

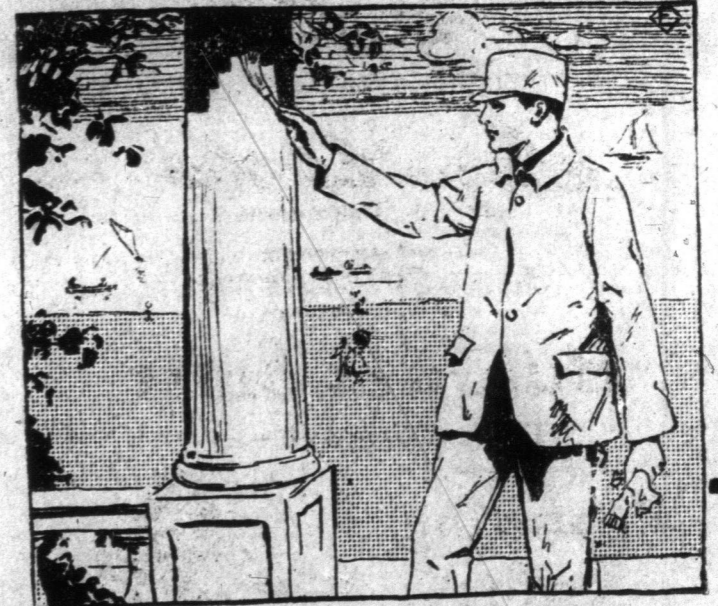
EATON'S DAILY STORE NEWS

Springtime Needs

In Paints, Varnishes, Polishes and Enamels

OF INTEREST IN GENERAL AND TO WEEK-END AND HOLIDAY PAINTERS IN PARTICULAR

Can you imagine what a dull, drab appearance a city would have if it wasn't for paint? It is not only a beautifier but a splendid preservative for wood.



All realize its value for one reason or the other, and many now take a special pride in making everything spick and span for the lovely Canadian summer months. Verandahs, garden lattice fences, verandah chairs, motor boats, yachts, canoes—all come in for attention. The fact that almost everything in paints, polishes, etc., can now be obtained ready mixed, and in the colors desired, makes it an easy matter for the amateur painter to complete a good job. Here are a few interesting values in prepared paints, varnishes, enamels, brushes and other "brighten-up" requirements from the department on the fourth floor.

THESE FIVE BIG SPECIALS FOR MONDAY

The Remainder of the Page Tells of Good Values Obtainable Any Day



Diamond E Floor Enamel, gives a durable glossy finish to wood or masonry for inside or outside; pint, 85c; quart, 65c; half-gallon, 1.25



Muresco, a wall finish for wall and ceiling decoration, makes a smooth velvet-like finish that will not rub off. Tints and white. Five-pound pgs., .45



Special White Enamel 55c Quart
Gloss White Inside White Enamel, a hard drying finish for woodwork, iron beds, furniture, etc. Special quart, .55



Special Wax, Per lb., 23c
Household Floor Wax, pound, 23c



Special Polishing Oil 19c bottle
Hayden's Polishing Oil for furniture, woodwork, mop, etc.; large bottle, Special, .19



Special Floor Enamel, 49c Qt.
Floor Enamel, for painting verandah and porch floors and steps; dries overnight with a hard, glossy finish; light shade; dark shade; Special, quart, .49



Special Varnish Stain, 35c Quart
Varnish Stain for staining and varnishing all kinds of woodwork, furniture, floors, etc.; light oak, dark oak. Special, qt., .35



Sapolin Gilt Bronze, 25c and .40



EATON'S "Ideal" Ready-mixed House Paint, half-pint, 25c; pint, 40c; quart, 75c; half-gallon, \$1.50; gallon, 2.85



Diamond E Paint and Varnish Remover, quickly removes the old finish, leaving the wood ready to be treated in any way; half-pint, 25c; pint, 45c; quart, .85



Diamond E Carriage and Buggy Paint, gives a brilliant waterproof finish, made in the best carriage colors; half-pint, 30c; pint, 55c; quart, 1.00



Diamond E Oil Stain, for application on new wood only; does not raise the grain of the wood. After a finishing coat of varnish this stain gives a very desirable finish; half-pint, 25c; pint, 35c; quart, .45



Diamond E Lemon Polishing Oil, 4 oz., 15c; 12 oz., .25

Diamond "E" Paint For Interior and Exterior Use



Diamond "E" Paint is worthy of recommendation for the following reasons: It is composed of good materials put together by the highly approved processes, producing a paint that will spread smoothly, flow readily from the brush and surface evenly.

The surface thus made will prove exceptionally tough and effective in the resistance of destructive forces. It covers about 300 square feet, two coats to the gallon, and is therefore an economical paint.

It is adapted to both exterior and interior work, being obtainable in nearly 40 different shades. Following is a list of prices: Half pint 30c, pint 50c, quart 90c, half gallon \$1.80, gallon \$3.50.

—Fourth Floor.



Liquid Veneer Polish, 4 oz., 25c; 12 oz., 50c



Japalac, a great restorer for all kinds of interior woodwork, furniture, floors, etc., which have become marred and discolored; half-pint, 35c; pint, 65c; quart, 1.15



White Enamel, half-pint, 30c; pint, 55c; quart, 1.00



Diamond E No. 99 Interior and Exterior Woodwork Varnish; half-pint, 25c; pint, 45c; quart, .85



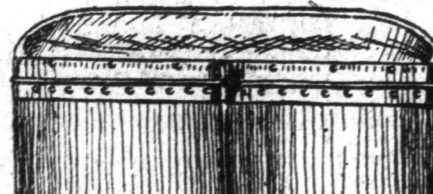
Alabastine, a wall coating that is easily mixed with cold water. Tints and colors. Five-pound package, .45



20 colors, inside and outside white. Quart, .55



Cane Enamel, in the most popular colors, gives a smooth, glossy finish; pint, 1.65



Smoothing Brush, 1.50



Sapolin Porch Furniture Enamel, 30c and .50



Diamond E Stove Polish, .10



Sapolin Furniture Polish, small, 15c; large, .25



Cross Metal Polish, 8 oz., 25c; 16 oz., 45c



Sapolin Motor and Engine Enamel, black, gray, bright green, maroon, .40



Silvo Silver Polish, 10c and .20



Non-such Liquid Stove Polish, .15



Diamond E Floor Wax, pound, .45



Brasso Metal Polish, 10c, 20c



Gloss Metal Polish, 10c, 25c, 45c



Diamond E Floor Lac, a durable floor finish, in the following colors: light oak, cherry, half-pint, 20c; pint, 40c; quart, 75c; dark oak, mahogany, pint, 40c; walnut, rosewood, quart, 75c



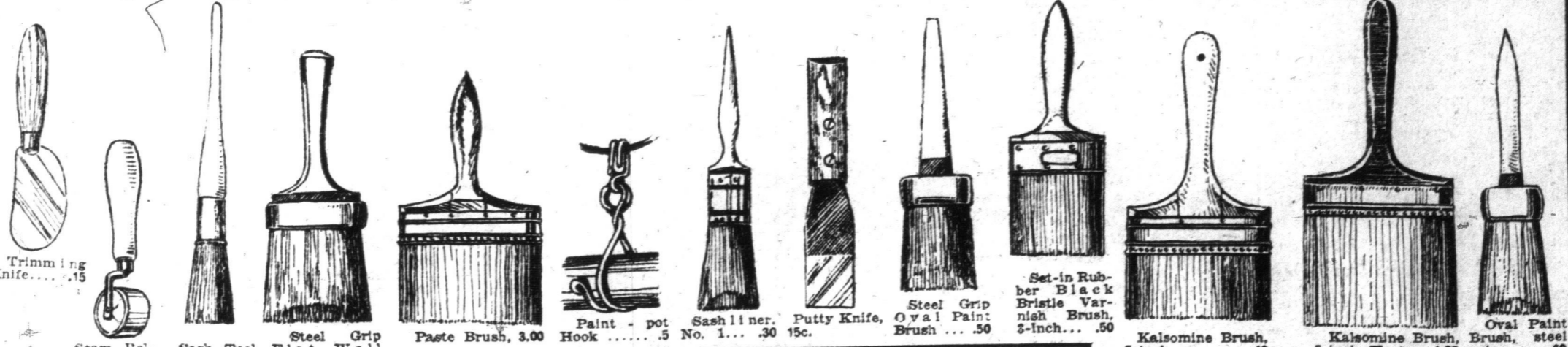
O-Cedar Furniture Polish, 4 oz., 25c; 12 oz., 50c



Diamond E Varnish Stain, staining and varnishing in one application, light oak, cherry, rosewood, dark oak, mahogany, dark green, walnut; for interior woodwork, etc.; half-pint, 15c; pint, 30c; quart, .50

A Large Range of Paint, Varnish, Enamel, Paste and Smoothing Brushes in Our Brush Department

We prepay shipping charges on all orders of \$10.00 or over to your nearest station in Ontario and Eastern Provinces, on both Mail Orders and City Purchases.



Special Polishes, Varnishes, Etc.
Diamond "E" Paint and Varnish Remover, quickly removes old finish. Half-pint, 25c; pint, 45c; quart, .85
Brasso Metal Polish, per tin, 10c, 20c and .45
Cross Metal Polish, 8-oz. tin, 15c; 16-oz., 25c
Apex Metal Polish, .10
Sapolin Motor and Engine Enamel, in black, gray, green and maroon, .40
Sapolin Porch Furniture Enamel, for steps, canoes, motor boats, etc.; half-pint, 30c; pint, 55c; quart, 1.00
Diamond "E" Pale Spar Varnish, a light-colored varnish for all marine purposes. Half-pint, 25c; pint, 45c; quart, 85c
Diamond "E" Marine Paint, in white and dark green, for launches, yachts and rowboats. Pint, 60c; quart, \$1.15; half-gallon, 2.25
—Fourth Floor.

THE T. EATON CO LIMITED