

The Big Sale Began This Morning

Our Three Stores Are Bristling With Bargains




To clean out all broken lines, odd lots, samples and lines, we do not intend reordering. But bear in mind, these are all clean, fresh, good, first-class styles. There's not an old out-of-date shop-worn pair in the lot. They are the remnants of a big season's selling, and we ask to make room for and meet our customers in the spring with a brand new stock.

SEE the Bins and Baskets for bargains; also our show windows. You'll get bargains. No sale goods on approval.

Waterbury & Rising Limited

King Street
Union Street
Mill Street




USE THE SCHOOL BUILDINGS AS SOCIAL CENTRES

Some Information For St. John People Concerning This Great Movement and Its Results.

III.

One of the most profitable uses to which school buildings have been put in some American cities has been that of neighborhood civic club houses. In addition to their use as social centres for educational and recreation purposes a room is used for the discussion of civic questions. For example the city of Milwaukee has a federation of civic societies comprising more than a score of organizations representing all parties creeds and classes. This federation realizing the value of school buildings issued several years ago the following bulletin—

Neighborhood Civic Clubs

"Every public school building in this city is a potential Neighborhood Civic Club House. In some neighborhoods the citizens have already begun to take advantage of the opportunity which these gathering places offer. If your neighborhood is not using its public school building as a Civic Club House, you are not getting your money's worth out of your own property.

It Is Your Club House

"No matter what other clubs or societies you may belong to, as a member of your neighborhood you have an equal right, with every other person, to make full use of your Civic Club House, without charge of any kind.

A Chance to Become Acquainted

"You may know a lot of people in your neighborhood, but there are people there whom you don't know, and some of them will be friends such as you will treasure highly after you become acquainted with them. They may belong to other societies, or have no affiliations whatever of a social and civic character, and you might never meet them. The opportunity that a Neighborhood Civic Club will offer for Brotherhood Acquaintance.

A Chance for Self Expression

"You may have some ideas upon matters of neighborhood improvement or of city government. You may have some criticism to make of things as they are, or some suggestion to offer. In Neighborhood Civic Club Meetings in Your School Building, you will have a chance to express those ideas, to make suggestions, and to offer criticisms, as well as to learn the opinions of others.

A Chance for Government

"The real government of the city is not the group of men in the City Hall. These are simply the representatives of the real government. The real government is the citizenship, the men of the city, the men of all parties. By the organizing of citizens in these Neighborhood Civic Clubs, meeting in public buildings, the real government of the city is organizing and finding a chance to express itself.

A Chance to Become Informed

"Some of the men who are known to be competent to speak upon topics of public interest have been asked if they would be willing to discuss them in the city, the men of all parties. By the organizing of citizens in these Neighborhood Civic Clubs, meeting in public buildings, the real government of the city is organizing and finding a chance to express itself.

We Can Begin Now

"We all look forward to the time when every school building will be equipped with a fine neighborhood assembly hall on the ground floor, with a first class gymnasium, a swimming pool, and shower baths; with a library and reading room, and with all sorts of equipment for recreation and social doings. But more important than any of these things is the development of the consciousness of democracy, of intelligent public spirit through the association of citizens for the consideration to-

The Great Money Saving Sale of Brussels, Axminster and Wilton Carpets

Continued in Carpet Department—Germain Street

Wednesday Will Be "Quilt Day"

In The Linen Room

In Connection With The Free Hemming Sale of Household Linens and Cottons We Will Make a Special Showing of Quilts

Of Which We Have An Immense Stock Of All Kinds and Sizes

White Satin or Marseilles Quilts, Scroll or Floral Designs—Size 10-4, or about 2 by 2 1-2 yards, each	\$2.20, \$2.35, \$2.50, \$2.95, \$3.35
Size 11-4, or about 2 1-4 by 2 3-4 yards, each	\$2.60, \$2.80, \$3.00, \$3.50, \$3.90, \$4.25, \$5.20, \$5.50, \$6.15.
Size 12-4, or about 2 1-2 by 3 yards, each	\$3.20, \$3.60, \$4.30, \$4.75, \$5.00, \$5.55, \$6.00, \$6.50
Fine Light Weight English Dimity Quilts—60 by 90 inches, each	1.80
Fine Light Weight English Dimity Quilts—72 by 90 inches, each	\$2.15
Fine Light Weight English Dimity Quilts—80 by 90 inches, each	\$2.20
Full Sized Fringed Satin Quilts—Suitable for metal beds, each	\$4.75 and \$6.25
Colored Alhambra Quilts—In blue and white and red and white, single bed size, each	\$1.20; double bed size, each
White Satin Crib Quilts—For the little ones—Size 1 by 1 1-4 yards, each	70c
Size 1 1-4 by 1 1-2 yards, each	\$1.10
Size 1 1-2 by 1 3-4 yards, each	\$1.40
Crib Quilts with Nursery Rhymes—Pink and blue, size 1 1-4 by 1 1-2 yards, each	\$1.50

FREE HEMMING!

LINEN ROOM.

Manchester Robertson Allison, Limited

COLD FOOTED FOLK

Will find grateful comfort, and welcome relief in a good, RELIABLE HOT WATER BOTTLE, of which we have different kinds, but the best is always the cheapest. Get one now, and follow directions for its use.

S. H. HAWKER'S DRUG STORE - Cor. Mill St., and Paradise Row

EQUITY WATCHES

MADE BY THE WALTHAM WATCH COMPANY

have proved their worth, and every wearer has become a booster for this watch. We have just opened a new lot.

The Equity is a neat size and is a gentleman's watch in a nickel case, 7 jewels, for \$5.50; same movement, in gold filled case, 7 jewels, for \$9.50 and in 15 jewels, for \$12.50. These watches are without a doubt the biggest watch values ever put upon the market.

FERGUSON & PAGE

DIAMOND IMPORTERS AND JEWELERS - 41 KING ST.

GOING "TOURIST"

Is a Popular Way to Travel.

CANADIAN PACIFIC

Tourist Sleepers—light and airy, with big comfortable berths, accommodating two adults, if desired—are carried from Montreal on East Transcontinental Express Trains for points in Western Canada, British Columbia, and on the Pacific Coast. Not as luxurious as the Palace Sleeper, but they meet the requirement of a superior class of patrons just as well—and at half the cost.

ECONOMY AND COMFORT COMBINED.

W. B. Howard, D.P.A., C.P.R., ST. JOHN, N.B.

Weather Strip

Nothing will add more to your comfort during the winter months than to have your Windows and Doors fitted with Weather Strip. It is easily applied and inexpensive.

It comes:

All Rubber at - 5c to 8c per foot
Felt at - - - 3c to 5c per foot
Wood and Rubber at 3c to 8c per foot

W.H. THORNE & CO. LTD.

MARKET SQUARE & KING ST.

NEWBRO'S HERPICIDE SAVES THE HAIR

And Keeps You Looking Young

Don't look older than you are. It is just as easy to look younger. While lack of hair or poor hair is not always an indication of age, it is frequently accepted as such.

A person well advanced in years possesses a good head of hair is always spoken of as "well preserved."

Everyone can retain beautiful, luxuriant hair if they make the effort. In almost every instance poor hair or the loss of hair may be traced to the activity of the dandruff germ. Newbro's Herpicide prevents the scale-like accumulation and puts the scalp in a perfectly healthy condition. With the elimination of the dandruff the hair no longer drops out. The itching of the scalp stops almost at once.

Newbro's Herpicide is the remedy for which there are many substitutes, preparations claimed to be "just as good." You don't have to accept a substitute. Insist upon having genuine Herpicide.

Newbro's Herpicide in 50c and \$1.00 sizes is sold by all dealers who guarantee it to do all that is claimed. If you are not satisfied your money will be refunded.

Applications obtained at good barber shops. Send 10c. in postage to The Herpicide Co., Dept. R., Detroit, Mich., for sample and book. E. Clinton Brown, special agent.

HELL GATE, WORLD'S LARGEST ARCH BRIDGE

(Engineering News)

The Hell Gate steel arch bridge, the world's largest arch, is now actively under construction. The Long Island abutment pier is well under way and the foundation for the Wards Island pier is nearly complete. The steel work is being fabricated in the shops of the American Bridge Co., practically all detail drawings having been made. Fabricated steel work is already being shipped to Greenville and erection of the arch will probably begin next year.

Marked originality of design characterizes the structure. The outline of the arch is in itself strikingly original. Other innovations are:

Hard (high-carbon) steel, large rivets; heavy splicing; special pivot or rocker joints at chord splices; bracing girders in the floor; cantilever arrangement of the floor laterals.

The bridge is also notable for the magnitude of its chord sections and their robust makeup; for the great weight of single members—weighing twice as much as the heaviest erection parts of arch bridges previously erected; and for its great weight, which averages about 38,000 lb. steel and 53,000 lb. total weight of bridge. The great weight is due to the large live-load capacity provided. No existing large-span bridge is designed for four lines of railway traffic.

"Freddy, you shouldn't laugh out loud in the school room," exclaimed the teacher.

"I didn't mean to do it," apologized Freddy. "I was smiling, when all of a sudden the snail bustled."

the city. As the movement grows, we will all become better acquainted with the resources of civic intelligence, and supplementary lists will be published. This list of speakers is of course merely suggestive. It is intended simply as a help in arranging programmes. Every club must necessarily decide what subjects it wishes to discuss and what speakers it wishes to engage to discuss them.

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THIS COAL IS HOT STUFF

It Burns Freely and Evenly Because it is High Grade

Everyone knows that coal burns and that it costs money, but there is much difference between one sort of coal and another. The special free-burning American Anthracite, imported by the Consumers Coal Co., is all that energy, free burning, clean and extra economical. You should at least try this coal. Consumers Coal Co.'s address is 331 Charlotte street (opposite Broad street), Phone M-2670. Buy your next supply there.

Prudent Swain—"If I were to steal a kiss would it scare you so that you would scream?"

Timid Maiden—"I couldn't. Fright always makes me dumb."

F. W. DANIEL & CO. LIMITED

HEAD KING ST. LONDON HOUSE

FOR WEDNESDAY

January Sale Has Lots of Bargains

JANUARY SALE BARGAINS IN WOMEN'S WHITEWEAR	SALE SAMPLES WEDNESDAY CHILDREN'S WHITE WEAR and DRESSES	JANUARY SALE STAPLES FOR WEDNESDAY
<p>On Wednesday</p> <p>Drawers at 25c.—With plain frill of tucks and hemstitching; also with wide frill, lace trimmed.</p> <p>Drawers 39c.—Cambrie Drawers, good quality, trimmed ruffles, tucks and torchon lace.</p> <p>Covers 25c.—Special Cambrie Cover, trimmed neck and sleeves, good quality, wash lace and ribbon tie.</p> <p>Covers 39c.—Very pretty Cover with front and yoke of lace and insertion or embroidery.</p> <p>Princess Slips \$1.19 — Of good white Cambrie, pretty yoke of lace with wide-shaped ruffle at neck with 5-inch lace and insertion—a snap at price.</p>	<p>On Wednesday</p> <p>Gowns 69c.—Extra value Cambrie Gown, full size, embroidery or fine lace trimmed at neck and sleeves, ribbon tie.</p> <p>Gowns 89c.—Empire style, of good cotton, yoke of embroidery and lace insertion; also round neck style of embroidery at same price.</p> <p>Gown \$1.29.—Very fine Nainsook with Swiss embroidery yoke and at sleeves. Extra value gowns at this price; three styles.</p> <p>Combinations 79c.—Extra value cover and drawers, deep yoke, embroidery and tucks; new shaped drawers embroidery trimmed.</p>	<p>Good Damask Border Linen Huck Towels, 16c. each.</p> <p>Embroidered Pillow Shams. Per Pair, 67c.</p> <p>Lace edged Pillow Shams. Per Pair, 69c.</p> <p>Sheets—English, 2x2½ yards, 78c. each.</p> <p>One thousand yards Longcloth—Extra good, in 10 yard pieces. Value \$1.20. Sale 98c.</p> <p>Pillow Slips—40 or 42 in., 15c. Pillow Slips—Extra heavy, 19c. each.</p> <p>Table Damask—70 in., 57c. yard.</p> <p>Linen Crash Rollers—2½ yards, 25c.</p> <p>Barnsley Crash Rollers, 29c.</p> <p>Shaker Flannel—34 in., 5 yards for 53c.</p>

BLANKETS AND COMFORTABLES AT THESE JANUARY SALE PRICES ARE A PAYING INVESTMENT

Blankets, sale \$2.95—A nicely finished White Woolen Blanket, usually sold at \$3.50—double bed size.	Lot 1.—Comfortable, sale \$2.25 each—Various makes and designs; comfortable up to \$3.00.
Blankets, sale \$3.39—A splendid Woolen Blanket, worth \$4.25.	Lot 2.—Comfortable, sale \$1.98—Silkoline coverings, good designs and white filling—value \$2.75.
Blanket, sale \$4.49—A very heavy and durable Woolen Blanket, extra large size, usually sold at \$5.50.	Lot 3.—Comfortables, sale \$1.25—Just a few of those Turkey Chintz Comfortables—value \$2.15.

F. W. DANIEL & CO. LIMITED

LONDON HOUSE head King Street