



The Big Sale Began This Morning

Our Three Stores Are Bristling With Bargains

To clean out all broken lines, odd lots, samples and lines, we do not intend reordering. But bear in mind, these are all clean, fresh, good, first-class styles. There's not an old out-of-date shop-worn pair in the lot. They are the remnants of a big season's selling, and we clean them out once a year, so as to make room for and meet our customers in the spring with a brand new stock.

SEE the Bins and Baskets for bargains; also our show windows. You'll get bargains. No sale goods on approval.



Waterbury & Rising Limited

King Street
Union Street
Mill Street



USE THE SCHOOL BUILDINGS AS SOCIAL CENTRES

Some Information For St. John People Concerning This Great Movement and Its Results.

III.
One of the most profitable uses to which school buildings have been put in some American cities has been that of neighborhood civic club houses. In addition to their use as social centres for educational and recreation purposes a room is used for the discussion of civic questions. For example the city of Milwaukee has a federation of civic societies comprising more than a score of organizations representing all parties, creeds and classes. This federation is realizing the value of school buildings issued several years ago the following bulletin—

Neighborhood Civic Clubs

"Every public school building in this city is a potential Neighborhood Civic Club House. In some neighborhoods the citizens have already begun to take advantage of the opportunity which these gathering places offer. If your neighborhood is not using its public school building as a Civic Club House, you are not getting your money's worth out of your own property.

It Is Your Club House

"No matter what other clubs or societies you may belong to, as a member of your neighborhood you have an equal right, with every other person, to make full use of your Civic Club House, without charge of any kind.

A Chance to Become Acquainted

"You may know a lot of people in your neighborhood, but there are people there whom you don't know, and some of them will be friends such as you will treasure highly after you become acquainted with them. They may belong to other societies, or have no affiliations whatever of a social and civic character, and you might never meet them but for the opportunity that a Neighborhood Civic Club will offer for Brotherhood Acquaintance.

A Chance for Self Expression

"You may have some ideas upon matters of neighborhood improvement or of city government. You may have some criticism to make of things as they are, or some suggestion to offer. In Neighborhood Civic Club Meetings in Your School Building, you will have a chance to express those ideas, to make suggestions, and to offer criticisms, as well as to learn the opinions of others.

A Chance for Government

"The real government of the city is not the group of men in the City Hall. These are simply the representatives of the real government. The real government is the citizenship, the men of the city, the men of all ranks. By the organizing of citizens in these Neighborhood Civic Clubs, meeting in public buildings, the real government of the city is organizing, and finding a chance to express itself.

A Chance to Become Informed

"Some of the men who are known to be competent to speak upon topics of public interest have been asked if they would like to have their names published in a list of speakers who will be available to speak without charge before Neighborhood Civic Clubs. They consent because they are interested in developing civic intelligence and civic friendliness. There follows only a small fraction of the list of men and women who are capable of intelligent leadership in discussion upon public questions in the city. As the movement grows, we will all become better acquainted with the resources of civic intelligence, and supplementary lists will be published. This list of speakers is of course merely suggestive. It is intended simply as a help in arranging programmes. Every club must necessarily decide what subjects it wishes to discuss and what speakers it wishes to engage to discuss them.

We Can Begin Now

"We all look forward to the time when every school building will be equipped with a fine neighborhood assembly hall on the ground floor, with a first class gymnasium, a swimming pool, and shower baths; with a library and reading room, and with all sorts of equipment for recreation and social doings. But more important than any of these things is the development of the consciousness of democracy, of intelligent public spirit through the association of citizens for the consideration to-

The Great Money Saving Sale of

Brussels, Axminster and Wilton Carpets

Continued in Carpet Department—Germain Street

Wednesday Will Be "Quilt Day"

In The Linen Room

In Connection With The Free Hemming Sale of Household Linens and Cottons We Will Make a

Special Showing of Quilts

Of Which We Have An Immense Stock of All Kinds and Sizes

White Ready Hemmed Crochet Quilts—For single beds. Size 64 by 84 inches.

Special, each.....\$1.00

Larger size, 72 by 90 inches. Special

each.....\$1.25

Full size for double beds, 75 by 85 inches.

Special, each.....\$1.50

Regular Crochet Quilts—73 by 84 inches.

each.....\$1.55

Regular Crochet Quilts—75 by 90 inches.

each.....\$1.75

Extra Quality Crochet Quilts, Hemmed—56 by 85 inches, each.....\$1.60

Extra Quality Crochet Quilts, Hemmed—75 by 85 inches, each.....\$1.85

Extra Quality Crochet Quilts, Hemmed—77 by 88 inches, each.....\$2.00

Extra Quality Crochet Quilts, Hemmed—78 by 88 inches, each.....\$2.30

FREE HEMMING!

LINEN ROOM.

FREE HEMMING!

White Satin or Marseilles Quilts, Scroll or Floral Designs—Size 10-4, or about 2 by 2 1-2 yards, each.....\$2.20, \$2.35, \$2.50, \$2.95, \$3.35

Size 11-4, or about 2 1-4 by 2 3-4 yards, each \$2.60, \$2.80, \$3.00, \$3.50, \$3.90, \$4.25, \$5.20, \$5.50, \$6.15.

Size 12-4, or about 2 1-2 by 3 yards, each \$3.20, \$3.60, \$4.30, \$4.75, \$5.00, \$5.55, \$6.00, \$6.50

Fine Light Weight English Dimity Quilts—60 by 90 inches, each.....\$1.80

Fine Light Weight English Dimity Quilts—72 by 90 inches, each.....\$2.15

Fine Light Weight English Dimity Quilts—80 by 90 inches, each.....\$2.20

Full Sized Fringed Satin Quilts—Suitable for metal beds, each.....\$4.75 and \$6.25

Colored Alhambra Quilts—In blue and white and red and white, single bed size, each \$1.20; double bed size, each.....\$1.45

White Satin Crib Quilts—For the little ones—Size 1 by 1 1-4 yards, each.....\$1.70

Size 1 1-4 by 1 1-2 yards, each.....\$1.10

Size 1 1-2 by 1 3-4 yards, each.....\$1.40

Crib Quilts with Nursery Rhymes—Pink and blue, size 1 1-4 by 1 1-2 yards, each.....\$1.50

Manchester Robertson Allison, Limited

COLD FOOTED FOLK

Will find grateful comfort, and welcome relief in a good, RELIABLE HOT WATER BOTTLE, of which we have different kinds, but the best is always the cheapest. Get one now, and follow directions for its use.

S. H. HAWKER'S DRUG STORE - Cor. Mill St. and Paradise Row

EQUITY WATCHES

MADE BY THE WALTHAM WATCH COMPANY have proved their worth, and every wearer has become a booster for this watch. We have just opened a new lot.

The Equity is a neat size and is a gentleman's watch in a nickel case, 7 jewels, for \$5.50; same movement in gold filled case, 7 jewels, for \$9.50 and in 15 jewels, for \$12.50. These watches are without a doubt the biggest watch values ever put upon the market.

FERGUSON & PAGE

DIAMOND IMPORTERS AND JEWELERS - 41 KING ST.

GOING "TOURIST"

Is a Popular Way to Travel.

CANADIAN PACIFIC

Tourist Sleepers—light and airy, with big comfortable berths, accommodating two adults, if desired—are carried from Montreal on Fast Transcontinental Express Trains for points in Western Canada, British Columbia, and on the Pacific Coast. Not as luxurious as the Palace Sleeper, but they meet the requirement of a superior class of patrons just as well—and at half the cost.

ECONOMY AND COMFORT COMBINED.

W. B. Howard, D.P.A., C.P.R., ST. JOHN, N.B.

Weather Strip

Nothing will add more to your comfort during the winter months than to have your Windows and Doors fitted with Weather Strip. It is easily applied and inexpensive.

It comes:

All Rubber at - 5c to 8c per foot

Felt at - - - 3c to 5c per foot

Wood and Rubber at 3c to 8c per foot

W.H. THORNE & CO. LTD.
MARKET SQUARE & KING ST.

NEWBRO'S HERPICIDE SAVES THE HAIR

And Keeps You Looking Young

Don't look older than you are. It is just as easy to look younger. While lack of hair or poor hair is not always an indication of age, it is frequently accepted as such.

A person well advanced in years possessing a good head of hair is always spoken of as "well preserved."

Everyone can retain beautiful, luxuriant hair if they make the effort. In almost every instance poor hair or the loss of hair may be traced to the activity of the dandruff germ. Newbro's Herpicide prevents the scale-like accumulation and puts the scalp in a perfectly healthy condition. With the elimination of the dandruff the hair no longer drops out. The itching of the scalp stops almost at once.

Newbro's Herpicide is the remedy for which there are many substitutes, preparations claimed to be "just as good." You don't have to accept a substitute. Insist upon having genuine Herpicide.

Newbro's Herpicide in 50c. and \$1.00 sizes is sold by all dealers who guarantee it to do all that is claimed. If you are not satisfied your money will be refunded.

Applications obtained at good barber shops. Send 10c. in postage to The Herpicide Co., Dept. R., Detroit, Mich., for sample and book. E. Clinton Brown, special agent.

HELL GATE, WORLD'S LARGEST ARCH BRIDGE

(Engineering News)

The Hell Gate steel arch bridge, the world's largest arch, is now actively under construction. The Long Island abutment pier is well under way and the foundation for the Wechs Island pier is nearly complete. The steel work is being fabricated in the shops of the American Bridge Co., practically all detail drawings having been made. Fabricated steel work is already being shipped to Greenville and erection of the arch will probably begin next year.

Marked originality of design characterizes the structure. The outline of the arch is in itself strikingly original. Other innovations are: Hard (high-carbon) steel, large rivets; heavy splicing; special pivot or rocker joints at chord splices; bracing girders in the floor; cantilever arrangement of the floor laterals.

The bridge is also notable for the magnitude of its chord sections and their robust makeup; for the great weight of single members—weighing twice as much as the heaviest erection parts of large bridges previously erected; and for its great weight, which averages about 38,000 lb. steel and 53,000 lb. total load foot of bridge. The great weight is due to the large live-load capacity provided. No existing large-span bridge is designed for four lines of railway traffic.

"Freddy, you shouldn't laugh out loud in the school room," exclaimed the teacher. "I didn't mean to do it," apologized Freddy. "I was smiling, when all of a sudden the snile busted."

F. W. DANIEL & CO. LIMITED

HEAD KING ST.

LONDON HOUSE

FOR WEDNESDAY January Sale Has Lots of Bargains

JANUARY SALE BARGAINS IN WOMEN'S WHITEWEAR

On Wednesday

Drawers at 25c.—With plain frill of tucks and hemstitching; also with wide frill, lace trimmed.

Drawers 39c.—Cambric Drawers, good quality, trimmed ruffles, tucks and torchon lace.

Covers 25c.—Special Cambric Cover, trimmed neck and sleeves, good quality, wash lace and ribbon tie.

Covers 39c.—Very pretty Cover with front and yoke of lace and insertion or embroidery.

Princess Slips \$1.19 — Of good white Cambric, pretty yoke of lace with wide-shaped ruffle at neck with 5-inch lace and insertion—a snap at price.

On Wednesday

Gowns 69c.—Extra value Cambric Gown, full size, embroidery or fine lace trimmed at neck and sleeves, ribbon tie.

Gowns 89c.—Empire style, of good cotton, yoke of embroidery and lace insertion; also round neck style of embroidery at same price.

Gown \$1.39.—Very fine Nainsook with Swiss embroidery yoke and at sleeves. Extra value gowns at this price; three styles.

Combinations 79c.—Extra value cover and drawers, deep yoke, embroidery and tucks; new shaped drawers embroidery trimmed.

BLANKETS AND COMFORTABLES AT THESE JANUARY SALE PRICES ARE A PAYING INVESTMENT

Blankets, sale \$2.95—A nicely finished White Woollen Blanket, usually sold at \$3.50—double bed size.

Blankets, sale \$3.39—A splendid Woollen Blanket, worth \$4.25.

Blanket, sale \$4.49—A very heavy and durable Woollen Blanket, extra large size, usually sold at \$5.50.

These Blankets are made which are confined to us for St. John, and for value have no equals.

Lot 1.—Comfortable, sale \$2.25 each.—Various makes and designs; comfortable up to \$3.00.

Lot 2.—Comfortable, sale \$1.98.—Silkoline coverings, good designs and white filling—values \$2.75.

Lot 3.—Comfortables, sale \$1.85.—Just a few of those Turkey Chintz Comfortables—value \$2.75.

SALE SAMPLES WEDNESDAY CHILDREN'S WHITE WEAR AND DRESSES

Bargains for Mothers—Saves you sewing, saves your pocket-book. You get them at practically factory prices—dainty little white garments of all sorts—Infant's, Girls' and Misses' sizes.

Samples Children's White Party Dresses, 90c. to \$6.75.

Samples Children's Slips, 79c. to \$3.50.

Samples Children's Skirts, 39c. to \$2.50.

Samples Girls' White Dresses, 6 to 14 years, \$1.05 to \$10.50.

Samples Infant's Short Dresses, 85c. to \$3.50.

Samples Infant's Slips, 98c. to \$2.50.

Samples Infant's and Children's Drawers, 22c. to 60c.

Samples Children's Night-gowns, 39c. to 90c.

JANUARY SALE STAPLES FOR WEDNESDAY

Good Damask Border Linen Huck Towels, 16c. each.

Embroidered Pillow Shams. Per Pair, 67c.

Lace edged Pillow Shams. Per Pair, 69c.

Sheets—English, 2x2½ yards, 78c. each.

One thousand yards Longcloth—Extra good, in 10 yard pieces. Value \$1.20. Sale 98c.

Household Unbleached Cotton, 10 yards. Value \$1.20. Sale 98c.

Pillow Slips—40 or 42 in., 15c. Pillow Slips—Extra heavy, 19c. each.

Table Damask—70 in., 57c. yard.

Linen Crash Rollers—2½ yards, 25c.

Barnsley Crash Rollers, 29c.

Shaker Flannel—34 in., 5 yards for 53c.

F. W. DANIEL & CO.

LIMITED

LONDON HOUSE

head King Street