million head and is valued at \$100,000,000.  
Brandon's Summer and Winter Fairs are the best in Canada. Value of exhibits at the Brandon Summer Fair in 1911—\$1,500,000. Value of exhibits at the Brandon Winter Fair 1911—\$2,500,000.  
A Dominion Government Experimental Farm of 662 acres is located at Brandon.  
Brandon is well laid out and well built.

The Provincial Government built a Court House at Brandon in 1912, at a cost of \$150,000, and is building a Normal School to cost \$500,000.

Its business streets are well paved and clean.  
Residence streets are boulevarded and treed.  
The city is well supplied with parks.

Brandon has an inexhaustible supply of good water from the Assiniboine River, which runs through the city. The service shows a pressure of 90 pounds to the square inch and affords ample fire protection.

Brandon has ten banks, excellent stores and numerous industries.

There are six large public schools and a Collegiate Institute. Brandon College and the Wheat City Business College afford full opportunity for higher education along business and professional lines.

Brandon taxes and assessment valuation are low. The assessment for 1912 is \$11,844,034 on property with an actual value of \$16,000,000. The rate is 21 mills on the dollar for all purposes.

Brandon is located in the beautiful Assiniboine Valley and is beautiful, clean and prosperous.