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MONDAY MORNING, JAN. 24.

Cash or Gas?

Toronto has a big campaign to fight today and tomorrow and the next day. Toronto has boasted of her brave sons in Belgium. By Wednesday night we hope the country fathers and uncles and elderly friends in the fighting ranks of Yonge street, King street. St. George street and Rosedale. So many of them are doing their full share and more than their share that it is a shame for all the others who might fail not to understand that the honor of the city is at the mercy of those who do not take their place beside the brave men who are writing cheques and bombarding the patriotic fund with rolls of bank

Last year's subscriptions have been worthy of the cause, but they will all be used up by the end of this month. There won't be a dollar left then to help the families of the soldiers in the trenches unless more dollars are subscribed in the next three days. And it must not be forgotten either that enlistment has been going on ever since last year, and fighting has been going on, and the casualty lists have been growing, and the world is somehow, somewhere, nearer the end gium. "Why couldn't she submit? of all the misery than a year ago. But this means larger demands-

we shall not say upon the generosity -but on the humanity and the good faith of those who accepted the tacit. end of the bargain that if some mer offer their lives other men will offer their money. The banks, the financial corporations generally, the city itself. have all doubled their subscriptions, and it will be necessary for all the rest who have subscribed before to do twice as well, twice as is "The Children of the Lusitania." nobly, twice as lovingly for the Underneath is the quotation from a agonized and died in the trenches that the people who remain at home and their land might be free.

It seems a great sum in the eyes of those who do not think in the millions, but two millions from Toronto would be only eight cents a head for a year, each week. There is hardly an errand boy in the city who could not save that much out of his cigarets if he smokes. But it should not be necessary to crave the errand boys for their savings. They will be welcome with their mite, but the solid citizenship of Toronto can pay up two millions in three days and another million for a margin without turning a hair.

It is so much easier than being ed by Prussians!

Germany is Anxious

All the recent jockeying of the manic powers indicates that they have anything but confidence in their cause. When the kaiser gets down to seeing that his chances depend on making separate peace with Belgium, or with Servia, it is evident that any mnall advantage is regarded as of im-

portance. The news about Belgium does not sound reasonable. Belgium has nothsound reasonable. Belgium has noth-bonds to bear interest at the rate of ing more to fear at the hand of Ger-four per cent, and to be redeemable many. The kaiser has already done by lot. Until redemption three-fifths his dirty worst. He may decide to massacre the Belgians as his allies and two-fifths by district contribuhave massacred the Armenians, but tion. this would not crush the Belgian national spirit. King Albert has lost everything but his soul, as "Punch" finely set it forth. The kaiser cannot

massacre souls. The threat that Germany will hold Belgian territory as a prize is nothing week-end outing. Tickets are walld new. No one who knows the Prussians ever expected that they had any other intention than to hold Belgian agents, Toronto city office, southeast territory. It has already been an-corner King and Yonge streets, phone Main 6580. 12345 nexed by a proclamation issued early in the war, and is to all intents and purposes Germanic territory at this moment. This, in fact, is the reason in many minds why the war is going on. Until Belgium is free of her enemies there can be no peace.

Russia and then France, and finally Italy from the entente alliance, and the recent overtures to Montenegro by Austria belong to the same policy. a may be a long slow task to bring Germany to an admission of defeat. but it must not be forgotten that all the military experts of any authority have agreed that Germany lost the

war at the battle of the Marne. Much The Toronto World war at the battle of the Marne. Much remains to be done to crown that victory with acknowledged success, but all of Germany's subsequent efforts only serve to exhaust her resources.

Raemaekers' Cartoons

Everyone has been to see the collection of Raemaekers' cartoons exhibited in London, and the papers have been full of references to these remarkable examples of the cartoonist's art. A reproduction of forty of them at the remarkably low price of twopence has been issued by Hodder & Stoughton, thus bringing them within reach of all. They follow in their artistic character the tradition of modern English cartooning with its regard for the proportions of the human form divine rather than the earlier grotesqueries of Rowland and his school and the distortions of some of the European continentalists and many of the Americans. In Canada the art of the cartoonist still hovers between adopting the caricature distortion of the human face and form and the genuine humor of idea and incident, with the tendency strongly in favor of the nobler aspect of the cartoon.

The great Dutch cartoonist follows the more humane method and his cartoons appeal by their beauty as well as by their genius of satire, irony and tragic mirth. His monsters are monsters in expression and not merely in form. His menads and furies are terrible, not by their outraged features, but by the force that their features display. The men who are drawn in the midst of murder and rapine are studies from the life, not hideous imaginations, but they are will be able to boast of the brave all the more striking and dreadful because they are men of like nature to ourselves. It is ordinary men, just like the men of other lands, who are being driven to the fearful deeds which the Prussian system compels from its slaves.

This is the profound truth underlying Raemaekers' work. Other cartoonists give us the impression that the Germans are a race apart, and they are drawn as tho they had descended from another planet. They are of this earth, earthy indeed, but human, tho depraved by a system against which the whole world is in revolt. Given the system and any race of men may gradually be degraded to the frightfulness which these cartoons so scathingly portray. There is much simplicity about Raemaekers' work. "The Widows of Belgium" is appalling in its suggestions of the grim harvest of the battlefield. Three typical "money bags" moralize over martyred Bel-She would have been well paid." The type of mind, essentially German, which always thinks in money, does not wear the appearance

of a monster. One of the most striking of all the cartoons, worthy of the highest classical art, is "Germany's Dance With Death." Germany will think of this for centuries, long after the dance with death has been ended. Another picture full of bitter irony sake of those who have suffered and Berlin paper: "We do not want any love among the Americans, but we do want respect, and the case of the Lusitania will win it for us better than a hundred victories on land," Stretched on the deck lie the rows of murdered infants.

Be Germany never so blind, surely these great cartoons would make even the kaiser see the depth of his deep damnation.

ISSUE STATE BONDS FOR PAYMENT OF RENT

French Government Would Ar range Difficulties Between Landlord and Tenant.

PARIS, Jan 22.-The chamber of deputies was chiefly occupied today by a discussion or the strained relations between landlords and tenants, either mobilized or of small means, whom the law allows the non-pay-

ment of rent during the war.

Among the remedies proposed was that of Socialist Deputy M. Lairrolle, who suggested an issue of state bonds for the payment of rent, these tion. The discussion was not ended when adjournment was taken.

Buffalo \$2.70 Return, Saturday, Jan. 29, 1916—Canadian Pacific Railway. The "Toronto Bowling Club" ex-cursion to Buffalo via Canadian Pacific fast 9.30 a.m. train, Saturday, Jan. 29, offers an excellent opportunity for returning all trains up to and includ-ing Monday, Jan. 31. Full particulars from Canadian Pacific Railway, ticket

MICHIE'S Early efforts were made to detach BEAURICH CIGARS

3 FOR 25c AT THE CIGAR DEPT., 7 KING ST. W. MICHIE & CO., LIMITED





HERE'S A GOOD CREST



Vhy not join the 134th Overseas Bat-talion, now being recruited by the 48th Highlanders, and have a crest like this on your uniform?

PRINCE VIGGO COMING TO CANADA TO FARN

Nephew of Queen Mother Re ported to Be on His Way to the Dominion.

COPENHAGEN, Jan. 22.-The Folkets Avis, announces that Prince Viggo, the youngest son of Prince Waldemar, and thus a nephew of Oueen Alexandra, is enroute to Cana-Queen Alexandra, is enroute to Cana- now under arrest was about to take da, to be educated in wholesale busi- to America.

The man who had the supposed Murillo in his possession was arrested at Bordeaux at the request of a Brussels' stockbroker named Cramer. The latter states that when the Gramer. daughter of the former Italian minister The latter states that when the Gerhere His second brother, Prince Axel, mans invade Belgium he left for Lonis a noted airman. His third brother, don, taking with him a large quantity Prince Erik, is a practical farmer, and worked on a farm in England in 1914; the care of some fellow-countrymen, while his only sister, the beautiful among them the man just arrested, princess Margaret, took a degree as This companion disappeared before n nursing British soldiers for some months in 1915, until prevented from doing so by illness.



PEGGY BURK Quinney's, at the Alexandra this week, as it was a year ago.

A Line o' Cheer Each Day o' the Year By John Kendrick Bangs.

NOT FAITHLESS. (Copyrighted, 1916). F you've no Faith in any thing at all, yet Do believe in Self, and base your creed Upon your deed.

At least hold fast to that, and don't let go, For after all, despite you do not know, That consciousness of power your way to win Is GOD within,

And while you think you're creedless thru and thru, Your faithlessness is but a silly And spite of all you say, you really do

Believe in Him.

BELGIAN IS ARRESTED POSSESSES MURILLO

Claims to Have Commission to Sell, But Is Accused of Theft.

The man who had the supposed

Sachelor of Arts in 1914, and assisted reaching England, and Cramer has only just discovered traces of him.

The man, when detained, declared that the picture, which was insured for \$15,000, but worth much more, been entrusted to him to sell in America by the superior of an Italian monastery.

The picture is unsigned, but bears

date 1682, the year of Murillo's death. It represents the Madonn seated with the child on ner knees It is framed, and is about 5 feet height. Its possessor had packed it in a large trunk, where it was found when the magistrate was searching for the missing securities.

SUNK BY GERMAN SUB GIVEN PIECE OF PLATE

LIVERPOOL. Jan. 22-The govern ment has presented a piece of plate to Captain William Finch, com-mander of the White Star Line steamer Arabic, which was sunk by a German submarine Aug. 19 last. The mayor of Liverpool, the American consul and Admiral Stileman participated in the presentation.

Admiral Stileman in a speech said that Captain Finch's feat in saving four hundred lives in less than ten minutes was without parallel.

UNIVERSITY IS OVERCROWDED.

In reply to Mayor Church's suggestion that Toronto University should place some of its buildings at the disposal of the military authorities, President Faiconer states that the scheme is not feasible. It appears that the university buildings are overcrowded now, even tho the attendance this year is not as great

HAMILTON DESIROUS OF SECURING REBATE

Eighteen Thousand Dollars From Hydro Not Handed Over

KEEP SOLDIERS YEARLY

Plan to Purchase Big Site Where Men Could Remain.

HAMILTON, Ont., Jam 22.—The local hydro commussioners had a private season this measurement of the effort the city is making to get a rebate of \$18,000 on law year care out. The city get an intimation at the close of the year had it would receive this amount, but so far it would receive this amount, and in the close of the year had had had been most generous the close of the year had had had been most generous years to the conduct system on King street, between Stirton street and Gage avenue. Otherwise, he stated, it might be a long time before their wires are removed from the street. On the suggestion of the mayor the engineer suggestion of the major in the provided and has been most generously resulted a community of the major the provided and has been most generously resulted and has been most generously resulted to the hydro to the satisfaction of all.

Back From Confinence under the hydro to the statements a list of one dance on Tuesday evenings and one o

HUNS WOULD STARVE HEROIC MONTENEGRINS

Cologne Gazette Suggests That Would Be Best Course to Pursue

LONDON, Jan. 22 .- The Cologne Gazette, says a Reuter's despatch from Amsterdam, suggests that starvation may assist in deciding the Montenegrins to capitulate. The newspaper says:

"Despite ine parliamentary habiliments with which Montenegro has provided itself, the King has never been disposed to allow his personal rule to be impaired and he will find means to enforce obedience upon his "An effectual auxiliary is starvation

which lately has made itself more and more felt and which induces even very warlike soldiers to incline to thoughts of peace, however modest the claims of the Montenegrins may be in the matter of food."



This is the crest of the Q.O.R., which will be included in the crest to be worn by members of the 166th (Queen's own) Overseas Battalion.

FIFTY THOUSAND CLUB IN BIG CAMPAIGN

New Team Added to Cover All Factory and Office Employes.

The 50,000 Club has been given the huge task of gathering in all the employes of offices in the big three-day campaign to raise \$2,000,000 for the Canadian Patriotic Fund-

Employers everywhere are being asked to have the lists of the 50,000 Club put thru their establishments, and the fifty district captains have their teams lined up for the big undertak-50,000 Club buttons will be in big

lemand this week. It is hoped that by Thursday night the club will have its 50,000 members. Twenty-five cents per week, fifty

MOSHER'S GIVE MONEY FOR WORLD SOX DAY

Proceeds of Patriotic Dance and Thousand Admission Tickets Are Donated.

BUY TICKETS AT WORLD

They Are Good for Any Tuesday or Thursday Night at Colum-

patriotic and relief purposes has be-come an established feature of the delightful evenings at Columbus Hall,

ready a large number of patriotically disposed women who come, not once or twice each week, but every day, and as long as the room remains open. "We feel it is our duty to render this es, and therefore we have joined the 'regulars,'" said one of the knitters,

strathearn B. Thompson, who leave the returned to Canada after a trip to England in the interests of the Canadan Re-Mount Department, suffered a heavy loss last evening when his stables at Ancaster were destroyed by fire. A number of valuable horses were smothered or burned to death, among them being one horse he brought back from England, which was very valuable.

Hamilton taxpayers will likely enjoy a 20-mill tax rate this year. The works department holds the key to the situation, and the officials there claim that they will cut their estimates down to a fine point in order to reduce the tax rate to 20 mils. The other city hall departments will all need less money this year than formerly, and no new work is to be done. It is expected that the department, all reductions will cut off the \$76,000 or \$80,000 necessary to reduce the tax rate one mill. In addition to this the Ontario Government will once again exact its one mill war tax, but this is beyond the control of the city officials.

The first session of the county council for 1916 will open Tuesday afternoon of next week, when the appointment of the warden will be the first item of interest. From the county fathers gathered at the court house this morning it was learned that the election of J. H. Dickenson to the office of warden was almost a certainty.

THOUGAND Office and therefore we have joined the regulars," said one of the kintiters, and one of the kintiters, and one of the kintiters, and one of the instructions. "And just think it only till the 15th of February. What's our time in comparison to the comfort of those brave fellows?"

Make a resolution like these other women have done to devote at least one small part of your spare time to this cause—the securing of warm, deer the control of the city and no new work in the trenches. If you cannot give up your time to knitting, purchase a pair of sox, write your name and address on a card, and send in your donation to The World to be sold for the purchase of admission to Columbus Hall to the first item partment, business office, on Tuesday.

For any further information about sox, phone Main 5308 or Parkdale 4971.

MILITIA REGIMENTS SHOULD BE DISBANDED

Judge Barron Contends Only Overseas Units Are of Value.

LONDON, Ont., Jan. 23. — Judge Barron of Stratford, in an interview here yesterday expressed the opinion that all Canadian militia regiments should be disbanded while the war is on. Judge Barron who is an honorary colonel and who has addressed scores of patriotic and recruiting meetings in the last few months, thought that only overseas units were now required and declared that officers who do not go overseas should not be connected with local regiments.

monthly is the way payments are made. Anybody, dad, mother or children, may join.

The office is at 59 Yonge street, with a branch at the old McConkey

Have you joined?

Canada's Best Beer

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Its Merit is known. Its Purity is assured. Order a case from

your dealer.

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O'Keefe's SPECIAL EXTRA STOUT

O Keefe's OLD STOCK ALE

The O'Keefe Brewery Co., Limited, Toronto

LINEN DAMASK TABLE CLOTHS

at Greatly Reduce \$2.95 \$4.9 The above prices lay-out of Fine In Linen Damask Ta oken lines and bers from our reare all reliable go factured by the bes class linens, and g and launder beauti of patterns. Sizes to 2½ x 3 yards

mediate sizes. At hese cloths are lanufacturer's pri LINEN AND LAV EMBROIDERED BEDSPREADS Great assortment broidered Bedspre double bed sizes. some designs at low regular—\$7.50 TOWEL BUNDL Sale continues Fine huckaback

rine huckaback tern Towels; hem ed, in assortment of put up in bundles Special prices \$2.5 \$5.50, \$6.25 bundle \$7.50 to \$16.00 doz EXTRA SPECIAL are offered in odd Hand-Embroidere Cloths, Bureau a Covers, Sideboard
leys; also Dam
Cloths, Embroide
Cases, Lace-Trim
Luncheon Cloths. luctions prepa COTTON-FILLE

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LADIES' AND GENTLEMEN'S of all kinds cleaned, Work excellent. NEW YORK 166 Yonge St. 14

Counter - Attack mans to Sn Edge o

GERMAN PO

British Bomba Points-F Activ

with artille the enemy about likem, Monchy a ermans sprung a canain spring a causing som ish trenches, but the crater. Mining other sections of the French lost pof the road between the Neuville St. Va. of the explosion of bombardment by regained most of the Germans pene the Germans pene the French here hundred yards, as trench. Counter-a effort of the ener he occupied about positions, forming German field wo damaged by Free the Cholera farm, Rheims, of the Belgium, and of the Champagne.

GERMANS TU TOW

LONDON, Jan. Amsterdam correspatch received Germany has invi of Prisrend, Prist Pozarevac and Projakova, in Montald recently by STREET

> Saturd College a utes from to Spadina parade. Queen car layed: 10

Shaw and a.m. by par Dundas delayed 1 houtes at Richart 8.15 p.m. Dunidas delayed 8 sington to 9.24 a.m. by at 10.34 a.m Bloor, H Line cars, layed 15 m and Spadin Spadina a Parade.

Mary to A by parade.
In addit

there were less than 8 to various