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EATON'S DAILY STORE NEWS

THE STORE'S CONVENIENCES
The Waiting and Rest Room, Third Floor. The Information Bureau and Postoffice, Main Floor. The Free Parceling and Checking Room, in the Basement.

Marabout for the Fashionable Caperine

Smart Sets of Muff and Neckpiece in the Popular Brown, Black or White Feather—as Moderately Priced as They Are Attractive.



AS MIGHT be expected, Fashion has developed her beloved cape collar in that popular fur-like feather called Marabout. Behold on the figures of the sketch, collarettes, caperines and stoles selected from the splendid showing in the Millinery Department.

In white, brown or black they suggest suitability for every age, those of white being

adorable for the young girl's evening wear, brown toning so happily with the season's fashionable suitings, and black suggesting a charming frame for silvery hair.

Those illustrated are priced as follows:

A. A smart stole of eight strands in natural brown shade, 72 inches long—price, \$10.00.

B. Small ball muff of black marabout at \$8.50.

C. A large, square cape with slip-through fronts, which may be closely fastened at the front, or graceful across shoulders. Price, \$12.00.

D. A large pillow muff in natural shade, at \$8.50.

E. Charming designed caperine with self tails and satin ties with marabout tassels. Price, \$10.50.

More Capes and Stoles.

Brown or black marabout stole, with ostrich bandings, 72 inches in length, of 6 strands width, at \$7.50. Pillow muff to match at \$5.50.

Square cape of marabout in black or brown at \$7.50, with pillow muff to match at \$5.00.

A caperine with square back and front may be had in natural or black marabout, lined with satin, at \$9.00.

Caperine in brown or black, with cord fastener, is \$8.50. Smaller collar with satin ties, in black or brown, is \$7.75.

Small chin-chin collars, with or without ostrich insets in black or brown, or combined with white or all white, are \$2.50.

Small chin-chin collars in black or brown marabout, with tassels and satin rosettes, are \$1.75.

A pretty white marabout set consists of 50-inch stole, with tassel ends, at \$6.00, and pillow muff at \$5.00. A similar set may be had in black or brown.

—Second Floor, Yonge St.

Hosiery to Match Your Boot Tops

That is, if the Said Tops Show the Fashionable Tints of Sand, Brown and Tan.

IN THE DEPENDABLE "Multiplex" Brand is a silk stocking in delightful shades of champagne, fawn, buff, bronze, suede, taupe or grey, promising excellent wear with its spliced heels and toes of lisle and deep lisle welt at top. Sizes 8½ to 10. Price, \$1.50 per pair.

A mercerized lisle thread stocking, to be had in a number of modish shades, including bronze, tan, taupe, steel and medium grey, as well as buff, is made with double sole, heel and toe and high spliced ankles. Sizes 8½ to 10, it is priced at 50c per pair. This, too, is "Multiplex."

A splendidly-wearing lisle hose with silky sheen may be had in chamois shade only. It is fully fashioned, with heels, toes and ankles spliced. Sizes 8½ to 10. Price, 75c per pair.

—Main Floor, Yonge St.

Santa Claus in Toyland

Also Clinker the Funny Clown, and Beeble and Babbie, the Two Dancing Bears—Come on Monday and See Them All.

HE ARRIVES to-day, bugles blowing, bands playing, flags waving, and all the city-ful of kiddies out to welcome him! (See the route of the grand Parade down at the left-hand corner of the page.) Come and shake hands with him in Toyland on Monday. He wants to meet all the little girls and boys. Punch and Judy will be there, with their show—how everybody went into gales of laughter at their antics on Friday morning! Clinker the Clown, such an amusing person, will be on hand, too, and Beeble and Babbie, the two big Teddy Bears, will be dancing around. Toyland is a Wonderland of delights this year. And remember it is in the Furniture Building.

—Cor. James and Albert Sts.

Neck-Fixings They're Wearing in New York

Exemplifying the Vogue of Satin and Filet Lace, the Long, Narrow Collar and the Filmy Jabot.

WANTING a new collar to smarten your frock? Or a jabot to peep daintily above your new fur stole? Then what about choosing from this group of exclusive designs our artist has sketched? They are priced as follows:

F. Shimmering white satin composes this narrow Tuxedo with its pointed fronts and satin buttons. It is priced at \$2.00.

G. Of delightfully patterned filet of French manufacture, it is one of the handsomest collars in the present offering. It has square back with broad points, and is priced at \$12.00.

H. A novel affair of ivory satin, round at back, narrowing towards front, and having cross-over pieces fastening with satin button. Price \$1.75.

J. A dainty filet collar of domestic make in Tuxedo shade, finely threaded and having broad points. Price, \$5.00.

K. One of our newest jabot collars, created of very fine net, hemstitched and having satin fold at throat. Price, \$2.00.

Other modish jabots and collars are as follows:

Jabots in any number of designs, fashioned of net or net combined with white or black satin, or of beautiful laces. They are priced variously from \$1.00 to \$15.00.

Satin collars in white or ivory, in cowl, square or round back, or narrow Tuxedo, are priced from 75c to \$4.50.

Filet lace collars in various smart shapes of domestic make are \$2.00, \$2.50, \$4.00, \$5.00 and \$6.00; of French manufacture they are \$6.00, \$9.00, \$12.00 and \$15.00.

—Main Floor, Centre.

Smart Gloves of Various Kinds

Three of Them Washable, and All of Them Eminently Suited for Use With a Muff.

THAT prime favorite, the white silk glove, that washes so easily and so well, is represented by a splendidly-fitting glove of double texture, which has silk-stitched backs and fastens with two silk-covered domes. Sizes 5½ to 7½, it is priced at \$1.50 per pair.

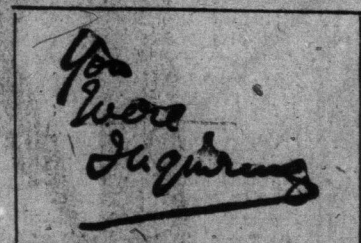
In the fashionable pongee shade is obtainable a splendid silk glove of single texture, with double tips. Sizes 5½ to 7. Also priced at \$1.50 a pair.

White chamoulette gloves, modish and warm, are well made throughout and fasten with two self domes. Sizes 5½ to 7½. Price, 95c pair.

A delightfully fine quality suede in the much required taupe shade, with taupe domes and self stitching, is obtainable in sizes 5½ to 7½ at \$4.00 a pair. It is also to be had in black.

The always-popular tan cape walking glove in a mannish style, with one dome fastener, is priced at \$2.25 per pair.

—Main Floor, Yonge St.



E. W.—Could you arrange the booth like a dugout, with sandbags on top and various other realistic details? Any returned soldier would be glad to give you suggestions, or, failing that, Bainsfather's "Fragments From France" would serve as inspiration. The "comforts" could be sold from an improvised table or the top of boxes labeled "Plum Jam," "Band Grenades," etc. The idea would really be very little trouble to work out.

"Margaret."—Nelson's War Atlas contains maps of all battlefronts. The price of it is 50 cents.

"Teacher."—There is no confusing abundance of good plays for children's acting, you know. And to find one humorous and patriotic at the same time is not easy. As a general thing, the most successful entertainments by juveniles are contrived specially for the occasion. In the way of good patriotic stuff are three little plays by Edith Lelan—The Key of Jack Canuck's Treasure-house, A Canadian Fairy Tale, and The Making of Canada's Flag. They are 25 cents each. Others of lighter significance are Pandora's Box, and The Search for Mother Goose—likewise 25 cents each. Many thanks for your tribute.

"Information."—Well, to dispose of the first problem, new cuffs for men's shirts are available at 10 cents a pair—ready to sew on to the sleeves. As for a dress for housework, there is a nice fresh-looking model of blue print with flat collar of chambray piped with pique. It is about the only dress of the washable, inexpensive kind which has an adjustable hem and waistband. The price is \$2.75.

Florence F.—Why not use the single letter of your last name—for the embroidery? Or you might have the three letters in script, linked loosely together. To your other query: Doubtless the book you saw was "How to Read Hands," price 25 cents. Cheiro's famous "Book on Hands" is \$1.50.

"Rae."—Tripping along the proverbial way from Dan to Beersheba 2 Well, Ma'amelle, the loose leaves for the photograph album can be had in size 7 by 10 inches at 25 cents a dozen, and cashmere stockings in "out" sizes, including your 10½, in plain weave at 95 cents and \$1.00 a pair, and in ribbed at 85 cents and 95 cents. Striped silks for washable blouses are procurable in white with brown, pink, black, blue or yellow and dull blue at \$1.50 a yard, 36 inches wide. And the taffeta petticoats in almost any shade you can mention are featured at \$2.95, \$3.50 and \$8.50.

The Scribe.



Think of the Men Who Make That Living Shield in Flanders

THE HUN CAME CARVING his unrighteous way through Belgium. Canada called her young manhood to arms. Your husband, your son, your brother, your friend, your neighbor set aside all that which made life happy, comfortable and promising, and went out valiantly to "do his bit."

Perhaps he has made the supreme sacrifice. Perhaps he lies in some hospital, wounded. Perhaps he is there in the trenches now, living and battling in the awful mud of Flanders—one in that marvellous shield of flesh and blood which stands between you and the Boche.

When he has done so much, can you be content to do little?

Canada has called to you to lend of your means. Money in vast sums is needed to maintain the army we have sent to France. Without efficiency there cannot be victory. Without money there cannot be efficiency. Do you not realize the sacredness of the call—the vital, patriotic duty involved in the appeal to you to subscribe to your uttermost ability to this great Victory War Loan of the Canadian Government?

If you cannot buy a \$1,000 bond, or one for \$500, buy a \$50 or \$100 bond.

Buy Liberally of Victory Bonds

THE T. EATON CO. LIMITED

STORE OPENS AT 8.30 A.M.
CLOSES AT 5 P.M.

or. King & Victoria Sts. TORONTO

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NT CATCHES WITH FISH ORDERS

Supply All Demands for Since Undertaking Work.

al fisheries department rday, for the first time usuration of the gov-aign several weeks ago, meet the demands for dealers. About 20 boats lake Erie, Georgian Bay, and Lake Nipigon ar-ity yesterday, of which as reshipped to other his supply one Georgian a alone supplied 17,800 fish. Citizens who are are any government had end may therefore place their dealers rather than ment.

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